

# NATCON19 MARCH 25-27, 2019 GAYLORD OPRYLAND, NASHVILLE, TN

2019 PRELIMINARY PROGRAM

NATIONAL COUNCIL FOR BEHAVIORAL HEALTH



#### NATCON 19 IN NASHVILLE

Dear Colleagues:

**THE YEAR WAS 1969.** The Woodstock Music Festival was held on a dairy farm in upstate New York. Astronaut Neil Armstrong became the first person to walk on the moon. The first message was sent over the ARPANET, the forerunner of the internet.

And the National Council for Behavioral Health (then the National Council of Comprehensive Community Mental Health Centers) was born with the singular goal to ensure all Americans living with mental illnesses and addictions have access to comprehensive, high-quality care that affords every opportunity for recovery.

That was a lofty goal 50 years ago when we were 96 members strong and today — with 2,900 member organizations serving more than 10 million adults, children and families living with mental illnesses and addictions — it remains our North Star.

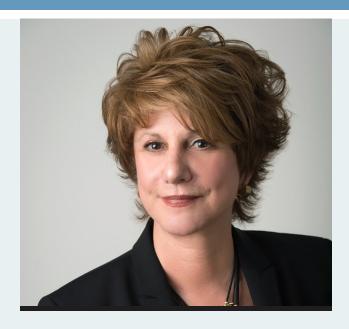
I hope you will throw your boots in a suitcase and join us at NatCon19 March 25-27 in Nashville to celebrate how far **WE** have come in the past 50 years and look ahead to the next 50 - years in which technology impacts everything from how we care for our patients to how they care for themselves. In which integrated care is the expectation, not the exception. In which health care is suicide safe and evidence-based treatments stem the tide of drug overdoses.

If that seems fanciful, just look at how far  $\mathbf{WE}$  have come in the past 50 years. Together,  $\mathbf{WE}$  embraced the science and practice of recovery and of trauma-informed care.

**WE** successfully advocated for parity, for full inclusion of mental illnesses and addictions in the Affordable Care Act and for creation of Certified Community Behavioral Health Clinics.

**WE** have been at the forefront of integration, shaping health care policy and implementing the nation's largest source of support for health care integration.

**WE** brought Mental Health First Aid to the United States and have trained nearly 1.5 million people. **WE** have done this challenging and rewarding work together. And, together, we have much left to do.



**WE** are fighting an opioid overdose epidemic with time-limited grants. We are facing rising suicide rates with no end in sight. We have a shortage of qualified mental health professionals, and they are working in systems with outdated science, old-fashioned technology and outmoded financing. We still have too many individuals and families who can't find care, can't afford care or don't feel comfortable acknowledging that they need care.

**WE** are in this together. Come to NatCon19 and **WE** will determine what's possible. Come hear surgeon and author Atul Gawande, CEO of the new Amazon, Berkshire Hathaway and JPMorgan Chase health system, tell us what the future of health care holds. Attend workshops and TED-style talks. See thought-provoking films and multi-media presentations at our acclaimed Film Festival. Network with colleagues and make new friends.

Now let's kick up our heels and have a little fun, with a singer/songwriter showcase and a country line dancing contest! And that's just for starters. I look forward to greeting you in Nashville. When the National Council Conference meets the Music City, neither will be the same!

Linda Rosenberg

Luda Coerbe

President and CEO

National Council for Behavioral Health

#### NATCON 19 CONFERENCE



#### **LEARN**

Hear from industry experts, policy leaders and visionaries in 120+ educational sessions, including from author, surgeon and CEO Atul Gawande (left).



Check out the hottest, most innovative products, services and technologies coming to the industry.





#### **NETWORK**

Connect with all the major players in mental health and addictions service and treatment organizations, all in one place.

# BUILD YOUR BRAND

All the major players and their products and services can be seen every year at NatCon.



#### NATCON 19 CONFERENCE

SUNDAY, MARCH 24, 2019					
7:00am-6:00pm Registration Open					
9:00am-5:00pm	m-5:00pm Full-Day Preconference University				
8:00am-12:00pm	AM Half-Day Preconference Universities				
1:00pm-5:00pm	PM Half-Day Preconference Universities				
5:30pm-6:30pm	First-Time Attendee Meet & Greet				

MONDAY, MARCH 25, 2019						
7:00am-6:00pm	Registration Open					
7:30am-6:30pm	Solutions Pavilion (Exhibit Hall) Open					
7:30am-8:30am	Continental Breakfast					
8:30am-10:00am	General Session					
10:00am-10:30am	Coffee Break					
10:30am-11:30am	Workshops A					
10:30am-5:15pm	Medical Team Summit					
11:30am-1:15pm	Lunch					
12:00pm-1:00pm	Lunch 'N Learns & Monday Electronic Poster Sessions					
1:15pm-2:15pm	General Session					
2:15pm-2:45pm	Session Break					
2:45pm-3:45pm	Thought Leaders					
2:45pm-3:45pm	TED-Style Talks					
3:45pm-4:15pm	Coffee Break					
4:15pm-5:15pm	Workshops B					
5:30pm-6:30pm	Welcome Reception					



#### **BROADCAST YOUR BRAND AS A CONFERENCE SPONSOR**

A limited number of **exhibit and sponsorship opportunities are still available**. Please contact Danny Linden, National Council Senior Conference Director, at **DannyL@TheNationalCouncil.org** or 202.684.3729 for more information.

#### SCHEDULE-AT-A-GLANCE



TUESDAY, MARCH 26, 2019						
7:00am-5:00pm	Registration Open					
7:30am-5:00pm	Solutions Pavilion (Exhibit Hall) Open					
7:30am-8:30am	Continental Breakfast					
8:30am-9:30am	General Session					
9:30am-10:00am	Coffee Break					
10:00am-11:00am	Thought Leaders					
10:00am-11:00am	TED-Style Talks					
11:00am-11:30am	Session Break					
11:30am-4:45pm	Research Symposium					
11:30am-12:30pm	Workshops C					
11:30am-12:30pm	Ignite Sessions					
12:30pm-2:15pm	Lunch					
1:00pm-2:00pm	Lunch 'N Learns & Tuesday Electronic Posters Sessions					
2:00pm-2:15pm	Session Break					
2:15pm-3:15pm	Workshops D					
2:15pm-3:15pm	Ignite Sessions					
3:15pm-3:45pm	Coffee Break					
3:45pm-4:45pm	Thought Leaders					
6:00pm-9:00pm	The Awards of Excellence Reception and Dinner					

WEDNESDAY, MARCH 27, 2019					
7:00am-12:30pm	Registration Open				
7:30am-8:30am	Continental Breakfast				
9:00am-10:00am	Workshops E				
9:00am-10:00am	TED-Style Talks				
10:00am-10:30am	Coffee Break				
10:30am-11:30am	Thought Leaders				
11:30am-12:00pm	Session Break				
12:00pm-1:00pm	General Session				



#### FEATURED SPEAKERS





LINDA ROSENBERG

President & CEO, National
Council for Behavioral Health



ATUL GAWANDE, MD, MPH
Bestselling Author, Renowned
Surgeon, Public Health Leader
& Founding Executive Director
and Chairman of Ariande Labs



JOHANN HARI
Author of The New
York Times bestselling
book Chasing the
Scream



ANAND
GIRIDHARADAS
Author of Winners Take All:
The Elite Charade of
Changing the World



MD, PhD

Senior Fellow,
ChildTrauma Academy

**BRUCE PERRY,** 



LAURIE SANTOS, PhD Head of Silliman College, Professor of Psychology, Yale University



DANIELLE SCHLOSSER, PhD Lead Clinical Scientist, Verily Life Sciences



KAY WARREN

Co-founder, Saddleback
Church, and Founder,
Saddleback's Hope for
Mental Health Initiative



MD, MBA

Assistant Professor of Clinical
Psychiatry, Columbia University,
College of Physicians and

Surgeons, New York State Psychiatric Institute



HAROLD KOPLEWICZ, MD President, Child Mind Institute New York, NY



#### National Council Awards of Excellence



AWARDS OF EXCELLENCE — TUESDAY, MARCH 26, 2019

RECEPTION 6:00pm-7:00pm DINNER 7:00pm-9:00pm

WE LIKE TO CALL OUR AWARDS OF EXCELLENCE PROGRAM THE ACADEMY AWARDS OF BEHAVIORAL HEALTH and since this is our 50th anniversary we are rolling out the red carpet to celebrate!

The Awards of Excellence celebration will have it all — topnotch entertainment, heartfelt speeches and golden trophies. Join us as we celebrate the Awards of Excellence honorees!

We are celebrating you - the individuals and organizations pushing the boundaries to improve behavioral health care. This year there are categories recognizing clinicians, organizations, doctors, caregivers, treatment teams and more. If you know a deserving individual or organization, nominate them today at Awards@TheNationalCouncil.org by January 7, 2019.

We are celebrating ourselves — together we have achieved almost unimaginable progress in health and behavioral health care since the National Council was founded 50 years ago.



We are celebrating Linda Rosenberg who is stepping down after 15 years at the helm of the National Council, where she has led us through unprecedented growth and helped us become the singular voice of the behavioral health community.

Individual tickets and full tables for 10 are available. Please direct questions about ticket or table sales to Tenikka Greene at TenikkaG@TheNationalCouncil.org or 202.684.3731. Questions about this year's Awards? Email Awards@TheNationalCouncil.org or please call Amanda McKinney at 202.629.5781.





#### **EXPLORE BEHAVIORAL HEALTH CARE'S GREATEST INNOVATIONS**

in practice improvement, financing, integrated health care, technology, policy, leadership, finance and professional development through a variety of educational sessions.

#### PRECONFERENCE UNIVERSITIES

Enhance your professional skills, expand your business expertise and empower yourself and your organization.





#### **GENERAL SESSIONS**

Explore innovations in practice improvement, financing, integrated health care, policy, technology and professional development.



#### THOUGHT LEADERS

Stimulating, big-picture thoughts and ideas from health care innovators, personal development gurus and business leaders.

#### **SESSIONS**

#### NATCON 19 CONFERENCE



#### LUNCH'N LEARNS

Lively presentations on a range of topics during casual, interactive and educational sessions.



#### **IGNITE SESSIONS**

"Enlighten us but make it quick!" Presenters share their personal and professional passions in just five minutes with 20 autoadvancing slides.



#### **TED-STYLE TALKS**

Short, powerful talks of 18 minutes or less on the most riveting, thought-provoking and critical issues of today.



#### **ELECTRONIC POSTER SESSIONS**

Interactive posters bring research to life. Data and video content are literally at your fingertips as you explore the innovations of leading researchers and providers who are redefining health care.

#### NATCON 19 CONFERENCE

**ENHANCE YOUR PROFESSIONAL SKILLS**, expand your business expertise and empower yourself and your organization by adding a Preconference University to your registration. Here is a sampling of what will be offered at NatCon19. See the Conference website for the latest list of offerings. (See page 17 for pricing.)

**FULL DAY** 

9:00am-5:00pm, SUNDAY, MARCH 24, 2019

#### Culture, Science, Action: How to Make Trauma-Informed Care Real (FD1)

Do you want to know more about the science behind the impact of trauma on our brains? Are you curious about concrete actions you can take to better partner with children and adults who experience

complex reactions to trauma? Are you looking for practical strategies to change your organizational culture and make trauma-informed efforts in your organization a reality? Then you don't want to miss the this workshop. This rare opportunity will equip you with the competence and confidence you need to improve the health and wellbeing of those you serve and those who serve beside you.

**Presenters:** Bruce Perry, MD, PhD, Director, ChildTrauma Academy; Stuart Ablon, PhD, Director, Think:Kids



#### Get Out of Your Own Way to Lead Transformational Change (FD2)

Today's most successful behavioral health organizations have leaders who are skilled in guiding not only rapid change, but transformational change. To truly lead and sustain a successful transformation, you



need intensive, case study-based training in identifying critical staff and board roles for change management, communication strategies and assessment strategies to understand strengths and risk areas.

Presenters: David Lloyd, Founder, MTM Services, LLC; Scott Lloyd, President, MTM Services, LLC; Michael D. Flora, MBA, MAEd, LCPC, Senior Management and Operations Consultant and Senior National Council Consultant, MTM Services, LLC; Joy Fruth, MSW, Lead Process Change Consultant and Senior National Council Consultant, MTM Services, LLC



**FULL DAY** 

9:00am-5:00pm, SUNDAY, MARCH 24, 2019

#### Give the Presentation of Your Life! (FD3)

Inspire people like a championship coach on game day with this intensive, one-day training camp. Master a 10-step process to build presentations, speeches and meeting agendas; develop techniques



to identify and close communication gaps; energize audiences; and expand your ability to achieve objectives. Participate in extensive exercises and role playing to identify and eliminate bad habits and learn those that make a persuasive presentation. Find out what to eliminate from presentations, how to use multimedia and how to develop a story database to dramatically increase audience retention.

**Presenter:** Gerry Sandusky, Executive Media Coach, American Sports Broadcaster, The Sandusky Group

#### Integrated Care Grantee Preconference (FD4)

PBHCI and PIPBHC grantees as well as other integrated care experts from across the country are invited to participate in a full-day meeting to discuss challenges facing the adoption of integrated care

including regulatory barriers, workforce shortages and financing as well
as to share best practices to enhancing and sustaining integration. Participants will hear from leading experts
and engage in dialogue about achieving success in meeting grant requirements; enhancing wellness services
for individuals living with complex
health conditions; best practices in
combatting the opioid epidemic; and
innovative strategies in integration.

\*Intended for SAMHSA funded PBHCI and PIPBHC grantees.

**Presenter:** Brie Reimann, MPA, Director, National Council for Behavioral Health



#### NATCON 19 CONFERENCE

**FULL DAY** 

#### 9:00am-5:00pm, SUNDAY, MARCH 24, 2019



Making the Board a Strategic Asset to Your Mission: The Latest Developments in High-Performance Governance (FD5)

Does your board of directors have what it takes to survive and thrive? This Full-Day Preconference University will help you reimagine how the board of directors of your community mental health center can become a strategic asset to your mission.

This highly interactive seminar will examine the latest developments in high-performance governance and provide examples, tactics, strategies and templates to help your board provide even greater

value to your center. Learn how to incorporate winning strategies to build:

- **Powerful Boards**: Determine the board makeup you need to drive the future of mental health in your community and how to recruit them.
- Effective Strategy: Make your board a true strategic asset by adopting an annual strategic rhythm.
- **High Impact Meetings**: Create a modern board agenda and conduct meetings that maximize board oversight and enhance a nimble strategic focus.
- Effective Oversight: Structure a contemporary board that focuses on oversight and risk management without getting into operations.

Presenter: Les Wallace, PhD, President, Signature Resources Inc.

#### **SUNDAY, MARCH 24, 2019**

**SEASONED LEADERS** 

As an executive in the behavioral health field for more than 15 years, you have accomplished a great deal and proven to be an exceptional leader. Are you looking for a new challenge or new ideas that will

take your career to the next level? The Seasoned Leaders Class of 2019 is the place for you. Join your peers for this full-day Preconference University led by the esteemed Jack McCarthy, associate professor at Questrom School of Business at Boston University and former Fortune 500 executive for an informative day of instruction, small group discussions and case studies that will give you what you need to get recharged and ready for what lies ahead.





8:00am-12:00pm, SUNDAY, MARCH 24, 2019

**AM HALF DAY** 

#### "Daring Greatly" Leadership Intensive - Based on the Research of Dr. Brené Brown (HD3)

Does your organization embody COURAGE? We will use "Daring Greatly" and "Rising Strong," based on the groundbreaking research of New York Times bestselling author and researcher Brené Brown, MD, to explore the topics of courage, vulnerability, shame and perfectionism in our leaders and team

members. Prepare to become curious about the thoughts, emotions and behaviors that hold us back. The session is hands-on and will use some of the tools from Dr. Brown's courses. It will leave you energized and ready to create teams that will "show up, be seen and live brave."

**Presenters:** Kristin M. Woodlock RN, MPA, Chief Executive Officer, Woodlock & Associates LLC; Karen Johnson, Senior Director, Trauma-Informed Services, National Council for Behavioral Health



1:00pm-5:00pm, SUNDAY, MARCH 24, 2019

PM HALF DAY

#### Certified Community Behavioral Health Clinics (CCBHCs) (HD2)

The CCBHC model is catching fire across the nation. As the two-year federal demonstration nears its conclusion, we are only beginning to see the impact on our nation's most vulnerable populations. The federal government continues to invest in CCBHCs through expansion grants and states are exploring waivers and plan amendments to ensure the sustainability of these services. Meet representatives from new and existing CCBHC sites who are teeming with inspiring ideas and innovations



happening across the country that will help you develop a communications plan to articulate your CCBHC's successes through data and storytelling.

**New and distinct content will be presented** at this add-on to the CCBHC Conference Track and the CCBHC Community of Practice.

#### NATCON 19 CONFERENCE

PM HALF DAY

1:00pm-5:00pm, SUNDAY, MARCH 24, 2019

#### Making Transformation Tangible — Tools for Turning Vision into Action (HD4)

Success in our ever-evolving, but increasingly value-based, healthcare delivery system requires the ability to adapt and adopt clinical and business approaches that will deliver the highest quality, most efficient care to patients. Executive leadership often relies on mid-level managers and division



directors to turn vision into reality, and use of strong project management and quality improvement processes are central to moving goals into concrete, actionable change within an organization. Join us for a four-hour experiential learning process where you will learn both the process for successful transformation planning, as well as develop a specific plan for your organization. This session is designed for mid-level managers, quality improvement staff, and project change leads; teams are encouraged but not required.

**Presenters:** Nina Marshall, MSW, Assistant Vice President, Healthcare Finance, National Council for Behavioral Health; Samantha Holcombe; Michael Carrone, Director, Healthcare Transformation, National Council for Behavioral Health



#### **BE A PART OF THE WE**

Register today for NatCon19 and take advantage of everything the conference has to offer — from Preconference Universities to workshops, special events, networking opportunities and live entertainment.

Visit NatCon19.TheNationalCouncil.org to register.



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#### **HEALTH CARE NEVER STOPS EVOLVING**

and neither does NatCon. You'll find fearless exploration of the most compelling and provocative issues affecting mental health and addictions including:

- Addictions and Co-occurring Disorders
- Board Governance
- Community-based Organizations and Certified
   Community Behavioral Health Clinics
- Children and Adolescents
- Research-based Innovations in Access, Programs and Practices
- Juvenile and Criminal Justice
- Crisis Response and Suicide Prevention
- Financing including Medicaid Waivers, Value-based
   Purchasing and Benefit Design Innovations
- Payer/Provider Partnerships
- Technology (EHRs, Apps, Wearables, Big Data and AI)
- Communications, Marketing and Branding
- Prevention, Peers and Recovery
- Mental Health First Aid
- Organizational Excellence/Practice Improvement
- Strategic Initiatives that Motivate Staff and Better Serve Patients
- Social Determinants and Population Health
- Under-served Communities, Diversity and Cultural Competence
- Bi-directional Primary/Behavioral Health Integrated Care
- Transformative Collaborations, Consultations or Design
   Thinking Projects
- Federal, State and Local Policy Initiatives
- Special Populations (Veterans, Older Adults and LGBTQI)
- Suicide Prevention
- Trauma-Informed Care and Trauma Treatment
- Staff, Management and Leadership
- Measurement-based Care, Outcomes and Practice
   Improvements
- Partnerships, Mergers and Acquisitions
- Health Systems/Hospital Innovations in Behavioral Health





#### SPECIAL EVENTS & TRAINING

# MIDDLE MANAGEMENT ACADEMY — TUESDAY, MARCH 19FRIDAY, MARCH 22, 2019

The Middle Management Academy (MMA) is the only program of its kind that puts new and experienced managers on the leadership fast track by improving performance and results. Steeped in proven business strategy, MMA is intensive, practical and highly interactive training that helps participants understand what great managers do differently and how to implement those lessons on the job. The program focuses on three core competencies — managing budgets and financial information, motivating and managing employees and applying appropriate leadership styles to everyday situations.

For more information on these trainings and other special events, please visit NatCon19.TheNationalCouncil.org.

#### **RESEARCH SYMPOSIUM**

— 11:30am-4:45pm, TUESDAY, MARCH 26, 2019

Providers are hungry for knowledge and the National Council is uniquely positioned to help close the science-to-service gap. At the first NatCon Research Symposium, individuals and organizations from a variety of settings including academia, nonprofits, the private sector, government agencies, health care systems and provider agencies will present original research related to the prevention, diagnosis or treatment of mental illnesses or addictions. Discussions will address the soundness of the research methodology, efficacy of the intervention tested, generalizability of the results to the broader health care system and the extent to which the intervention has potential to substantially improve the quality of care and health outcomes.

#### MENTAL HEALTH FIRST AID INSTRUCTOR SUMMIT

Join hundreds of Mental Health First Aid Instructors from across the country for a day of inspiration, education and impact. The free Summit is your chance to connect with new and seasoned

Instructors, learn from leading experts in the field and get energized to take your Mental Health First Aid initiative to the next level. Expert panels will discuss critical topics including funding your initiative, inspiring stories from prominent public figures and special learning sessions to help you reach new audiences in your community. Don't miss this annual opportunity to elevate your Mental Health First Aid initiative.



SUNDAY, MARCH 24, 2019

#### SPECIAL EVENTS & TRAINING



# WHOLE HEALTH ACTION MANAGEMENT (WHAM) — SATURDAY, MARCH 23-SUNDAY, MARCH 24, 2019



For peer specialists, by peer specialists. For people with chronic health and behavioral health conditions, WHAM activates self-management to create and sustain new health behavior. WHAM aims to counter the high incidence of chronic physical health conditions such as diabetes, heart disease and obesity among people living with mental illnesses and addictions.

Complete this course and become certified to facilitate eight-week WHAM peer support groups.

For more information on these trainings and other special events, please visit NatCon19.TheNationalCouncil.org.



YOUNG LEADERS PROGRAM —
MONDAY, MARCH 25WEDNESDAY,
MARCH 27, 2019



The 2019 Young Leaders program is the perfect opportunity for exceptional young leaders under the age of 35 looking to network, navigate behavioral health and advance in their career. Designed to bring together young leaders from across the country, the program offers an unprecedented experience to learn from one another, connect with some of the biggest names in health care and leverage specialized learning opportunities. You'll receive a discounted registration with numerous opportunities to network and meet with thought leaders.



#### SOLUTIONS PAVILION FUN

#### NATCON19 OFFERS HUNDREDS OF LEARNING OPPORTUNITIES

to gain insight and hone your skills. We also want to make sure you have fun in the process. Our Solutions Pavilion is the place to do just that. The NatCon19 Solutions Pavilion offers a continuum of business and professional enrichment services that include more than 200 exhibiting companies. You'll find workplace solutions, health information technology products and resources to give you the competitive edge you're looking for and business solutions to help your organization stay ahead of the curve.



#### HAVE FUN IN THE SOLUTIONS PAVILION!

Interact, learn, share, **HAVE FUN!** Take a break and enjoy one-of-a-kind entertainment, receptions, free professional headshots, games, a pet therapy park, a music listening lounge and makeovers.

#### Country Star Impersonators & Look-alikes

Imagine impersonators like Patsy Cline, Dolly Parton, Johnny Cash, Minnie Pearl or the King of Rock 'n' Roll himself, Elvis Presley, welcoming guests, mingling with the crowd and taking pictures in your booth!

#### Cowboy Karaoke

Warm up your vocal cords and get ready to sing your favorite tunes.

#### NATCON 19 CONFERENCE



# DON'T MISS FUN AND INTERACTIVE LINE DANCING DEMONSTRATIONS IN THE SOLUTIONS PAVILION!

Even more music is available in the Listening Stations and during the Singer/Songwriter Showcase.

### Line Dancing Demonstrations

Step together, step together, slide....
Hit the dance floor to learn the latest country line dances with some of the best instructors in the country!



Stop by the Music Listening Lounge to hear some of the greatest songs ever recorded in Nashville.

#### Singer/Songwriter Showcase

Talented "behind the scenes" songwriters in one-on-one interactions. Musicians will perform original songs and tell the stories behind them. Plus you'll get a chance to talk with the artists on the "Back Porch" of the Solutions Pavilion.

#### Nashville Boots & Hats Outlet

Nothing says country better than the perfect pair of boots and a hat. Shop at the outlet and grab your favorite country accessories.



Have an innovative product, service or technology you would like to highlight at NatCon19?

Contact Danny Linden at 202.684.3729 or email

DannyL@TheNationalCouncil.org.

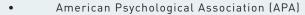


#### **CONTINUING EDUCATION CREDITS**

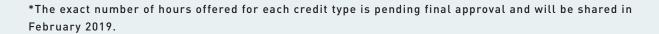
#### NATCON 19 CONFERENCE

NO OTHER CONFERENCE IN HEALTH CARE offers as many continuing education (CE) and continuing medical education (CME) credits for professionals in the mental health and addictions field — as many as 22 .5!\* NatCon19 offers a wide range of credits through multiple professional associations for everyone from nurses and social workers to psychologists and physicians.

The National Council has submitted and will be offering credit for CE and CME through the following organizations:



- American Nurses Credentialing Center (ANCC)
- Accreditation Council for Continuing Medical Education (ACCME)
- Compliance Certification Board (CCB)
- National Association of Social Workers (NASW)
- National Association of State Boards of Accountancy (NASBA)
- National Board for Certified Counselors (NBCC)
- Association for Addiction Professionals (NAADAC)
- State-specific CEs are also available. For a full list go to www.TheNationalCouncil.org/CEcredits.



CEs are provided in part by the National Council's co-sponsorship agreement with Relias Learning, LLC.



#### **STAY CONNECTED WITH BH365**

Keep up with the latest National Council and behavioral health news prior to the conference on the BH365 blog at **TheNationalCouncil.org/BH365** and on Twitter with #BH365.





#### REGISTER FOR THE CONFERENCE



#### YOUR NATCON19 REGISTRATION INCLUDES:

- Admission to more than 120 original, informative and engaging Conference sessions and workshops.
- Access to an exceptional lineup of motivational speakers and thought leaders.
- Continuing education credits from more than 19 national and state professional associations.
- Admission to the robust Solutions Pavilion (Exhibit Hall) and a remarkable range of vendors.
- Complimentary continental breakfast on Monday, Tuesday and Wednesday; boxed lunch on Monday and Tuesday; and coffee breaks.
- Admission to Monday evening Welcome Reception and the NatCon19 Film Festival
- Incomparable networking opportunities!

REGISTRATION FEES								
ANNUAL CONFERENCE: MARCH 25-27								
	PREVIEW BY 11/30/18	EARLY BIRD BY 01/11/19	STANDARD BY 03/15/19	10	NSITE AFTER 03/15/19			
Member	\$825	\$925	\$1,025	\$1,125				
Nonmember	\$1,025	\$1,125 \$1,225		\$1,325				
PRECONFERENCE UNIVERSITY: MARCH 24								
	FULL DAY		HALF DAY					
Member	\$400		\$200					
Nonmember	\$450		\$225					
AWARDS OF EXCELLENCE DINNER: MARCH 26								
INDIVIDUAL TICKET TABLE OF 10								
\$110			\$3,000					
ADDITIONAL CONFERENCE EVENTS								
MIDDLE MANAGEMENT ACADEMY: MARCH 19-22					\$1,350			
WHOLE HEALTH ACTION MANAGEMENT (WHAM): MARCH 23-24					\$100			
MENTAL HE	No Fee							

**Group Registration Discount:** Save \$50 on each registration when you register a group of three or more attendees from the same organization. Members: Purchase two registrations at full price and a \$50 discount will automatically be applied to each additional registration. Nonmembers: Please contact **Conference@TheNationalCouncil.org** to receive the group discount.



#### HOTEL ACCOMMODATIONS

#### \*\*NEW HOUSING POLICY\*\*

Attendees must be registered for NatCon19 prior to booking housing accommodations.

You will receive instructions and a link to book your hotel in your registration confirmation email once your registration is complete.

The National Council for Behavioral Health has secured room blocks at special NatCon19 discounted rates at the following Nashville hotels:



## CONFERENCE HOTEL: GAYLORD OPRYLAND & CONVENTION CENTER

2800 Opryland Drive Nashville, TN 37214

Conference Rate: \$225 per night

(inclusive of resort fee)

Reservation Cutoff Date: 02/25/19



# THE INN AT OPRYLAND, A GAYLORD HOTEL

2401 Music Valley Drive Nashville, TN 37214

Conference Rate: \$189 per night
Reservation Cutoff Date: 03/01/19

0.4 miles from Gaylord Opryland & Convention Center (9-minute walk). Complimentary shuttle service is provided from 7:30am-10:00pm. Service provided to the airport at the top of the hour and to the Gaylord Opryland at the bottom. Shuttle bus service must be scheduled at the front desk.



#### **HYATT PLACE**

220 Rudy's Circle Nashville, TN 37214

Conference Rate: \$179 per night
Reservation Cutoff Date: 03/01/19

0.6 miles from Gaylord Opryland & Convention Center [12-minute walk].



#### THANK YOU TO OUR SPONSORS

















































#### **BROADCAST YOUR BRAND AS A CONFERENCE SPONSOR**

A limited number of **exhibit and sponsorship opportunities are still available**. Please contact Danny Linden, National Council Senior Conference Director, at **DannyL@TheNationalCouncil.org** or 202.684.3729 for more information.

#NATCON19



# NATIONAL COUNCIL FOR BEHAVIORAL HEALTH

NATCON19.THENATIONALCOUNCIL.ORG