



2019 SPONSORSHIP OPPORTUNITIES



APT MIAMI 2019 – GATEWAY TO THE HEMISPHERE

We look forward to welcoming you to this year's conference in subtropical Miami! Famous for its waterfront Art Deco district and contemporary buildings by Hilario Candela, Frank Gehry, Rem Koolhaas, Zaha Hadid, Herzog & De Meuron, Richard Meier, Norman Foster, and Arquitectonica, Miami is the perfect location to explore this year's theme: Gateway to the Hemisphere.

Now known as the nation's leading international arts capital, this relatively young city's landmark sites will host our members in a robust program of workshops, paper sessions, field sessions, and a symposium that delves into the most pressing 21st century issues in historic preservation and conservation. As the premier American event in the field of technical heritage preservation, the APT conference continues to increase its national and international attendees, thereby providing the best place to showcase your company's services to an audience of preservationists, conservators, planners, architects and industry professionals.

The exhibit portion of the conference has expanded to include a Demo Pavilion, breakfast networking, and tailored branding opportunities for your company to connect, collaborate and create visibility with our growing and exciting field.

Bienvenidos a Miami!
Rosa Lowinger and Kyle Normandin
Conference Co-chairs
<http://aptconference.org>

Join 600+ conference participants as we come together for APT Miami 2019. Network, connect with new clients, and profile your company's brand to a large, diverse audience.

Visibility: From conference collateral, to signage and social media, you can be sure our members will know who you are. APT is the premier international association for preservation technology and our Conference continues to bring together the best in the industry! Just as important, your partnership allows APT to continue its tradition of excellence and expand our mission.

Audience: Participants will come from a wide range of backgrounds: architects, conservators/preservationists, engineers, contractors, developers, educators, planners, students, and industry experts. Everyone shares a commitment to saving, preserving, and learning about the solutions, ideas and products that can further their work.

Opportunity: This relationship-building conference not only allows for valuable face-to-face time with participants during the Exhibit Gala and extended exhibit hours, but also with other industry leaders and professionals at networking events such as breaks, evening social events, and even in halls and elevators! We encourage you to stay throughout the conference to maximize your return on investment, increase your leads, build relationships, and of course, benefit from the many educational sessions.

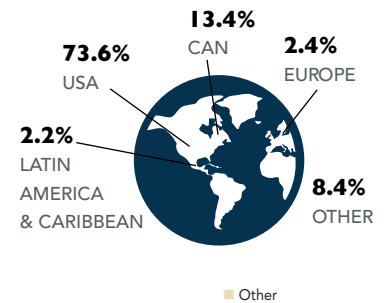
Mark your calendars and join us this November 19-23 in beautiful Miami, Florida. Call us to discuss this exciting opportunity.

Marti Smith
703-261-5025
exhibits@apti.org

Conference Snapshot

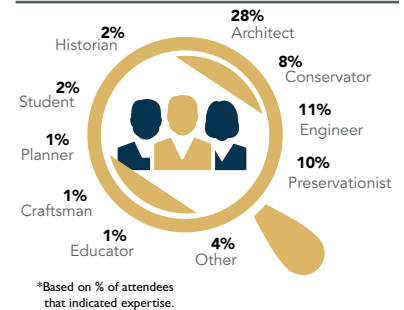
APT 2018 Buffalo Conference
Nearly 800 Participants

14 COUNTRIES REPRESENTED



206 First-time attendees!

EXPERTISE



16+ Networking Events



63 Sponsors
49 Exhibitors
12 Demo Tables



\$20,000–1 Available **PREMIER SPONSOR**



Photo: White Cloud Media Group

Visibility

- Logo placement on all event title pages, slides and signage
- Logo/Link on conference website
- Logo on conference signage and in program book
- Logo/Link on conference mobile app home screen
- Logo featured on presentation screens during key events

At Conference

- Full page color ad in conference program (first choice of ad placement; back cover or center of program book)
- Verbal recognition at Opening Keynote
- Brief remarks at Opening Keynote
- Option to provide an item for conference bag

Networking

- One year APT corporate membership
- Eight (8) full conference registrations
- Exhibit Hall **Premier Booth** Included
 - **20'x 20' booth**
 - Two (2), 6' draped tables, 4 chairs, waste basket
 - 7"x 44" sign with company name
 - Up to Eight (8) reps at booth
- Eight (8) tickets to APT Awards Banquet

Marketing

- Logo and/or Link featured in:
 - All conference E-blasts
 - APT pre and/or post-conference *Communiqué*
- Complimentary promotion of sponsor's special event or contest for conference

Standard package, but customization is available.

\$15,000–2 Available

DIAMOND SPONSOR

Visibility

- Logo/Link on conference website
- Logo on conference signage and in program book
- Logo/Link on conference mobile app
- Logo featured on presentation screens during key events

At Conference

- Full page ad in conference program
- Verbal recognition at Opening Keynote
- Option to provide item for conference bag

Networking

- One year APT full membership
- Five (5) full conference registrations
- Exhibit Hall **Double Booth** space
 - 10'x 20' Double Booth included
 - Two (2) 6' draped table, 4 chairs, waste basket
 - 7"x 44" sign with company name
 - Five (5) reps at booth
- Five (5) tickets to APT Awards Banquet

Marketing

- Logo and/or Link featured in:
 - All conference E-blasts
 - APT pre and/or post- conference *Communiqué*
- Complimentary promotion of sponsor's special event or contest for conference

Standard package, but customization is available.





Photo: White Cloud Media Group

Visibility

- Logo/Link on conference website
- Logo on conference signage and in program book
- Logo/Link on conference mobile app
- Logo featured on presentation screens during key events

At Conference

- Full page ad in conference program
- Verbal recognition at Opening Keynote
- Option to provide item for conference bag

Networking

- One year APT full membership
- Three (3) full conference registrations
- Exhibit Hall **Single Booth** included
 - 10'x 10' booth
 - One (1) 6' draped table, 2 chairs, waste basket
 - 7"x 44" sign with company name
 - Three (3) reps at booth
- Upgrade to Double Booth for an additional \$750
- Three (3) tickets to APT Awards Banquet

Marketing

- Logo and/or Link featured in:
 - All conference E-blasts
 - APT pre and/or post-conference *Communiqué*
- Complimentary promotion of sponsor's special event or contest for conference

\$5,000 GOLD SPONSOR

Visibility

- Logo/Link on conference website
- Logo on conference signage and in program book
- Listed on conference mobile app
- Logo featured on presentation screens during key events

At Conference

- Verbal recognition at Opening Keynote

Networking

- One year APT full membership
- Two (2) full conference registrations
- Opportunity to purchase single or double booth space at reduced rate
- Two (2) tickets to APT Awards Banquet

Marketing

- Company name listed in:
 - All conference E-blasts
 - APT pre and/or post-conference *Communiqué*
- Complimentary promotion of sponsor's special event or contest for conference

\$2,500 SILVER SPONSOR

Visibility

- Logo/Link on conference website
- Logo on conference signage and in program book
- Logo featured on presentation screens during key events

At Conference

- Verbal recognition at Opening Keynote

Networking

- One year APT full membership
- One (1) full conference registration
- Opportunity to purchase single or double booth space at standard rate
- One (1) ticket to APT Awards Banquet

Marketing

Name/Link featured in

- APT pre and/or post-conference *Communiqué*

\$1,000 BRONZE SPONSOR

Visibility

- Name/Link on conference website
- Name listed in conference program
- Name featured on presentation screens during key events

Networking

- One year APT full membership
- Opportunity to purchase single or double booth space at standard rate
- One (1) Ticket to APT Awards Banquet

Marketing

Name or Logo and link featured in

- APT pre and/or post-conference *Communiqué*

Conference Partner

Companies or Universities may also support the Conference by off-setting costs for a workshop or providing services such as transportation or speaker fees. Your support helps APT bring more value to our attendees and provides you the opportunity to be branded with the event. The company or University will be recognized in the Conference program book as a **Conference Partner** and will receive the following benefits:

- \$10k and above worth of costs or services:
Receive the benefits of a GOLD sponsor.
- \$5k up to \$10k worth of costs or services:
Logo on Conference website, program book, signage, power point screens and mobile app.
- \$2K up to \$5k worth of costs or services:
Company or University name on Conference website, program book, signage, power point screens.

These partnerships are arranged with the local conference committee.

SUPPORT APT

In addition to sponsoring the APT Conference, individuals and companies can contribute directly to APT or to one of the scholarship programs. Contributors will be recognized in the Friend section of the Conference program book and on the APT conference website.

Student Scholars

Through the Student Scholarships Program, students from all areas of study in the field of historic preservation/conservation submit abstracts that illustrate research or a project that they have developed to address an aspect of preservation/conservation technology. APT selects from the student abstracts to receive a registration for the 2019 Miami Conference and a complimentary one-year APT membership. Each APT Student Scholar will be invited to give an oral presentation during one of the Conference paper sessions.

PETC Student Design Competition

During the APT annual conference the Preservation Engineering Technical Committee holds an Engineering Design-Build Competition for students interested in historic buildings. Teams of up to 6 people will face real-world engineering problems, with architectural and restoration issues that are not seen elsewhere. Teams are rewarded for their ability to address spatial limitations, material properties, construction processes, aesthetics, budget and project management challenges.

To contribute to APT or one of our student programs, visit: <http://bit.ly/2DQQoEz>



Exhibitor Opportunities

Kicking off right after the opening keynote is our popular Exhibit Gala! There is no competing programming this evening, and the event is set up to be a casual, festive atmosphere for networking as attendees enjoy local appetizers and cocktails. The following day, meals and refreshment breaks will be located in the exhibit hall space to encourage attendees to continue networking with exhibitors. The exhibit space at the InterContinental hotel gives us the opportunity to offer double booths this year.

Highlights:

- Three (3) exclusive exhibit hours during the Exhibit Gala, Thursday, November 21
- Exhibit Hall open 8:30-4:30 on Friday, November 22 offering continental breakfast, breaks and lunch for attendees

Standard Pricing: For those exhibiting only or as an add on for Silver and Bronze Sponsors

Single booth 10x10	\$1,500	Double Booth 10x20	\$3,000
<ul style="list-style-type: none">• 8' high back and 3' high side drapes• One (1) 6' draped table• Two (2) chairs, One (1) waste basket• 7" x 44" sign with company name		<ul style="list-style-type: none">• Priority for choosing location• 8' high back and 3' high side drapes• Two (2) 6' draped tables• Four (4) chairs, 1 (one) waste basket• 7" x 44" sign with company name	
<ul style="list-style-type: none">• Two (2) company representatives per booth*		<ul style="list-style-type: none">• Four (4) company representatives per booth*	
<ul style="list-style-type: none">• One (1) Ticket to the APT Awards Gala		<ul style="list-style-type: none">• Two (2) Ticket(s) to the APT Awards Gala	
<ul style="list-style-type: none">• Company name/link on the conference website		<ul style="list-style-type: none">• Company name/link on the conference website	
<ul style="list-style-type: none">• Contact information and short description of products or services in Conference program book		<ul style="list-style-type: none">• Contact information and short description of products or services in Conference program book	
<ul style="list-style-type: none">• Listing in the mobile app		<ul style="list-style-type: none">• Listing in the mobile app	

Discounted pricing for Gold sponsors: Single Booth: \$750. **Double Booth** \$1500 with priority for choosing location.

A Double Booth is included for **Diamond Sponsors**.

A Single Booth is included for **Platinum Sponsors** with the option to upgrade to a Double booth for \$750

Exhibitors may purchase a full conference registration at the discounted rate of \$350.00, limit four (4) at this rate. You may also purchase additional booth representative passes, maximum five (5), at \$195 per representative. Booth representatives will only have access to the Exhibit Gala and the Exhibit Hall hours on the following day.

Exhibitor kits will be sent prior to the event. This will include the General Service Contractor contact information, move in/ move out times and instructions, exhibit hours, confirmation of booth package and details, and costs related to additional services (e.g., Internet, power and furniture).

Demo Pavilion

Saturday, November 23. This will differ from the Exhibit Hall as it will be a smaller area with tables to demonstrate a product or promote services and/or resources. To attract visitors, meals and refreshment breaks will be held in or at an adjacent space. This option is available to Conference sponsors only. Demo Pavilion reps will only have access to the Demo Pavilion.

- 6' draped table, chair
- Two (2) company representatives per table
- Listing in the conference program: contact information and short description of your products or services
- Listing in the mobile app

Pricing: \$750

Unique Opportunities

Must be a Conference sponsor to add-on items below.

Hospitality Events

• Continental Breakfast (2 available)	\$ 4,000
• Conference Lunch (2 available)	\$ 4,000
• Refreshment Break (4 available)	\$ 2,000

Special Events

• Opening Keynote	\$ 5,000
• Exhibit Gala	\$ 7,500
• Evening Soirée Celebrating 500 Years of Havana!	\$ 4,000
• LGBTQ Reception	\$ 1,500
• Chapters Breakfast	\$ 2,000
• Student Recognition Lunch	\$ 2,500

Branding

• Mobile App	\$10,000
• Internet/Cell Charging Lounge	\$12,500
• Hotel Key Cards	\$ 5,000
• Lanyards	\$ 5,000
• Tote Bags	\$ 4,000
• Banner at InterContinental Hotel	\$ 3,000
• Full page color ad in Conference program book	\$ 1,500
• Item for the tote bag	\$ 500
• Banner Ad on Conference Website	\$ 500
• Logo tile on Conference Mobile App	\$ 500
• Sticky banner at bottom of Mobile app (visible throughout app)	\$ 1,000

Hotel Branding Opportunities during Conference:

1. Interior Lobby Art Walls (4) - Your Content Runs Exclusively 24/7	\$ 2,000 per day
2. Lobby Art Walls (7) - Your Content Runs Exclusively 24/7	\$ 3,300 per day
3. Interior Elevator Lobby Video Wall - Short Videos Interspersed 50% Of Time	\$ 2,000 per day
4. Interior Registration Desk Video Wall - Short Videos Interspersed 50% Of Time	\$ 2,000 per day
5. Interior Mezzanine Wall - Your Content Runs Exclusively 12-22 hours a day	\$ 1,500 per day



Sponsorships At-A-Glance

	Premium \$20,000	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Exhibitor
Visibility							
Conference website	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Name/Link
Conference signage	Logo	Logo	Logo	Logo	Logo		
Conference program	Logo	Logo	Logo	Logo	Logo	Name	Name, contact info and short description
Conference mobile app	Logo/Link	Logo/Link	Logo/Link	Name			Name listed and booth on Exhibit Hall floor map
Featured on presentation screens	Logo	Logo	Logo	Logo	Logo	Name	
At Conference							
Full page ad in conference book	Back Cover	•	•				
Verbal recognition at Joint Opening Keynote	•	•	•	•	•		
Brief remarks at Joint Opening Keynote	•						
Option to provide item for conference bag	•	•	•				
Networking							
APT 1 year membership	Corp. Membership	Corp. Membership	•	•	•	•	
Conference Registration(s)	8	5	3	2	1		
Exhibit Booth	20x20 Premium Space	10x20 Double Space	10x10				•
Ticket for Awards Gala	8	5	3	2	1	1	Single Booth: 1 Double Booth: 2
Marketing							
Conference E-blast(s)	Logo/Link on all E-blasts	Logo/Link on all E-blasts	Logo/Link on all E-blasts	Name on all E-Blasts			
APT Pre-conference <i>Communiqué</i>	Logo/Link	Name/Link	Name/Link	Name/Link	Name/Link		
Feature sponsor conference event and/or promotion on social media sites	•	•	•	•			

General Information

Agenda At-Glance (subject to change)

Tuesday, November 19

SY1: Pre-Conference Symposium

Wednesday, November 20

Field Sessions Full / Half Day

Workshops Day 1

SE1: Evening Soiree Celebrating 500 Years of Havana!

Thursday, November 21

Field Sessions Full / Half Day

Workshops, Day 2

College of Fellows Business Meeting

Exhibitor move-in

Latin American Chapter Meeting

KS1: Opening Keynote

SE2: Exhibit Gala / Welcome Reception

SE3: Chapters Mixer

Friday, November 22

Continental Breakfast + Exhibit Hall

Getty Posters

Engineering Competition

Plenary Sessions

Concurrent Paper Sessions

General Lunch + Exhibit Hall

SE5: Student Recognition Lunch

APT AGM and 2020 Preview

Emerging Professionals Mixer

AIA-HRC Reception

HABS/Peterson Awards

KS2: COF Keynote and Installation

Saturday, November 23

Chapters Breakfast Meeting

Continental Breakfast + Demo Pavilion

Concurrent Paper Sessions

APT Awards Banquet

Accommodations:

InterContinental Miami

100 Chopin Plaza, FL Miami 33131

In 1982, the InterContinental Miami started with an art sculpture. Henry Moore's 18-foot 70-ton marble Spindle was commissioned specifically for InterContinental, and the Grand Lobby was built entirely around it. Pietro Belluschi, a world-famous architect, designed the 34-story hotel. The Grand Lobby presents an elegant entrance, with its Italian marble slabs and precious African wood complementing The Spindle.

The hotel's artistic vision was once again brought to life in 2012, with a \$30 million renovation that included a new digital arts space in the lobby and exterior of the building. The InterContinental Miami New Media Digital Arts Program features innovative design and technology installations. The lobby's lights transform throughout the day, eliciting colors that affect the afternoon or morning's mood. We help enhance creativity, innovation, and collaboration through the rapid evolution of technology.

You are responsible to book your own reservation with the hotel once you have registered as a sponsor or exhibitor. Booking information will be included in your registration email confirmation and can also be found on the conference website under the *About the Conference* tab.

When securing your reservation, please be sure to mention that you are attending the APT Miami Conference to receive the special conference rate. Please make your hotel reservation by **October 28, 2019** to secure the conference rate. Reservations made after this date may be subject to the prevailing hotel rates.

Conference website: <http://aptconference.org>



FOLLOW US!

Facebook: <https://www.facebook.com/aptpreservation/>

Twitter: <https://twitter.com/aptpreservation> (#APTMiami)

LinkedIn: <https://www.linkedin.com/groups/2146278>

Sponsorships: All sponsorships will go through our sponsor site. You will be asked to create a username and password which will direct you to your unique dashboard with all your sponsorship and/or exhibitor information, plus a check list of any items needed to make the most of your sponsorship. Unique opportunities, or items that have limited availability, will be confirmed on a first-come, first-served basis. Requests cannot be done by phone.

Terms: A 50% deposit is required to secure your sponsorship, with the balance due 60 days prior to the start of the conference. APT accepts VISA and MasterCard (no AMEX). The balance may be mailed via check to: APT, PO Box 7317, Springfield, IL 62791. **There are no refunds.**

APT Communiqué

APT's electronic member newsletter, *Communiqué* features chapter news, events and general conference updates and distributed every other month. Sponsors will be featured with their name and link in a pre and/or post-conference issue.

Conference E-Blasts

APT's electronic conference newsletter that highlights the latest information and updates and will feature logos and links of top sponsors.

APT Membership

One-Year Full Membership includes:

- *Communiqué* and *Bulletin*
- Link to JSTOR
- Listing in and access to APT online membership directory
- Discounts on conferences or publications

One-Year Corporate Membership includes:

- Full membership benefits for three individuals, with one copy of the *Bulletin*
- Corporate listing on website and in the *Bulletin*

Conference Registration

Full conference registration includes:

- Opening Keynote
- Exhibit Hall Gala
- Paper Sessions
- Demo Pavilion
- Breakfast with Exhibitors
- Refreshment breaks
- Opportunity to purchase special event, workshop and field session tickets

2-Day Workshops

Dig a little deeper into a subject matter by joining us for two-day in-depth sessions taught by experts. Workshops are open to everyone and fees include meals, materials and transportation (as required). Workshops are a separate fee from the conference.

Field Sessions

Field sessions provide a unique opportunity to go behind the scenes from a preservation point of view. Choose from full day or half-day excursions with an expert at the helm. Field Sessions are an additional fee and available ONLY to conference registrants.

Paper Sessions

Paper sessions are a key component of the conference, and provide insights and perspectives from members, students, and industry experts on the conference theme and specific tracks.

Special Events

Events open ONLY to conference registrants and their registered guests, unless otherwise noted, for an additional fee. These include but are not limited to:

- APT Awards Banquet
- APT Chapter Breakfast
- Student Recognition Lunch

