

EXPERIENCE THE DIFFERENCE

DECEMBER 6-9, 2018

EXHIBITOR PROSPECTUS



**THE 6TH ANNUAL GULF-ATLANTIC
VETERINARY CONFERENCE**

**BOCA RATON RESORT & CLUB
BOCA RATON, FLORIDA**

WHAT IS TGAVC?

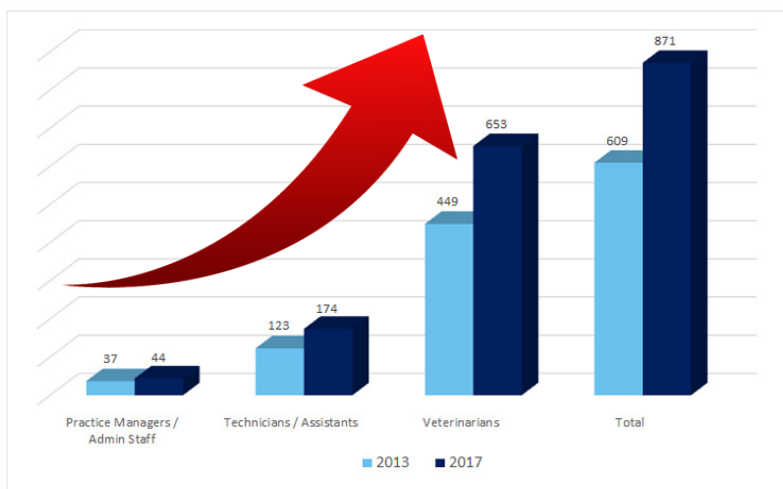


ABOUT TGAVC:

The Gulf-Atlantic Veterinary Conference offers an unmatched opportunity for networking with members of the veterinary care team and key decision makers. As a TGAVC exhibitor, you have the opportunity to showcase your latest innovations, advancements, products and services to veterinary professionals who join us from around Florida, across the United States, Canada, the Caribbean and other territories.

SOLID GROWTH:

TGAVC has seen solid attendee growth since inception in 2013.



*Big conference benefits
with an intimate
conference feel!*

TGAVC OFFERS EXHIBITORS:

- Engaged buyers
- Key decision makers
- High booth traffic
- Solid attendee growth

PROVEN TRAFFIC BUILDERS:

- Morning & afternoon refreshment breaks
- Complimentary lunches on Friday & Saturday
- Attendee Welcome Reception
- Cover-All Bingo Game & Raffle
- Wine Toss
- Reverse Raffle

TGAVC offers attendees...



HANDS-ON WET LABS



CUTTING-EDGE LECTURES



DYNAMIC EXHIBIT HALL



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GENERAL INFORMATION



HOST HOTEL:

A block of rooms has been reserved at the Boca Raton Resort & Club in Boca Raton, Florida for the Gulf-Atlantic Veterinary Conference. Special extended stay arrangements have been made for the group rate to remain in effect for three days pre- and post-conference, subject to availability.

BOCA RATON RESORT & CLUB, A WALDORF ASTORIA RESORT

501 East Camino Real, Boca Raton, Florida 33432

Reservations: 888.557.6375

Use Group Code: "ATGAVC"

Hotel: 561.447.3000 | www.bocaresort.com



RESERVATION DEADLINE:
OCTOBER 31, 2018 (or until room block is full)



TGAVC SPECIAL ROOM RATES

ROOM TYPE	DISCOUNT RATE
BUNGALOW ROOM	\$199
BUNGALOW SUITE	\$250
CLOISTER ROOM	\$209
TOWER ROOM	\$230
BEACH CLUB STANDARD ROOM	\$250
YACHT CLUB ROOM	\$309

Additional room types and rates available

BOOTH PRICING (8'X10' BOOTH - \$1,995)

Each booth will include:

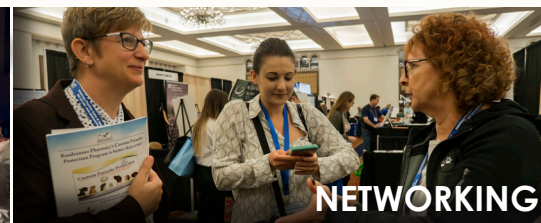
- Two booth attendees (badges included)
- Complimentary booth attendee lunch Friday & Saturday
- One 6' skirted table
- One waste basket
- 8'-high back drape with 3'-high side dividers
- Listing in the TGAVC On-Site Program
- Listing on the TGAVC website
- TGAVC registered attendee mailing list provided pre- and post-conference

EXHIBIT SERVICE CONTRACTOR

Gulf Coast Expo

8432 Sunstate Street, Tampa, FL 33634

Phone: 813.915.8066 | **Fax:** 813.319.0619 | **Email:** customerservice@gulfcoastexpo.com



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SPONSORSHIP OPPORTUNITIES



Looking for something special? TGAVC provides many sponsorship & marketing opportunities. Check the listings below and find the best way to promote your business at TGAVC 2018.

CONTINUING EDUCATION

DESCRIPTION	FEES
SPEAKER SPONSORSHIP	CALL FOR AVAILABILITY & PRICING (800.992.3862)

COFFEE BREAKS

DESCRIPTION	FEES	SCOPE
FRIDAY AFTERNOON	\$1,500	TWO/JOINT SPONSORS
	\$3,000	EXCLUSIVE SPONSOR
SATURDAY MORNING	\$1,500	TWO/JOINT SPONSORS
	\$3,000	EXCLUSIVE SPONSOR
SATURDAY AFTERNOON	\$1,500	TWO/JOINT SPONSORS
	\$3,000	EXCLUSIVE SPONSOR

FISHING TOURNAMENT

DESCRIPTION	FEES	SCOPE
BOAT SPONSOR (six seats)	\$1,170	SIX AVAILABLE
INDIVIDUAL	\$195	LIMITED AVAILABILITY

ON-SITE SIGNAGE (ARTWORK DUE 10/30/2018)

DESCRIPTION	FEES	SCOPE
METER PANEL (38" W X 88.5" H) Full Color - Double Sided	\$1,200	LIMITED AVAILABILITY

ON-SITE PROGRAM (ARTWORK DUE 10/30/2018)

DESCRIPTION	FEES*	SCOPE
FULL-PAGE AD (Approx. Specs: 8.725" W x 11.25" H)	\$1,195	LIMITED AVAILABILITY
HALF-PAGE AD (Approx. Specs: 7.5" W x 4.75" H)	\$895	LIMITED AVAILABILITY
QUARTER-PAGE AD (Approx. Specs: 3.5" W x 4.75" H)	\$595	LIMITED AVAILABILITY

* Placement upgrades available - Call for pricing

CONFERENCE BAG INSERTS (INSERTS DUE 11/2/2018)

DESCRIPTION	FEES	SCOPE
CONFERENCE BAG INSERTS	\$795	QTY 1,000

CUSTOMER APPRECIATION TICKET PACKAGES (CAT)* *Welcome Reception Drink Tickets*

DESCRIPTION	FEES*	
5 CAT TICKETS	\$50	
10 CAT TICKETS	\$100	
20 CAT TICKETS	\$200	

* Drink tickets are to be redeemed at the Exhibitor Welcome Reception Cash Bar in the Exhibit Hall

For additional sponsorship opportunities, call 800.992.3862.



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FLOOR PLAN

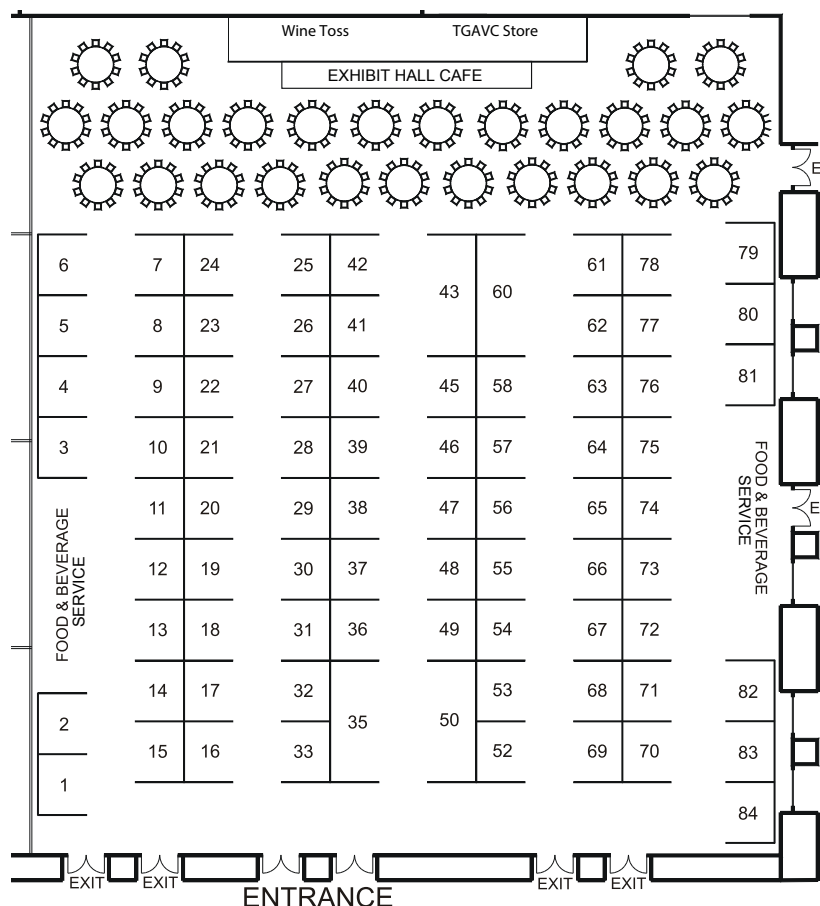


EXHIBIT HALL | DECEMBER 7-8, 2018

SETUP:

December 7: 7 - 11:30 a.m.

EXHIBIT HALL HOURS:

December 7: 11:30 a.m. - 6:15 p.m.

December 8: 9 a.m. - 4 p.m.

TEAR DOWN:

December 8: 4 - 6 p.m.

IMPORTANT DATES

Exhibitor contracts are accepted with full payment. Space is limited!

- Oct. 26** – Conference bag insert full payment due
- Oct. 30** – On-site program and signage artwork due
- Oct. 31** – Hotel deadline to reserve accommodations
- Nov. 2** – Conference bag inserts to be received at FVMA HQ
- Nov. 6** – Booth attendee names submitted via email
- Nov. 22** – Completion of exhibitor tasks on TGAVC website

Show management reserves the right to alter the floor plan.

COVER-ALL BINGO GAME & RAFFLE

Want more booth traffic?

TGAVC is pleased to be offering the Cover-All Bingo Game and Raffle as a way to increase exhibit hall traffic and attract more attendees to your respective booths throughout the conference. Attendees will be given a pre-printed bingo card with participating company names listed. The objective is to receive a stamp or sticker from those exhibitors and once the card is complete, the attendee turns in the card and is then eligible for the raffle with thousands of dollars in prizes to be given away.

To participate, check the box on the Exhibitor Contract under "Events & Activities". The prize drawing will be held on Saturday, December 8 at 3:30 p.m.*

**Preliminary program subject to change*

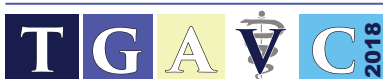
THE 6TH ANNUAL GULF-ATLANTIC VETERINARY CONFERENCE | BOCA RATON, FLORIDA

1000's of \$\$\$ in Prizes to be given away!

Rules of Play: To be eligible to win, all participating exhibitors must display a stamp or sticker on their booth that reads: "Win a prize! Have your stamp placed on this card by a TGAVC Staff member handling the Silent Auction/Bingo Raffle in the Exhibit Hall. All completed cards will be entered for the raffle."

Thank you for your cooperation.

Raffle Drawing will take place at 3:45 p.m., Saturday, December 8th in the Exhibit Hall. Participants Must Be Present To Win!



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EXHIBIT HALL RULES & REGULATIONS



1. CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Gulf-Atlantic Veterinary Conference, the show sponsor. The Gulf-Atlantic Veterinary Conference reserves the right to interpret these rules, as well as make final decisions on any points the rules and regulations do not cover.

2. SPACE ASSIGNMENT

Booth assignments will be made according to exhibitor's request, sponsorship level, date the Exhibitor Contract was received, and with care to separate competing exhibitors, where possible. The Gulf-Atlantic Veterinary Conference reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed, without consultation with the exhibitors concerned. Telephone requests for space will not be accepted. Applicants must use the official Exhibitor Contract. Booth space pricing starting at \$1,995 per 8' x 10' booth. Full payment must be received with Exhibitor Contract to reserve booth. No exhibit may be set up and displayed during the conference without payment in full.

3. RENTAL SERVICES

Gulf Coast Expo is the official drayage firm to handle exhibit and setup. For more information, please refer to the Gulf Coast Expo Exhibitor Kit.

4. SHIPPING/EXHIBITOR SERVICE DESK

Shipping and exhibitor services are handled by Gulf Coast Expo. Freight will not be received or handled directly by the host hotel or the Gulf-Atlantic Veterinary Conference for this event. Gulf Coast Expo will maintain an Exhibitor's Service Desk throughout the show's installation and tear-down for your convenience. Telephone: 813.915.8066.

5. CANCELLATION

No cancellations. All exhibit reservations are final.

6. FIRE & SAFETY REGULATIONS

All local, state and federal regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such standards.

7. LIABILITY & INSURANCE

The hotel management and the Gulf-Atlantic Veterinary Conference will take all reasonable precautions to avoid loss of exhibitors' property by theft, fire or other causes, but under no circumstances shall the hotel management nor the Gulf-Atlantic Veterinary Conference or any of its members be responsible for such losses; and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the the conference management is final. In the event of fire, strikes or other unavoidable circumstances making the building unfit for use, the exhibit space contract shall not be binding. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's display, equipment and other property while on the premises.

8. ELIGIBLE EXHIBITS & ADDITIONAL CONSIDERATIONS

The Gulf-Atlantic Veterinary Conference executive director reserves the right to determine the eligibility of any company, product, or part thereof that, in his opinion, is not in keeping with the character of the exhibit. All exhibits are expected to be in the best interest of veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association and any state or federal guidelines associated with any displayed equipment or services. Any undignified solicitation on the part of any exhibitor should be promptly reported. The Gulf-Atlantic Veterinary Conference reserves the right to close any exhibit which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

9. NOISY & OBNOXIOUS EQUIPMENT

No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.

10. SECURITY

Gulf-Atlantic Veterinary Conference will arrange for security to supervise traffic flow in and out of the exhibit hall. Security will be provided during exhibit hall hours. All exhibitors and attendees entering the exhibit hall must wear Gulf-Atlantic Veterinary Conference issued name badges.

11. USE OF BOOTH SPACE

Exhibitors may not subdivide, assign or sublet their space, nor any part thereof, nor purchase multiple booths for the intent or purpose of assigning or subletting to third parties, nor permit in their booth non-exhibiting companies' representatives without the express written permission of the Gulf-Atlantic Veterinary Conference. Only individuals or companies that have contracted directly with the Gulf-Atlantic Veterinary Conference shall be listed in the exhibit hall directory or allowed on the exhibit hall floor as an exhibitor. Any booth sign shall display only one company name per booth. No advertising devices, signs or corporate/company logo(s) on apparel shall be displayed in or outside the exhibit space other than those approved or furnished by the Gulf-Atlantic Veterinary Conference. Failure to comply with this provision shall be sufficient cause for the Gulf-Atlantic Veterinary Conference to require the immediate removal of the exhibit and/or the offending exhibitor at the sole expense of the exhibitor.

12. DAMAGE TO PROPERTY

Exhibitors will be responsible for any damage caused by them or their employees to the building, floor, walls, columns, standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls, floors or to standard booth equipment.

13. BADGES

Badges will be supplied for company representatives who will be manning the booth(s). Exhibitors shall not give badges to individuals who are not official representatives of their company. The badges will not admit the wearer into educational lectures, the business meeting or ticketed events. Badges can be picked up at the Gulf-Atlantic Veterinary Conference registration desk. Two badges included per booth. If the number exceeds two, an additional fee will be added to your company's registration fee for each additional booth attendant. The booth attendee limit is seven (no exceptions).

14. BOOTH ATTENDEE NAMES

Your company is entitled to up to two complimentary booth attendees per booth standard booth. More than two attendees per standard booth will incur additional charges. Please list all exhibit attendees on the Exhibitor Contract. Exhibit attendee names must be received by November 6, 2018.

15. EXHIBIT HOURS (*tentative schedule*)

Friday, December 7:

Exhibit Setup	7 - 11:30 a.m.
Exhibit Hall Open	11:30 a.m. - 6:15 p.m.
Lunch	12 - 1:30 p.m.
Coffee Break	2:20 - 3:20 p.m.
Friday Welcome Reception	5:10 - 6:15 p.m.

Saturday, December 8:

Exhibit Hall Open	9 a.m. - 4 p.m.
Morning Break	9:50 - 10:50 a.m.
Lunch	11:40 a.m. - 1:10 p.m.
Afternoon Break	3 - 4 p.m.
Afternoon Break Raffle Drawing	3:40 - 4 p.m.
Exhibit Hall Closes	4 p.m.

(All exhibitors must vacate by 6 p.m.)

16. DISMANTLE

No exhibitor will be allowed to remove their exhibit or any part of it until the close of the exhibition without the prior consent of the Gulf-Atlantic Veterinary Conference executive director, and booths will be manned at all times during the official exhibit hours.



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Start Here →

COMPANY INFO

Company Name (Please Note: Company information must be listed as it will appear in printed materials and on the booth ID sign.)

Address

City

State

ZIP

Phone

Fax

Brief Product Description (i.e. Ultrasound, Pharmaceutical, Business Products, etc.)

COORDINATOR

Name

Email Address

Phone

Ext.

Mobile

Fax

BOOTH CONTACT

Name

Email Address

Phone

Ext.

Mobile

Fax

EXHIBIT BOOTH **A** (Detailed information on page 3)

☐ Premium Booth Specific (Single Booth - Two Booth Attendees) **\$1,995**

Booth Preferences: 1st: _____ ; 2nd: _____ ; 3rd: _____ \$ _____

EXHIBIT BOOTH ATTENDEE NAMES (Must be received by November 6, 2018. Please print clearly!)

1st Name (No Charge)

3rd Name **(Add \$195)**

2nd Name (No Charge)

4th Name **(Add \$195)**

EVENTS & ACTIVITIES

Additional Booth Attendees _____ x **\$195** **B** \$ _____

☐ Coffee Breaks - ☐ Joint Sponsors \$1,500 ☐ Exclusive Sponsor \$3,000 (Pricing is for one break. Call TGAVC office for specifics.)

\$ _____

☐ Cover-All Bingo Game and Raffle - \$175

\$ _____

☐ Customer Appreciation Tickets - ☐ 5 Tickets \$50 ☐ 10 Tickets \$100 ☐ 20 Tickets \$200 (Valid for Friday Night Exhibit Hall Reception.)

\$ _____

☐ Fishing Tournament - ☐ Qty: _____ x 1 Reel @ \$195 = _____ ☐ (Max - 6 Reels/Boats) \$1,170

\$ _____

Total Events & Activities **C** \$ _____

ADVERTISING & PROMOTIONS

☐ On-Site Program Ads: ☐ ¼ Page \$595 ☐ ½ Page \$895 ☐ Full Page \$1,195 (Upgrades available - Artwork due October 30 in 300 DPI - PDF, JPEG or EPS formats.)

\$ _____

☐ Conference Bag Inserts: 1,000 Promotional Collateral - due by November 2 \$795

\$ _____

☐ Meterpanels/Signage: 38" W X 88.5' H \$1,200 (Artwork due October 30 in 300 DPI - PDF, High resolution JPEG formats.)

Total Advertising & Promotions **D** \$ _____

PAYMENT INFORMATION (Please print clearly.)

TOTAL EXHIBIT BOOTH FEES **A** + **B** + **C** + **D**

\$ _____

☐ Check Enclosed (Enclose check for total amount made payable to "Gulf-Atlantic Veterinary Conference.")

☐ Charge my credit card ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

Credit Card #

Exp. Date

Name on Card

Signature

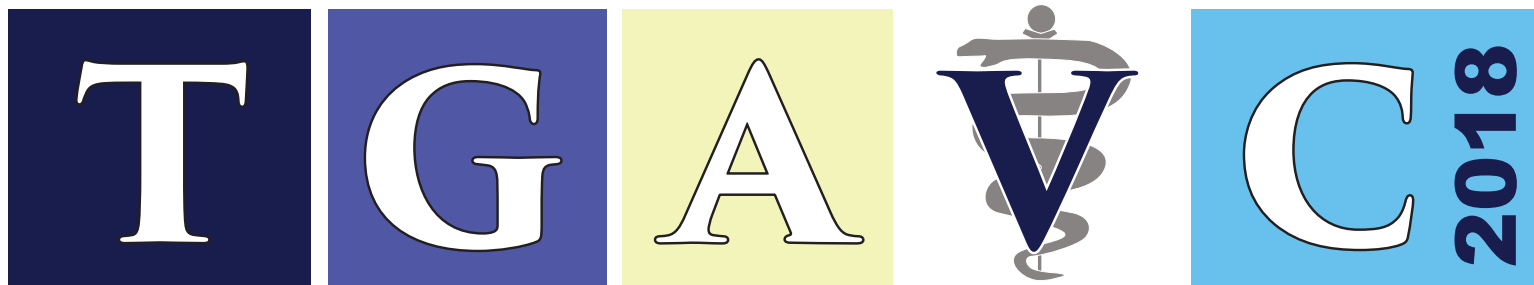
(My signature confirms that I have read, understand and agree to the rules and regulations listed on the Gulf-Atlantic Veterinary Conference Exhibit Rules and Regulations.)

**Reserve Your
Booth Today!
800.992.3862**

HOST HOTEL

**BOCA RATON RESORT & CLUB
501 EAST CAMINO REAL
BOCA RATON, FLORIDA 33432
PHONE: 1.888.557.6375
CODE: "ATGAVC"**

**HOTEL RESERVATION
DEADLINE
OCTOBER 31, 2018**



YOUR INVITATION TO EXHIBIT



EXPERIENCE THE DIFFERENCE