

INVITATION TO EXHIBIT



14th ANNUAL PROMOTING EXCELLENCE SYMPOSIUM

OCTOBER 18-21, 2018

NAPLES GRANDE BEACH RESORT, NAPLES, FLORIDA

EXHIBITOR PROSPECTUS



Host Hotel:

Naples Grande Beach Resort

475 Seagate Drive, Naples, FL 34103

Phone: 844.210.5931 | Group Code: "GFAEP18"

WORLD-CLASS, EQUINE-EXCLUSIVE CONTINUING EDUCATION

EXHIBITOR CONTRACT

EXHIBIT HALL OCTOBER 18-20, 2018 | SETUP: OCTOBER 18, 2018, 12 - 5 P.M.

Florida Association of Equine Practitioners
an equine-exclusive division of the Florida Veterinary
Medical Association
7207 Monetary Drive • Orlando, FL 32809-5724
www.fvma.org • www.faep.net

Email info@fvma.org
Phone 407.851.3862
Fax 407.240.3710
Toll Free 800.992.3862



Company Information (Please Note: Company information must be listed as it should appear in printed materials and on the booth ID sign.)

Company Name		
Address		
City	State	ZIP
Phone	Fax	
Website		
Brief Product Description (i.e. Ultrasound, Pharmaceutical, Business Products, etc.)		

Company Exhibit Coordinator

Name			
Email Address			
Phone	Ext.	Mobile	Fax

On-Site Booth Contact

Name			
Email Address			
Phone	Ext.	Mobile	Fax

Booth Selection (Includes 8' x 10' premium draped booth, two chairs, one 6' draped table, waste basket. Up to two company representatives. Bingo Raffle participation included.)

<input type="checkbox"/> FAEP Educational Partner Premium Booth Partner Level	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	N/C
<input type="checkbox"/> Standard Exhibit Booth Qty @ \$1,795	\$		
Booth Selection (Please provide your top four booth choices.)	Name(s) of Booth Representative(s) (limit two per booth)		
1. _____ 2. _____ 3. _____ 4. _____	1. _____ 2. _____		

Cover-All Bingo Raffle "Opt Out"

Booth fees include the Cover-All Bingo. If you would like to opt out, please check here <input type="checkbox"/>
<input type="checkbox"/> I would like more information about becoming an FAEP Educational Partner. (Check here, or contact Director of Conferences & Industry Relations Betsy Pynes at 800.992.3862.)

Events & Activities/Advertising & Promotions

<input type="checkbox"/> Fishing Tournament <input type="radio"/> Individual = \$195 X ____ Qty = ____ <input type="radio"/> Boat Sponsor (six seats) = \$1,170.00	\$
<input type="checkbox"/> Customer Appreciation Tickets: <input type="radio"/> 5 Tickets \$60.00 <input type="radio"/> 10 Tickets \$120.00 (Limited to use at Exhibit Hall receptions)	\$
<input type="checkbox"/> On-Site Signage: Meter Panel (38" W x 88.5" H) Full Color – Double Sided \$1,200.00 (Artwork Due 9/13/18)	\$
<input type="checkbox"/> Conference Bag Inserts: \$795.00 (Due 9/13/18)	\$

Payment Information (Please print clearly.)	Total Exhibit Booth Fees	\$
<input type="checkbox"/> Check Enclosed (Enclose check for total amount, made payable to FAEP/FVMA.) Charge my credit card <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX <input type="checkbox"/> DISCOVER		
Credit Card #	Exp. Date	
Name on Card		
Signature _____ (My signature confirms that I have read, understand and agree to the rules and regulations listed on the FAEP / FVMA Exhibit Rules and Regulations.)		

1. CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Florida Association of Equine Practitioners, an Equine-Exclusive Division of the Florida Veterinary Medical Association (FAEP/FVMA), the show sponsor. The FAEP/FVMA reserves the right to interpret these rules as well as make final decisions on any points the rules and regulations do not cover.

2. SPACE ASSIGNMENT

Booth assignments will be made based on the date the exhibit contract was received with payment in full and, as much as possible, will separate competing exhibitors. The FAEP/FVMA reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without consultation with the exhibitors concerned. Telephone requests for space will not be accepted. Applicants must use the official Contract for Exhibit Space form. The entire payment must be made upon receipt of the contract. No exhibit may be set up and displayed during the conference without pre-payment in full for exhibit display space.

3. RENTAL SERVICES

Gulf Coast Expo (813.915.8066) is the official exhibit services firm to handle exhibits and setup. Gulf Coast Expo will contact you by email directly with more information after the FAEP/FVMA receives your paid contract.

4. SHIPPING/EXHIBITOR SERVICE DESK

Shipping and exhibitor services are handled by Gulf Coast Expo (813.915.8066). Freight will not be received or handled directly by the Naples Grande Beach Resort or the FAEP/FVMA for this event. Gulf Coast Expo will maintain an Exhibitor's Service Desk during the show's installation and dismantling for your convenience.

5. CANCELLATION

No cancellations. All exhibit reservations are final.

6. FIRE & SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such standards.

7. LIABILITY & INSURANCE

The FAEP/FVMA will take all reasonable precautions to avoid loss of exhibitor's property by theft, fire or other causes, but under no circumstances shall the Naples Grande Beach Resort, management or the FAEP/FVMA or any of their employees be responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the FAEP/FVMA is final. In the event of fire, strikes or other unavoidable circumstances making the building unfit for use, the exhibit space contract shall not be binding.

8. ELIGIBLE EXHIBITS & ADDITIONAL CONSIDERATIONS

The FAEP/FVMA executive director reserves the right to determine the eligibility of any company, products or part thereof, that in his opinion, is not in keeping with the character of the exhibit. All exhibits are expected to be in the best interest of equine veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association and any state or federal guidelines associated with any displayed equipment or services. Any undignified solicitation on the part of any exhibitor should be promptly reported. The FAEP/FVMA reserves the right to close any exhibit, which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

9. NOISY & OBNOXIOUS EQUIPMENT

No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.

10. SECURITY

The Naples Grande Beach Resort facility has 24-hour, on-site security systems, and the event is restricted to 14th Annual Promoting Excellence Symposium attendees only. All exhibitors and attendees entering the exhibit hall must wear and visibly display FAEP/FVMA-issued name badges.

11. USE OF BOOTH SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining the booth during show hours. No exhibitor shall assign, sublet or share his/her allotted space, nor advertise goods other than those manufactured or sold by the exhibitor in the regular course of business except, upon written permission from the FAEP/FVMA executive director. Only one company per exhibit booth will be allowed regardless of corporate relationship.

12. DAMAGE TO PROPERTY

Exhibitors will be responsible for any damage caused by them or their employees to the building, floor, walls, columns, standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls, floors or to standard booth equipment.

13. BADGES (BOOTH ATTENDEES' NAMES)

Badges will be supplied for company representatives who will be manning the booth(s). Exhibitors shall not give badges to individuals who are not official representatives of their company. The badges will admit the wearer into educational lectures (CE certificates are not issued to exhibitors) and social events. Badges can be picked up at the FAEP/FVMA registration desk. Each company (exhibitor) is entitled to two booth/exhibitor attendee badges that are included in the cost of the booth. The maximum booth attendees are two per booth/exhibitor. Please provide booth/ exhibitor attendee names to the FAEP/FVMA by September 13, 2018, using the exhibit registration form.

14. EXHIBIT HOURS (*Tentative Schedule*)

Thursday, October 18:

Exhibitor Setup	12:00 - 5:00 p.m.
Welcome Reception	5:45 - 7:00 p.m.

Friday, October 19:

Exhibit Hall Open	9:00 a.m. - 7:00 p.m.
Morning Break	9:45 - 10:30 a.m.
Lunch in the Exhibit Hall	12:15 - 1:45 p.m.
Afternoon Break	3:30 - 4:00 p.m.
Exhibit Hall Cocktail Reception	5:45 - 7:00 p.m.

Saturday, October 20:

Exhibit Hall Open	9:00 a.m. - 4:20 p.m.
Morning Break	9:45 - 10:30 a.m.
Lunch in the Exhibit Hall	12:15 - 1:35 p.m.
Afternoon Break	3:20 - 4:20 p.m.

(All Exhibitors Must Vacate by 6 p.m.)

15. DISMANTLE

No exhibitor will be allowed to remove his/her exhibit or any part of it until the close of the exhibition without the prior consent of the FAEP/FVMA executive director. Booths must be manned at all times during the official exhibit hours.

14th ANNUAL PROMOTING EXCELLENCE SYMPOSIUM

Cover-All Bingo Raffle

Exhibit Hall Schedule of Events

Thursday, October 18:

Exhibitor Setup	12:00 - 5:00 p.m.
Welcome Reception	5:45 - 7:00 p.m.

Friday, October 19:

Exhibit Hall Opens	9:00 a.m. - 7:00 p.m.
Morning Break	9:45 - 10:30 a.m.
Lunch in the Exhibit Hall	12:15 - 1:45 p.m.
Afternoon Break	3:30 - 4:00 p.m.
Reception & Social Hour	5:45 - 7:00 p.m.

Saturday, October 20:

Exhibit Hall Opens	9:00 a.m. - 4:20 p.m.
Morning Break	9:45 - 10:30 a.m.
Lunch in the Exhibit Hall	12:15 - 1:35 p.m.
Cover-All Bingo	4:00 p.m.
Afternoon Break	3:20 - 4:20 p.m.

FAEP/FVMA's Exhibit Hall is open from October 18 - 20, 2018.

Thousands of \$\$\$\$ in prizes to be given away!

Where: Exhibit Hall **Raffle Drawing:** Saturday, October 20, 4 p.m. *(Attendees must be present to win.)*

Don't miss out on this great opportunity to participate in the Cover-All Bingo Raffle during the 14th Annual Promoting Excellence Symposium at the Naples Grande Beach Resort in Naples, Florida from October 18 - 20, 2018. Participation in the Cover-All Bingo Raffle is included in your exhibit fee. Your company's name will appear on the bingo card that conference attendees will receive in their registration packets. The Cover-All Bingo Raffle Program is a great way to attract traffic to your booth. ***Should your company wish to opt out and not participate in the program, please indicate this in the check box located on the exhibitor contract.***

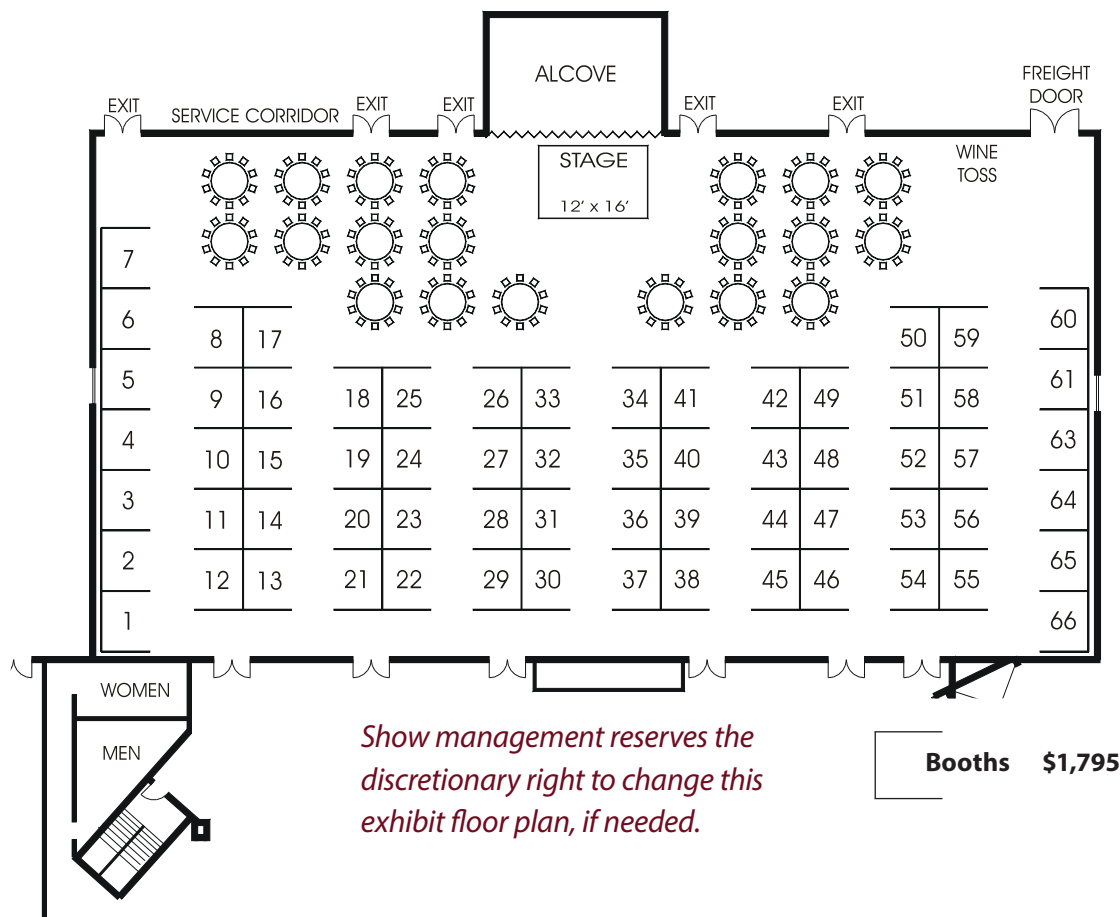
Participants must visit each booth involved in the game to receive an exhibitor-provided sticker or stamp on their bingo card showing they have been to that booth and had an opportunity to talk with those industry representatives. This gives you an excellent opportunity to discuss and showcase your products and services, as well as answer any questions. Booths must be maintained at all times and exhibitors must provide their own sticker/stamp.

A portion of the exhibitor registration fee will be used to purchase prizes to be raffled. The Bingo drawing will be held in the Exhibit Hall at 4 p.m. on Saturday, October 20, 2018. Winners must be present to win.



14th ANNUAL PROMOTING EXCELLENCE SYMPOSIUM

Exhibit Hall: October 18 - 20, 2018



SPONSORSHIP OPPORTUNITIES

CONTINUING EDUCATION

DESCRIPTION	FEES
SPEAKER SPONSORSHIP	CALL FOR AVAILABILITY & PRICING: 800.992.3862

FISHING TOURNAMENT

DESCRIPTION	FEES	SCOPE
BOAT SPONSOR (6 Seats)	\$1,170.00	Limited Availability
INDIVIDUAL	\$195.00	Limited Availability

ON-SITE SIGNAGE

DESCRIPTION	FEES	SCOPE
METER PANEL (38" W X 88.5" H) Full Color - Double Sided	\$1,200.00	Limited Availability - Artwork Due 9/13/18

CONFERENCE BAG INSERTS

DESCRIPTION	FEES	SCOPE
CONFERENCE BAG INSERTS	\$795.00	N/A - Due 9/13/18

CUSTOMER APPRECIATION TICKET PACKAGES (CAT)* *Exhibit Hall Reception Drink Tickets*

DESCRIPTION	FEES*
5 CAT TICKETS	\$60.00
10 CAT TICKETS	\$120.00

* Drink tickets are to be redeemed at the Exhibit Hall Reception Cash Bars - Thursday & Friday Only.

Hotel and Travel

Naples Grande Beach Resort

475 Seagate Drive, Naples, FL 34103

Reservation Number: 844.210.5931 — Use Group Code: "GFAEP18"

Hotel Direct: 239.227.2182

Booth Pricing (8 by 10 foot booth - \$1,795.00)

Each booth will include:

- Two booth attendees (Badges included)
- Complimentary booth attendee lunch Friday & Saturday
- One 6'x10' table with skirt and two chairs
- One waste basket
- 8' high back drape with 3' high side dividers
- Listing in the 14th Annual Promoting Excellence Symposium On-Site Program
- Listing on the 14th Annual Promoting Excellence Symposium Website
- PES registered attendee mailing list provided pre- and post-conference

Exhibit Service Contractor

Gulf Coast Expo

8432 Sunstate Street, Tampa, FL 33634

Phone: 813.915.8066

Fax: 813.319.0619

Email: customerservice@gulfcoastexpo.com

Booth Space Assignment

Booth assignments are made according to FAEP Educational Partners Level, sponsorship level, exhibitor's request, date the exhibit contract was received, and with care to separate competing exhibitors, where possible. The FAEP reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without consultation with the exhibitors concerned.

Dates and Deadlines

Exhibitor contracts are accepted with full payment. Space is limited!

September 1, 2018 – Conference bag insert full payment due

September 13, 2018 – Conference bag inserts to be received at FVMA headquarters

October 4, 2018 – Attendee names submitted via email

October 5, 2018 – Completion of exhibitor tasks on PES website

October 18, 2018 – Exhibitor move in from 12:00 – 5:00 p.m.

October 18, 2018 – Exhibitor Reception from 5:45 – 7:00 p.m.

October 19, 2018 – Exhibit Hall open from 9:00 a.m. – 7:00 p.m.

October 19, 2018 – Exhibit Hall Reception from 5:45 – 7:00 p.m.

October 20, 2018 – Exhibit Hall open from 9:00 a.m. – 4:20 p.m.

October 20, 2018 – Exhibitor move out from 4:20 – 6:00 p.m.

November 1, 2018 – Attendee list sent to exhibitors via email



Exhibit Hall Receptions

Thursday, October 18, 5:45 – 7:00 p.m.

Friday, October 19, 5:45 – 7:00 p.m.



Our Exhibit Hall Receptions provide an opportunity for networking between industry partners and attendees, showcasing the latest innovations and advancements available to equine veterinary professionals. Food will be provided to both attendees and exhibitors at the receptions, and a cash bar will be made available for refreshments. Exhibitors can purchase CAT tickets to distribute to attendees to promote booth foot traffic. Don't miss out on additional time for one-on-one interaction with conference attendees!



FAEP's Annual Fishing Tournament

Thursday, October 18, 7:30 a.m. – 12:00 p.m.

Cost: \$195 per person (6 people per boat)



Fish offshore for grouper, snapper, shark and more!
Anglers will be competing in three award categories:

- ✎ The biggest fish
- ✎ The most unusual fish
- ✎ The most fish caught

Fishing Tournament Includes:

- Charter boat with captain and mate
- Tackle & gear
- Fishing licenses
- Bait/chum
- Cleaning fish
- Round trip shuttle to and from marina

**ONLY
\$195.00**



Limited availability!
Call 800.992.3862 to reserve your reel today!

SPECIAL EVENTS



FAEP

7207 MONETARY DRIVE
ORLANDO, FLORIDA 32809-5724
RETURN SERVICE REQUESTED

PRESORTED
FIRST-CLASS MAIL
U.S. Postage
PAID
Orlando, FL
Permit #793

**Reserve Your
Booth Today!
800.992.3862**

DEADLINE

SEPTEMBER 13, 2018

HOST HOTEL

NAPLES GRANDE BEACH RESORT
475 SEAGATE DRIVE, NAPLES, FLORIDA 34103

PHONE: 844.210.5931

GROUP CODE: "GFAEP18"

14th ANNUAL
PROMOTING EXCELLENCE
SYMPOSIUM

**OCTOBER 18-21, 2018
NAPLES GRANDE
BEACH RESORT
NAPLES, FLORIDA**

YOUR INVITATION TO EXHIBIT



FOR MORE INFORMATION,
VISIT WWW.FAEP.NET OR CALL 800.992.3862.