



American Association for the Treatment of Opioid Dependence, Inc.

Exhibitor &  
Sponsorship  
Prospectus

# Out of the Shadows: Managing the Opioid Epidemic through the Continuum of Care

EARLY REGISTRATION  
DEADLINE:

April 19, 2019

October 19–23, 2019

*Disney's Coronado Springs Resort*

**WALT DISNEY WORLD, FLORIDA**

[aatod.org](http://aatod.org)



@AATOD1984

## GENERAL INFORMATION

# Out of the Shadows: Managing the Opioid Epidemic through the Continuum of Care

### HOSTS

Office of Substance Abuse and Mental Health, Florida Department of Children and Families (SAMH/DCF), and the Florida Association for the Treatment of Opioid Dependence (FATOD)

### CONFERENCE CHAIR

G. Davy Kneessy, MS  
Palm Bay, FL

### EXHIBIT MANAGEMENT

Talley Management Group, Inc.  
Maria Ramos, CMP  
Meetings & Exhibits Manager

19 Mantua Road  
Mount Royal, New Jersey 08061  
Phone: (856) 423-3091  
Fax: (856) 423-3420

E-mail: [exhibits@aatod.org](mailto:exhibits@aatod.org)  
Website: [www.aatod.org](http://www.aatod.org)

## LETTER FROM THE CONFERENCE LEADERSHIP

Dear Colleagues,

It is our distinct pleasure to invite you to participate in the AATOD 2019 Conference, which will convene at *Disney's Coronado Springs* Resort, October 19-23, 2019. We are grateful to have the support and sponsorship of the office of Substance Abuse and Mental Health, Florida Department of Children and Families (SAMH/DCF) and the Florida Association for the Treatment of Opioid Dependence (FATOD), as well as the conference planning committee for their efforts.

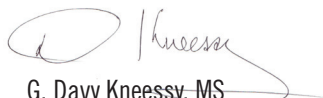
We have chosen Walt Disney World as it offers some of the most amazing destination experiences and entertainment. Conference participants will meet and engage with some of the leading experts from within the field and beyond. Our theme, ***Out of the Shadows: Managing the Opioid Epidemic through the Continuum of Care***, comes at a time when the nation is facing unprecedented loss of life due to opioid related overdoses. This is now our number one public health crisis and we stand on the front lines in our fight to cease the senseless loss and grow the quality, expertise, access, and reputation of Medication Assisted Treatment (MAT) across the continuum of care. Our intent is to educate and promote acceptance and integration of MAT options by patients, families, clinicians, the medical system, judicial systems, government, policy makers, social service administrations, and the general public. This conference has a rich history in content development and building on the success of previous conferences. We expect to draw a significant number of conference participants. The opioid treatment field is expanding and there are now more than 1,600 certified Opioid Treatment Programs (OTPs) treating over 400,000 patients in the United States. In addition, our international counterpart, EUROPAD, representing over 600 OTPs in more than 27 countries, will be in attendance. Through the work of AATOD and EUROPAD in forming the World Federation for the Treatment of Opioid Dependence, exhibitors will have the opportunity to expand their customer base by marketing their products to a worldwide audience.

The AATOD Conference draws an impressive number of decision-making Program Sponsors and Chief Executive Officers who visit our exhibit area to learn about new and existing products. This conference will continue our tradition of offering exceptional opportunities for exhibiting companies to interact with professionals and officials devoted to the treatment of opioid use disorder throughout the nation and internationally.

With continuous meeting space on *one* floor, *Disney's Coronado Springs* Resort has ample room for attendees to network and mingle. The Exhibit Hall is spacious, attractive and is centrally located within the main conference area. In addition, the welcome reception, daily continental breakfasts, afternoon breaks, and other networking functions and conference activities will all gather in the exhibit area during dedicated times ensuring maximum exhibit exposure. As in the past, we have listened to our exhibiting companies and are planning our conference to ensure that people will actively participate in our programs and exhibit areas. We have added complimentary coffee and tea service in the Exhibit Hall to further encourage that this is "the" place to meet throughout the day. We encourage exhibitors to reserve an exhibit space for the AATOD 2019 Conference as soon as possible to secure a prime booth location and receive the early bird discount rate. Booth prices will increase on April 19, 2019. We also advise you to book hotel rooms at your earliest opportunity.

We sincerely hope that you will decide to join us for another extraordinary AATOD Conference in one of the great cities of the world. We look forward to seeing you in Walt Disney World!

Sincerely,



G. Davy Kneessy, MS  
Conference Chair



Mark W. Parrino, MPA  
President, AATOD



## Out of the Shadows: Managing the Opioid Epidemic through the Continuum of Care

The 2019 American Association for the Treatment of Opioid Dependence, Inc. (AATOD) Conference will be held October 19–October 23, 2019 at *Disney's Coronado Spring Resort* in Walt Disney World, FL. The 2019 conference theme, “Out of the Shadows: Managing the Opioid Epidemic through the Continuum of Care” highlights the issues and challenges of medication assisted treatment in the context of the current opioid use/abuse epidemic.

We anticipate that over 1,800 physicians, social workers, nurses, counselors, program administrators, executive directors and other treatment providers from many

### 2019 EXHIBIT PROGRAM BENEFITS

Opportunities that have drawn exhibitors back year after year:

- 🌀 **Network** and meet the decision makers with buying power
- 🌀 **Influence contacts** to win new business
- 🌀 **Increase annual sales** with new contacts and sustain relationships with current contacts
- 🌀 **Increase brand awareness**
- 🌀 **Showcase new products, services and information**

countries will participate in this dynamic conference. The registrants are decision-makers with purchasing power for their treatment centers and are looking for new products, services and information to improve their patient treatment.



# EXHIBITOR FAST FACTS

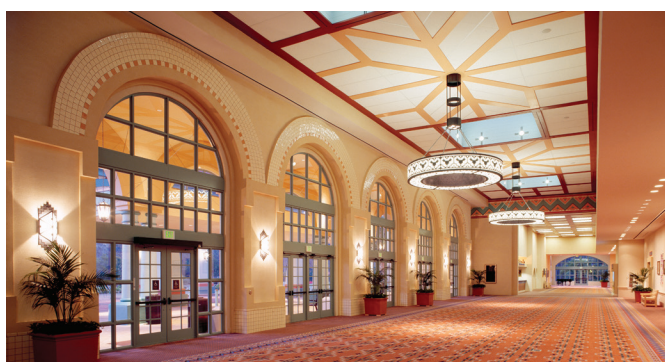
## CONFERENCE INFORMATION

Talley Management Group, Inc.  
Maria Ramos, CMP, Meetings & Exhibits Manager  
19 Mantua Road, Mt. Royal, NJ 08061-1006  
Phone: (856) 423-3091 ■ Fax: (856) 423-3420  
E-Mail: [exhibits@aatod.org](mailto:exhibits@aatod.org)  
Website: [www.aatod.org](http://www.aatod.org)

## CONFERENCE SITE

### *Disney's Coronado Springs Resort*

1000 West Buena Vista Drive, Lake Buena Vista, FL 32830, US  
Housing Website: [www.mydisneygroup.com/aatod2019](http://www.mydisneygroup.com/aatod2019)



Sleeping rooms have been reserved at *Disney's Coronado Springs Resort* at a conference rate of \$219 single/double occupancy for non-tower rooms and \$269 single/ double occupancy for tower rooms. This reduced rate is available until Monday, September 23, 2019, subject to availability. Reservation requests received after the cut-off date of Monday, September 23, 2019 will be based on availability at the hotel's prevailing rates. To reserve a room at the group rate, please click on the link on the Conference section of the AATOD website.

## EXHIBITOR RATES

### *Apply on or before April 19, 2019*

\$2,050 Technical/Corporate Rate corner booth  
\$1,900 Technical/Corporate Rate inline booth  
\$1,200 Non-Profit Rate

### *Apply after April 19, 2019*

\$2,250 Technical/Corporate Rate corner booth  
\$2,100 Technical/Corporate Rate inline booth  
\$1,350 Non-Profit Rate

Purchase of a booth includes carpeted booth space and ID sign

## SPACE ASSIGNMENT

Exhibit booths will be assigned based on priority points until April 19, 2019. After the initial round of booth assignments, booths will be assigned on a first-come, first-served basis.

## HOW TO EARN POINTS:

- 1 priority point for each year exhibited
- 1 priority point for every \$2,000 in sponsorship

Priority for space assignment will be based upon the number of years a company has been exhibiting.

In the case of an equal number of points, priority will be determined by date of receipt of application with payment.

\*Initial round date AFTER EARLY BIRD DEADLINE: **April 19, 2019**

\*Space will NOT be assigned until a 50% deposit is paid.

## CRATE STORAGE

Empty crates, boxes, and cartons must be removed from the exhibit space by 3:00 p.m. on Sunday, October 20, 2019. "Empty" stickers, which must be placed on all items going into storage, will be provided. DO NOT place anything of value in storage. Containers or skids with no

## PAST EXHIBITORS INCLUDE...

ACADIA HEALTHCARE  
ACCREDITATION GURU, INC.  
ACCUMEDIC  
ACM MEDICAL LABORATORY  
ADAPT PHARMA  
ADDICTION TECHNOLOGY TRANSFER  
CENTER NETWORK  
ADDICTION TREATMENT PROVIDERS  
INSURANCE PROGRAM  
ADDICTION TREATMENT SERVICES  
INTERNATIONAL  
ADVIX ELECTRONIC HEALTH RECORD  
AEGIS SCIENCES CORPORATION  
AEON CLINICAL LABORATORIES  
AEP NEW YORK, LLC

ALCOHOL AND DRUG ABUSE  
CERTIFICATION BOARD OF GA  
ALINA LODGE  
ALKERMES, INC.  
AMERICAN ASSOCIATION FOR  
THE TREATMENT OF OPIOID  
DEPENDENCE  
AMERICAN DRUG SCREEN  
CORPORATION  
AMERICAN SCREENING, LLC  
AMERICAN SOCIETY OF ADDICTION  
MEDICINE  
AMMON LABS  
ATLANTIC DIAGNOSTIC  
LABORATORIES, LLC  
BERLIN PACKAGING  
BESTNOTES

BHBBUSINESS  
BIODELIVERY SCIENCES  
INTERNATIONAL  
BIOSTAT LABORATORIES  
BRAEBURN PHARMACEUTICALS  
C&C CONTAINERS, LLC  
CALLOWAY LABS  
CAREDFOR  
CARF INTERNATIONAL  
CLINICAL SCIENCE LABORATORY  
COMPA  
COMPUDED, INC.  
COMSTOCK COMPUTING LLC  
CORDANT HEALTH SOLUTIONS  
COUNCIL ON ACCREDITATION  
CRC HEALTH GROUP

CSS, INC.  
DEVELOPMENT SERVICES GROUP  
DOMINION DIAGNOSTICS  
DRFIRST  
DRUGSCAN  
DURANGO RECOVERY CENTER  
ENOVATIVE TECHNOLOGIES  
FEI SYSTEMS  
FIDELITAS MEDICAL IT-SOLUTIONS,  
LP  
FRIENDS MEDICAL LABORATORY  
GAUDENZIA TRAINING INSTITUTE  
GILEAD SCIENCES  
HABIT OPCO  
HARWOOD'S MIAMI SAFE COMPANY  
HAZELDEN PUBLISHING

IC&RC/PCB  
INDIVIOR INC  
INFLEXION  
IRETA  
IRWIN SIEGEL AGENCY, INC.  
IVEK CORPORATION  
LABORATORY CORPORATION OF  
AMERICA  
LIQUIMEDLOCK INC.  
LUMIQUICK DIAGNOSTICS  
MALLINCKRODT PHARMACEUTICALS  
MARS PROJECT  
MD LABS / C AND L HEALTHCARE  
LLC  
MEDCOMP SCIENCES  
MEDHELP, INC.





such stickers will be considered refuse and be disposed of. Crates, boxes and cartons may not be stored behind booth backgrounds.

## EXHIBITOR REGISTRATION

Each company is entitled to one (1) Full Conference registration, good for the entire conference. Each company is also entitled to five (5) badges for booth personnel over and above the one complimentary conference badge. These five (5) badges allow entrance to the exhibit area only, and do not allow admission to other parts of the Conference program. Badge forms will be provided with booth confirmation for advance registration.

## INSTALLATION OF EXHIBITS

Saturday, October 19, 2019 After 3:00 PM (By appointment only)  
 Sunday, October 20, 2019 8:00 AM–4:00 PM

Exhibits must be completely set up by 4:00 PM. on Sunday, October 20, 2019. Any exhibit not unpacked by this time will be placed in storage and will be returned after exhibits close on Sunday evening, OR, the exhibit may be ordered set-up by Exhibit Management with the cost being charged to the exhibitor.

## EXHIBIT HOURS

Sunday, October 20, 2019 4:00 PM–7:30 PM  
 Monday, October 21, 2019 7:30 AM–9:30 AM  
 and 11:30 AM–4:30 PM\*  
 Tuesday, October 22, 2019 7:30 AM–1:30 PM

\*Exhibitor Networking event is an extended afternoon break from 3:00 p.m. to 4:00 p.m.

As a courtesy to registrants and your fellow exhibitors, please open your booth on time each morning and staff it during exhibit hours until the scheduled closing.

No packing of equipment, dismantling of booths or removal of literature will be permitted until the official closing time of 1:30 PM, Tuesday, October 22, 2019.

## DISMANTLING OF EXHIBITS

Tuesday, October 22, 2019 1:30 PM–6:00 PM

**Please note:** All booths must be packed and removed from the exhibit area by 6:00 PM. To avoid any damage to your equipment, please remain in your exhibit space until crates are delivered to your booth. Security is provided as a deterrent. Exhibit Management and its agents are not responsible for any loss or damage to exhibits, personal belongings, etc.

## FURNITURE-CARPETING-LABOR-RENTAL DISPLAYS

Rental order forms will be provided in the service kits and sent to each exhibiting company. Exhibitors are responsible for all furniture, wastebaskets, etc. The exhibit hall is carpeted. The services provided by the Official General Contractor will include receiving shipments to their warehouse, delivery to your booth, removal, storage and return of empty crates and containers, removal of packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock. Additional shipping information will be included in the service kit.

## BOOTH CLEANING

Arrangements for nightly cleaning will be the responsibility of each exhibitor. Cleaning forms will be provided. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance with cost charged to the exhibitor.

## DISTRIBUTION OF GIVEAWAYS

Reaffirming the belief that the distribution of giveaways detracts from the professional nature of the conference, the American Association for the Treatment of Opioid Dependence has resolved that only items deemed useful and in the professional interests of the registrants may be distributed. All items to be distributed must receive approval from the Exhibit Manager.

MEDSTAT, A DIVISION OF C&C  
CONTAINERS, LLC  
MEDTEST  
MERCEDES MEDICAL  
METHODONE BY COMPUTALOGIC,  
LLC  
MERTZ TAGGART  
MILLENNIUM HEALTH  
MILLIN ASSOCIATES, LLC  
MJS PACKAGING  
MOLECULAR DX  
NAADAC  
NAPLES MEDICAL DEVICES LLC  
NATIONAL COMMISSION ON  
CORRECTIONAL HEALTH CARE  
NATIONAL SBIRT ATTC

NETALYTICS LLC (METHASOFT)  
NETSMART TECHNOLOGIES, INC.  
NHS PARKSIDE RECOVERY  
NOBEL MEDICAL  
NUTRITIONAL SUPPLEMENTS  
CORPORATION, INC.  
O.BERK CO. OF NEW ENGLAND &  
KOLS CONTAINER  
OARS  
ORASURE TECHNOLOGIES, INC.  
OREXO US, INC.  
PATHWAYS RECOVERY LODGE  
PHARMBLUE  
PHOENIX HOUSE  
PHYSICIANS CHOICE LABORATORY  
SERVICES, INC.

PINNACLE TREATMENT CENTERS  
POWERFUL RADIO PRODUCTIONS  
PRECISION DIAGNOSTICS  
PYRAMID HEALTHCARE  
QIAGEN  
RECKITT BENCKISER  
PHARMACEUTICALS, INC.  
REDWOOD TOXICOLOGY  
LABORATORY, INC.  
RELIAS  
SAMMS (NETRIX LLC)  
SAN DIEGO REFERENCE  
LABORATORY  
SCIEX  
SCIOLOG I PARKER DOMNICK HUNTER  
SEABROOK

SILVER HILL HOSPITAL  
SMART MANAGEMENT, INC.  
SMITH MEDICAL PARTNERS  
START TREATMENT & RECOVERY  
STOP STIGMA NOW  
SUREADHERE MOBILE TECHNOLOGY  
SUSAN PAYNE AND ASSOCIATES, INC.  
STRATUS EMR  
TENELEVEN GROUP, INC.  
THE AMMON FOUNDATION  
THE BRAFF GROUP  
THE JOINT COMMISSION  
TOWER SYSTEMS, INC.  
TREATMENT HUB 365  
TREATMENT MANAGEMENT  
BEHAVIORAL HEALTH

TRUETOX LABORATORIES, LLC  
TURNING POINT CLINIC  
UNITED STATES DRUG TESTING  
LABORATORIES  
US WORLDMEDS  
VISTAPHARM, INC.  
WALDEN UNIVERSITY  
WEST-WARD PHARMACEUTICALS  
WEDGEWOOD PHARMACY  
WEST-WARD PHARMACEUTICALS  
WESTON MEDICAL PUBLISHING/  
JOURNAL OF OPIOID  
MANAGEMENT  
WHITE DEER RUN/COVE FORGE/  
BOWLING GREEN

## SPONSORSHIP OPPORTUNITIES

Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company's visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.

**Q:** How will you enhance your exhibit presence and attract the qualified leads you are looking for?

**A:** **Simple.** Draw them in with additional sponsorship and marketing opportunities.

Our sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2019 AATOD Conference.

Here's your chance to:

- Show your support
- Share your products and services
- Secure a sponsorship at the AATOD 2019 Conference

### INCREASING YOUR PRESENCE

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

### SPONSORSHIP LEVELS

Combine your booth cost, sponsorship items, advertising, and/or events to increase your conference visibility.

**Platinum Level Sponsor**—\$50,000 and higher

**Gold Level Sponsor**—\$25,000–\$49,999

**Silver Level Sponsor**—\$5,000–\$24,999

**Bronze Level Sponsor**—\$2,500–\$4,999

**Platinum Level** — 3 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Gold Level** — 2 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

**Silver Level** — 1 complimentary full conference registration (in addition to the 1 full registration associated with exhibiting)

Indicate your sponsorship and booth selections on the Exhibitor Contract, then total the amounts of the items to determine your sponsorship level.

### All Sponsors will receive recognition onsite as well as:

- In the AATOD conference final program
- On the AATOD website
- In the various promotional mailings that may be available based on the time of sponsorship selection and full payment.





## SPONSORSHIP ITEMS AND AMENITIES

Extend your brand identity and marketing capabilities with a strong visible presence at the AATOD National Conference. Sponsors stand out from other exhibitors and deliver a positive message of commitment and support to show attendees.

### Conference Tote Bag \$13,000

Conference bags are distributed to every attendee. As the exclusive sponsor of the conference tote bag, your logo will be displayed on each one.

### Welcome Reception Sunday Evening (maximum 4) \$10,000

Promote your company by hosting the premier event of the AATOD 2019 Conference.

*The following sponsorship opportunities are also available during the welcome reception.*

#### Welcome Reception Stations

- Slider Bar Station
- Donuts Flambé Station
- Asian Stir-Fry Station
- Mac & Cheese Station

#### Additional Welcome Receptions Items

- Napkins
- Table Tent Cards

### Conference App \$10,000

Each attendee will be able to download the conference app that contains the conference proceedings. Your company name will be prominently displayed on the app.

### Wi-Fi Sponsorship \$10,000

Complimentary Wi-Fi for attendees of the AATOD Conference with a unique password of the sponsor's choice.

### Coffee Breaks in the Exhibit Hall \$10,000

Provide coffee in the exhibit hall for attendees; coffee cups with your logo will be placed at coffee stations.

### Tuesday Lunch (3 available) \$10,000

Encourage the attendees to visit the exhibit hall one last time on Tuesday.

### MagicBand Sliders (Formerly Hotel Key Cards) \$8,500

A Custom Logo Slider that slides onto attendees' MagicBands, the RFI wristband used as their hotel room key at *Disney's Coronado Springs* Resort.

### Conference Lanyards \$8,000

Show your support by adding your logo to each lanyard.

### Water Station \$8,000

Showcase your brand with a water bottle giveaway and signage at water stations.

### Conference Notebook \$6,500

The notebook is distributed to each attendee in their conference bag upon checking in for the conference. Your name and logo will be prominently displayed on the front of each notebook.

### Go Charge Kiosk (per unit) \$6,000

Smart phone charging stations—on show floor next to your exhibit booth!

### Hotel Room Drop \$5,000

Sponsor creates a promotional flyer or giveaway to be placed on the doors of attendees during the Conference.

### Pocket Program \$3,500

A must have for the attendees! This is the handiest program of all. For a quick reference, each attendee has access to the session schedule, rooms used, and hours of the exhibit hall in this convenient, pocket-sized program.

### Pens \$3,500

Everyone needs a pen (or two)...why not brand them with your logo?

### Exhibit Hall Networking Break Co-Sponsor (per company, 4 available) \$2,500

Host light refreshments and snacks for the one (1) hour-long break.

### Speaker Ready Room \$2,500

The Speaker Ready Room is a lounge and check-in area for Conference presenters. The Sponsor's Logo will be on signage, and on the screen used for slide review.

### Registration Bag Inserts \$1,200

We will include your printed insert into all attendee tote bags.

### Logo in Conference Program \$350

Stand out from other exhibitors and showcase your logo with your company description in the 2019 AATOD Conference Program.

*All Sponsors for the above items will receive recognition onsite as well as in the AATOD conference final program, on the AATOD website, and in the various promotional mailings that may be available based on the time of sponsorship selection and full payment.*

## MARKETING AND ADVERTISING OPPORTUNITIES

### Website Link on Conference Website \$500

A link will be created from the exhibit page on the conference website to your company website from the time of sponsorship through the end of the conference.

### Pre-Conference Attendee List \$500

### Post-Conference Attendee List \$850

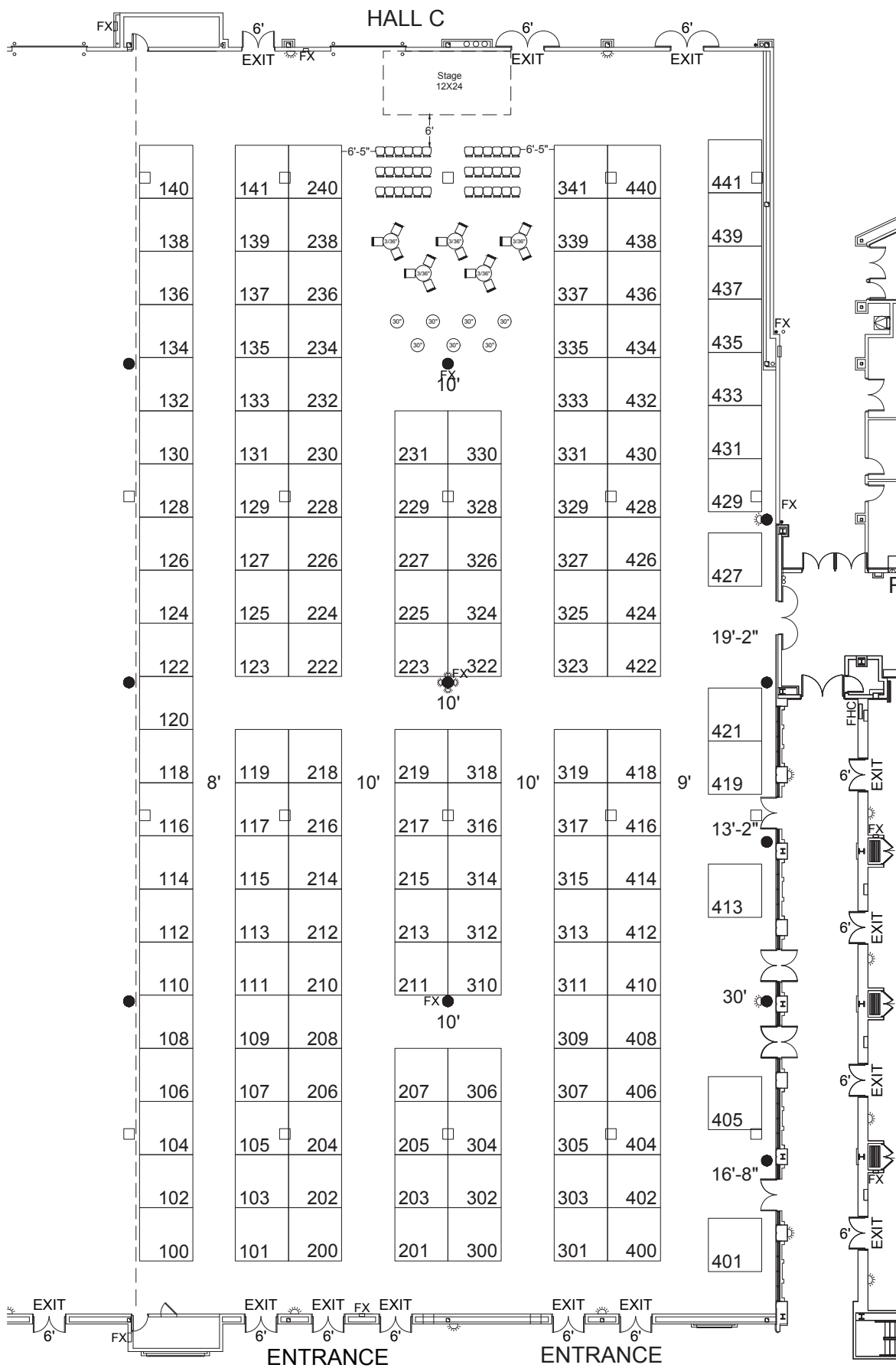
All exhibitors will receive the opportunity to send a one-time mailing to the Pre- or Post-Conference attendee list. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you. *All mailings must be approved by Show Management.*

**SIGN UP** for your sponsorship or marketing item by checking the appropriate box on the sponsorship contract.

*Please note: Sponsorships must be approved by Show Management.*

*For more information on all sponsorship or marketing opportunities, please contact Maria Ramos, CMP at [exhibits@aatod.org](mailto:exhibits@aatod.org).*

## EXHIBIT HALL FLOOR PLAN







## EXHIBITOR TERMS AND CONDITIONS

**SHOW MANAGEMENT** is TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-3091, Fax (856) 423-3420, Email [exhibits@aatod.org](mailto:exhibits@aatod.org). Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

**ELIGIBLE EXHIBITS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

**INSTALLATION, SHOW AND DISMANTLEMENT:** Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

**CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:** Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

**SPACE ASSIGNMENTS AND SUBLEASE:** Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

**RELOCATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

**LIMITATION OF EXHIBITS:** SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s).

**MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING:** Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, AATOD and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

**LIMITATION OF LIABILITY:** The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor AATOD maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and AATOD.

**INSURANCE:** All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property. Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO EXHIBIT:** SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

## EXHIBITOR RULES AND REGULATIONS

**BOOTH CONSTRUCTION & SHOW SERVICES:** Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly.

SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

**BOUNDARIES:** All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

**GENERAL SHOW POLICIES:** Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

### CONFERENCE ACTIVITY APPROVAL

Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the American Association for the Treatment of Opioid Dependence. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges.

**USE OF DISPLAY SPACE:** A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of AATOD logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

**FDA APPROVAL/CLEARANCE:** If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and AATOD from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

**EXHIBIT HALL BADGES:** All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

**UNION LABOR:** Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.



# CONFERENCE AT A GLANCE

## Subject to Change

DATE	TIME	EVENT
Saturday, 10-19	7:30 a.m.–5:00 p.m.	Registration Open
	8:00 a.m.–5:00 p.m.	Pre-Conference Sessions
	5:00 p.m.–8:30 p.m.	AATOD Open Board Meeting
Sunday, 10-20	7:30 a.m.–7:30 p.m.	Registration Open
	8:00 a.m.–5:30 p.m.	Pre-Conference Sessions
	8:00 a.m.–5:30 p.m.	Opioid Maintenance Pharmacotherapy: A Course for Clinicians
	4:00 p.m.–7:30 p.m.	<b>Exhibits</b>
	4:00 p.m.–7:30 p.m.	Posters
	5:30 p.m.–7:30 p.m.	<b>Welcome Reception in Exhibit Hall</b>
	7:30 p.m.–8:30 p.m.	Methadone Anonymous Meeting (open)
Monday, 10-21	7:30 a.m.–5:30 p.m.	Registration Open
	7:30 a.m.–8:30 a.m.	<b>Continental Breakfast in Exhibit Hall</b>
	7:30 a.m.–8:45 a.m.	Poster Author Session – Author(s) Presentation including Q&A
	7:30 a.m.–9:30 a.m.	<b>Exhibits</b>
	7:30 a.m.–4:30 p.m.	Posters
	8:45 a.m.–10:15 a.m.	Opening Plenary Session
	10:30 a.m.–12:00 p.m.	Workshop Sessions
	11:30 a.m.–4:30 p.m.	<b>Exhibits</b>
	12:00 p.m.–1:30 p.m.	Lunch (on your own)
	1:30 p.m.–3:00 p.m.	Workshop Sessions / Hot Topic Roundtables
	3:00 p.m.–4:00 p.m.	<b>Exhibitor Networking Break in Exhibit Hall</b>
	3:00 p.m.–4:00 p.m.	Poster Author Session— Author(s) Presentation including Q&A
	4:00 p.m.–5:30 p.m.	Workshop Sessions
	7:00 p.m.–8:30 p.m.	Methadone Anonymous Meeting (open)
Tuesday, 10-22	7:30 a.m.–7:00 p.m.	Registration Open
	7:30 a.m.–8:30 a.m.	<b>Continental Breakfast in Exhibit Hall</b>
	7:30 a.m.–1:30 p.m.	<b>Exhibits</b>
	7:30 a.m.–1:30 p.m.	Posters
	8:45 a.m.–10:15 a.m.	Middle Plenary Session
	10:30 a.m.–12:00 p.m.	Workshop Sessions
	12:00 p.m.–1:30 p.m.	Lunch (on your own)
	1:30 p.m.–3:00 p.m.	Workshop Sessions
	3:15 p.m.–4:45 p.m.	International Presentations
	7:00 p.m.–9:30 p.m.	Awards Banquet
	9:30 p.m.–10:30 p.m.	Methadone Anonymous Meeting (open)
Wednesday, 10-23	7:00 a.m.–1:00 p.m.	Registration Open
	7:00 a.m.–8:00 a.m.	Continental Breakfast
	8:00 a.m.–9:30 a.m.	Workshop Sessions
	9:45 a.m.–11:15 a.m.	Workshop Sessions
	11:30 a.m.–12:45 p.m.	Closing Plenary Session
	1:00 p.m.–3:30 p.m.	Clinic Tours







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