

**CAD⚡CON**

# SPONSORSHIP PROSPECTUS

JULY 16 – 17, 2019 | BWI MARRIOTT HOTEL | BALTIMORE, MD



EVENT HOSTED BY:  
**cadmiumCD**

[www.CadmiumCD.com](http://www.CadmiumCD.com)



## WHY SPONSOR CADCON?

Why sponsor? You were born for this mission, Cadet. CadCon brings together the world's finest meeting planners for an out-of-this-world experience. Most of the 150+ meeting planners come from top D.C. and Chicago associations, and manage conferences and trade shows the size of Jupiter.

Your mission is to join them, support them, and give them access to the tools they need to succeed. Over two days, attendees will learn how to use CadmiumCD products, gain general industry knowledge, and network with other attendees in far-out places. During this time, you will mingle with them on the show floor, share your expertise with them in the classroom, and enjoy food and cocktails with them once the day is winding down.

## UP FOR THE CHALLENGE?

Keep reading to learn about the venue, see what sponsorship includes, and continue to the Exhibitor Portal to secure your seat on this important mission.

What do you say, Cadet? Are you ready for CadCon? We'll see you there!

# THE VENUE



## **THE BWI MARRIOTT HOTEL**

**Located at 1743 West Nursery Road,  
Linthicum, Maryland 21090**

CadCon 2019 will be held in the BWI Airport Marriott, just a short train-ride from Washington D.C. and close to BWI International Airport for those traveling from out of town. Rooms are available the nights of 7/16, 7/17 and 7/18 for a special group rate. Booking information and rates will be announced soon.

# THE ENTERTAINMENT



## THE MARYLAND SCIENCE CENTER

Located at 601 Light St, Baltimore, MD 21230



### DAVIS PLANETARIUM

Experience the night sky and all its wonders in preparation for your trip to the edge of the universe in the Maryland Science Center's very own Davis Planetarium!



### SCIENCE CENTER ROOFTOP

Enjoy a view of the Inner Harbor from the top of the Maryland Science Center, while enjoying cocktails and hors d'oeuvre with attendees and CadCon Staff.

# SPONSOR OPPORTUNITY

## **\$2,500** **SOLAR SPONSOR PASS**

**\*Limited to 8**

This is an all-access package. It has everything you need to get in front of CadCon's attendees. Spaceship not included.

### **PACKAGE INCLUDES:**

#### **Sponsor Presentation**

Deliver an education session to attendees - plus your logo will show up on the schedule under your presentation title.

#### **Food & Networking**

Each sponsor registration includes access to all special events and food functions.

#### **Website Profile**

Your company will be listed as a sponsor on the CadCon website for all to see.

#### **App Profile**

Your company will be listed as a sponsor on the CadCon app for all to see.

#### **Digital Brochure**

Include a brochure, ebook, or ad in the digital grab bag on the CadCon event app.

#### **Logo on Signage**

Your logo will be included on select signage around the conference.

#### **Logo on Placeholder Slide**

Your logo will be included on a rotating placeholder slide during downtime and lunch.

#### **Badge on Website**

A special badge will be displayed as an ad on the website for attendees to see all the included sponsors.

#### **Attendee List**

Houston, we have ignition. Get access to CadCon attendee list and contact details for a direct line of communication.

# SPONSOR OPPORTUNITY

**\$5,000**

## **COSMIC SPONSOR PASS**

**\*Limited to 2**

Blast-off with a direct communication channel to attendees. This sponsor package includes special recognition and networking opportunities during CadCon lunches.

### **PACKAGE INCLUDES:**

#### **Solar Sponsor Benefits**

Everything included in the Solar Sponsor Pass, plus the additional items below:

#### **Sponsored Lunch Table**

Get a table with your logo in the center during lunch on both days.

#### **Sponsor Lunch Recognition**

During lunch, you will be asked to introduce yourself and share a quick word about your company.

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**+ \$250**

## **SPONSOR BOOST PACKAGE**

Want to invite additional space travelers from your company? Additional registrations cost \$250, the same price attendees pay!

## **SPONSORSHIP AGREEMENT FORM**

Visit [go.cadmiumcd.com/CadConSponsor](http://go.cadmiumcd.com/CadConSponsor) to access the CadCon 2019 Exhibitor Portal and complete the Sponsorship Agreement Form!

Email Joe Felperin at [joe@cadmiumcd.com](mailto:joe@cadmiumcd.com) or call 301.717.8178 with questions.