



BUILDING THE DYNAMIC VETERINARY TEAM

THE 90th FVMA ANNUAL CONFERENCE MAY 16-19, 2019 | TAMPA, FLORIDA

TAMPA CONVENTION CENTER AND
TAMPA MARRIOTT WATERSIDE HOTEL & MARINA

YOUR INVITATION TO EXHIBIT

EXHIBIT DATES: FRIDAY, MAY 17 | SATURDAY, MAY 18
TAMPA CONVENTION CENTER, TAMPA, FLORIDA



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HOST HOTEL:
TAMPA MARRIOTT
WATERSIDE HOTEL
& MARINA

RESERVATIONS:
888.789.3090

Double Platinum, Platinum, Gold, Silver and Bronze sponsorship levels available.
Participation is limited, so act now! For details, call 800.992.3862.



GENERAL INFORMATION

90th FVMA ANNUAL CONFERENCE
TAMPA CONVENTION CENTER, TAMPA, FLORIDA
EXHIBIT DATES: MAY 17-18, 2019



VENUE & ACCOMMODATION

HOST HOTEL: TAMPA MARRIOTT WATERSIDE HOTEL & MARINA

700 S. Florida Ave., Tampa, FL 33602

**CALL GROUP RESERVATIONS AT
888.789.3090 AND MENTION "FVMA"**

- To ensure your accommodations at the host hotel, reserve your room today!
- **FVMA Special Rate:** \$209 plus taxes
- Group rate extended stay three days pre- and post-conference, based upon availability.

**RESERVE YOUR ROOM TODAY!
FVMA ROOM BLOCK DEADLINE: APRIL 23, 2019**



CONFERENCE VENUE: TAMPA CONVENTION CENTER

333 S. Franklin St., Tampa, FL 33602

All CE sessions, wet labs and most conference events will be held at the Convention Center.

The venue is directly across the street from the Tampa Marriott Waterside Hotel & Marina.

BOOTH INFORMATION

BOOTH PRICING (8'X10' BOOTH)

Each booth will include:

- Two booth attendees (badges included)
- Complimentary booth attendee lunch Friday & Saturday
- One 6'-skirted table, two chairs, one waste basket
- 8'-high back drape with 3'-high side dividers
- Listing in the On-site Program
- Listing on the conference event website
- FVMA registered attendee mailing list provided pre- and post-conference

- ♦ STANDARD BOOTH-\$1,995
- ♦ PREMIUM BOOTH-\$2,195
- ♦ DOUBLE BOOTH-\$3,990

EXHIBIT SERVICE CONTRACTOR Gulf Coast Expo

Gulf Coast Expo is the preferred drayage company to handle exhibits and setup. FVMA highly recommends utilizing their services for shipping materials to the show. Gulf Coast Expo will ensure your shipment is placed at your designated booth at time of setup. Show management is not responsible for any shipments sent directly to the hotel or convention center.

Gulf Coast Expo

8432 Sunstate St., Tampa, FL 33634

Phone: 813.915.8066

Fax: 813.319.0619

Email: customerservice@gulfcoastexpo.com

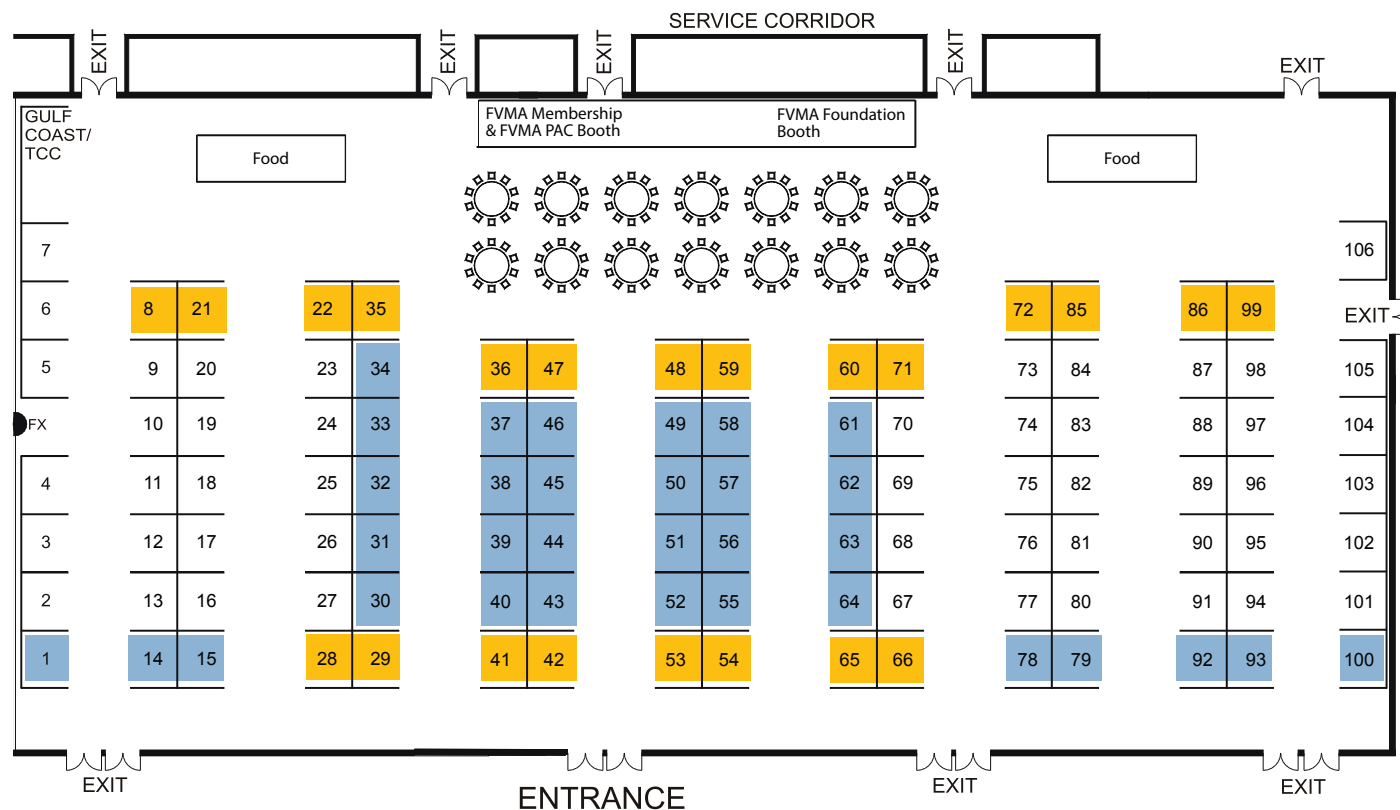
FLOOR PLAN

90th FVMA ANNUAL CONFERENCE
TAMPA CONVENTION CENTER, TAMPA, FLORIDA
EXHIBIT DATES: MAY 17-18, 2019



Tampa Convention Center • Tampa, Florida | Exhibit Dates: May 17-18, 2019

Overall conference sponsorship participation receives priority booth assignments at the 90th FVMA Annual Conference. Exhibit booths are then assigned on a first-come, first-served basis.



SETUP:
May 17: 7 - 11:15 a.m.

TEARDOWN:
May 18: 4 - 6 p.m.

EXHIBIT HALL HOURS:
May 17: 11:30 a.m. - 7:15 p.m.
May 18: 9 a.m. - 4 p.m.

Standard Booth \$1,995
 Premium Booth \$2,195
 Double Booth \$3,990
 Reserved for Sponsors valued at \$2,495

NOTE: SHOW MANAGEMENT RESERVES THE RIGHT TO ALTER FLOOR PLAN

IMPORTANT DATES

Exhibitor contracts are accepted with full payment. Space is limited!

March 29 – Conference bag insert full payment due
April 1 – On-site program and signage artwork due
April 1 – Conference bag inserts to be received at FVMA HQ

April 8 – Booth attendee names submitted via email
April 23 – Hotel deadline to reserve accommodations
May 6 – Completion of exhibitor tasks on Annual Conference website

SPONSORSHIP & MARKETING

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FVMA offers various sponsorship and marketing opportunities to create a lasting impression with attendees. From promotional items to the educational programs, the FVMA can highlight your company both online and on-site! As an FVMA sponsor, your company will have the opportunity to increase your overall conference-wide visibility, maximize awareness and generate sales leads.

Find the sponsorship that best fits your company's strategy and needs!

EDUCATIONAL PROGRAM/SPEAKER SPONSORSHIP OPPORTUNITIES:

The Educational Program and Speaker Sponsorship provides a unique opportunity for companies to tailor the educational experience and speak directly to participants. Select from complete educational tracks, individual speakers and unique wet labs. This year's lecture and wet lab topics include:

- | | | |
|-----------------------|--|---|
| LECTURE TOPICS | <ul style="list-style-type: none"> • Ultrasound • Surgery • Wellness • Dentistry • End of Life Care Wellness • Emergency and Critical Care • Dermatology • Neurology • Medicine/Critical Care | <ul style="list-style-type: none"> • Oncology • Practice Management • Ophthalmic • Urology • Physical Therapy • Medicine for Technicians • Feline Medicine • Clinical Pathology • Anesthesia and Pain Management |
|-----------------------|--|---|



- | | | | |
|-----------------|---|---|--|
| WET LABS | <ul style="list-style-type: none"> • Feline Dental Extractions • Canine Dental Extractions • Ophthalmic Surgery • Basic Small Animal Abdominal Ultrasound • Advanced Small Animal Abdominal Ultrasound | <ul style="list-style-type: none"> • Dental Radiology Positioning and Techniques • Dental Nerve Blocks, Cleaning, Probing & Charting • Medial Patellar Luxation Repair • Extracapsular Repair for Cranial Cruciate Ligament Rupture | <ul style="list-style-type: none"> • Veterinary Point-of-care Ultrasound for Everyday Practice • Anesthesia Machine Troubleshooting, Introduction to Capnometry, Introduction to Local Anesthetic Techniques |
|-----------------|---|---|--|

Cost for these sponsorship opportunities vary depending on overall conference support. **For additional information regarding speaker names, lecture titles, pricing and availability, contact Jim Naugle, Associate Deputy Executive Director at jim.naugle@fvma.org or 407.851.3862.** Reservations for educational program or speaker sponsorships are due by April 1, 2019.

COVER-ALL BINGO GAME & RAFFLE

Want more booth traffic?

FVMA is pleased to be offering the Cover-all Bingo Game & Raffle as a way to increase exhibit hall traffic and attract more attendees to your respective booths throughout the conference. Attendees will be given a pre-printed bingo card with participating company names listed. The objective is to receive a stamp or sticker from those exhibitors and once the card is complete, the attendee turns in the card and is then eligible for the raffle with thousands of dollars in prizes to be given away.

To participate, check the box on the Exhibitor Contract under "Additional Activities." The prize drawing will be held on Saturday, May 17 at 3:30 p.m.*

***Preliminary Program Subject to Change**





EDUCATIONAL PROGRAM

DESCRIPTION	FEES
<input type="checkbox"/> Speaker Sponsorships	STARTING AT \$2,500
<input type="checkbox"/> Wet Lab Sponsorships	STARTING AT \$5,000

MARKETING & PROMOTIONAL

DESCRIPTION	FEES	SCOPE
<input type="checkbox"/> Conference Bags	\$5,000	
<input type="checkbox"/> Lanyards	\$2,000	SOLD
<input type="checkbox"/> Promotional Items (Pens, USBs, Other)	TBD	TBD

ON-SITE PROGRAM *(Artwork due April 1, 2019)*

<input type="checkbox"/> FULL-PAGE AD (Approx. specs: 8.725" W x 11.25" H)	\$1,195	LIMITED
<input type="checkbox"/> HALF-PAGE AD (Approx. specs: 7.5" W x 4.75" H)	\$895	LIMITED
<input type="checkbox"/> QUARTER-PAGE AD (Approx. specs: 3.5" W x 4.75" H)	\$595	LIMITED

CONFERENCE BAG INSERTS *(Inserts due April 1, 2019)*

<input type="checkbox"/> CONFERENCE BAG INSERTS (1,200 single page inserts, 8 1/2" x 11")	\$795	LIMITED
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CONFERENCE PROCEEDING *(Artwork due April 1, 2019)*

<input type="checkbox"/> PROCEEDINGS KEY CARD SPONSORSHIP Company logo on key card	\$3,500	LIMITED
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HOTEL ROOM KEY CARD *(Artwork due April 1, 2019)*

<input type="checkbox"/> MARRIOTT ROOM KEY SPONSORSHIP Company logo on room key card of host hotel	\$3,500	LIMITED
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CUSTOMER APPRECIATION TICKET PACKAGES (CAT)** *Exhibit Hall Reception Drink Tickets*

DESCRIPTION	FEES*
<input type="checkbox"/> 5 CAT Tickets	\$50
<input type="checkbox"/> 10 CAT Tickets	\$100

** Drink tickets are to be redeemed at the Exhibit Hall Reception Cash Bars - Friday Only.

BREAK SPONSORS *Partial sponsorships are limited to three sponsors*

DESCRIPTION	PARTIAL SPONSOR <i>(Limited to three)</i>	EXCLUSIVE SPONSOR
<input type="checkbox"/> Break Sponsor	\$1,500	\$5,000
<input type="checkbox"/> Lunch One Day	\$5,000	\$15,000
<input type="checkbox"/> Lunch Saturday & Sunday (Both Days)	\$10,000	\$30,000

FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES,
CALL JIM NAUGLE, ASSOCIATE DEPUTY EXECUTIVE DIRECTOR AT 800.992.3862.

RULES & REGULATIONS

90th FVMA ANNUAL CONFERENCE
TAMPA CONVENTION CENTER, TAMPA, FLORIDA
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1. **CONTRACT** - The following rules and regulations become binding upon acceptance of this contract between the applicant and the Florida Veterinary Medical Association (FVMA), the show sponsor. The FVMA reserves the right to interpret these rules, as well as make final decisions on any points the rules and regulations do not cover.
2. **SPACE ASSIGNMENT** - Booth assignments will be made according to exhibitor's request, based on sponsorship level, date the exhibit contract was received and separation from competing exhibitors. The FVMA reserves the right to re-allocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without consultation with the exhibitors concerned. Telephone requests for space will not be accepted. Applicants must use the official exhibit contract. Booth space pricing starts at \$1,995 per 8'x10' standard booth. Full payment must be received with exhibit contract to reserve booth. No exhibit may be set up and displayed during the conference without payment in full.
3. **RENTAL SERVICES** - Gulf Coast Expo is the official drayage firm to handle exhibit and setup. For more information, please call Gulf Coast Expo: 813.915.8066.
4. **SHIPPING/EXHIBITOR SERVICE DESK** - Shipping and exhibitor services are handled by Gulf Coast Expo (813.915.8066). Freight will not be received or handled directly by the Tampa Convention Center or the FVMA for this event. Gulf Coast Expo will maintain an Exhibitor's Service Desk throughout the show's installation and teardown for your convenience.
5. **CANCELLATION** - No cancellations. All exhibit reservations are final.
6. **FIRE & SAFETY REGULATIONS** - All local, state and federal regulations will be strictly enforced, and the exhibitor assumes all responsibility for compliance with such standards.
7. **LIABILITY & INSURANCE** - The Tampa Convention Center and the FVMA will take all reasonable precautions to avoid loss of exhibitors' property by theft, fire or other causes, but under no circumstances shall the management of the Tampa Convention Center or the FVMA or any of its members be responsible for such losses and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the Association is final. In the event of fire, strikes or other unavoidable circumstances making the building unfit for use, the exhibit space contract shall not be binding. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitors' displays, equipment and other property while on the premises.
8. **ELIGIBLE EXHIBITS** - The FVMA executive director reserves the right to determine the eligibility of any company, product, or part thereof that, in his opinion, is not in keeping with the character of the exhibit. All exhibits are expected to be in the best interest of veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association. Any undignified solicitation on the part of any exhibitor should be promptly reported. The FVMA reserves the right to close any exhibit which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.
9. **NOISY & OBNOXIOUS EQUIPMENT** - No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.
10. **SECURITY** - FVMA will arrange for security to supervise traffic flow in and out of the Exhibit Hall. Security will be provided during Exhibit Hall hours. All exhibitors and attendees entering the Exhibit Hall must wear FVMA-issued name badges.
11. **USE OF BOOTH SPACE** - Exhibitors shall reflect their company's highest standards of professionalism while maintaining the booth during show hours. Exhibitors may not subdivide, assign or sublet their space, nor any part thereof, nor purchase multiple booths for the intent or purpose of assigning or subletting to third parties, nor permit in their booth non-exhibiting companies' representatives, nor advertise goods other than those manufactured or sold by them in the regular course of business except, upon written permission from the FVMA executive director. Only individuals or companies that have contracted directly with the FVMA shall be listed in the Exhibit Hall directory or allowed on the Exhibit Hall floor as an exhibitor. Any booth sign shall display only one company name per booth. Only the exhibiting company's branding, such as advertising devices, signs or corporate/company logo(s) on apparel shall be displayed in the exhibit space.
12. **DAMAGE TO PROPERTY** - Exhibitors will be responsible for any damage caused by them or their employees to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls, and floors or to standard booth equipment.
13. **BADGES** - Badges will be supplied for company representatives who will be manning the booth(s). Exhibitors shall not give badges to individuals who are not official representatives of their company. The badges will not admit the wearer into educational lectures, or ticketed events. Badges can be picked up at the FVMA Registration Desk. Two badges included per booth. If the number exceeds two, an additional fee of \$195 will be added to your company's registration fee for each additional booth attendant. The booth attendee limit is four (no exceptions).
14. **BOOTH ATTENDEES NAMES** - Please list all exhibit attendees on the exhibit contract. Exhibit attendee names must be received by April 8, 2019.
15. **EXHIBIT HOURS (Tentative Schedule)**
 - FRIDAY, May 17:**

Exhibit Setup (by 11:15 a.m.)	7:00 a.m. - 11:30 a.m.
Exhibit Hall Open	11:30 a.m. - 7:15 p.m.
Lunch Break	12:00 p.m. - 1:30 p.m.
Coffee Break	3:20 p.m. - 4:20 p.m.
Welcome Reception	6:15 p.m. - 7:15 p.m.
 - SATURDAY, May 18:**

Exhibit Hall Open	9:00 a.m. - 4:00 p.m.
Coffee Break	9:50 a.m. - 10:50 a.m.
Lunch Break	11:40 a.m. - 1:10 p.m.
Coffee Break	3:00 p.m. - 4:00 p.m.
Exhibit Hall Closes	4:00 p.m.

(All exhibitors must vacate by 6:00 p.m.)
16. **DISMANTLE** - No exhibitor will be allowed to remove his/her exhibit or any part of it until the close of the exhibition without the prior consent of the FVMA executive director, and booths will be manned at all times during the official exhibit hours.

EXHIBIT CONTRACT

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TAMPA CONVENTION CENTER, TAMPA, FLORIDA
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Company Information

Company Name		
Address		
City	State	ZIP
Phone	Fax	
Website	Email	

Brief Product & Service Description (i.e. Ultrasound, Pharmaceuticals, Business Products, etc.)

Describe Your Product/Service:

Company Exhibit Coordinator

Name			
Email Address			
Phone	Ext.	Mobile	Fax

On-site Booth Contact

Name			
Email Address			
Phone	Ext.	Mobile	Fax

Booth Selection

<input type="checkbox"/> Standard Booth: \$1995	<input type="checkbox"/> Premium Booth: \$2195	<input type="checkbox"/> Double Booth: \$3,990 (Limited Availability)	\$
Booth Preferences are 1st Choice _____ 2nd Choice _____ 3rd Choice _____			
Booth Selection			<input type="text" value="A"/> \$

Exhibit Booth Attendee Names *(Must be received by April 8, 2019.) Please print clearly.*

First Name/Email (No Charge)	Third Name/Email (\$195)	
Second Name/Email (No Charge)	Fourth Name/Email (\$195)	
Total Booth Attendees		<input type="text" value="B"/> \$

Additional Activities

<input type="checkbox"/> Customer Appreciation Tickets (CAT): <input type="checkbox"/> 5 Tickets for \$50 <input type="checkbox"/> 10 Tickets for \$100	\$
<input type="checkbox"/> Yes, our company will participate in the Cover-all Bingo Raffle program: \$175 <i>(Space is limited and is available on a first-come, first-served basis.)</i>	\$
<input type="checkbox"/> Additional Sponsorship/Marketing (see pg 5):	\$
Total Additional Activities	<input type="text" value="C"/> \$

Payment Information *Please print clearly*

Total Exhibit Booth Fee (Total A, B & C)

\$

<input type="checkbox"/> Check enclosed <i>(U.S. funds drawn on U.S. banks)</i>	<input type="checkbox"/> Charge my credit card	<input type="checkbox"/> VISA	<input type="checkbox"/> MC	<input type="checkbox"/> AMEX	<input type="checkbox"/> DISCOVER
Credit card #	Exp. Date				
Name on card					
<i>(My signature confirms that I have read, understand and agree to the FVMA Exhibit Rules & Regulations.)</i>					
Signature					

FVMA

7207 MONETARY DRIVE
ORLANDO, FLORIDA 32809-5738

RETURN SERVICE REQUESTED

PRESORTED
FIRST-CLASS MAIL
U.S. Postage
PAID
Orlando, FL
Permit #793

More details inside!

- BOOTH PRICING
- CONFERENCE VENUE
- SCHEDULE OF EVENTS
- MARKETING OPPORTUNITIES
- "COVER-ALL BINGO"
RAFFLE PROGRAM

THE 90th FVMA ANNUAL CONFERENCE

MAY 16-19, 2019 | TAMPA, FLORIDA



YOUR INVITATION TO EXHIBIT

CALL 800.992.3862 TO RESERVE YOUR BOOTH TODAY!

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