

SPONSORSHIP ITEMS AND AMENITIES

Extend your brand identity and marketing capabilities with a strong visible presence at the AATOD National Conference. Sponsors stand out from other exhibitors and deliver a positive message of commitment and support to show attendees.

Conference Tote Bag \$13,000

Conference bags are distributed to every attendee. As the exclusive sponsor of the conference tote bag, your logo will be displayed on each one.

Welcome Reception Sunday Evening (maximum 4) \$10,000

Promote your company by hosting the premier event of the AATOD 2019 Conference.

The following sponsorship opportunities are also available during the welcome reception.

Welcome Reception Stations

- Slider Bar Station
- Donuts Flambé Station
- Asian Stir-Fry Station
- Mac & Cheese Station

Additional Welcome Receptions Items

- Napkins
- Table Tent Cards

Conference App \$10,000

Each attendee will be able to download the conference app that contains the conference proceedings. Your company name will be prominently displayed on the app.

Wi-Fi Sponsorship \$10,000

Complimentary Wi-Fi for attendees of the AATOD Conference with a unique password of the sponsor's choice.

Coffee Breaks in the Exhibit Hall \$10,000

Provide coffee in the exhibit hall for attendees; coffee cups with your logo will be placed at coffee stations.

Tuesday Lunch (3 available) \$10,000

Encourage the attendees to visit the exhibit hall one last time on Tuesday.

MagicBand Sliders (Formerly Hotel Key Cards) \$8,500

A Custom Logo Slider that slides onto attendees' MagicBands, the RFI wristband used as their hotel room key at *Disney's Coronado Springs* Resort.

Conference Lanyards \$8,000

Show your support by adding your logo to each lanyard.

Water Station \$8,000

Showcase your brand with a water bottle giveaway and signage at water stations.

Conference Notebook \$6,500

The notebook is distributed to each attendee in their conference bag upon checking in for the conference. Your name and logo will be prominently displayed on the front of each notebook.

Go Charge Kiosk (per unit) \$6,000

Smart phone charging stations—on show floor next to your exhibit booth!

Hotel Room Drop \$5,000

Sponsor creates a promotional flyer or giveaway to be placed on the doors of attendees during the Conference.

Pocket Program \$3,500

A must have for the attendees! This is the handiest program of all. For a quick reference, each attendee has access to the session schedule, rooms used, and hours of the exhibit hall in this convenient, pocket-sized program.

Pens \$3,500

Everyone needs a pen (or two)...why not brand them with your logo?

Exhibit Hall Networking Break Co-Sponsor (per company, 4 available) \$2,500

Host light refreshments and snacks for the one (1) hour-long break.

Speaker Ready Room \$2,500

The Speaker Ready Room is a lounge and check-in area for Conference presenters. The Sponsor's Logo will be on signage, and on the screen used for slide review.

Registration Bag Inserts \$1,200

We will include your printed insert into all attendee tote bags.

Logo in Conference Program \$350

Stand out from other exhibitors and showcase your logo with your company description in the 2019 AATOD Conference Program.

All Sponsors for the above items will receive recognition onsite as well as in the AATOD conference final program, on the AATOD website, and in the various promotional mailings that may be available based on the time of sponsorship selection and full payment.

MARKETING AND ADVERTISING OPPORTUNITIES

Website Link on Conference Website \$500

A link will be created from the exhibit page on the conference website to your company website from the time of sponsorship through the end of the conference.

Pre-Conference Attendee List \$500

Post-Conference Attendee List \$850

All exhibitors will receive the opportunity to send a one-time mailing to the Pre- or Post-Conference attendee list. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you. *All mailings must be approved by Show Management.*

SIGN UP for your sponsorship or marketing item by checking the appropriate box on the sponsorship contract.

Please note: Sponsorships must be approved by Show Management.

For more information on all sponsorship or marketing opportunities, please contact Maria Ramos, CMP at exhibits@aatod.org.