



NATIONAL COUNCIL  
FOR BEHAVIORAL HEALTH

MARCH 25-27, 2019

# NATCON19

#NATCON19

*in*  
**Nashville**

2019 PROGRAM



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and transform your organization.  
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# Welcome to Nashville and NatCon19!

Dear Colleague:

Welcome to Nashville and NatCon19. Have we got a show for you!

We've come to Music City at a pivotal time in our nation's history. Polarization rules our politics. Every day brings fresh evidence of the twin scourges of drug overdoses and suicide. The Affordable Care Act is on the line again.

But we didn't come here to wring our hands. We came to celebrate the first 50 years of the National Council and look ahead to the next 50. To think about all WE have accomplished in recent years and what WE have left to do.

WE are not 50 years old — WE are 50 years young and going strong! Our focus on "50 Forward" will take us into the future, and NatCon19 is designed to help you peer ahead.

Authors and social commentators Johann Hari and Travis Lupick will tell you why connection is the opposite of addiction and why harm reduction makes sense.

Assistant Secretary for Mental Health and Substance Use Dr. Elinore McCance-Katz will answer your burning questions.

Surgeon, author and health care CEO Atul Gawande will give you the big picture of health care in the 21st century.

WE will examine health care from 20,000 feet and on the ground in hundreds of workshops, plenaries, TED-style talks and Ignite sessions.



Everyone will be here. You can hobnob with thought leaders and investors and chat with people in recovery. You can bend the ear of industry leaders. You can watch provocative films and talk with those who made them. You can even become a prognosticator. When will health care costs decline? When will virtual mental health visits exceed office visits? When will we have our first woman president? Take your best guesses and add them to our timeline.

This being a National Council conference and a celebration, WE are also going to have fun — and plenty of it! Expect music in every session. Put on your boots and participate in some good old-fashioned country line dancing. Celebrate our Awards of Excellence honorees as they walk the red carpet. Pet a pup, get a massage or have your head shot taken. We've thought of everything because **there is nothing too good for those who do good.**

I look forward to greeting you. You are the reason I'm here.

Linda Rosenberg

*President and CEO  
National Council for Behavioral Health*

## Make Planning Easy | Download the App



Our app is the easiest way to plan and enjoy all the wonderful educational and fun activities at NatCon19.

### Step 1 >>



Search for “**Natl Council**” in the App Store and download the National Council for Behavioral Health’s new app.

### Step 2 >>



Open the app and click on the “**NatCon Nashville**” icon.

- View **detailed session descriptions**, including continuing education (CE) and continuing medical education (CME) credit information.
- Create a **customized schedule**.
- Complete session **evaluations**.
- **Download session slides** and take notes on them.
- **Connect** with other attendees.
- Navigate the **Gaylord Opryland** Resort & Convention Center.
- Learn about the **Solutions Pavilion exhibitors** and where to find them.
- Stay up-to-date with **schedule reminders** and changes.
- Receive other **exclusive information**.



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### Conference Learning Objectives

- *Promote the development of innovative, locally responsive services in community-based settings.*
- *Champion opportunities that advance behavioral health providers' ability to deliver proactive and holistic behavioral health care services through the learning and sharing of knowledge.*
- *Provide relevant training and education to clinical staff to improve the overall quality of services delivered and to increase the competencies of clinicians.*
- *Provide business development and managerial training that empowers behavioral health providers to support our vision in a rapidly changing health care environment.*

# General Sessions | March 25-27, 2019

Delta Ballroom, Level 2



## Linda Rosenberg

For 15 years, Linda Rosenberg has guided the National Council with wisdom, grace and innovation as president and CEO. Join her as she celebrates the National Council's 50th anniversary and reflects on her extraordinary legacy.



## Atul Gawande, MD, MPH

"Make it simpler to do the right thing." Is the solution to the health care conundrum really that simple? Dr. Atul Gawande challenges traditionally held notions to find solutions that are simple, affordable and scalable across diverse settings.

## Johann Hari

Author Johann Hari set out on a four-year, 12-country, 30,000-mile journey into the war on drugs and discovered some startling truths: Drugs are not what we think they are. Addiction is not what we think it is. Intrigued? Don't miss this session!



## Danielle Schlosser

Can a state-of-the-art campus in Dayton, Ohio, tap into the power of technology to connect people living with opioid addiction to a full and sustained system of recovery? Danielle Schlosser and Verily think it can! Get an insider's view of OneFifteen, a new response to a national crisis.



## General Sessions | March 25-27, 2019

Delta Ballroom, Level 2



### Sally Satel, MD

Dr. Sally Satel has never backed down from controversy. She's not afraid to ask the hard questions – or seek out the answers. What is addiction? Is the disease model just another “comforting fiction?” Prepare to challenge conventional wisdom and leave with a wider perspective on addiction.



### Becky Margiotta

Dig deep. Dream big. Add zeros. No heroes. With these four life lessons, Becky Margiotta has helped hundreds of people and organizations bring their “biggest, fullest, most bad-ass selves to their work and the world.”

### Elinore McCance-Katz, MD, PhD

When she spoke at NatCon18, Dr. Elinore McCance-Katz had a scant six months under her belt as the first assistant secretary for mental health and substance use. Now, with another year behind her, she's ready to answer your questions. What do YOU want to know?



### Charles Duhigg, MBA

Are you productive, or just busy? You can be more productive. Managing how you think – rather than what you think – can transform your life. Learn how from Pulitzer Prize-winner Charles Duhigg and his latest book, “Smarter Faster Better: The Secrets of Being Productive in Life and Business.”

Featured Speakers

# Thought Leaders | March 25-27, 2019

Monday, March 25 | 2:45 PM - 3:45 PM



**John (Jack) F. McCarthy, DBA**  
*The Art of Negotiation*



**Bruce Perry, MD, PhD**  
*Beyond the ACEs Score:  
The Importance of Timing  
and Connection*



**Laurie Santos, PhD**  
*How to Be Happy*

Tuesday, March 26 | 10:00 AM - 11:00 AM



**Anand Giridharadas**  
*Winners Take All:  
Myths and Realities  
of How to Change  
the World*



**Patrick Kennedy**  
*An Urgent Matter of  
Access: Pursuing Parity  
Amid the Greatest  
Public Health Crisis of  
Our Time*



**Harold Koplewicz, MD**  
*Mental Health  
Treatment in Children:  
Five Things That Work  
and Five That Don't*

Wednesday, March 27 | 10:30 AM - 11:30 AM



**Travis Lupick**  
*Fighting for Space:  
How a Group of Drug  
Users Transformed  
One City's Struggle  
with Addiction*



**John S. Rozel, MD,  
MSL, FAPA**  
*Preventing the Un-  
thinkable: Using Threat  
Management to Prevent  
Targeted Violence and  
Mass Shootings*



**Allison Massari, MFA**  
*Transforming Lives:  
The Heart and Soul of  
Health Care*



NATCON19



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# STAY CONNECTED

NOT-TO-BE-MISSED  
FUN STUFF

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## The Blog

# BH365

Check out the National Council for Behavioral Health's **BH365 blog** regularly during NatCon19 for insider perspectives on the most popular sessions. Then, stay in touch 365 days a year with behavioral health's leading source of inspiration, innovation, knowledge, practice tools, conversations and more. Check it all out at **[TheNationalCouncil.org/BH365](http://TheNationalCouncil.org/BH365)**.



### Blue Scarves

Need help? Have questions? Look for the people in **blue scarves**. They're here to help you with whatever you need to make your NatCon experience outstanding.

### Navigator Stations

So much to see! So many things to do! We're here to help if you need guidance on where to go or what to do next. Whether you need to find the nearest soda machine or the next session — or if you just need



to find a quiet place to relax or catch up on email, head to a Navigator Station. Staffed by the National Council for Behavioral Health — the folks in the know — these stations are your go-to problems solvers during the conference.

## Be Heard: Get Social

Don't forget to join the conversation online:

**Our Website:**  
**[TheNationalCouncil.org](http://TheNationalCouncil.org)**

**Social Media:**  
**[Facebook.com/TheNationalCouncil](https://Facebook.com/TheNationalCouncil)**

**[Twitter.com/NationalCouncil](https://Twitter.com/NationalCouncil)**

**[Instagram.com/NationalCouncil](https://Instagram.com/NationalCouncil)**

**[YouTube.com/User/NationalCouncil](https://YouTube.com/User/NationalCouncil)**

“Use  
#Nat  
Con19”

### ADA Statement

ADA accommodations will be made in accordance with the law. If you require ADA accommodations, please indicate your needs at the time of registration. We cannot ensure the availability of appropriate accommodations without prior notification.



## All Recovery Meeting

**Monday, March 25-Wednesday, March 27**

7:00 AM-8:00 AM

*Davidson A, Level M*

The All Recovery Meeting offers mutual aid support to individuals practicing all pathways to recovery. It is not a 12-step meeting and has no affiliation with AA or NA. The meeting offers opportunities for sharing and social support. All are welcome.

## Myths, Facts and Caring:

Neuropsychiatric Symptoms  
and Misdiagnosis in Older Adults

**Tuesday, March 26** | 1:00 PM-2:00 PM

*Jackson AB, Level M*

This presentation will summarize the challenges of a rapidly increasing older adult population at risk for late life mental health issues including depression, bipolar disorder, schizophrenia and Alzheimer's dementia. Opportunities to incorporate a collaborative care model of identification and treatment of depression and anxiety in primary care will be discussed. Differential diagnosis of neuropsychiatric symptoms in later life will be reviewed. Treatment approaches for managing mood and behavioral challenges in older adults will be presented. Finally, the impact of Alzheimer's dementia will be identified and opportunities for prevention of later life mood symptoms and cognitive impairment will be highlighted.

Presenters: **Nicole Cadovius**, BS, MBA, MSM, National Council for Behavioral Health; **Brent P. Forester**, MD, MSc., Harvard Medical School

[NatCon19.TheNationalCouncil.org](http://NatCon19.TheNationalCouncil.org)



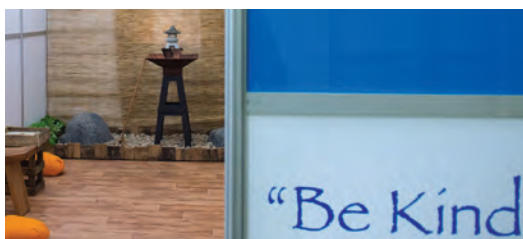
## Electronic Posters

**Monday, March 25-Tuesday, March 26**

*Ryman Exhibit Hall C1/C2, Level 0*

Meet leading researchers and innovative providers and see how interactive, multi-media posters bring research to life. Dive deep with a touch, zoom in on charts and data and engage with curated video content. It's the information you've always wanted, now in high-definition.

While there are specific times when authors will be presenting their posters, you can interact with iPosters at any time by viewing them near the entrance of the Solutions Pavilion.



## The Wellness & Recovery Room

*Governor's Chamber E, Level 2*

NatCon19 is inspiring... It's also exhausting. Re-energize between sessions away from all the NatCon excitement. Take time for yourself in our Wellness & Recovery Room. Open at all times and offering relaxation and meditation exercises and beginner yoga activities. **Sponsored by Beacon Health Options.** Visit them at Booth 841.

# Solutions Pavilion

Workplace solutions, health information technology products, resources and FUN! You'll find it all at the Solutions Pavilion. It's your one stop for business and professional enrichment services that includes more than **200 exhibiting companies**. NatCon19's Solutions Pavilion is the place to be.



## Games People Play

**Booth 461**

Stop by for a game of Mario Kart or NASCAR Team Racing when you need a fun break from your hectic conference schedule. **All supported by MTM Services and SPQM.** Visit them at Booth 462.



## Virtual Reality

**Booth 100**

When you have your insurance with MHRRG and Negley, the proper insurance coverage is always the REALITY... Rest, relax and have fun at the Virtual Reality Station brought to you by the **Mental Health Risk Retention Group and Negley Associates.**



## Relache Spa

**Booth 661**

It's a new you! Don't miss out on hair stylings and nail care!

Relache Spa hours: **Monday, March 25, 10:00 AM–5:00 PM,** and **Tuesday, March 26, 10:00 AM–4:00 PM.**



## Nordstrom

**Booth 141**

Get beauty makeovers and beauty tips from the experts at "Nordies!"

Nordstrom hours: **Monday, March 25, 10:00 AM–5:00 PM,** and **Tuesday, March 26, 10:00 AM–4:00 PM.**





## Pet Therapy Park

**Booth 131**

And they call it puppy love. Who doesn't love a room full of puppies? Stop by and make some furry friends! **Sponsored by Valant Software** at booth 121.



## Genoa Replenishment Spa

**Booth 701**

Indulge yourself with replenishing neck, shoulder and foot massage therapy. You deserve it! **Visit Genoa** in Booth 601. The spa is **open throughout Monday and Tuesday, March 25-26**, during Solutions Pavilion hours.

## Safe Shape Exhibit

**Delta BCD Lobby, Level 2**

**Monday, March 25-  
Wednesday, March 27**

SAFE SHAPE is a "pop-up" traveling exhibit in the form of a pavilion that operates as a mock drug consumption room (DCR). Come learn more about the philosophy and practice of harm reduction. Also join two of the developers of the exhibit for a special event.

### Q&A SESSION

**Wednesday, March 27, 2019**

**9:00 AM-10:00 AM**

*Canal E, Level M*

## Enhanced Product Demo

**Tardive Dyskinesia: From Screening  
Through Treatment**

**Tuesday, March 26 | 12:45 PM-2:15 PM**

*Bayou C, Level M*

Presenters: **Ike Nnawuchi**, MD, MBI Health Services, LLC; **Dana D. Thompson**, MSW, LGSW, MBI Health Services, LLC

*Sponsored by Neurocrine Biosciences*

## Open Mic Meet-up: **Donuts and Discussion**

**Booth 155**

Do-nut you want to join us for a spirited discussion with your peers and a sweet treat too, just for taking the mic and sharing your experiences and opinion! Who'd want to miss that?!?!

**RELIAS**

Sponsored by Relias.  
Visit them at Booth 607.

**Monday, March 25**

7:30 AM-8:00 AM

*Staff Retention:  
Keeping Superheroes*

12:30 PM-1:00 PM

*Substance Use:  
It's Not Just Opioids*

**Tuesday, March 26**

7:30 AM-8:00 AM

*Staff Retention:  
Keeping Superheroes*

12:30 PM-1:00 PM

*Integrated Care:  
What's Working?*



## **The Innovation Zone** *The Adult Learning Playground*

**Monday, March 25, 10:00 AM-6:00 PM | Tuesday, March 26, 9:30 AM-3:45 PM**

*Located in the Solutions Pavilion*

Have questions about best practices for YOUR organization? Join us in the Innovation Zone and learn about solutions that address your specific needs. The Innovation Zone is a forward-thinking, industry-first learning opportunity. Don't just listen to industry leaders — ask questions and engage with them face-to-face!



Sample focus areas to be discussed throughout Monday and Tuesday include:

- **Beyond Trauma-informed Care:** The Critical Role of Resilience
- **2020's Opioid Crisis:** Shaping the Future of Treatment
- **How To Integrate Digital Tools Into Your Care Plans**
- **How Telepsychiatry Is the Elegant Solution** to the Psychiatric Shortage
- **Medication Non-adherence** and Pharmacy Solutions

*Check daily schedules throughout the program for detailed times and topics.*



# The Back Porch

Booth  
575

Music has always been the common thread connecting the life and soul of Nashville and its people. Come sit out on the NatCon19 back porch in the **rear of the Solutions Pavilion** to celebrate all that the Music City has to offer with performances by renowned singer/songwriters and **line dancing lessons** from members of the famous Wildhorse Saloon.



## Sunday, March 24

Performer	Time	Location
Bernardo Duo	3:00 PM-4:00 PM	Registration
Claire Kelly and Kirby Newman	5:30 PM-6:30 PM	Registration

## Monday, March 25

Performer	Time	Location
Carrie Ligon	7:30 AM-8:15 AM	Registration
Charlie Bernardo Solo	7:30 AM-8:15 AM	Solutions Pavilion
Carrie Ligon	10:00 AM-10:30 AM	Solutions Pavilion
Mike Thomas Band	11:30 AM-12:15 PM	Solutions Pavilion
Wildhorse Saloon Line Dancing Instruction	12:15 PM-1:00 PM	Solutions Pavilion
Claire Kelly and Kirby Newman	3:45 PM-4:15 PM	Solutions Pavilion
Mike Thomas Band	5:30 PM-6:15 PM	Solutions Pavilion
Wildhorse Saloon Line Dancing Instruction	6:15 PM-7:00 PM	Solutions Pavilion

## Tuesday, March 26

Performer	Time	Location
Zack Sandusky	7:30 AM-8:15 AM	Solutions Pavilion
Carrie Ligon	9:30 AM-10:00 AM	Solutions Pavilion
Claire Kelly and Kirby Newman	12:30 PM-1:15 PM	Solutions Pavilion
Wildhorse Saloon Line Dancing Instruction	1:15 PM-2:00 PM	Solutions Pavilion
Claire Kelly and Kirby Newman	3:15 PM-3:45 PM	Delta Ballroom Foyer

Fun Stuff



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# SPECIAL EVENTS

FILM FESTIVAL  
BOOKSTORE & SIGNINGS  
AWARDS OF EXCELLENCE

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NATCON19



# Welcome Reception

**Monday, March 25** | 5:30 PM-6:30 PM

*Ryman Exhibit Hall C1/C2, Level 0*

**Grab your cowboy boots and join us for line dancing** and the kind of music that made Nashville famous. We have a lot to celebrate – the National Council's 50 years of achievement in behavioral health, 15 years of the leadership of our amazing President and CEO Linda Rosenberg AND the kickoff of NatCon19! Join your colleagues, attendees, Solutions Pavilion exhibitors, speakers and thought leaders for our celebratory welcome reception.



## Celebration of Excellence

**Tuesday, March 26**

6:00 PM-9:00 PM

*Tennessee Ballroom, Level 2*

We like to call our **Awards of Excellence** program the Academy Awards of Behavioral Health. And this year, we're thrilled to be rolling out the red carpet in Music City USA — Nashville style. We have a lot to celebrate — our amazing honorees and 50 years of the National Council leading us to a better future for behavioral health. And, we'll honor the incredible woman who has been at the helm for 15 of our most impactful years, Linda Rosenberg. You won't want to miss the music, the fellowship and the party. **Purchase your table or individual seats at Registration.**

## Discussion Dens

*Schedule Today!*

It's not too late to schedule your **FREE one-on-one consultation** with subject-matter experts during NatCon19. You'll leave this 30-minute session equipped with practical advice to address your organization's unique challenges. Topics include integrated health, population health management, implementing organizational change, trauma-informed care, motivational interviewing, measurement-based care, wellness initiatives and more. Email **Sarah Flinspach** at **SarahF@TheNationalCouncil.org** to schedule your Discussion Den today!

## NatCon19 Oasis

*Delta A Lobby, Level 2*

Need a quiet place to meet with fellow attendees, catch up on emails or just step outside for some fresh air? **Check out the NatCon Oasis located near Registration.**

## Networking Events

Networking is about sharing — not taking. At NatCon19, you'll connect with the best of the best in behavioral health care at events that will help you grow, build relationships and have fun with your peers.

[NatCon19.TheNationalCouncil.org](http://NatCon19.TheNationalCouncil.org)



## The HIVE: For NewBees

*Presidential Lobby, Level 2*

Open all times

First time at NatCon? Welcome, "New-Bee." We know being a first-time attendee can be overwhelming. That's why we have a lounge dedicated to you.

Meet the Queen Bees — your conference navigators Tramaine EL-Amin and Chayla Lyon — and network with other first-timers. Participate in a pop-up session, grab a snack or just take a moment to relax. The HIVE is staffed between every workshop session to answer your questions and get you buzzing in the right direction!

### The HIVE Special Events:

**Sunday, March 24**

5:30 PM-6:30 PM

*HIVE Meet & Greet*

**Monday, March 25-**

**Wednesday, March 27**

7:30 AM-8:15 AM

*Daily Buzz*

11:30 AM-12:15 PM

*Mid-day Q&A*

**Wednesday, March 27**

11:30 AM-11:45 AM

*HIVE First-time  
Attendee Raffle*



## Research Symposium

**Tuesday, March 26**

11:30 AM-4:45 PM

*Hermitage CD, Level M*

Join us for the first-ever Research Symposium, hosted by Dr. Joe Parks, National Council's medical director and leader of the Medical Director Institute. Here, leading researchers will put the latest evidence-based, data-informed findings into perspective to help you respond to today's fast-paced, value-driven health care environment. You won't just learn about research methodology and efficacy, you'll find out how you can apply research results to the broader health care system and which interventions have the potential to substantially improve the quality of care and health outcomes.



### RS1. Less Treatment Improves Care

11:30 AM - 12:30 PM

**Sandra Steingard, MD**, Howard Center

### RS2. Healing Their Mind Shouldn't Break Their Heart

1:00 PM - 2:00 PM

**John W. Newcomer, MD**, South Florida Behavioral Health Network; **Ginger E. Nicol, MD**, CEDS, Washington University School of Medicine

### RS3. Self-selecting Your Antidepressant

3:45 PM - 4:45 PM

**Boadie W. Dunlop, MD**, Emory University School of Medicine



## Ignite Sessions

Tuesday, March 26 | 11:30 AM-12:30 PM & 3:45 PM-4:45PM

It only takes five minutes to ignite the world and inspire change. Everyone has a story and we take Ignite's mission of "Everyone Speaks" to heart by presenting a dynamic set of speakers who are ready to share their passions.

*All sessions: Magnolia Ballroom, Level M*

**IGS1. How Women of Country Music Made Me the Man I Am Today**

**Mark Ishaug**, MA, Thresholds

**IGS2. Surviving Parkland: Resilience as Resistance**

**Mei-Ling Dena D. Hoshing**, Marjory Stoneman Douglas High School

**IGS3. Parallels: Songwriting and Therapeutic Connection**

**Travis J. Atkinson**, MS, LPC, TBD Solutions

**IGS4. Redefining Retirement:** How Drawing, Taoism and Knives Keep Life Sharp and Why You Should Never Truly Retire

**F. John Potter**, PhD, Nashville Knife Sharpening LLC

**IGS5. Homesteading:** The Biofuel for Wellbeing

**Shanna B. Tiayon**, PhD, Private Practice

**IGS6. Unexpected Uncle:** How Adapting to Change Can Help You Find Your Purpose

**James A. Wallace**, BSW, ACH Child and Family Services

## Lunch 'N Learns

Times and locations vary

No one should have to choose between a delicious lunch and a learning opportunity. Our Lunch 'N Learn sessions allow you to have the best of both worlds. Read more about any one of our sessions by checking the daily agendas.

## Young Leaders

Are you 35 years or younger? Continue your journey as a future leader and network with the best and brightest from around the country.

**Monday, March 25 | 12:00 PM-1:15 PM**

**Young Leaders Lunch, Canal C, Level M**

**Tuesday, March 26 | 12:30 PM-2:15 PM**

**Young Leaders and Seasoned Leaders Lunch, Canal B, Level M**

## TED-style Talks

Every word of a TED Talk counts. They don't make you wait for that "ah-hah" moment. They are personal, concise, challenge your perceptions and take you on a journey that is inspiring and motivational in just 18 minutes or less.

**Monday, March 25 | 2:45 PM-3:45 PM**

*Magnolia Ballroom, Level M*

**MTED1. Suicide in the African American Community**

**Victor R. Armstrong**, MSW, Atrium Health

**MTED2. Co-worker Fatigue:** Navigating Stress and Communication in the Office and the Workforce

**Angela Tate**, MEd, LPC, Behavioral Health Response

**Tuesday, March 26 | 10:00 AM-11:00 AM**

*Magnolia Ballroom, Level M*

**TTED1. The Future of Mental Health Care Is Sitting in Your Pocket**

**Dror Ben-Zeev**, PhD, University of Washington

**TTED2. Journalism, Language and Mental Health:** Why What You Say Matters

**Mark Joyella**, Forbes

# Special Events

## Film Festival

Screenings Daily March 24-27

All films  
screened in  
Washington B,  
Level M



### A Dangerous Son

Sunday, March 24, 5:00 PM - 6:30 PM

Meet three families in crisis and share their daily challenges as they navigate life with a child suffering from a severe emotional disturbance. This HBO Documentary Film exposes the cracks in a system that fails too many families with potentially devastating consequences.

### Risky Drinking

Monday, March 25, 10:30 AM - 12:00 PM

This HBO Documentary Film shares the real-life stories of people struggling with "risky drinking" and challenges viewers to recognize when their own drinking may put them at risk. Through case studies and expert analysis, the film investigates the broad spectrum of problem drinking.



### Angst

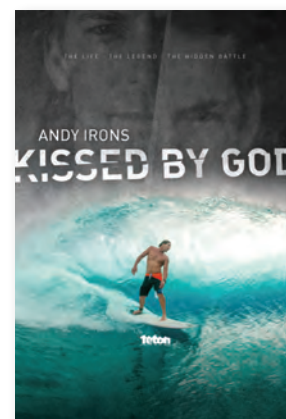
Monday, March 25, 2:45 PM - 3:45 PM

Experience a captivating look into childhood anxiety and its daily impact through the eyes of youth who've struggled with its effect. Candid interviews bring the faces of anxiety out of the shadows — including an appearance by Olympic swimmer Michael Phelps.

### Andy Irons: Kissed By God

Monday, March 25, 5:30 PM - 7:30 PM

Three-time world champion surfer, Andy Irons was known for his incredible presence on the world stage, but behind all the fame he silently suffered from mental illness and opioid addiction. His family and friends share the tragic story behind Andy's struggle.



All films  
screened in  
Washington B,  
Level M

## Film Festival

Screenings Daily March 24-27

### **Bedlam** Documentary Screening & Panel Discussion

**Tuesday, March 26, 10:00 AM - 11:30 AM**

Haunted by the death of a mentally ill sister, psychiatrist Kenneth Rosenberg shares the poignant stories of people grappling with schizophrenia, bipolar disorders and other chronic psychiatric conditions in this 2019 Sundance Film Selection.



### **Recovery Boys**

**Tuesday, March 26, 3:30 PM - 5:00 PM**

In the heart of America's opioid epidemic, four men attempt to reinvent their lives and re-enter society sober after years of drug use. This documentary shares an intimate look at the strength, brotherhood and courage it takes to overcome addiction.

### **Won't You Be My Neighbor?**

**Tuesday, March 26, 5:30 PM - 7:30 PM**

Mister Rogers' Neighborhood inspired a generation with its message of radical kindness. Take an intimate look into the life of Fred Rogers and learn about the lasting legacy of a show that answered children's weightiest issues in a simple, direct fashion driven by kindness and imagination.



### **When the Bough Breaks**

**Wednesday, March 27, 8:30 AM - 10:00 AM**

One in five new mothers experience postpartum depression and postpartum psychosis after childbirth – actress and model Brooke Shields was one of them. As executive producer, she shares intimate stories of women suffering and shines a light on this often-ignored disorder.



# THANK YOU

to all of our supporters, members and attendees  
for making **NatCon19** our biggest event yet.



With your partnership,  
the **National Council for Behavioral Health**  
is continuing to build  
healthy minds and strong communities.



## Bookstore and Signings

Book Signings Daily, March 25-27, 2019

*Our speakers are renowned for changing lives. They are also best-selling authors. So, make sure to visit the bookstore to grab their books. Don't forget to check out our book signings where you can meet the author and have your book signed.*

### Bookstore Location and Hours Delta BCD Lobby, Level 2

**Sunday, March 24**

1:00 PM-6:00 PM

**Monday, March 25**

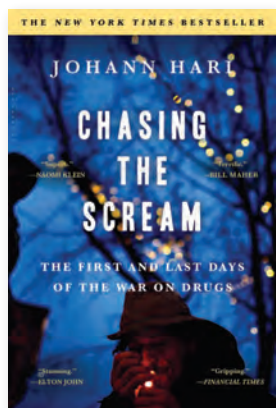
7:30 AM-5:00 PM

**Tuesday, March 26**

7:30 AM-5:00 PM

**Wednesday, March 27**

7:30 AM-1:30 PM



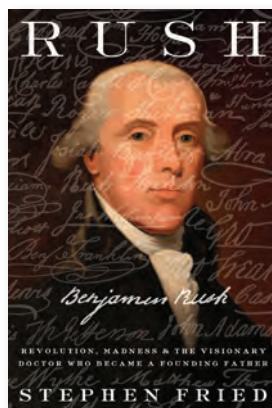
**Johann Hari**

Monday, March 25

2:15 PM-2:45 PM

Bookstore,  
Delta C Lobby  
Level 2,  
Convention Center  
Book title:

**Chasing the Scream**  
Lost Connections



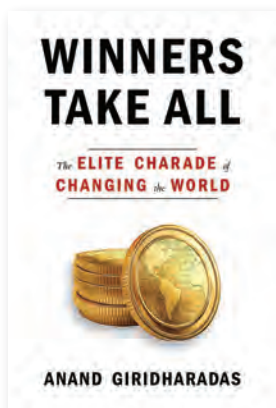
**Stephen Fried**

Tuesday, March 26

2:00 PM-2:30 PM

Bookstore, Delta  
BCD Lobby, Level 2  
Book title:

**Rush: Revolution,  
Madness & the  
Visionary Doctor  
Who Became a  
Founding Father**



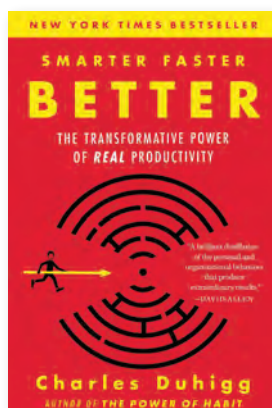
**Anand Giridharadas**

Tuesday, March 26

11:00 AM-11:30 AM

Bookstore,  
Delta BCD Lobby,  
Level 2

Book titles:  
**Winners Take All**  
The True American



**Charles Duhigg**

Wednesday,  
March 27

12:45 PM-1:15 PM

Delta Ballroom,  
Level 2

Book titles:  
**Smarter Faster  
Better**  
The Power of Habit



# National Council Awards of Excellence

# *We are Golden*

## Special Events



**Tuesday, March 26, 2019**

Location: **Tennessee Ballroom, Level 2**

Reception: **6:00 PM - 7:00 PM**

Dinner: **7:00 PM - 9:00 PM**



**HELP US CELEBRATE** the people and organizations that are changing the world for those who live with mental illness and addiction at the **Awards of Excellence Celebration**. Don't miss your chance to be a part of this unforgettable night. Reserve a seat or purchase a table and bring your friends to this gala event. Make purchases at NatCon19 Registration.

The **Scattergood Innovation Award** will be decided by vote and announced at the Celebration of Excellence Dinner.

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*Excellence in Advocacy by  
an Elected Official*

**Sara Feigenholtz**

Illinois House of Representatives,  
12th District

*Excellence in Advocacy –  
Organizational Achievement*

**Mental Health Association in  
New York State, Inc.**

*Doc of the Year*

**Lloyd I. Sederer, MD**

New York State Office of Mental Health

*Peer Support Worker of the Year*

**Trish Bleth**

Terros Health

*Excellence in Philanthropy*

**Alexa Eggleston**

Conrad N. Hilton Foundation

*Distinguished Service*

The Honorable **Patrick J. Kennedy**

*Excellence in Mental Health First Aid  
Community Impact*

**Health360**

*Excellence in Technology*

**IMPOWER**

*Excellence in Behavioral Health Care  
Management*

**Ozark Center**

*Excellence in Addictions Treatment*

**Howard Center**

*Excellence in Whole Person Care*

**Tropical Texas Behavioral Health**

*Excellence in Advocacy – Individual  
Achievement*

**Marie Williams**

Commissioner, Tennessee  
Department of Mental Health and  
Substance Abuse Services

*Visionary Leaders*

**Emily L. Jenkins, JD**

President/CEO, Arizona  
Council of Human Service  
Providers

**Louis M. Dekmar**

Chief of Police, LaGrange Police  
Department  
Immediate Past President,  
International Association of Chiefs  
of Police

**Mark P. Fontaine**

Executive Director, Florida Alcohol  
and Drug Abuse Association

**Michael Hogan**

Principal, Hogan Health Solutions

**David Evans**

Chief Executive Officer, Integral Care

# Special Events

National Council  
Awards of Excellence

**We  
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# NATCON20

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#NATCON20

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# SCHEDULE- AT-A-GLANCE

SUNDAY, MARCH 24-  
WEDNESDAY, MARCH 27

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**NATCON19**



## AGENDA

## LOCATION

**Saturday, March 23, 2019**

**Registration Open**  
4:00 PM - 7:00 PM

Delta BCD Lobby, Level 2

**Sunday, March 24, 2019**

**Registration Open**  
7:00 AM - 6:00 PM

Delta BCD Lobby, Level 2

**AM Half-Day Preconference Universities | 8:00 AM - 12:00 PM**

**HD3. "Daring Greatly" Leadership Intensive Based on the Research of Dr. Brené Brown**

Ryman Ballroom AD, Level 0

**HD5. Welcoming Integrated Services for People with Co-occurring MH/SUD: Practical Steps for Implementation in Your Program**

Ryman Studio DE, Level 0

**2019 Mental Health First Aid Instructor Summit**  
8:15 AM - 5:30 PM

Presidential Ballroom D, Level 2

**Full-Day Preconference Universities | 9:00 AM - 5:00 PM**

**FD1. Culture, Science, Action: How to Make Trauma-informed Care Real**

Ryman Ballroom CF, Level 0

**FD2. Get Out of Your Own Way to Lead Transformational Change**

Ryman Studio PQR, Level 0

**FD4. Integrated Care Grantee Preconference**

Ryman Studio MN, Level 0

**Seasoned Leaders Class of 2019**  
9:00 AM - 5:00 PM

Presidential Chamber A, Level 2

**PM Half-Day Preconference Universities | 1:00 PM - 5:00 PM**

**HD2. Certified Community Behavioral Health Clinics**

Ryman Ballroom AD, Level 0

**HD4. Making Transformation Tangible: Tools for Turning Vision Into Action**

Ryman Studio DL, Level 0

**Bookstore Open | 1:00 PM - 6:00 PM**

Delta BCD Lobby, Level 2

**Film Festival: A Dangerous Son (Full Screening)**  
5:00 PM - 6:30 PM

Washington B, Level M

**First-time Attendee Meet and Greet**  
5:30 PM - 6:30 PM

Presidential Lobby, Level 2

## AGENDA

## LOCATION

**Monday, March 25, 2019****All-Recovery Meeting**

7:00 AM - 8:00 AM

Davidson A, Level M

**Registration Open**

7:00 AM - 6:00 PM

Delta BCD Lobby, Level 2

**Open Mic Meet-up** | 7:30 AM - 8:00 AM

Ryman Exhibit Hall C1/C2, Level 0

**Staff Retention:** Keeping Your Superheroes**Continental Breakfast**

7:30 AM - 8:30 AM

Ryman Exhibit Hall C1/C2, Level 0

**Bookstore Open** | 7:30 AM - 5:00 PM

Delta BCD Lobby, Level 2

**Solutions Pavilion Open**

7:30 AM - 6:30 PM

Ryman Exhibit Hall C1/C2, Level 0

**Opening General Session** | 8:30 AM - 10:00 AM

Delta Ballroom, Level 2

**Parting Thoughts from Linda Rosenberg**

8:30 AM - 9:15 AM

**The Future of Health Care: A Conversation  
with Dr. Atul Gawande**

9:15 AM - 10:00 AM

**The Innovation Zone** | 10:00 AM - 10:30 AM

Ryman Exhibit Hall C1/C2, Level 0

**Beyond Trauma-informed Care:** The Critical  
Role of Resilience**Board Recruitment:** Are You Recruiting Members  
You Truly Need or Only Nominating Those You Know?**Productivity Culture vs Value Culture?****What Works in Addiction Treatment****Coffee Break**

10:00 AM - 10:30 AM

Ryman Exhibit Hall C1/C2, Level 0

**Workshops A** | 10:30 AM - 11:30 AM**A1. The Power of Faith**

Presidential Chamber A, Level 2

**A2. MAT:** The Behavioral Health and Criminal  
Justice Nexus to Promote Recovery and  
Prevent Recidivism

Lincoln CDE, Level M

## AGENDA

## LOCATION

**Monday, March 25, 2019****Workshops A | 10:30 AM - 11:30 AM**

<b>A3. Implementing IPAs: Stories From the Field</b>	Ryman Ballroom DE, Level 0
<b>A4. Developing Your Strategic Plan for Opioid Treatment</b>	Presidential Chamber B, Level 2
<b>A5. Productivity: Is Your EHR Working for Your Team or Against Them?</b>	Ryman Studio ABC, Level 0
<b>A6. Harm Reduction and Treatment: Conflict or Complementary?</b>	Ryman Studio DE, Level 0
<b>A7. The Marriage Between Financial and Clinical Decision-making: KPIs, Dashboards and Costing Tools</b>	Jackson EF, Level M
<b>A8. The Gift That Keeps on Giving: Diversifying Funding Strategies for Sustaining Crisis Call Center Operations</b>	Ryman Studio HI, Level 0
<b>A9. Using Collaborative Problem-solving With Children in the Real World</b>	Ryman Studio JK, Level 0
<b>A10. Mitigating Mass Violence: What Can a Community Mental Health Center Do?</b>	Presidential Ballroom A, Level 2
<b>A11. Trauma and Culture: What Adaptive Leaders Need to Know</b>	Ryman Studio PQR, Level 0
<b>A12. Disrupting Pathways to Criminalization: Trauma-informed Corrections</b>	Ryman Studio MN, Level 0
<b>A13. Protecting Patients and Reducing the Risk of Patient Sexual Misconduct</b>	Presidential Ballroom B, Level 2
<b>A14. We Must Do Better: Creating a Welcoming Setting for LGBTQI Populations</b>	Ryman Ballroom AB, Level 0
<b>A15. Enhancing Wellness and Resiliency Through Whole Health Action Management: Results of a Two-state Randomized Controlled Trial Study</b>	Lincoln A, Level M
<b>A16. Changing the Conversation With Teachers, Schools and Their Communities</b>	Ryman Ballroom C, Level 0
<b>A17. A Guide to Becoming a High Performing Nonprofit Board Chair</b>	Jackson CD, Level M
<b>A18. Can Behavioral Health Re-create Access to Care and Shift to Human Centered Design Approaches That Relieve Distress?</b>	Governor's Ballroom A, Level 2
<b>A19. Data With a Soul: Crisis Utilization as an Engine for System-wide Quality Improvement</b>	Ryman Ballroom F, Level 0



## AGENDA

## LOCATION

**Monday, March 25, 2019**

<b>A20. Value-based Care:</b> The Intersection Between CCBHC and VBP	Jackson AB, Level M
<b>A21. The Stepping Up Initiative</b>	Governor's Ballroom E, Level 2
<b>A22. Intellectual Disabilities and Behavioral Health Services</b>	Ryman Studio L, Level 0
Film Festival: <b>Risky Drinking</b> (Full Screening) 10:30 AM - 12:00 PM	Washington B, Level M
<b>Medical Team Summit</b>   10:30 AM - 5:15 PM	Canal E, Level M
<b>Making Each Other Do Better...by Committee?</b> 10:30 AM - 11:30 AM  <b>Reversing the Golden Rule</b> 12:00 PM - 1:00 PM  <b>Business Therapy for Psychiatric Inefficiency</b> 2:45 PM - 3:45 PM  <b>Pearls of Leadership Wisdom</b> 4:15 PM - 5:15 PM	
<b>The Innovation Zone</b>   11:30 AM - 1:15 PM	Ryman Exhibit Hall C1/C2, Level 0
<b>2020's Opioid Crisis:</b> Shaping the Future of Treatment <b>Behavioral Health's Role in Health Care Reform</b> <b>Combating Stigma Across the Delivery System Through Sustainable Peer Support Models</b> <b>Getting Mobile</b> <b>Go Big or Go Home:</b> Innovative CEOs <b>Recruiting and Retaining Top Talent to Your Organization</b> <b>Telepsychiatry and Integrated Care</b> <b>Turning Clinicians Into Leaders</b>	
<b>Lunch</b> 11:30 AM - 1:15 PM	Ryman Exhibit Hall C1/C2, Level 0
<b>Poster Presentations Group 1</b>   12:00 PM - 12:30 PM	Ryman Exhibit Hall C1/C2, Level 0
<b>P1. Competitors or Collaborators?</b> How We Tackled Tobacco Together in Minnesota's Most Populous Counties	

## Monday, March 25, 2019

**Poster Presentations Group 1** | 12:00 PM - 12:30 PM Ryman Exhibit Hall C1/C2, Level 0

- P2. The Bridge Project:** Overcoming Community and Policy Barriers to Treatment for Pregnant Women Addicted to Opioids in Rural North Georgia
- P3. Behavioral Health Innovations for Children and Families in the Aftermath of Flint's Population-wide Lead Exposure**
- P4. Contemplative Practice:** Mindfulness in Relationships and in Therapy
- P5. The Art and Science of Data-driven Treatment Planning**
- P7. Rethinking Staff Productivity:** How CCBHC Prospective Payment Reimbursement Shapes Clinical Practice
- P8. Zero Suicide:** From Framework to Action Across Missouri
- P10. Scaling and Launching an Integrated, Results-focused Telehealth Program**
- P11. Juvenile Sequential Intercept Model**
- P12. Making the Journey to Mixed-use Housing:** 32 Years Later
- P13. Keeping Our Values Out Front in Value-based Partnerships**
- P14. Integrating Ancillary Services to Improve SPMI Engagement**
- P15. Using Continuous Quality Improvement Data to Drive Clinical Excellence**
- P16. Alive RVA:** Successes of a Peer-run Warm Line
- P17. Engaging Peer Support Services for Recovery in Members With Intensive Needs**
- P18. Recovery Management Strategies and the Hazelden Betty Ford Model**
- P19. The Supported Employment Demonstration:** An Innovative Approach to Reducing the Need for Disability Benefits
- P20. Transitional Age Youth With a Serious Mental Illness:** A Multifaceted Approach to a Successful Outcome

*Check out the app for more information on specific CE and CEU workshop credits.*

## AGENDA

## LOCATION

**Monday, March 25, 2019****Poster Presentations Group 1** | 12:00 PM - 12:30 PM Ryman Exhibit Hall C1/C2, Level 0**P21. Leading Change:** Applying Motivational  
Interviewing to Leadership**P22. Tracking Staff Performance — No Margin, No Mission:**  
Holding Staff Accountable for Performance**P23. Information Sharing Through an Electronic Service Plan****Lunch 'N Learns** | 12:00 PM - 1:00 PM**MLunch1. Using the DLA-20 to Measure Outcomes** Ryman Ballroom DE, Level 0**MLunch2. Emerging Model Programs for Pretrial  
Populations:** Medically-assisted Withdrawal,  
Treatment Readiness, Engagement Presidential Chamber B, Level 2**MLunch3. VBP Arrangements:** From Concept to  
Contract, Payers' Perspectives Jackson CD, Level M**MLunch4. Defining the Ideal Crisis System** Ryman Studio DE, Level 0**MLunch5. The Promise of Perinatal Behavioral Health:**  
Setting Mom and Baby on a Path to Success Jackson EF, Level M**MLunch6. Taking the Long View:** Trauma-informed Care Ryman Studio HI, Level 0**MLunch7. Mobile Response and Stabilization Services  
for Children:** Clinical Best Practices and  
State Perspectives Ryman Studio JK, Level 0**MLunch8. Writing for the Media** Ryman Studio ABC, Level 0**MLunch9. Risk Management and Obtaining and  
Sharing Information** Ryman Studio L, Level 0**MLunch10. Managing the Mayhem:** Project Management  
and Quality Improvement Strategies for  
Successful Implementation of CCBHCs Ryman Studio PQR, Level 0**MLunch11. The Evolving Application of Suicide Care  
Standards and Best Practices into Health  
Care Systems** Ryman Studio MN, Level 0**MLunch12. Making Permanent Supportive Housing  
Work in Your Community** Ryman Ballroom F, Level 0**MLunch13. Lessons Learned:** 10 Years of a First  
Episode Psychosis Program Ryman Ballroom AB, Level 0**MLunch14. Beyond Beds and Beyond Bed Registries:**  
Using Technology and Live Data to Forecast  
Community Crisis Needs Ryman Ballroom C, Level 0

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## AGENDA

## LOCATION

**Monday, March 25, 2019**

**MLunch15. Safe Consumption Spaces:**  
Community Strategies

Jackson AB, Level M

**Orchestrating a Behavioral Health Symphony of Change**  
12:00 PM - 1:00 PM

Tennessee Ballroom, Level 2

**Young Leaders Lunch**  
12:00 PM - 1:00 PM

Canal C, Level M

**Open Mic Meet-up** | 12:30 PM - 1:00 PM  
**Substance Use:** It's Not Just Opioids

Ryman Exhibit Hall C1/C2, Level 0

**Poster Presentations Group 2** | 12:30 PM - 1:00 PM

Ryman Exhibit Hall C1/C2, Level 0

**P24. The Integration of Mental Health and Law Enforcement**

**P25. Can You Hear Me Now?** Effectively Implementing  
First Episode Psychosis Services Within Rural and  
Isolated Communities

**P26. Family-centered Treatment in Response to the  
Opiate Epidemic**

**P27. Increasing MAT Capacity Through the Project ECHO  
Telementoring Model**

**P28. Mission Possible:** Leveraging Behavioral Health as  
the Inroad to Integrated Care, Improved Outcomes  
and Cost Savings

**P29. Utilizing Administrative Data to Inform the Development  
and Intervention of a First Episode Psychosis Specialty  
Care Program:** Outcomes From the Field

**P30. How to Do a Quality Assessment, Transformational  
Collaborative Outcomes Management (TCOM) Style**

**P32. Veterans Treatment Courts:** The Judicial and  
Treatment Collaboration

**P33. Disability Ally Initiative**

**P34. Beyond the Grant:** Building a Long-term Sustainability  
Plan with Payer Partners

**P35. Challenging Cultures to Improve Care at State Hospitals**

**P36. Strategic Application of Diversity Enhancement  
and Inclusion in Behavioral Health**

## AGENDA

## LOCATION

**Monday, March 25, 2019**

**Poster Presentations Group 2** | 12:30 PM - 1:00 PM Ryman Exhibit Hall C1/C2, Level 0

**P37. Project Kickstart:** Licensed Medication-assisted Treatment in a County Jail

**P38. Proving Value in a Value-based Service Environment:**  
A Tier 3 Community-based Organization Approach to Wellness

**P39. 90 Days to Improved Outcomes**

**P40. Using the CCBHC Model to Reduce Wait Time and Increase Access**

**P41. Peer Recovery Navigation:** Beyond Billing

**P42. Five Peer-centric Recommendations to Improve Experiences for People With Mental Health Conditions**

**P43. Cognitive Impairment's Impact on Addiction Assessment, Treatment and Recovery**

**P44. Innovating and Impacting with CBT Plus:** Proactive Response to Statewide Medicaid Behavioral Health Changes

**P45. Building the Case for Young Adult-specific Programs:** Maximizing Dollars and Making Real Sense

**P46. Servant Leadership and Its Impact on Outcomes**

**P47. Victim Service Programming Through a Behavioral Health Lens**

**General Session** | 1:15 PM - 2:15 PM Delta Ballroom, Level 2

**Solutions to Our Addictions Crisis**

**A Smarter Health System:** Paving the Road to Recovery

**Addiction:** Facts from Comforting Fictions

**Book Signing: Johann Hari** Delta BCD Lobby, Level 2  
2:15 PM - 2:45 PM

**Session Break** | 2:15 PM - 2:45 PM



Have you downloaded the new *National Council app* yet?

Search for **"Nat'l Council"** in the App Store and download the National Council app to stay up-to-date with the full schedule at NatCon19.

## AGENDA

## LOCATION

**Monday, March 25, 2019****Thought Leaders** | 2:45 PM - 3:45 PM**MTL1. How to Be Happy**

Tennessee Ballroom, Level 2

**MTL2. Beyond the ACEs Score:** The Importance of  
Timing and Connection

Presidential Ballroom D, Level 2

**MTL3. The Art of Negotiation**

Governor's Ballroom CD, Level 2

**TED-style Talks** | 2:45 PM - 3:45 PM

Magnolia Ballroom, Level M

**MTED1. Suicide in the African-American Community****MTED2. Co-worker Fatigue:** Navigating Stress and  
Communication in the Office and the WorkforceFilm Festival: **ANGST** (Full Screening)  
2:45 PM - 3:45 PM

Washington B, Level M

**The Innovation Zone** | 3:45 PM - 4:15 PM

Ryman Exhibit Hall C1/C2, Level 0

**Client Engagement Best Practices****Strategies for Battling the Opioid Crisis****What Works in Addiction Treatment****When They Need Us Most:** Engaging Patients  
During Level of Care Transitions**Why Pharmacy Value-based Contracts Prepare  
You for Payer Risk Models****Coffee Break**

3:45 PM - 4:15 PM

Ryman Exhibit Hall C1/C2, Level 0

**Workshops B** | 4:15 PM - 5:15 PM**B1. IT Road Mapping:** Are You Wasting Your  
EHR Dollars?

Ryman Ballroom AB, Level 0

**B2. Black Men and Depression**

Jackson CD, Level M

**B3. Are We at a Telehealth Tipping Point?**

Ryman Ballroom C, Level 0

**B4. A Roadmap for Becoming Co-occurring Competent**

Jackson EF, Level M

**B5. Opioid Crisis Update:** Where Are We Now?  
How Technology Can Help

Governor's Ballroom E, Level 2



## AGENDA

## LOCATION

**Monday, March 25, 2019****Workshops B | 4:15 PM - 5:15 PM**

<b>B6. Claims Denial: Your Fault or Theirs?</b>	Governors Ballroom A, Level 2
<b>B7. Financing New Construction With No Money:</b> A True Story of Urban Renewal, Politics, and Perseverance	Ryman Studio DE, Level 0
<b>B8. Build a Value Proposition</b>	Ryman Studio PQR, Level 0
<b>B9. Creating a Community Behavioral Health System</b>	Lincoln CDE, Level M
<b>B10. Buying Into Biopsychosocial for Chronic Pain:</b> Integrating Behavioral Approaches	Ryman Studio HI, Level 0
<b>B11. Mass Violence: A Public Health Crisis</b>	Tennessee Ballroom, Level 2
<b>B12. Creating a Regional Data Science Lab:</b> Integrating Behavioral Health, Public Health and Hospital Data Sets	Ryman Studio JK, Level 0
<b>B13. Emotional Fitness and the Multigenerational Workforce</b>	Presidential Chamber A, Level 2
<b>B14. Many Roads to Prevention:</b> VA's Approach to Public and Private Partnerships	Ryman Studio L, Level 0
<b>B15. Predict, Prioritize, Prevent:</b> Improving Patient Outcomes and Controlling Costs	Ryman Ballroom DE, Level 0
<b>B16. Corporate Governance and Board Effectiveness:</b> Process and Strategy	Ryman Studio ABC, Level 0
<b>B17. Building Resilience in Children</b>	Lincoln A, Level M
<b>B18. We Want YOU for the Addiction Workforce!</b> Hiring Amidst a Provider Shortage	Presidential Ballroom A, Level 2
<b>B19. Emotional Dimensions of Health Care</b>	Presidential Chamber B, Level 2
<b>B20. CCBHCs Put the C in Community:</b> Coalition Building in Rural, Urban and Frontier Settings	Presidential Ballroom B, Level 2
<b>B21. Same Day Access: Why Wait?</b>	Ryman Ballroom F, Level 0
<b>B22. Disrupting Behavioral Health:</b> What It Takes to Move the Field Forward	Jackson AB, Level M
<b>B23. Give the Presentation of Your Life!</b>	Ryman Studio MNO, Level 0
<b>The Innovation Zone   5:30 PM - 6:30 PM</b>	Ryman Exhibit Hall C1/C2, Level 0
<b>Client Engagement Best Practices</b>	
<b>Helping Providers Embrace Technology</b>	

## AGENDA

## LOCATION

**Monday, March 25, 2019****The Innovation Zone** | 5:30 PM - 6:30 PM

Ryman Exhibit Hall C1/C2, Level 0

**How Telepsychiatry Is the Elegant Solution to the Psychiatric Shortage****Recruiting and Retaining Top Talent to Your Organization****Strategies for Battling the Opioid Crisis****How to Integrate Digital Tools Into Your Care Plans****Welcome Reception** | 5:30 PM - 6:30 PM

Ryman Exhibit Hall C1/C2, Level 0

Film Festival: **Andy Irons: Kissed by God** (Full Screening)  
5:30 PM - 7:30 PM

Washington B, Level M

**Tuesday, March 26, 2019****All-Recovery Meeting**

7:00 AM - 8:00 AM

Davidson A, Level M

**Registration Open**

7:00 AM - 5:00 PM

Delta BCD Lobby, Level 2

**Open Mic Meet-up** | 7:30 AM - 8:00 AM

Ryman Exhibit Hall C1/C2, Level 0

**Staff Retention:** Keeping Your Superheroes**Continental Breakfast**

7:30 AM - 8:30 AM

Ryman Exhibit Hall C1/C2, Level 0

**Solutions Pavilion Open**

7:30 AM - 5:00 PM

Ryman Exhibit Hall C1/C2, Level 0

**Bookstore Open** | 7:30 AM - 5:00 PM

Delta BCD Lobby, Level 2

**General Session** | 8:30 AM - 9:30 AM

Delta Ballroom, Level 2

**Rethinking Leadership:** Unleash Your People and Get Big Things Done**The Innovation Zone** | 9:30 AM - 10:00 AM

Ryman Exhibit Hall C1/C2, Level 0

**Board Recruitment:** Are You Recruiting Members  
You Truly Need or Only Nominating Those You Know?**Improving Lives Through Behavioral Health/Health System Partnerships****Medication Non-adherence and Pharmacy Solutions**

## AGENDA

## LOCATION

## Tuesday, March 26, 2019

**The Innovation Zone** | 9:30 AM - 10:00 AM Ryman Exhibit Hall C1/C2, Level 0

**On-demand Access to Care**

**Turning Clinicians Into Leaders**

**Coffee Break** Ryman Exhibit Hall C1/C2, Level 0  
9:30 AM - 10:00 AM

**Thought Leaders** | 10:00 AM - 11:00 AM

**TTL1. Winners Take All: Myths and Realities of How to Change the World** Presidential Ballroom D, Level 2

**TTL2. Mental Health Treatment in Children: Five Things That Work and Five That Don't** Tennessee Ballroom, Level 2

**TTL3. An Urgent Matter of Access: Pursuing Parity Amid the Greatest Public Health Crisis of Our Time** Governor's Ballroom CD, Level 2

**TED-style Talks** | 10:00 AM - 11:00 AM Magnolia Ballroom, Level M

**TTED1. The Future of Mental Health Care Is Sitting in Your Pocket**

**TTED2. Journalism, Language and Mental Health: Why What You Say Matters**

Film Festival: **Bedlam** Documentary Screening and Panel Discussion | 10:00 AM - 11:30 AM Washington B, Level M

**Book Signing: Anand Giridharadas** Delta BCD Lobby, Level 2  
11:00 AM - 11:30 AM

**Session Break** | 11:00 AM - 11:30 AM

**Workshops C** | 11:30 AM - 12:30 PM

**C1. What Does "Criminal Justice Savvy" Case Management Mean?** Jackson CD, Level M

**C2. Teen Suicide: The Facts, the Interventions and What It's Really Like** Presidential Ballroom A, Level 2

**C3. Improving Response to Individuals With Mental Illnesses: The One Mind Campaign After 2.5 Years** Ryman Studio L, Level 0



## AGENDA

## LOCATION

**Tuesday, March 26, 2019****Workshops C | 11:30 AM - 12:30 PM**

<b>C4. How to Manage Managed Care</b>	Ryman Ballroom C, Level 0
<b>C5. For Better or Worse: Medicaid Waivers in 2019</b>	Ryman Ballroom DE, Level 0
<b>C6. Is Medicare a Missed Opportunity?</b>	Ryman Studio ABC, Level 0
<b>C7. Bundled Payments for Addiction Services</b>	Ryman Studio PQR, Level 0
<b>C8. Moving VBP Culture From C-suite to Staff</b>	Ryman Studio DE, Level 0
<b>C9. Collaborative Documentation: There's Nothing Basic About it</b>	Jackson EF, Level M
<b>C10. It Takes a Village: How to Coordinate and Pay for a Community Response to Health Inequities</b>	Ryman Studio HI, Level 0
<b>C11. Suicide Prevention: Reaching Men in the Middle Years</b>	Presidential Ballroom B, Level 2
<b>C12. Trauma-informed Primary Care: Concrete Steps to Make It Happen</b>	Lincoln CDE, Level M
<b>C13. Peer Services in the Emergency Department</b>	Ryman Ballroom F, Level 0
<b>C14. Why Nonprofits Should Run Culture Like a Project</b>	Presidential Chamber B, Level 2
<b>C15. Trauma-informed Care: The Key to Successful CCBHC Implementation</b>	Governor's Ballroom A, Level 2
<b>C16. Transforming the State of Youth Mental Health</b>	Ryman Studio MNO, Level 0
<b>C17. Live Demonstration and Expert Panel: Making a 30-minute Brief Intervention a Reality in Integrated Behavioral Health and Primary Care</b>	Governor's Ballroom E, Level 2
<b>C18. Getting Prepared for a Changing of the Guard: A Guide to a Solid Succession Plan</b>	Ryman Studio JK, Level 0
<b>C20. Adolescent SBIRT in Practice: From Implementation to Realized Clinical and Operational Outcomes</b>	Lincoln A, Level M
<b>C21. Cracking the Code of Medication Adherence: Leveraging Pharmacy to Improve Health Outcomes and Consumer Engagement</b>	Jackson AB, Level M
<b>C22. Changing Organizational Culture Is So Very Hard to Do!</b>	Ryman Ballroom AB, Level 0

*Check out the app for more information on specific CE and CEU workshop credits.*

## AGENDA

## LOCATION

## Tuesday, March 26, 2019

**Ignite Sessions (Round 1)** | 11:30 AM - 12:30 PM Magnolia Ballroom, Level M

**IGS1. How Women of Country Music Made Me the Man I Am Today**

**IGS2. Surviving Parkland:** Resilience as Resistance

**IGS3. Parallels:** Songwriting and Therapeutic Connection

**IGS4. Redefining Retirement:** How Drawing, Taoism and Knives Keep Life Sharp and Why You Should Never Truly Retire

**IGS5. Homesteading:** The Biofuel for Wellbeing

**IGS6. Unexpected Uncle:** How Adapting to Change Can Help You Find Your Purpose

**Research Symposium** | 11:30 AM - 4:45 PM Hermitage CD, Level M

**Less Treatment Improves Care**

11:30 AM - 12:30 PM

**Healing Their Mind Shouldn't Break Their Heart**

1:00 PM - 2:00 PM

**Self-selecting Your Antidepressant**

3:45 PM - 4:45 PM

**Open Mic Meet-up** | 12:30 PM - 1:00 PM Ryman Exhibit Hall C1/C2, Level 0

**Integrated Care: What's Working?**

**Enhanced Product Demo** | 12:30 PM - 2:15 PM Bayou C, Level M

**Tardive Dyskinesia: From Screening Through Treatment**

**Lunch** | 12:30 PM - 2:15 PM Ryman Exhibit Hall C1/C2, Level 0

**The Innovation Zone** | 12:30 PM - 2:15 PM Ryman Exhibit Hall C1/C2, Level 0

**Becoming Person-centric:** Strategies for Connecting Data, Solutions and Services Across the Continuum of Care

**Harnessing the Power of Recovery Coaches to Bridge the Gap between Medication-assisted Treatment and the Recovery Community**

**How To Establish a Telepsychiatry Program**

**Outcomes:** One Word, Many Meanings. Which is Correct?

## AGENDA

## LOCATION

**Tuesday, March 26, 2019****The Innovation Zone | 12:30 PM - 2:15 PM**

Ryman Exhibit Hall C1/C2, Level 0

**Transform OUD Systems of Care by Increasing  
Access and Effectiveness of Medication-assisted Treatment****How To Integrate Digital Tools Into Your Care Plans****Young Leaders and Seasoned Leaders Lunch**

Canal B, Level M

12:30 PM - 2:15 PM

**Poster Presentations Group 3 | 1:00 PM - 1:30 PM**

Ryman Exhibit Hall C1/C2, Level 0

**P48. Behavioral Health Care IS Health Care:** Integration  
Through Acquisition**P49. Addiction as a Response to Developmental Trauma****P50. Meeting Clients Where They Are:** Providing  
Innovative Mobile Treatment Solutions**P51. How Does That Work?** BHC Services in a Bi-directional Setting**P52. Strategic Partnerships:** A Path Toward Growth**P53. Beyond School-based Clinics:** New Approaches in  
New York City Schools**P54. Client Engagement and Outcomes in an Office-based Opioid  
Treatment Program in an Integrated Primary Care Clinic****P55. Integrating Substance Abuse Treatment Into the Care  
of the Hospitalized Patient****P56. Words Matter:** The Power of Nurturing Relationships**P57. Improving Patient Safety and Reducing Suicide Risk Through  
Simulation Training, Ligature Removal and Staff Engagement****P58. Building Payer Partnerships in a Value-based World****P59. Leveraging Technology to Enhance Access:** A Review of  
Impact, Cost-effectiveness and Challenges**P60. The Intersection of MAT and Integrated Care:**  
Where We Should Be!**P61. Jail Diversion and Recovery Through Peer Support****P62. Health Homes:** Delivering Care That Changes People's Lives**P63. Becoming a Center of Excellence****P64. The Recovery Data Platform:** Unleashing the Power of Peer  
Recovery Coaching Programs Through Outcome Measures**P65. Managed Care Strategies for Strengthening Peer Support**



## AGENDA

## LOCATION

## Tuesday, March 26, 2019

**Poster Presentations Group 3** | 1:00 PM - 1:30 PM Ryman Exhibit Hall C1/C2, Level 0

**P66. Coordinated Specialty Care for Early Psychosis Implementation in Four U.S. States**

**P67. Pain Recovery:** Using a Biosychosocial Approach to Help Your Patients Understand Pain

**P68. The Antidote for Burnout**

**P69. A Community's Approach to Addressing Workforce Shortage**

**P70. Reduction of Barriers to Opioid Treatment in Vermont With a Dispensing Device and a Smartphone App**

**P71. The Impact of Comprehensive MAT Services During Incarceration on Post Re-entry Overdose and Mortality Rates**

**P72. Fight, Flight or Freeze?** Understanding Appeasement in Treating Sexual Trauma in the Era of #metoo

**Lunch 'N Learns** | 1:00 PM - 2:00 PM

**TLunch1. Addressing Substance Use:** Empowering Traditional Health Care Settings Ryman Ballroom DE, Level 0

**TLunch2. Pay for Success Liftoff!** A Candid Conversation About PFS Design and Partnerships Presidential Chamber B, Level 2

**TLunch3. Make Social Media Work for Your Organization** Jackson EF, Level M

**TLunch4. Let Your Data Do the Talking:** Use Your Data to Articulate Your Value and Blow Away Your Audience Ryman Studio DE, Level 0

**TLunch5. Systems of Support:** Behavioral Health Crisis Stabilization and Prevention Presidential Chamber A, Level 2

**TLunch6. Improving Care Through Youth and Family Involvement** Ryman Studio HI, Level 0

**TLunch7. Internal Communications:** Improve Organizational Effectiveness, Happiness and Alignment Ryman Studio JK, Level 0

**TLunch8. SPAs, Waivers and APMs:** State Policy Levers to Sustain the CCBHC Model Ryman Studio ABC, Level 0

**TLunch9. Achieving Results:** How to Reduce Emergency Room Visits Ryman Studio L, Level 0

**TLunch10. What Is Happening in Telehealth Policy?** Ryman Studio PQR, Level 0

## AGENDA

## LOCATION

**Tuesday, March 26, 2019****Lunch 'N Learns** | 1:00 PM - 2:00 PM

<b>TLunch11. Intersection of Domestic Violence and Substance Abuse</b>	Ryman Studio MN, Level 0
<b>TLunch12. Lessons Learned From Across the Pond:</b> A Journey to Adapt Leadership, Culture and Engagement to Improve Clinical Outcomes in England's Solent National Health Services Trust	Ryman Ballroom F, Level 0
<b>TLunch13. When Race/Racism Is the Elephant in the Room:</b> How to Bring Up Race in Therapeutic Conversations and Not Come Undone	Ryman Ballroom AB, Level 0
<b>TLunch14. Rush:</b> Revolution, Madness and the Visionary Doctor Who Became a Founding Father	Ryman Ballroom C, Level 0
<b>TLunch15. Myths, Facts and Caring:</b> Neuropsychiatric Symptoms and Misdiagnosis in Older Adults	Jackson AB, Level M

**Poster Presentations Group 4** | 1:30 PM - 2:00 PM Ryman Exhibit Hall C1/C2, Level 0

- P73. Project Warm Hand-off:** From Rescue to Treatment
- P74. The Many Systems of Addiction:** Using Ecological Systems Theory to Identify Solutions at Every Level
- P75. Reverse Integration:** How to Integrate Primary Care into Community Behavioral Health
- P76. School-based SBIRT:** Innovation in Web-based Screening and Triage for Middle School Students
- P77. Collaborative Network Approach:** Applying Open Dialogue Principles in Vermont's Public Sector
- P78. Mental Health on Demand:** Reducing Re-hospitalization Through Open Access to Services
- P79. Certified Community Behavioral Health Clinics:** A Rural Pennsylvania Journey in Collaboration
- P80. Phased-based Care:** A Novel Approach to Utilization Management and Clinical Response
- P81. Mental Health Innovations in the Millennial Workplace:** Suicide Prevention and Wellness Programs That Work
- P82. Accessing Medicaid Substance Use Disorder and Recovery Support Services**
- P83. Physician Support:** Common Pitfalls in Creating Peer Support Programs for Physicians and ACPs

## AGENDA

## LOCATION

## Tuesday, March 26, 2019

**Poster Presentations Group 4** | 1:30 PM - 2:00 PM Ryman Exhibit Hall C1/C2, Level 0

- P84. We Can't Do It Alone:** Emergency Department + Community-based Organization = Success
- P85. Driving Staff Performance:** Developing Balanced Performance Scorecards for Improved Outcomes
- P86. First Do No Harm:** "AIMS" to Improve Clinical Care Through an Innovative Partnership
- P87. Journey to Bipolar Recovery:** A Path to Improved Outcomes
- P88. Revenue Diversification Through Service Acquisition:** A Community Center Perspective
- P89. Challenging the Status Quo:** Peer Support in the 21st Century
- P90. Peer Training and Workforce Development in Behavioral Health:** Lessons From Family-run Organizations Working in Child and Family Behavioral Health Systems
- P91. Rapid Job Placement for Individuals With Substance Use Disorders**
- P92. Beyond Health Care:** The Role of Social Determinants in Reducing Psychiatric Rehospitalization
- P94. Meaning, Money and Migration:** Addressing the Behavioral Health Workforce Epidemic
- P95. 10 Steps to Cybersecurity Maturity**
- P96. Collaborating to Deliver Whole Person-centered Care Coordination:** Preparing for MassHealth's Health Care Transformation
- P97. Project: Play With Me!** A Grassroots Effort to Encourage the Protective Factor of Play in Preventing and Alleviating Childhood Trauma and Toxic Stress Symptoms

**Book Signing: Stephen Fried**

2:00 PM - 2:30 PM

Delta BCD Lobby, Level 2

**General Session** | 2:15 PM - 3:15 PM

Delta Ballroom, Level 2

**A Fireside Chat** with the Assistant Secretary of the Substance Abuse and Mental Health Services Administration

**The Innovation Zone** | 3:15 PM - 3:45 PM

Ryman Exhibit Hall C1/C2, Level 0

**Becoming Person-centric:** Strategies for Connecting Data, Solutions and Services Across the Continuum of Care



## AGENDA

## LOCATION

## Tuesday, March 26, 2019

## The Innovation Zone | 3:15 PM - 3:45 PM

Ryman Exhibit Hall C1/C2, Level 0

**Beyond Trauma-informed Care:** The Critical Role of Resilience**Harnessing the Power of Recovery Coaches to Bridge the Gap between Medication-assisted Treatment and the Recovery Community****Helping Providers Embrace Technology****Medication-assisted Treatment and Drug Trends for 2019****Coffee Break**

3:15 PM - 3:45 PM

Ryman Exhibit Hall C1/C2, Level 0

Film Festival: **Recovery Boys** (Full Screening)  
3:30 PM - 5:00 PM

Washington B, Level M

**Workshops D | 3:45 PM - 4:45 PM**

- |  |                                  |
|--|----------------------------------|
| <b>D1. Assisted Outpatient Commitment:</b> Implementation Successes and Challenges from the Trenches                   | Ryman Studio MNO, Level 0        |
| <b>D2. The State (and Future) of Crisis Call Center Services</b>   | Presidential Chamber A, Level 2  |
| <b>D3. Intercept 0:</b> Enhancing Law Enforcement and Crisis Services Response   | Governor's Ballroom A, Level 2   |
| <b>D4. The Proof Is in the Data:</b> Easy Recipes for Reliable Data Collection and Reporting                           | Ryman Studio DE, Level 0         |
| <b>D5. Implementing Same Day Access for SUD Treatment Services</b>   | Jackson EF, Level M              |
| <b>D6. Hot Topics in Employment:</b> Impaired Employees and Medical Marijuana, Sexual Harassment and Service Animals   | Ryman Studio HI, Level 0         |
| <b>D7. Turning Down the Heat on Adolescent Substance Use:</b> A Toolkit for Reframing Substance Use and Its Prevention | Ryman Studio L, Level 0          |
| <b>D8. SAMHSA New TA Centers and Resources</b>   | Lincoln A, Level M               |
| <b>D9. Reaching Refugees, Asylees and Other Immigrant Communities Through Integrated Care</b>                          | Ryman Studio JK, Level 0         |
| <b>D10. Applying Technology to Addiction Treatment</b>   | Ryman Ballroom F, Level 0        |
| <b>D11. The Value of Collaboration:</b> Health Systems and Community Behavioral Health                                 | Presidential Ballroom A, Level 2 |

## AGENDA

## LOCATION

**Tuesday, March 26, 2019****Workshops D | 3:45 PM - 4:45 PM**

<b>D12. Long-acting Medications for Schizophrenia:</b> Even Your Payer Wants You to Use Them	Ryman Ballroom DE, Level 0
<b>D13. Making Trauma-informed Motivational Interviewing Real:</b> Using It in a Crisis	Jackson CD, Level M
<b>D14. No Wrong Door:</b> Linking Communities to Best Practices in Suicide Care and Prevention	Ryman Studio PQ, Level 0
<b>D15. Tapping Into the Power of Women Leaders</b>	Presidential Ballroom B, Level 2
<b>D16. Cancer and Behavioral Health:</b> Successes in Improving Cancer Screenings	Jackson AB, Level M
<b>D17. Advancing Mental Health First Aid in Your State</b>	Presidential Chamber B, Level 2
<b>D18. Building on Youth Experiences</b>	Ryman Ballroom C, Level 0
<b>D19. Facts From the Field:</b> Depression Care and HIV/AIDS Treatment	Ryman Ballroom AB, Level 0
<b>D20. Integration of Care Using the CCBHC Model and Online Training for Behavioral Health Care Professionals</b>	Lincoln CDE, Level M
<b>D21. Philanthropy and the Future of Giving</b>	Ryman Studio ABC, Level 0
<b>D22. Mobilizing a Person's Circle of Support to Promote Health and Recovery</b>	Governor's Ballroom E, Level 2

**Ignite Sessions (Round 2) | 3:45 PM - 4:45 PM**

Magnolia Ballroom, Level M

- IGS1. How Women of Country Music Made Me the Man I Am Today**
- IGS2. Surviving Parkland:** Resilience as Resistance
- IGS3. Parallels:** Songwriting and Therapeutic Connection
- IGS4. Redefining Retirement:** How Drawing, Taoism and Knives Keep Life Sharp and Why You Should Never Truly Retire
- IGS5. Homesteading:** The Biofuel for Wellbeing
- IGS6. Unexpected Uncle:** How Adapting to Change Can Help You Find Your Purpose

*Check out the app* for more information on specific CE and CEU workshop credits.

## AGENDA

## LOCATION

**Tuesday, March 26, 2019**

Film Festival: **Won't You Be My Neighbor?** (Full Screening) Washington B, Level M  
5:30 PM - 7:30 PM

**Awards of Excellence Reception**  
6:00 PM - 7:00 PM

Tennessee Ballroom Lobby, Level 2

**Awards of Excellence Celebration and Dinner**  
7:00 PM - 9:00 PM

Tennessee Ballroom, Level 2

**Wednesday, March 27, 2019**

**All-Recovery Meeting**  
7:00 AM - 8:00 AM

Davidson A, Level M

**Registration Open**  
7:00 AM - 12:30 PM

Delta BCD Lobby, Level 2

**Continental Breakfast**  
7:30 AM - 8:30 AM

Delta Ballroom Foyer, Level 2

**Bookstore Open** | 7:30 AM - 1:30 PM

Delta BCD Lobby, Level 2

Film Festival: **When the Bough Breaks** (Full Screening)  
8:30 AM - 10:00 AM

Washington B, Level M

**Workshops E** | 9:00 AM - 10:00 AM

**E1. The First Steps to Suicide Safer Care:** What You Must Do

Presidential Ballroom B, Level 2

**E2. Leveraging Technology to Accelerate Innovation:** Lessons Learned From the CCBHC Model

Jackson CD, Level M

**E3. Conversations We Need to Have About Cannabis:** What Are We Learning and What Does It Mean?

Presidential Ballroom A, Level 2

**E4. Are Drug Courts All They Are Cracked Up to Be?**

Lincoln A, Level M

**E6. Understanding Resilience:** The Missing Piece in Developing a Comprehensive Trauma-informed Care Approach

Lincoln CDE, Level M

**E7. Consumer Reviews:** How to Increase the Positive and Handle the Negative

Jackson EF, Level M

**E8. Strengthening Our Schools:** Two Districts' Journeys to Become Trauma-sensitive

Ryman Studio L, Level 0



## AGENDA

## LOCATION

## Wednesday, March 27, 2019

### Workshops E | 9:00 AM - 10:00 AM

<b>E9. Health Plans and Technology</b>	Ryman Ballroom F, Level 0
<b>E10. The Future of Your Workforce:</b> How to Attract, Retain and Engage Top Performers	Governor's Ballroom A, Level 2
<b>E11. Making a Business Case for Going Tobacco Free</b>	Ryman Studio JK, Level 0
<b>E12. Ending Organizational Dysfunction</b>	Ryman Studio DE, Level 0
<b>E13. Youth Suicide Prevention</b>	Ryman Studio PQR, Level 0
<b>E14. How to Think Like a Data Scientist:</b> Embracing Your Inter Quant	Ryman Ballroom DE, Level 0
<b>E15. From Tobacco to Opioids:</b> Using a Public Health Lens to Address Addictions Across the Continuum	Ryman Studio ABC, Level 0
<b>E16. Parity: What Comes Next?</b>	Jackson AB, Level M
<b>E18. Who's on First?</b> Strategies for Successful Transitions of Care	Ryman Ballroom AB, Level 0
<b>E19. Achieving Health Equity:</b> Where to Start and What's the Finish Line?	Ryman Ballroom C, Level 0
<b>E20. Value-based Purchasing:</b> Balancing Care and Cost	Presidential Chamber B, Level 2
<b>E21. What Individuals With Depression Want</b>	Ryman Studio MNO, Level 0
<b>E22. Moving From Case Management to Care Management:</b> Lessons Learned	Governor's Ballroom E, Level 2
<b>E23. Meet the Future:</b> Investors Moving into Community Services	Presidential Chamber A, Level 2

### TED-style Talks | 9:00 AM - 10:00 AM

Magnolia Ballroom, Level M

- WTED1. The Hidden Force of Mental Health Care:** Understanding the Power of Hope in an Imperfect System
- WTED2. A "Spark" of Creativity:** Making Prevention Fun and Accessible
- WTED3. The Manifestor:** How to Lose Weight and Gain a Life

*Check out the app for more information on specific CE and CEU workshop credits.*

## AGENDA

## LOCATION

**Wednesday, March 27, 2019**

**Safe Shape: Safe Injection Site Q&A**  
9:00 AM - 10:00 AM

Canal E, Level M

**Coffee Break**  
10:00 AM - 10:30 AM

Delta BCD Lobby, Level 2

**Thought Leaders** | 10:30 AM - 11:30 AM

**WTL1. Fighting for Space:** How a Group of Drug Users Transformed One City's Struggle with Addiction

Presidential Ballroom D, Level 2

**WTL2. Preventing the Unthinkable:** Using Threat Management to Prevent Targeted Violence and Mass Shootings

Tennessee Ballroom, Level 2

**WTL3. Transforming Lives:** The Heart and Soul of Health Care

Governor's Ballroom CD, Level 2

**Session Break** | 11:30 AM - 11:45 AM

**Closing General Session** | 11:45 AM - 12:45 PM

Delta Ballroom, Level 2

**Smarter Faster Better:** The Secrets of Being Productive in Life and Business

**Book Signing: Charles Duhigg**  
12:45 PM - 1:15 PM

Delta Ballroom, Level 2

**Make Planning Easy****Download the App**

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# CONTINUING EDUCATION

CE CREDITS

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NATCON19

# NatCon19 CE/CME

## Online Evaluation Instructions

### Earn Continuing Education Credits

NatCon19 offers continuing education (CE) and continuing medical education (CME) credits for approved sessions through multiple professional associations. To receive credits for approved educational sessions at the conference, attendees must sign in and out of each session and complete an online evaluation form for the session either during the conference or by **Friday, April 26, 2019 (30 days following NatCon19)**.

Electronic badge scanners will be located on tables outside of each session room. Simply scan your name badge on the scanner when you enter and exit the session. Attendees must attend the full session to receive CE/CME credit. You may complete the evaluation during the conference via the conference mobile app, at the kiosks in the registration area or online by following these steps:

#### NatCon19 App instructions

1. Open the NatCon19 App.
  2. Click the Evaluation tile on the home screen of the App.
  3. Complete the tasks to download your CE/CME certificate.
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#### Onsite Kiosk and Online instructions

1. Visit the NatCon19 Website at **NatCon19.TheNationalCouncil.org**.
2. Click Login at the top right corner of the page.
3. Enter your email address and Registration ID (located on the bottom center of your name badge and in your email confirmation).
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#### National CE and CME

- Carolinas HealthCare System/Charlotte AHEC (CME)
- National Association of Social Workers
- National Association of Alcohol and Drug Abuse Counselors (NAADAC)
- National Board for Certified Counselors
- Compliance Certification Board (CCB)
- American Nurses Credentialing Center
- American Psychological Association (APA)
- National Association of State Boards of Accountancy (NASBA)

#### State-specific CE

- New York State Education Department, Office of the Professions, State Board for Mental Health Practitioners, Mental Health Counselors (MHC)
- New York State Education Department, Office of the Professions, State Board for Mental Health Practitioners: Marriage and Family Therapists (MFTs)
- NY State Education Department, Office of the Professions, Division of Professional Licensing Services, Social Work Unit

To see what sessions qualify for each type of CE, visit **NatCon19.TheNationalCouncil.org/CEUs**.

*\*Continuing education requirements vary from state to state. Many state boards grant reciprocity with national accrediting organizations and other state boards. It is the responsibility of each professional to understand the requirements for license renewal or check with the state or national licensing board and/or professional organization to become more familiar with their policies for acceptable continuing education credit. Social workers should contact their regulatory board to determine course approval.*

## Continuing Education and Continuing Medical Education



### Continuing Medical Education (CME)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Carolinas HealthCare System/Charlotte AHEC and the National Council for Behavioral Health. Carolinas HealthCare System/Charlotte AHEC is accredited by the ACCME to provide continuing medical education for physicians.

Carolinas HealthCare System/Charlotte AHEC designates this live activity for a maximum of 23.5 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### National Association of Social Workers (NASW)

This program is approved by the National Association of Social Workers [Approval # 886760166-6430] for 21.5 continuing education contact hours.

### National Association of Alcohol and Drug Abuse Counselors (NAADAC)

Charlotte AHEC is recognized by the National Association for Addiction Professionals as a NAADAC Approved Education Provider (Provider #166465). A co-sponsorship application has been sent to NAADAC for approval.

### National Board of Certified Counselors (NBCC)

The Charlotte Area Health Education Center and the National Council for Behavioral Health are co-sponsors of this program. A co-sponsorship application has been sent to NBCC for approval. Charlotte Area Health Education Center is an NBCC Approved Continuing Education Provider, ACEP No. 5096. The ACEP solely is responsible for this program, including the awarding of NBCC credit.

### Compliance Certification Board (CCB)

The Compliance Certification Board (CCB)<sup>®</sup> has approved this event for up to 26.4 CCB CEUs. Continuing Education Units are awarded based on individual attendance records. Granting of prior approval in no way constitutes endorsement by CCB of this event content or of the event sponsor.

### National Association of State Boards of Accountancy (NASBA)

The National Council for Behavioral Health is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website at [www.nasbaregistry.org](http://www.nasbaregistry.org).

*Check out the app*

*for more information on specific  
CE and CEU workshop credits.*



# RELIAS

**Relias Learning, LLC, in collaboration with the National Council is co-sponsoring/co-providing the following continuing education credits:**

## **American Nurses Credentialing Center (ANCC)**

Relias Learning, LLC, is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

## **American Psychological Association (APA)**

Relias, LLC, is approved by the American Psychological Association to sponsor continuing education for psychologists. Relias Learning, LLC, maintains responsibility for this program and its content.

## **Evaluations: We Want Your Feedback!**

To assist the National Council in continuing to improve the NatCon experience for you and future conference attendees, visit <http://bit.ly/NatCon19Evaluations>. Share your experience and suggestions for improvement. The evaluation link will be active through **Friday, April 26, 2019 (30 days following NatCon19)**.

## **Grievance Policy**

Should any registrant be dissatisfied with the quality of their continuing education program during NatCon19, a request in writing must be submitted to the National Council for Behavioral Health within five days of the conclusion of the conference to be considered for a refund of registration fees. Please email your request to [JeannieC@TheNationalCouncil.org](mailto:JeannieC@TheNationalCouncil.org) or call 301-379-6201.



*\*People with disabilities as defined by American Disabilities Act and requiring conference access and/or reasonable accommodation and access to learning materials that are prepared specifically for the conference should notify the National Council of this need during the registration process so that accommodation is met.*

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# PRECONFERENCE UNIVERSITIES

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## Preconference Universities

AM Half-Day, 8:00 AM - 12:00 PM

### HD3. "Daring Greatly" Leadership Intensive Based on the Research of Dr. Brené Brown

*Ryman Ballroom AD, Level 0*

**Kristin M. Woodlock**, RN, MPA, Woodlock & Associates, LLC; **Karen Johnson**, MSW, LCSW, National Council for Behavioral Health

Focus: **Trauma-informed Care and Trauma Treatment | Staff, Management and Leadership**

### HD5. Welcoming Integrated Services for People with Co-occurring MH/SUD: Practical Steps for Implementation in Your Program

*Ryman Studio DE, Level 0*

**Kenneth Minkoff**, MD, ZiaPartners, Inc.; **Christie Cline**, MD, ZiaPartners, Inc.; **Patrick Slay**, MA, NCC, PMP, Tennessee Association of Mental Health Organizations

Focus: **Addictions and Co-occurring Disorders**

## Preconference Universities

Full-Day, 9:00 AM - 5:00 PM

### FD1. Culture, Science, Action: How to Make Trauma-informed Care Real

*Ryman Ballroom CF, Level 0*

**J. Stuart Ablon**, PhD, Harvard Medical School; **Bruce D. Perry**, MD, PhD, ChildTrauma Academy and Adjunct Professor in the Department of Psychiatry and Behavioral Sciences, Northwestern University Feinberg School of Medicine; **Leslie A. Wiss**, MA, LPC, Great Circle; **Keith Bishop**, MS, LCSW, Great Circle; **Jenna St. Cyr**, MS, Great Circle; **Linda Henderson-Smith**, PhD, LPC, National Council for Behavioral Health; **Elizabeth Guroff**, MA, LCMFT, National Council for Behavioral Health  
Focus: **Trauma-informed Care and Trauma Treatment**

### FD2. Get Out of Your Own Way to Lead Transformational Change

*Ryman Studio PQR, Level 0*

**David R. Lloyd**, MTM Services, LLC; **Scott Lloyd**, MTM Services, LLC; **Michael D. Flora**, MBA, MAEd, LCPC, MTM

Services, LLC; **Joy Fruth**, MSW, MTM Services  
Focus: **Staff, Management and Leadership**

### FD4. Integrated Care Grantee Preconference

*Ryman Studio MN, Level 0*

**Joe Parks**, MD, National Council for Behavioral Health; **Brie Reimann**, MPA, National Council for Behavioral Health; **Larry Smith**, CPRSS, Grand Lake Mental Health Center, Inc.; **Aaron D. McHone**, MBA, UnityPoint Health

Focus: **Bi-directional Primary and Behavioral Health Integrated Care**

### Seasoned Leaders Class of 2019 Presidential Chamber A, Level 2

**Sunday, March 24**

9:00 AM-5:00 PM

**John (Jack) F. McCarthy**, DBA, Babson College  
Focus: **Staff, Management and Leadership**



## Preconference Universities

PM Half-Day, 1:00 PM - 5:00 PM

### HD2. Certified Community Behavioral Health Clinics

*Ryman Ballroom AD, Level 0*

**Kate Davidson**, LCSW, National Council for Behavioral Health; **Tim Swinfard**, MS, LPC, Compass Health; **Jeffrey Eisen**, MD, MBA, Cascadia Behavioral Healthcare; **Chuck Ingoglia**, MSW, National Council for Behavioral Health; **John Heim**, BSIT, Berks Counseling Center; **Larry Smith**, CPRSS, Grand Lake Mental Health Center, Inc.; **Jeremy Hume**, MyCare Integrated Software Solutions; **Suki Norris**, JD, The Echo Group  
Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### HD4. Making Transformation Tangible: Tools for Turning Vision Into Action

*Ryman Studio L, Level 0*

**Nina Marshall**, MSW, National Council for Behavioral Health; **Samantha Holcombe**, MPH, National Council for Behavioral Health; **Michael Carrone**, MBA, National Council for Behavioral Health  
Focus: **Measurement-based Care, Outcomes, and Practice Improvements**  
| **Organizational Excellence / Practice Improvement**

**2019 Mental Health First Aid Instructor Summit**  
**Governor's Ballroom CD, Level 2**

**Sunday, March 24**  
8:15 AM-5:30 PM



**Mental Health First Aid Instructor Appreciation Reception**  
**Tennessee Lobby, Level 2**

**Sunday, March 24**  
5:30 PM-6:30 PM



**Film Festival:**  
**A Dangerous Son**  
(Full Screening)  
*Washington B, Level M*

**Sunday, March 24**  
5:00 PM-6:30 PM



**First-time Attendee Meet and Greet**  
*Presidential Lobby, Level 2*

**Sunday, March 24**  
5:30 PM-6:30 PM



NATCON19

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# MONDAY

MARCH 25

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## Monday General Session

8:30 AM - 9:15 AM | Delta Ballroom, Level 2



### Parting Thoughts

#### **Linda Rosenberg**

*President and CEO, National Council for Behavioral Health*

Linda Rosenberg, president and CEO of the National Council for Behavioral Health, is a visionary speaker, policy trailblazer, recovery champion and tireless advocate. Under her leadership, the National Council has become the nation's premier mental health and addiction education and advocacy organization, with 3,000 members serving 10 million Americans. For the past 15 years, Rosenberg has crisscrossed the country, getting a firsthand look at the innovative programs and services that define behavioral health today.

This year, Rosenberg is stepping down from her role with the National Council, but she has no plans to retire from the challenging and rewarding work of ensuring high-quality, comprehensive care for people of all ages with mental illnesses and addictions. Join Rosenberg as she helps celebrate the National Council's 50th anniversary, reflects on her time at its helm and issues a call to action for the critical work that remains to be done.

## Monday General Session

9:15 AM - 10:00 AM | Delta Ballroom, Level 2



### The Future of Health Care: A Conversation with Dr. Atul Gawande

**Atul Gawande, MD, MPH**

*CEO, Amazon, Berkshire, JPMorgan Chase Health Care*

Atul Gawande, MD, MPH, has bold visions for improving performance that have made him one of the most sought-after speakers in medicine. He sees through the complexities of health care to the needs of real people, the values that make for a healthy society, the science and technologies waiting over the horizon and how to reform systems to make it all work. His innovations in medical practice have saved countless lives worldwide. Dr. Gawande is CEO of the health care initiative formed by Amazon, Berkshire Hathaway and JPMorgan Chase. He is also a general and endocrine surgeon at Brigham and Women's Hospital, a New Yorker staff writer and the author of four bestselling books: *Complications: A Surgeon's Notes on an Imperfect Science*, *Better: A Surgeon's Notes on Performance*, *The Checklist Manifesto: How to Get Things Right* and *Being Mortal: Medicine and What Matters in the End*. He is a professor in both the Department of Health Policy and Management at Harvard School of Public Health and the Department of Surgery at Harvard Medical School and chairman of Ariadne Labs, a joint center for health systems innovation.

Dr. Gawande is driven by a fundamental question: How do we fix health care systems to deliver better care for every person everywhere? Rather than wait for others to respond, he finds solutions that are simple, affordable and scalable across diverse settings. He will leave you energized and ready to tackle the problems at hand.

## Monday Workshops A

10:30 AM - 11:30 AM

### A1. The Power of Faith

*Presidential Chamber A, Level 2*

**Kay Warren**, Saddleback Church; **Laurie Morgan Silver**, LCSW, Jewish Family Service; **Sidney Hankerson**, MD, MBA, Columbia University Medical Center  
Focus: **Clinical Practices**

### A2. MAT: The Behavioral Health and Criminal Justice Nexus to Promote Recovery and Prevent Recidivism

*Lincoln CDE, Level M*

**Lisa Callahan**, PhD, Policy Research Associates, Inc.; **Lisa DiSabato-Moore**, MJA, Summit County Juvenile Court, Ohio; **Heather Gates**, MBA, Community Health Resources, Inc.; **Alan Oberman**, MSW, John Brooks Recovery Center  
Focus: **Addictions and Co-occurring Disorders | Juvenile and Criminal Justice | Public Health**

### A3. Implementing IPAs: Stories From the Field

*Ryman Ballroom DE, Level 0*

**David J. Woodlock**, MS, ICL; **David M. Bergman**, MPA, Health Management Associates; **Karen Batia**, Health Management Associates; **Angie Hampton**, Egyptian Health Department; **David M. Johnson**, Ed.D, LMHC, Navos  
Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### A4. Developing Your Strategic Plan for Opioid Treatment

*Presidential Chamber B, Level 2*

**Michael D. Flora**, MBA, MAEd, LCPC, MTM Services, LLC; **Valerie Westhead**, MD, MTM Services, LLC  
Focus: **Addictions and Co-occurring Disorders**

### A5. Productivity: Is Your EHR Working for Your Team or Against Them?

*Ryman Studio ABC, Level 0*

**Charlie Grantham**, MTM Services, LLC; **Scott Lloyd**, MTM Services, LLC  
Focus: **Organizational Excellence / Practice Improvement**

### A6. Harm Reduction and Treatment: Conflict or Complementary?

*Ryman Studio DE, Level 0*

**Vitka Eisen**, MSW, Ed.D, HealthRIGHT 360  
Focus: **Addiction and Co-occurring Disorders**

### The Innovation Zone

*Ryman Exhibit Hall C1/C2, Level 0*

**Monday, March 25, 10:00 AM-10:30 AM**

#### Beyond Trauma-Informed Care: The Critical Role of Resilience

**Anthony Salerno**, PhD, National Council for Behavioral Health and Senior Research Scientist, New York University

#### Board Recruitment: Are You Recruiting Members You Truly Need or Only Nominating Those You Know?

**Dennis C. Miller**, Dennis C. Miller

#### Productivity Culture vs Value Culture?

**Kristin M. Woodlock**, RN, MPA, Woodlock & Associates, LLC

#### What Works in Addiction Treatment

**John Hamilton**, Liberation Programs



## Monday Workshops A

10:30 AM - 11:30 AM

### A7. The Marriage Between Financial and Clinical Decision-Making: KPIs, Dashboards and Costing Tools

*Jackson EF, Level M*

**Michael Petruzzelli**, MPA, National Council for Behavioral Health; **Peter R. Epp**, CPA, CohnReznick LLP

Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### A8. The Gift That Keeps on Giving: Diversifying Funding Strategies for Sustaining Crisis Call Center Operations

*Ryman Studio HI, Level 0*

**Wendy M. Farmer**, MS, LPC, Behavioral Health Link; **Justin Chase**, LMSW, CPHQ, FACHE, Crisis Response Network; **Matt Taylor**, MA, National Suicide Prevention Lifeline; **Sara Sedlacek**, CommUnity Crisis Services and Food Bank

Focus: **Crisis Response and Suicide Prevention; Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### A9. Using Collaborative Problem-solving With Children in the Real World

*Ryman Studio JK, Level 0*

**J. Stuart Ablon**, PhD, Harvard Medical School; **Naomi Kling**, MA, Think:Kids Massachusetts General Hospital; **Alisha R. Pollastri**, PhD, Think:Kids, Massachusetts General Hospital, Harvard Medical School

Focus: **Children and Adolescents**

### A10. Mitigating Mass Violence: What Can a Community Mental Health Center Do?

*Presidential Ballroom A, Level 2*

**Donald W. Bechtold**, MD, Jefferson Center for Mental Health; **John Santopietro**, MD, Hartford HealthCare; **Harold I. Schwartz**, MD, Institute of Living/Hartford Hospital

Focus: **Clinical Practices**

### A11. Trauma and Culture: What Adaptive Leaders Need to Know

*Ryman Studio PQR, Level 0*

**Linda Henderson-Smith**, PhD, LPC, National Council for Behavioral Health; **Suganya Sockalingam**, PhD, Change Matrix; **Elizabeth Z. Waetzig**, JD, Change Matrix

Focus: **Trauma-informed Care and Trauma Treatment**

### A12. Disrupting Pathways to Criminalization: Trauma-informed Corrections

*Ryman Studio MN, Level 0*

**Kory W. George**, Wayne County Probation Office; **Tamra Oman**, CPS, SAC, Wisconsin Resource Center; **Mary Vande Slunt**, MPA, Wisconsin Resource Center

Focus: **Trauma-informed Care and Trauma Treatment**

### A13. Protecting Patients and Reducing the Risk of Patient Sexual Misconduct

*Presidential Ballroom B, Level 2*

**Ronald Zimmet**, JD, Mental Health Risk Retention Group

Focus: **Staff, Management, and Leadership**

### A14. We Must Do Better: Creating a Welcoming Setting for LGBTQI Populations

*Ryman Ballroom AB, Level 0*

**Kristan McIntosh**, LMSW, Health Management Associates; **Melissa Stancil**, LPC, NCC, Kelley Counseling and Wellness

Focus: **Special Populations including Veterans, Older Adults, and LGBTQI**

### A15. Enhancing Wellness and Resiliency Through Whole Health Action

**Management: Results of a Two-state Randomized Controlled Trial Study**

*Lincoln A, Level M*

**Lisa A. Razzano**, PhD, CPRP, UIC CMHSRP & Thresholds

Focus: **Prevention, Peers and Recovery**

Monday, March 25

## Monday Workshops A

10:30 AM - 11:30 AM

### A16. Changing the Conversation With Teachers, Schools and Their Communities

*Ryman Ballroom C, Level 0*

**Lacey Rosenbaum**, PhD, National Council for Behavioral Health; **Natalie Andrade**, Office of Diversity and Equity, San Mateo County Health, Behavioral Health and Recovery Services; **Janet Watkins**, MA, Tennessee Department of Education; **Danielle Empson**, MS Ed, McDowell Institute  
Focus: **Mental Health First Aid**

### A17. A Guide to Becoming a High Performing Board Chair

*Jackson CD, Level M*

**Dennis C. Miller**, Dennis C. Miller  
Focus: **Board Governance**

### A18. Can Behavioral Health Re-create Access to Care and Shift to Human Centered Design Approaches That Relieve Distress?

*Governor's Ballroom A, Level 2*

**Gina B. Lasky**, PhD, MAPL, Health Management Associates; **Lori Raney**, MD, Health Management Associates; **Camille Harding**, LPC, Colorado Department of Human Services-Office of Behavioral Health  
Focus: **Clinical Practices**

### A19. Data With a Soul: Crisis Utilization as an Engine for System-wide Quality Improvement

*Ryman Ballroom F, Level 0*

**Margie Balfour**, MD, PhD, ConnectionsAZ; **Johnnie Gasper**, Arizona Complete Health  
Focus: **Measurement-based Care**

### A20. Value-based Care: The Intersection Between CCBHC and VBP

*Jackson AB, Level M*

**Steve Ramsland**, EdD, Catalyst Health Resources; **Kate Davidson**, LCSW, National Council for Behavioral Health  
Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### A21. The Stepping Up Initiative

*Governor's Ballroom E, Level 2*

**Kati Habert**, Council of State Governments Justice Center; **Kimberly Brothers**, LCSW, Centerstone; **Stephany Pond**, LPAT, ATR-BC, Centerstone; **Michael Brouwer**, Douglas County Sheriff's Office; **Shara M. Parks**, MS, Louisville Metro Police Department  
Focus: **Juvenile and Criminal Justice**

### A22. Intellectual Disabilities and Behavioral Health Services

*Ryman Studio L, Level 0*

**Frank Shelp**, MD, MPH, Envolv Health; **David O'Neal**, MS, LMHC, MHP, Sound Health; **Hannah Jurewicz**, LPC, CCDP-D, Dungarvin Connecticut, LLC; **C Kristin Cline**, MS, LPC, CAADC, Merakey  
Focus: **Clinical Practices**

### The Innovation Zone

*Ryman Exhibit Hall C1/C2, Level 0*

Monday, March 25 | 11:30 AM-1:15 PM

#### 2020's Opioid Crisis: Shaping the Future of Treatment

**Mubeen Malik**, J.D., Genoa Healthcare

#### Behavioral Health's Role in Health Care Reform | David J. Woodlock, MS, ICL

#### Combating Stigma Across the Delivery System Through Sustainable Peer Support Models

**Clarence Jordan**, MBA, Beacon Health

#### Getting Mobile | Andy McCraw, Welligent

#### Go Big or Go Home: Innovative CEOs

**John Hamilton**, Liberation Programs

#### Recruiting & Retaining Top Talent to Your Organization

**Erik Marsh**, DATIS HR Cloud

#### Telepsychiatry and Integrated Care

**Liberty Eberly**, DO, InnovaTel  
Telepsychiatry

#### Turning Clinicians Into Leaders

**Kristi McClure**, LCSW, Relias

# MEDICAL TEAM SUMMIT

Join us at the **National Council for Behavioral Health's Medical Team Summit**. Interact with your peers in a relaxed, collegial setting as you explore expert committees, techniques to prevent burnout and how to be an effective and dynamic leader.

**Monday, March 25**

10:30 AM-5:15 PM

*Canal E, Level M*

## MTS1. Making Each Other do Better... by Committee?

10:30 AM-11:30 AM

**David Kamnitzer**, LCSW-R, ICL;

**Jeanie Tse**, MD, ICL

Focus: **Organizational Excellence and Practice Improvement**

## MTS2. Reversing the Golden Rule

12:00 PM-1:00 PM

**Christian J. Moher**, MD, Escalera Health

Focus: **Clinical Practices**

## MTS3. Business Therapy for Psychiatric Inefficiency

2:45 PM-3:45 PM

**Patrick Runnels**, MD, MBA, University Hospitals

Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

## MTS4. Pearls of Leadership Wisdom

4:15 PM-5:15 PM

**Ken C. Hopper**, MD, MBA, TCU and UNTHSC School of Medicine; **Jack Todd Wahrenberger**, MD, Pittsburgh Mercy; **John Santopietro**, MD, Hartford HealthCare; **Howard Liu**, MD, University



of Nebraska Medical Center; **Brian Allender**, MD, Valley Cities Behavioral Health Care; **Carolyn M. Rekerdres**, MD, East Texas Behavioral Health Network, North East Region; **Rochelle Head-Dunham**, MD, FAPA, Metropolitan Human Services District  
Focus: **Organizational Excellence and Practice Improvement**



Film Festival:  
**Risky Drinking**  
(Full Screening)  
*Washington B, Level M*

**Monday, March 25**  
10:30 AM-12:00 PM

Monday, March 25

## Monday Lunch 'N Learns

12:00 PM - 1:00 PM

### MLunch1. Using the DLA-20 to Measure Outcomes

*Ryman Ballroom DE, Level 0*

**Annie Jensen**, LCSW, MTM Services, LLC;  
**Stevan Huber**, MSW, LICSW, BCN, BCB,  
Olmsted County Health, Housing, & Human  
Services - Children's Mental Health  
Focus: **Clinical Practices**

### MLunch2. Emerging Model Programs for Pretrial Populations: Medically-assisted Withdrawal, Treatment Readiness, Engagement

*Presidential Chamber A, Level 2*

**Roberta C. Churchill**, LMHC, Advocates for  
Human Potential, Inc.  
Focus: **Addictions and Co-occurring  
Disorders | Juvenile and Criminal Justice**

### MLunch3. VBP Arrangements: From Concept to Contract, Payers' Perspectives

*Jackson CD, Level M*

**Nina Marshall**, MSW, National Council for  
Behavioral Health; **Jeff Walter**, Anthem;  
**Sander Koyfman**, MD, WellCare of New York;  
**James R. Stringham**, MC, Magellan  
Complete Care of Arizona; **Daniel Zeh**,  
Optum Behavioral Health  
Focus: **Financing including Medicaid  
Waivers, Value-based Purchasing, and  
Benefit Design Innovations**

### MLunch4. Defining the Ideal Crisis System

*Ryman Studio DE, Level 0*

**Kenneth Minkoff**, MD, ZiaPartners, Inc.;  
**Christie Cline**, MD, ZiaPartners, Inc.;  
**Margie Balfour**, MD, PhD, ConnectionsAZ  
Focus: **Crisis Response and Suicide  
Prevention**

### MLunch5. The Promise of Perinatal Behavioral Health: Setting Mom and Baby on a Path to Success

*Jackson EF, Level M*

**Joan Kenerson King**, RN, MSN, National  
Council for Behavioral Health; **Tressie  
White**, Montana Healthcare Foundation;  
**Gretchen Hammer**, MPH, Public Leadership  
Consulting Group  
Focus: **Children and Adolescents |  
Clinical Practices**

### MLunch6. Taking the Long View: Trauma-informed Care

*Ryman Studio HI, Level 0*

**Cheryl Sharp**, MSW, National Council for  
Behavioral Health; **Leslie A. Wiss**, MA, LPC,  
Great Circle; **Kathy Revtyak**, LCSW-S, El  
Paso Child Guidance Center; **Cathy Gaytan**,  
LCSW-S, El Paso Child Guidance Center  
Focus: **Trauma-informed Care and Trauma  
Treatment**

### MLunch7. Mobile Response and Stabilization Services for Children: Clinical Best Practices and State Perspectives

*Ryman Studio JK, Level 0*

**Dayana Simons**, M.Ed., University of  
Maryland – Baltimore; **Ann Polakowski**,  
LCSW, State of Nevada Division of Child and  
Family Services / Children's Mental Health  
Focus: **Children and Adolescents | Crisis  
Response and Suicide Prevention**

### MLunch8. Writing for the Media

*Ryman Studio ABC, Level 0*

**Lloyd Sederer**, MD, New York State Office of  
Mental Health  
Focus: **Communications, Marketing and  
Branding**

*Check out the app*

*for more information on specific  
CE and CEU workshop credits.*



# Monday Lunch 'N Learns

12:00 PM - 1:00 PM

## MLunch9. Risk Management and Obtaining and Sharing Information

*Ryman Studio L, Level 0*

**Ronald Zimmet**, JD, Mental Health Risk Retention Group  
Focus: **Clinical Practices**

## MLunch10. Managing the Mayhem: Project Management and Quality Improvement Strategies for Successful Implementation of CCBHCs

*Ryman Studio PQR, Level 0*

**Samantha Holcombe**, MPH, National Council for Behavioral Health; **Kate Davidson**, LCSW, National Council for Behavioral Health  
Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

## MLunch11. The Evolving Application of Suicide Care Standards and Best Practices into Health Care Systems

*Ryman Studio MN, Level 0*

**Julie Goldstein Grumet**, PhD, The Zero Suicide Institute, Education Development Center; **Michael Hogan**, PhD, Hogan Health Solutions, LLC; **Becky Stoll**, LCSW, Centerstone; **Michael W. Johnson**, MA, CAP, Commission on Accreditation of Rehabilitation Facilities International  
Focus: **Crisis Response and Suicide Prevention**

## MLunch12. Making Permanent Supportive Housing Work in Your Community

*Ryman Ballroom F, Level 0*

**Andrew Sperling**, MA, JD, National Alliance on Mental Illness  
Focus: **Prevention, Peers and Recovery**

## MLunch13. Lessons Learned: 10 Years of a First Episode Psychosis Program

*Ryman Ballroom AB, Level 0*

**Wil Berry**, MD, Deschutes County Behavioral Health; **Elizabeth Rentería-Holden**, LCSW,

Deschutes County Behavioral Health  
Focus: **Special Populations including Veterans, Older Adults, and LGBTQI**

## MLunch14. Beyond Beds and Beyond Bed Registries: Using Technology and Live Data to Forecast Community Crisis Needs

*Ryman Ballroom C, Level 0*

**Wendy M. Farmer**, MS, LPC, Behavioral Health Link; **Debbie L. Atkins**, LPC, Georgia Department of Behavioral Health and Developmental Disabilities  
Focus: **Technology including EHRs, Apps, Wearables, Big Data, and AI**

## MLunch15. Safe Consumption Spaces: Community Strategies

*Jackson AB, Level M*

**Joe Pyle**, MA, Thomas Scattergood Behavioral Health Foundation; **Vitka Eisen**, MSW, Ed.D, HealthRIGHT 360; **Tom Hill**, National Council for Behavioral Health  
Focus: **Addictions and Co-occurring Disorders | Prevention, Peers and Recovery**

## Orchestrating a Behavioral Health Symphony of Change

*Tennessee Ballroom, Level 2*

**Monday, March 25**  
12:00 PM-1:00 PM



Monday, March 25

# ORCHESTRATING A SYMPHONY OF CHANGE FOR BEHAVIORAL HEALTH

MONDAY, MARCH 25, 12:00 PM - 1:00 PM

TENNESSEE BALLROOM

DON'T MISS  
THIS **UNIQUE**  
AND **COMPELLING**  
PERFORMANCE!

*Registration is not required.*

*Grab a box lunch from  
the Solutions Pavilion  
(Ryman Exhibit Hall)  
before heading to the show.*

Reimagine the future of mental health and addictions in a singular, **SHOW-STOPPING MUSICAL PRODUCTION** featuring original songs and improvisation, TED-style talks, visual concert experiences and live music. Led by **BENJAMIN MILLER**, with performances by **TRAVIS ATKINSON**, **REBECCA ONIE**, **GLORIA WILDER** and special guests.

# Monday Poster Presentations Group 1

12:00 PM - 12:30 PM | Ryman Exhibit Hall C1/C2, Level 0

**P1. Competitors or Collaborators?  
How We Tackled Tobacco Together in  
Minnesota's Most Populous Counties**

**Katie O'Brien**, RN, People Incorporated;  
**Boyd Brown**, JD, Avivo

**P2. The Bridge Project: Overcoming  
Community and Policy Barriers to  
Treatment for Pregnant Women Addicted  
to Opioids in Rural North Georgia**

**Silke von Esenwein**, MA, PhD, Emory  
University

**P3. Behavioral Health Innovations for  
Children and Families in the Aftermath  
of Flint's Population-wide Lead Exposure**

**Lauren Tompkins**, PhD, Genesee Health  
System; **Elizabeth Burtch**, LMSW, IMH-E,  
Genesee Health System

**P4. Contemplative Practice: Mindfulness  
in Relationships and in Therapy**

**Jessie C. Everts**, PhD, LMFT, Wayside  
Recovery Center

**P5. The Art and Science of Data-driven  
Treatment Planning**

**Christy Winter**, LMSW, Qualifacts; **Heather  
Geerts**, LICSW, Zumbro Valley Health Center

**P7. Rethinking Staff Productivity: How  
CCBHC Prospective Payment  
Reimbursement Shapes Clinical  
Practice**

**Dorn Schuffman**, MA, Missouri Coalition for  
Community Behavioral Healthcare; **Christy  
Power**, MS, LPC, CRAADC, MARS, Preferred  
Family Healthcare

**P8. Zero Suicide: From Framework to  
Action Across Missouri**

**Bart Andrews**, PhD, Behavioral Health  
Response; **Emily Conde**, Missouri Coalition  
for Community Behavioral Healthcare

**P10. Scaling and Launching an Integrated,  
Results-focused Telehealth Program**

**Sandra K. Parker**, MD, AltaPointe Health

**P11. Juvenile Sequential Intercept Model**

**Siiri Sikora**, LPC, NCC, CAADC, Oakland  
Community Health Network

**P12. Making the Journey to Mixed-use  
Housing: 32 Years Later**

**Elisa Chow**, PhD, ICL; **Jose Cotto**, LCSW, ICL

**P13. Keeping Our Values Out Front in  
Value-based Partnerships**

**Gertie Quitangon**, MD, Community  
Healthcare Network; **Jeanie Tse**, MD, ICL

**P14. Integrating Ancillary Services to  
Improve SPMI Engagement**

**Samir Malik**, MBA, Genoa Healthcare  
Telepsychiatry

**P15. Using Continuous Quality  
Improvement Data to Drive Clinical  
Excellence**

**Angel Hull**, PhD, Cenikor Foundation; **David  
Lee**, PhD, Cenikor Foundation

**P16. Alive RVA: Successes of a Peer-run  
Warm Line**

**Lauren C. Stevens**, LCSW, Richmond  
Behavioral Health Authority

**P17. Engaging Peer Support Services  
for Recovery in Members With  
Intensive Needs**

**Stephanie Guthrie**, CPRS, CFSS, MBA,  
Optum, UnitedHealth Group; **Stacey  
Carpenter**, Optum Behavioral Health

*Check out the app*

*for more information on specific  
CE and CEU workshop credits.*

## Monday Poster Presentations Group 1

12:00 PM - 12:30 PM | Ryman Exhibit Hall C1/C2, Level 0

**P18. Recovery Management Strategies and the Hazelden Betty Ford Model**

**Michael Tkach**, MA, PsyD, LP, Hazelden Betty Ford Foundation; **Alice Cunningham**, Hazelden Betty Ford Foundation

**P19. The Supported Employment Demonstration: An Innovative Approach to Reducing the Need for Disability Benefits**

**Jarnee K. Riley**, MS, Westat; **Erika Bonilla**, MS, Westat

**P20. Transitional Age Youth With a Serious Mental Illness: A Multifaceted Approach to a Successful Outcome**

**Molly M. Young**, MEd, CPRP, CPRP-C, Pathways, Inc.; **Heather Jackson**, AS, BA, CFRP, Pathways, Inc.

**P21. Leading Change: Applying Motivational Interviewing to Leadership**  
**Colleen Marshall**, LMFT, Lifeskills.Inc.

**P22. Tracking Staff Performance: No Margin, No Mission: Holding Staff Accountable for Performance**  
**Kellan Tittle**, MBA, People Incorporated

**P23. Information Sharing Through an Electronic Service Plan**  
**Matt Koren**, MS, Allegheny HealthChoices, Inc.; **Nancy Jaquette**, LSW, Beaver County Behavioral Health and Developmental Services and Allegheny HealthChoices, Inc.

## Monday Poster Presentations Group 2

12:30 PM - 1:00 PM | Ryman Exhibit Hall C1/C2, Level 0

**P24. The Integration of Mental Health and Law Enforcement**

**Patricia Costales**, LCSW, Guidance Center

**P25. Can You Hear Me Now? Effectively Implementing First Episode Psychosis Services Within Rural and Isolated Communities**

**Bruce Adams**, LMFT, Felton Institute; **Adriana Furuzawa**, MA, LMFT, CPRP, Felton Institute

**P26. Family-centered Treatment in Response to the Opiate Epidemic**

**Sarah Long**, LCSW, Helen Ross McNabb Center; **Will Giebert**, MPA, Helen Ross McNabb Center

**P27. Increasing MAT Capacity Through the Project ECHO Telementoring Model**  
**Amy Pearlman**, MSW, LICSW, Beacon Health

**P28. Mission Possible: Leveraging Behavioral Health as the Inroad to Integrated Care, Improved Outcomes, and Cost Savings**

**Alice Forrester**, PhD, Clifford Beers; **Trude Piscitelli**, RN, Clifford Beers

**P29. Utilizing Administrative Data to Inform the Development and Intervention of a First Episode Psychosis Specialty Care Program: Outcomes From the Field**

**Christopher Bory**, PsyD, Beacon Health Options; **Robert W. Plant**, PhD, Beacon Health Options



## Monday Poster Presentations Group 2

12:30 PM - 1:00 PM | Ryman Exhibit Hall C1/C2, Level 0

**P30. How to Do a Quality Assessment, Transformational Collaborative Outcomes Management (TCOM) Style**

Lynda Killoran, LCPC, Centerstone;  
Lynn Steiner, MSW, Chapin Hall

**P32. Veterans Treatment Courts: The Judicial and Treatment Collaboration**

Scott Swaim, LMHC, Aetna Medicaid

**P33. Disability Ally Initiative**

Andrea Brognano, LMHC, NCC, Person Centered Care Services; Alyssa M. D'Agosto, MS, Person Centered Care Services

**P34. Beyond the Grant: Building a Long-term Sustainability Plan With Payer Partners**

Dawn S. Kingsley, MSHA, Centerstone;  
Jan Goodson, MBA, Centerstone

**P35. Challenging Cultures to Improve Care at State Hospitals**

Jason Stringer, Oregon State Hospital, Oregon Health Authority; Michelle Swanger, OTR/L, Oregon State Hospital, Oregon Health Authority

**P36. Strategic Application of Diversity Enhancement and Inclusion in Behavioral Health**

Shelly Farnan, PsyD, Burrell Behavioral Health; Karen Shipley, PsyD, Burrell Behavioral Health

**P37. Project Kickstart: Licensed Medication-assisted Treatment in a County Jail**

Jane Calabrese, LPC, LCADC, CCS, John Brooks Recovery Center; Michael Santillo, LCADC, John Brooks Recovery Center

**P38. Proving Value in a Value-based Service Environment: A Tier 3 Community-based Organization Approach to Wellness**

Nadine Akinyemi, MHA, Bridging Access to Care

**P39. 90 Days to Improved Outcomes**

Thom Thomas, MA, Meridian Health Services

**P40. Using the CCBHC Model to Reduce Wait Time and Increase Access**

Sonia Vasdev, Burrell Behavioral Health;  
Subodh Jain, Burrell Behavioral Health

**P41. Peer Recovery Navigation: Beyond Billing**

Jason P. Rilogio, CPS, CRS, FPS, Magellan Behavioral Health of Pennsylvania;  
Tracy L. Shultz, MS, Magellan Behavioral Health of Pennsylvania

**P42. Five Peer-centric Recommendations to Improve Experiences for People With Mental Health Conditions**

Thomas Hart, JD, Anthem, Inc.; Julie Erickson, MA, National Alliance on Mental Illness

**P43. Cognitive Impairment's Impact on Addiction Assessment and Recovery**

David O'Neal, MS, LMHC, MHP, Sound Health

**P44. Innovating and Impacting with CBT Plus : A Proactive Response to Statewide Medicaid Behavioral Health Changes**

Reinhild F. Boehme, LISW-S, OhioGuidestone

**P45. Building the Case for Young Adult-specific Programs: Maximizing Dollars and Making Real Sense**

Marc A. Fagan, PsyD, Thresholds;  
Vanessa V. Klodnick, PhD, LCSW, Thresholds and the University of Texas at Austin

**P46. Servant Leadership and Its Impact on Outcomes**

Molly L. Esterl-Byrne, LCSW, Community Reach Center

**P47. Victim Service Programming Through a Behavioral Health Lens**

Candace Allen, MS, and Catherine Oaks, LMSW, Helen Ross McNabb Center

Monday, March 25

## Monday General Session

1:15 PM - 2:15 PM | Delta Ballroom, Level 2

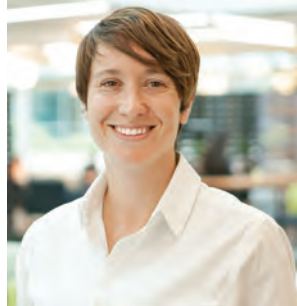
### Addiction and Recovery: Three Speakers Tackle TED Talks



#### Solutions to Our Addictions Crisis

**Johann Hari**  
*Author, Chasing the Scream*

What if everything you think you know about addiction is wrong? Johann Hari set out on a four-year, 12-country, 30,000-mile journey into the war on drugs and discovered three startling truths: Drugs are not what we think they are. Addiction is not what we think it is. And the drug war has very different motives than the ones we see on our TV screens. Prepare to have your assumptions and beliefs turned inside out as Hari shares the story of a life-changing journey that showed the world that the opposite of addiction is connection.



#### A Smarter Health System: Paving the Road to Recovery

**Danielle Schlosser**  
*Behavioral Health Clinical Lead, Verily*

In a bold step to apply technical know-how to evolve treatment addressing opioid addictions, Verily (an Alphabet company, like its sister, Google) is teaming with other health care leaders to establish OneFifteen, a tech-enabled campus in Dayton, Ohio. Don't miss Danielle Schlosser's insider's view of this game-changing response to the opioid crisis that will include clinical services, housing for recovering patients and mixed-purpose buildings to help connect patients with social and other community support services that are critical for long-term recovery.



#### Addiction: Facts from Comforting Fictions

**Sally Satel, MD**  
*Practicing Psychiatrist and Lecturer, Yale School of Medicine*

Dr. Sally Satel, a resident scholar at the American Enterprise Institute, isn't afraid to question conventional wisdom. At NatCon18, she challenged us to take a fresh look at addiction as a disease. This year, she's taking on "comforting fictions" with her trademark unflinching honesty. If addiction is a brain disease, what kind of disease is it? Is addiction really is "a disease like any other?" We hear that "addiction doesn't discriminate," but we know it does. Instead of narrowing our thinking on addiction, Dr. Satel seeks to widen it.

# Monday Thought Leaders

2:45 PM - 3:45 PM



## MTL1. How to Be Happy

*Tennessee Ballroom, Level 2*

**Laurie Santos**, PhD, Yale University

Focus: **Staff, Management, and Leadership**

## MTL2. Beyond the ACEs Score: The Importance of Timing and Connection

*Presidential Ballroom D, Level 2*

**Bruce D. Perry**, MD, PhD, ChildTrauma Academy and Adjunct Professor, Northwestern University Feinberg School of Medicine

Focus: **Children and Adolescents | Trauma-informed Care and Trauma Treatment**



## MTL3. The Art of Negotiation

*Governor's Ballroom CD, Level 2*

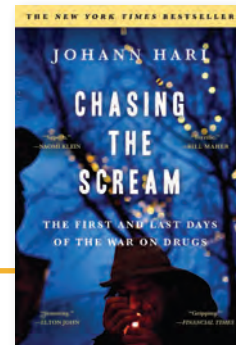
**John (Jack) F. McCarthy**, DBA, Babson College

Focus: **Staff, Management, and Leadership**



Film Festival:  
**ANGST** (Full Screening)  
*Washington B, Level M*

**Monday, March 25, 2:45 PM-3:45 PM**



Book  
Signing:

**Johann Hari**

*Delta BCD  
Lobby, Level 2*

**Monday, March 25**  
2:15 PM-2:45 PM

**Johann Hari**, Chasing  
the Scream

Monday, March 25

## Monday TED-style Talks

2:45 PM - 3:45 PM | Magnolia Ballroom, Level M

### MTED1. Suicide in the African American Community

**Victor R. Armstrong**, MSW, Atrium Health

### MTED2. Co-worker Fatigue: Navigating Stress and Communication in the Office and the Workforce

**Angela Tate**, MEd, LPC, Behavioral Health Response



**Victor R. Armstrong**  
(MTED1)

#### The Innovation Zone

*Ryman Exhibit Hall C1/C2, Level 0*

**Monday, March 25, 3:45 PM-4:15 PM**

#### Client Engagement Best Practices

**Matt Chamberlain**, Welligent

#### Strategies for Battling the Opioid Crisis

**Alan Staples**, Cerner

#### What Works in Addiction Treatment

**John Hamilton**, Liberation Programs

#### When They Need Us Most: Engaging Patients During Level of Care Transitions

**Julie Fine**, Beacon Health Options

#### Why Pharmacy Value-Based Contracts Prepare You for Payer Risk Models

**Evan Cohen**, MBA, Genoa Healthcare

*Check out the app*

*for more information on specific CE and CEU workshop credits.*

#### The Innovation Zone

*Ryman Exhibit Hall C1/C2, Level 0*

**Monday, March 25, 5:30 PM-6:30 PM**

#### Client Engagement Best Practices

**Matt Chamberlain**, Welligent

#### Helping Providers Embrace Technology

**Rola Aamar**, PhD, LMFTA, Relias

#### How Telepsychiatry Is the Elegant Solution to the Psychiatric Shortage

**Michael Thompson**, MD, InnovaTel Telepsychiatry

#### How To Integrate Digital Tools Into Your Care Plans

**Edward Melendez**, MBA, myStrength, Inc.

#### Recruiting & Retaining Top Talent to Your Organization

**Erik Marsh**, DATIS HR Cloud

#### Strategies for Battling the Opioid Crisis

**Alan Staples**, Cerner



## Monday Workshops B

4:15 PM - 5:15 PM

### B1. IT Road Mapping: Are You Wasting Your EHR Dollars?

*Ryman Ballroom AB, Level 0*

**Charlie Grantham**, MTM Services, LLC

Focus: **Technology including EHRs, Apps, Wearables, Big Data, and AI**

### B2. Black Men and Depression

*Jackson CD, Level M*

**Sidney Hankerson**, MD, MBA, Columbia University Medical Center

Focus: **Special Populations including Veterans, Older Adults, and LGBTQI | Treating Mood Disorders**

### B3. Are We at a Telehealth Tipping Point?

*Ryman Ballroom C, Level 0*

**Ayla C. Colella**, LMHC, National Council for Behavioral Health; **Geoffrey Boyce**, MBA, InSight Telepsychiatry; **Jonathan D. Evans**, MA, InnovaTel Telepsychiatry; **Samir Malik**, MBA, Genoa Healthcare Telepsychiatry  
Focus: **Technology including EHRs, Apps, Wearables, Big Data, and AI**

### B4. A Roadmap for Becoming Co-occurring Competent

*Jackson EF, Level M*

**Valerie Westhead**, MD, MTM Services, LLC; **Katherine Schroeder**, LMHC, MCAP, Aspire Health Partners

Focus: **Addictions and Co-occurring Disorders**

### B5. Opioid Crisis Update: Where Are We Now? How Technology Can Help

*Governor's Ballroom E, Level 2*

**Aaron Williams**, MA, National Council for Behavioral Health; **Carol Duncan Clayton**, PhD, Relias; **Mark Sattler**, MA, LMFT, LMHC, LCAC, Aspire Indiana, Inc.; **Sandra Dixon**, LMSW, DCCCA; **Amy V. Lukowski**, PsyD, myStrength

Focus: **Addictions and Co-occurring**

**Disorders | Technology including EHRs, Apps, Wearables, Big Data, and AI**

### B6. Claims Denial: Your Fault or Theirs?

*Governors Ballroom A, Level 2*

**Michael D. Flora**, MBA, MAEd, LCPC, MTM Services, LLC; **Scott Lloyd**, MTM Services

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### B7. Financing New Construction With No Money: A True Story of Urban Renewal, Politics, and Perseverance

*Ryman Studio DE, Level 0*

**Alan Oberman**, MSW, John Brooks Recovery

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### B8. Build-A-Value Proposition

*Ryman Studio PQR, Level 0*

**Kristin M. Woodlock**, RN, MPA, Woodlock & Associates, LLC

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### B9. Creating a Community Behavioral Health System

*Lincoln CDE, Level M*

**David C. Guth**, Centerstone

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### B10. Buying Into Biopsychosocial for Chronic Pain: Integrating Behavioral Approaches

*Ryman Studio HI, Level 0*

**Brie Reimann**, MPA, National Council for Behavioral Health; **Jennifer L. Murphy**, PhD, James A. Haley Veterans' Hospital

Focus: **Bi-directional Primary and Behavioral Health Integrated Care**

Monday, March 25

## Monday Workshops B

4:15 PM - 5:15 PM

### B11. Mass Violence: A Public Health Crisis *Tennessee Ballroom, Level 2*

**Sara Coffey**, DO, Oklahoma State University Center for Health Sciences; **Frank Shelp**, MD, MPH, Envolve Health  
Focus: **Clinical Practices**

### B12. Creating a Regional Data Science Lab: Integrating Behavioral Health, Public Health and Hospital Data Sets *Ryman Studio JK, Level 0*

**Jodi Long**, MSW, LISW-S, LICDC-CS, Montgomery County Alcohol, Drug Addiction & Mental Health Services; **Josh Gratsch**, MS, Ascend Innovations, Inc.; **Barbara Marsh**, MSW, LISW-S, LICDC-CS, Public Health of Dayton & Montgomery County; **Jordan Doczy**, Ascend Innovations, Inc.  
Focus: **Technology including EHRs, Apps, Wearables, Big Data, and AI**

### B13. Emotional Fitness and the Multigenerational Workforce *Presidential Chamber A, Level 2*

**Robin Bouvier**, CWPC, CCWS, Aon; **Rod Hart**, RN, COHN, FAAOHN, Aon  
Focus: **Staff, Management, and Leadership**

### B14. Many Roads to Prevention: VA's Approach to Public and Private Partnerships *Ryman Studio L, Level 0*

**Keita Franklin**, LCSW, PhD, US Department of Veterans Affairs  
Focus: **Special Populations including Veterans, Older Adults, and LGBTQI**

### B15. Predict, Prioritize, Prevent: Improving Patient Outcomes and Controlling Costs *Ryman Ballroom DE, Level 0*

**Maura Gaswirth**, LICSW, National Council for Behavioral Health; **Lindsay Ragona**, Central Nassau Guidance and Counseling Services, Inc.; **Cathy Karpowicz**, LMSW, The

Mental Health Association of Westchester; **Bethany Pacia**, The Mental Health Association of Westchester

Focus: **Measurement-based Care, Outcomes, and Practice Improvements | Social Determinants and Population Health**

### B16. Corporate Governance and Board Effectiveness: Process and Strategy *Ryman Studio ABC, Level 0*

**Karen Schnatterly**, PhD, University of Missouri  
Focus: **Board Governance**



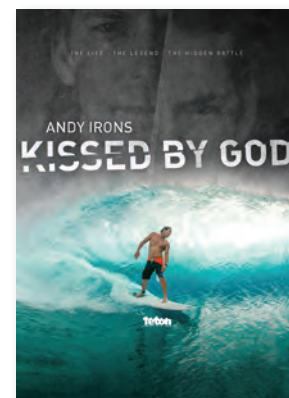
Film Festival:

**Andy Irons: Kissed By God**  
(Full Screening)

*Washington B, Level M*

**Monday, March 25**

5:30 PM-7:30 PM



## Monday Workshops B

4:15 PM - 5:15 PM

### B17. Building Resilience in Children

*Lincoln A, Level M*

**Linda Henderson-Smith**, PhD, LPC,

National Council for Behavioral Health;

**Stacey R. Roth**, LCSW, HillSides;

**Ashley Godwin**, Ardmore Behavioral Health

Collaborative; **Joshua Mathieu**, HillSides

Focus: **Children and Adolescents**

### B18. We Want YOU for the Addiction Workforce! Hiring Amidst a Provider Shortage

*Presidential Ballroom A, Level 2*

**Stephanie Pasternak**, MPA, National Council

for Behavioral Health; **Craig Kennedy**, MPH,

Association of Clinicians for the

Underserved

Focus: **Federal, State and Local Policy Initiatives | Staff, Management, and Leadership**

### B19. Emotional Dimensions of Health Care

*Presidential Chamber B, Level 2*

**David J. Woodlock**, MS, ICL

Focus: **Clinical Practices**

### B20. CCBHCs Put the C in Community: Coalition Building in Rural, Urban and Frontier Settings

*Presidential Ballroom, Level 2*

**Ester M. Quilici**, LADC, LCS, NCACII, CEAP,

SAP, CTCM, VITALITY UNLIMITED;

**Aron Reiner**, Achieve Behavioral Health;

**Chantay D. Jett**, MA, Wallowa Valley Center for Wellness

Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### B21. Same Day Access: Why Wait?

*Ryman Ballroom F, Level 0*

**Joy Fruth**, MSW, MTM Services, LLC;

**Stacey Alles**, LMHC, Compass Health

Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

### B22. Disrupting Behavioral Health:

What It Takes to Move the Field Forward

*Jackson AB, Level M*

**Joe Pyle**, Scattergood; **Mark Graham**, CBC

Care; **Lisa Gutierrez Wang**, PhD, Center for

Youth Wellness; **Wylie Belasik**, UliftU;

**Elizabeth Markle**, PhD, Open Source

Wellness; **Madhukar Trivedi**, MD, UT

Southwestern Medical Center

Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

### B23. Give the Presentation of Your Life!

*Ryman Studio MNO, Level 0*

**Gerry Sandusky**, The Sandusky Group

Focus: **Organizational Excellence / Practice Improvement | Communications, Marketing and Branding**

## Welcome Reception

*Ryman Exhibit Hall C1/C2  
Level 0*

**Monday, March 25**

5:30 PM-6:30 PM





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# TUESDAY

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MARCH 26

**NATCON19**



## Tuesday General Session

8:30 AM - 9:30 AM | Delta Ballroom, Level 2



### Rethinking Leadership:

Unleash Your People and Get Big Things Done

**Becky Margiotta**

*Principal/Owner, Billions Institute*

Becky Margiotta doesn't think small, and she won't let you think that way, either. She is the co-founder of the Billions Institute, an organization committed to unleashing billions of people to spread solutions to the world's biggest problems in the next 50 years. In 2015, she created the Skid Row School to train foundation and nonprofit executives how to effectively design and run large-scale change initiatives. Prior to that, she created and led the nationwide 100,000 Homes Campaign that housed 105,000 of the most long-term and medically vulnerable homeless people in just four years. That experience taught her that halfway solutions cost more than doing the right thing.

Margiotta inspires and supports leaders in the social sector to step all the way into what they're here to do on this planet – and it's always bigger than they thought. A West Point graduate, she commanded two Special Operations companies in the US Army.

## Tuesday Thought Leaders

10:00 AM - 11:00 AM



### TTL1. **Winners Take All: Myths and Realities of How to Change the World**

*Presidential Ballroom D, Level 2*

**Anand Giridharadas**, *The True American* and *Winners Take All*

Focus: **Staff, Management, and Leadership**

### TTL2. **Mental Health Treatment in Children: Five Things That Work and Five That Don't**

*Tennessee Ballroom, Level 2*

**Harold S. Koplewicz**, MD, Child Mind Institute

Focus: **Children and Adolescents**



### TTL3. **An Urgent Matter of Access: Pursuing Parity Amid the Greatest Public Health Crisis of Our Time**

*Governor's Ballroom CD, Level 2*

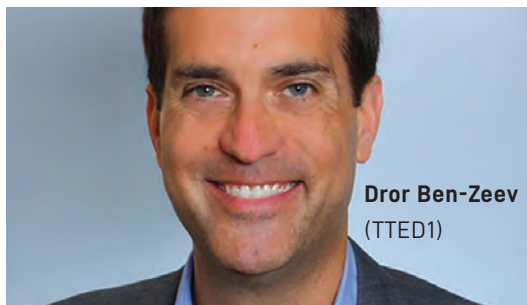
**Patrick Kennedy**, Former U.S. Representative and Founder of

DontDenyMe.org | Focus: **Public Health**

## Tuesday TED-style Talks

10:00 AM - 11:00 AM

Magnolia Ballroom, Level M



**Dror Ben-Zeev**  
(TTED1)

### TTED1. **The Future of Mental Health Care Is Sitting in Your Pocket**

**Dror Ben-Zeev**, PhD, University of Washington

### TTED2. **Journalism, Language and Mental Health: Why What You Say Matters**

**Mark Joyella**, Forbes

### **The Innovation Zone**

*Ryman Exhibit Hall C1/C2, Level 0*

**Tuesday, March 26, 9:30 AM-10:00 AM**

**Board Recruitment: Are You Recruiting Members You Truly Need or Only Nominating Those You Know?** | **Dennis C. Miller**

**Improving Lives Through Behavioral Health/Health System Partnerships**  
**Andy Fosnacht**, Netsmart

**Medication Non-Adherence and Solutions**  
**Tara Wiltout**, Pharm D, BCPS, Genoa

**On-Demand Access to Care**  
**Kristin M. Woodlock**, RN, MPA,  
Woodlock & Associates, LLC

**Turning Clinicians Into Leaders**  
**Kristi McClure**, LCSW, Relias

## Tuesday Workshops C

11:30 AM - 12:30 PM

### C1. What Does "Criminal Justice Savvy" Case Management Mean?

*Jackson CD, Level M*

**Chanson Noether**, MA, Policy Research Associates, Inc.; **Mark Giuliano**, LMSW, Westchester County Department of Community Mental Health; **Donna P. Vize**, LMSW, Volunteer Behavioral Health Care System, Inc

Focus: **Juvenile and Criminal Justice**



Film Festival: **Bedlam**  
Documentary Screening  
and Panel Discussion  
*Washington B, Level M*

**Tuesday, March 26**  
10:00 AM-11:30 AM

**Lloyd Sederer**, MD, New York State Office of Mental Health;  
**Kenneth P. Rosenberg**, MD, Weill Cornell Medical College

### C2. Teen Suicide: The Facts, the Interventions and What It's Really Like

*Presidential Ballroom A, Level 2*

**Harold S. Koplewicz**, MD, Child Mind Institute; **Kevin Hines**, The Kevin and Margaret Hines Foundation

Focus: **Children and Adolescents | Crisis Response and Suicide Prevention**

### C3. Improving Response to Individuals With Mental Illnesses: The One Mind Campaign After 2.5 Years

*Ryman Studio L, Level 0*

**Bryan V. Gibb**, MBA, National Council for Behavioral Health; Chief **Louis M. Dekmar**, MPA, LaGrange Georgia Police Department; **Amy C. Watson**, PhD, CIT International; **Shannon Scully**, MPP, NAMI, National Alliance on Mental Illness

Focus: **Mental Health First Aid**

### C4. How to Manage Managed Care

*Ryman Ballroom C, Level 0*

**Joe Parks**, MD, National Council for Behavioral Health

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### C5. For Better or Worse: Medicaid Waivers in 2019

*Ryman Ballroom DE, Level 0*

**Judith Solomon**, JD, Center on Budget and Policy Priorities; **Hannah Katch**, MPP, Center on Budget and Policy Priorities; **Chuck Ingoglia**, MSW, National Council for Behavioral Health

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations | Federal, State and Local Policy Initiatives**

### C6. Is Medicare a Missed Opportunity?

*Ryman Studio ABC, Level 0*

**David R. Swann**, MA, LCAS, CCS, NCC, LPC,

Tuesday, March 26

## Tuesday Workshops C

11:30 AM - 12:30 PM

MTM Services, LLC

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### C7. Bundled Payments for Addiction Services

*Ryman Studio PQR, Level 0*

**Nina Marshall**, MSW, National Council for Behavioral Health; **Greg Williams**, MA, Facing Addiction with NCADD; **Shawn Ryan**, MD, BrightView Health

Focus: **Addictions and Co-occurring Disorders | Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### C8. Moving VBP Culture From C-suite to Staff

*Ryman Studio DE, Level 0*

**Mindy Klowden**, MNM, National Council for Behavioral Health; **J.C. Carrica**, Ed.D., CAC, Southeast Health Group; **John Chianelli**, MS, OTR, CCTP, Centers for Independence; **Robert J. Basile**, PsyD, Metropolitan Center for Mental Health

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### C9. Collaborative Documentation: There's Nothing Basic About it

*Jackson EF, Level M*

**Joy Fruth**, MSW, MTM Services, LLC; **Michael D. Flora**, MBA, MAEd, LCPC, MTM Services  
Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

### C10. It Takes a Village: How to Coordinate and Pay for a Community Response to Health Inequities

*Ryman Studio HI, Level 0*

**Heidi Arthur**, LMSW, Health Management Associates; **Mark Redding**, MD, Community

Health Access Project (CHAP); **Ellen Breslin**, MPP, Health Management Associates

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations | Public Health**

### C11. Suicide Prevention: Reaching Men in the Middle Years

*Presidential Ballroom B, Level 2*

**Christine Moutier**, MD, American Foundation for Suicide Prevention

Focus: **Crisis Response and Suicide Prevention**

### C12. Trauma-informed Primary Care: Concrete Steps to Make It Happen

*Lincoln CDE, Level M*

**Karen Johnson**, MSW, LCSW, National Council for Behavioral Health; **Tracy Knight**, MSW, LICSW, Bread for the City; **Rina Ramirez**, MD, FACP, Zufall Health Center; **Kathy L. Orchen**, PA, MPH, Zufall Health Center

Focus: **Trauma-informed Care and Trauma Treatment**

### C13. Peer Services in the Emergency Department

*Ryman Ballroom F, Level 0*

**Tom Hill**, MSW, National Council for Behavioral Health; **Eric McIntire**, RWJ Barnabas Institute for Prevention and Recovery; **J. Craig Allen**, MD, Hartford HealthCare; **Deb Dettor**, M.S., Anchor Recovery Community Center and Providence Center

Focus: **Addictions and Co-occurring Disorders | Prevention, Peers and Recovery**

### C14. Why Nonprofits Should Run Culture Like a Project

*Presidential Chamber B, Level 2*

**Jim Triandiflou**, MBA, Relias

Focus: **Staff, Management, and Leadership**



## Tuesday Workshops C

11:30 AM - 12:30 PM

### C15. Trauma-informed Care: The Key to Successful CCBHC Implementation

*Governor's Ballroom A, Level 2*

**Linda Henderson-Smith**, PhD, LPC, National Council for Behavioral Health; **Jolene Rasmussen**, MS, Texas Council of Community Centers; **Andrea Richardson**, MS, Bluebonnet Trails Community Services; **Grace White**, MSN RN APHNBC, MHMR of Tarrant County  
Focus: **Trauma-informed Care and Trauma Treatment**

### C16. Transforming the State of Youth Mental Health

*Ryman Studio MNO, Level 0*

**Moitreyee Sinha**, PhD, citiesRISE; **Alfiee M. Breland-Noble**, PhD MHSc, The Steve Fund and Principal Director, The AAKOMA Center; **Nance Roy**, Ed.D, The Jed Foundation; **Bob Filbin**, Crisis Text Line  
Focus: **Children and Adolescents**

### C17. Live Demonstration and Expert Panel: Making a 30-Minute Brief Intervention a Reality in Integrated Behavioral Health and Primary Care

*Governor's Ballroom E, Level 2*

**Brie Reimann**, MPA, National Council for Behavioral Health; **Jonathan Muther**, PhD, Salud Family Health Centers; **Andrew Philip**, PhD, Primary Care Development Corporation; **Clarissa Aguilar**, PhD, The Center for Health Care Services  
Focus: **Bi-directional Primary and Behavioral Health Integrated Care**

### C18. Getting Prepared for a Changing of the Guard: A Guide to a Solid Succession Plan

*Ryman Studio JK, Level 0*

**Stuart Meyers**, MBA, Ed.D, The Meyers Group  
Focus: **Board Governance | Staff Management, and Leadership**

### C20. Adolescent SBIRT in Practice: From Implementation to Realized Clinical and Operational Outcomes

*Lincoln A, Level M*

**Pam Pietruszewski**, MA, National Council for Behavioral Health; **Alexa Eggleston**, JD, Conrad N. Hilton Foundation; **Barbara Wachtel-Nash**, PsyD, Jordan Valley Community Health Center  
Focus: **Addictions and Co-occurring Disorders**

### C21. Cracking the Code of Medication Adherence: Leveraging Pharmacy to Improve Health Outcomes and Consumer Engagement

*Jackson AB, Level M*

**Melissa Odorzynski**, PharmD, MPH, Genoa Healthcare, LLC  
Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

### C22. Changing Organizational Culture Is So Very Hard to Do!

*Ryman Ballroom AB, Level 0*

**Jeff Richardson**, Mosaic Community Services  
Focus: **Staff, Management, and Leadership**

Book Signing:

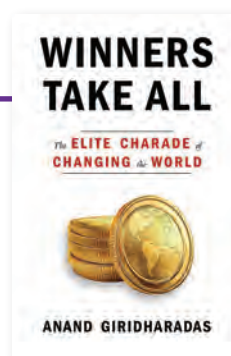
**Anand Giridharadas**

*Delta BCD Lobby,  
Level 2*

**Tuesday, March 26**

11:00 AM-11:30 AM

**Anand Giridharadas**, *The True American* and *Winners Take All*



## Tuesday Ignite Sessions (Round 1)

11:30 AM - 12:30 PM | Magnolia Ballroom, Level M

### IGS1. **How Women of Country Music Made Me the Man I Am Today**

**Mark Ishaug**, MA, Thresholds

### IGS2. **Surviving Parkland:**

Resilience as Resistance

**Mei-Ling Dena D. Hoshing**,

Marjory Stoneman Douglas High School

### IGS3. **Parallels:** Songwriting and Therapeutic Connection

**Travis J. Atkinson**, MS, LPC, TBD Solutions



**Mei-Ling Dena D. Hoshing**  
(ISG2)

### IGS4. **Redefining Retirement:**

How Drawing, Taoism and Knives Keep

Life Sharp and Why You Should Never Truly Retire

**F. John Potter**, PhD, Nashville Knife Sharpening LLC

### IGS5. **Homesteading:**

The Biofuel for Wellbeing

**Shanna B. Tiayon**, PhD, Private Practice

### IGS6. **Unexpected Uncle:** How Adapting to Change Can Help You Find Your Purpose

**James A. Wallace**, BSW, ACH Child and Family Services

## RESEARCH SYMPOSIUM

**Tuesday, March 26**

*Hermitage CD, Level M*

### **At the first NatCon Research Symposium,**

individuals and organizations from a variety of settings including academia, nonprofits, the private sector, government agencies, health care systems and provider agencies will present original research related to the prevention, diagnosis or treatment of mental illnesses or addictions. Discussions will address the soundness of the research methodology, efficacy of the intervention tested, generalizability of the results to the broader health care system and the extent to which the intervention has potential to substantially improve the quality of care and health outcomes.

### RS1. **Less Treatment Improves Care**

**Sandra Steingard**, MD, Howard Center

11:30 AM - 12:30 PM

Focus: **Addiction and Co-occurring Disorders**

### RS2. **Healing their Mind Shouldn't Break their Heart**

1:00 PM - 2:00 PM

**John W. Newcomer**, MD, South Florida Behavioral Health Network;

**Ginger E. Nicol**, MD, CEDS, Washington University School of Medicine

Focus: **Clinical Practices | Treating Mood Disorders**

### RS3. **Self-selecting Your Antidepressant**

3:45 PM - 4:45 PM

**Boadie W. Dunlop**, MD, Emory University School of Medicine

Focus: **Clinical Practices | Measurement-based Care, Outcomes, and Practice Improvements | Treating Mood Disorders**

## Tuesday Poster Presentations Group 3

1:00 PM - 1:30 PM | Ryman Exhibit Hall C1/C2, Level 0

**P48. Behavioral Healthcare IS Health Care: Integration Through Acquisition**

**Pamela Gill**, RN, MA, Recovery Resources

**P49. Addiction as a Response to Developmental Trauma**

**Charles Franke**, MSW, LCSW, Chestnut Health Systems

**P50. Meeting Clients Where They Are: Providing Innovative Mobile Treatment Solutions**

**Kelly Whitman**, LCSW, BestSelf Behavioral Health, Inc; **Margery L. Stanton**, LMHC, BestSelf Behavioral Health, Inc.

**P51. How Does That Work? BHC Services in a Bi-directional Setting**

**Clarissa Aguilar**, PhD, The Center for Health Care Services

**P52. Strategic Partnerships: A Path Toward Growth**

**Teresa Garate**, PhD, Gateway Foundation; **Roueen Rafeyan**, MD, Gateway Foundation

**P53. Beyond School-based Clinics: New Approaches in New York City Schools**

**Marilyn Jacob**, PhD, LCSW, The Jewish Board; **Todd Karlin**, PsyD, Astor Services for Children & Families

**P54. Client Engagement and Outcomes in an Office-based Opioid Treatment Program in an Integrated Primary Care Clinic**

**Laura Peters**, MPH, Richmond Behavioral Health Authority; **Sara Hilleary**, MS, CRC, CSAC, Richmond Behavioral Health Authority

**P55. Integrating Substance Abuse Treatment Into the Care of the Hospitalized Patient**

**Phillip Brooks**, MA, LMHC, First Step of Sarasota, Inc.

**P56. Words Matter: The Power of Nurturing Relationships**

**Aaron Baumgartner**, MA, LPCC, Pathways Counseling Center, Inc.; **Elaine Kiene**, MS Ed, LPCC, Pathways Counseling Center, Inc.

**P57. Improving Patient Safety and Reducing Suicide Risk Through Simulation Training, Ligature Removal, and Staff Engagement**

**Dale J. Brickley**, PhD MBA, WellSpan Philhaven; **Heidi McMullan**, MSN, RN-BC, CPHQ, WellSpan Philhaven

### The Innovation Zone

*Ryman Exhibit Hall C1/C2, Level 0*

**Tuesday, March 26, 12:30 PM-2:15 PM**

**Becoming Person-centric: Strategies for Connecting Data, Solutions and Services Across the Continuum of Care**  
**Suzanne Malmkar**, CRCR, Cerner

**Harnessing the Power of Recovery Coaches to Bridge the Gap between Medication-assisted Treatment and the Recovery Community**  
**Bonni Hopkins**, Liberation Programs

**Establishing a Telepsychiatry Program**  
**Jonathan D. Evans**, MA, InnovaTel

**How To Integrate Digital Tools Into Your Care Plans**  
**Edward Melendez**, MBA, myStrength

**Outcomes: One Word, Many Meanings. Which is Correct?**  
**David J. Woodlock**, MS, ICL

**Transform OUD Systems of Care by Increasing Access and Effectiveness of Medication-assisted Treatment**  
**Robert W. Plant**, PhD, Beacon Health

Tuesday, March 26

## Tuesday Poster Presentations Group 3

1:00 PM - 1:30 PM | Ryman Exhibit Hall C1/C2, Level 0

**P58. Building Payer Partnerships in a Value-based World**

**Dawn S. Kingsley**, MSHA, Centerstone

**P59. Leveraging Technology to Enhance Access: A Review of Impact, Cost-effectiveness and Challenges**

**Hossam M. Mahmoud**, MD MPH, Regroup Therapy; **Michael Raymond**, LCPC, OSF HealthCare System

**P60. The Intersection of MAT and Integrated Care: Where We Should Be!**

**David Freedman**, MEd, Memorial Healthcare; **Joyce Myatt**, MHSA, Memorial Healthcare

**P61. Jail Diversion and Recovery Through Peer Support**

**Morgan C. Black**, LMHCA, Thurston-Mason Behavioral Health Organization; **Kenna Brooks**, CPC, Thurston-Mason Behavioral Health Organization

**P62. Health Homes: Delivering Care That Changes People's Lives**

**Mandi Ryan**, MSN, RN, Centerstone

**P63. Becoming a Center of Excellence**

**Lynn Jones**, MEd, SPHR, SHRM-SCP, Washington County Mental Health Services; **Susan C. Loynd**, MA, SHRM-SCP, Washington County Mental Health Services

**P64. The Recovery Data Platform: Unleashing the Power of Peer Recovery Coaching Programs Through Outcome Measures**

**Philip Rutherford**, Faces & Voices of Recovery; **Jesse Wheeler**, Faces & Voices of Recovery

**P65. Managed Care Strategies for Strengthening Peer Support**

**Kim MacDonald-Wilson**, ScD, CRC, CPRP, Community Care Behavioral Health Organization; **Tracy Carney**, CPS, CPRP, Community Care Behavioral Health

**P66. Coordinated Specialty Care for Early Psychosis Implementation in Four U.S. States**

**Adriana Furuzawa**, MA, LMFT, CPRP, Felton Institute; **Patrice Fetzer**, LISW-S, Northeast Ohio Medical University

**P67. Pain Recovery: Using a Biopsychosocial Approach to Help Your Patients Understand Pain**

**Terri VanDeCarr**, PT, CFC, TPS, PrimaryOne Health; **Staci Swenson**, MA, MSW, LISW-S, PrimaryOne Health

**P68. The Antidote for Burnout**

**Amanda Bushek**, LPC, LAC, MAC, Mental Health Partners

**P69. A Community's Approach to Addressing Workforce Shortage**

**Kim Yeagle**, MSW, LCSW, Missouri Coalition for Community Behavioral Healthcare; **Amy Shelley**, MOL, Ozarks Technical College

**P70. Reduction of Barriers to Opioid Treatment in Vermont With a Dispensing Device and a Smartphone App**

**John Brooklyn**, MD, Howard Center Chittenden Clinic and Clinical Assistant Professor of Family Medicine and Psychiatry, University of Vermont

**P71. The Impact of Comprehensive MAT Services During Incarceration on Post-reentry Overdose and Mortality Rates**

**Linda Hurley**, MA, LCDCS, CAGS, CODAC Behavioral Healthcare; **Rosemarie Martin**, PhD, Brown University, New England Addiction Technology Transfer Center

**P72. Fight, Flight, or Freeze? Understanding Appeasement in Treating Sexual Trauma in the Era of #metoo**

**Amber S. Rickert**, MPH, LCSW, Los Angeles Child Guidance Clinic



## Tuesday Lunch 'N Learns

1:00 PM - 2:00 PM

### TLunch1. Addressing Substance Use: Empowering Traditional Health Care Settings

*Ryman Ballroom DE, Level 0*

**Teresa M. Halliday**, MA, National Council for Behavioral Health; **Pam Pietruszewski**, MA, National Council for Behavioral Health; **Sandeep Kapoor**, MD, MS-HPPL, Northwell Health and Zucker School of Medicine at Hofstra/Northwell

Focus: **Addictions and Co-occurring Disorders**

### TLunch2. Pay for Success Liftoff! A Candid Conversation About PFS Design and Partnerships

*Presidential Chamber B, Level 2*

**Martin Lenarz-Geisen**, Nonprofit Finance Fund; **Shannon Mong**, PsyD, In-Sight Associates; **Faith Richie**, MBA, Telecare Corporation; **Celia Barker**, PMP, Meals on Wheels America; **Andé Peña**, MSW, La Familia

Focus: **Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### TLunch3. Make Social Media Work for Your Organization

*Jackson EF, Level M*

**Trevor Brennan**, National Council for Behavioral Health; **Vic DiGravio**, MPA, Association for Behavioral Healthcare; **Bart Andrews**, PhD, Behavioral Health Response; **Natasha West**, MS, Social Coasting, LLC

Focus: **Communications, Marketing and Branding**

### TLunch4. Let Your Data Do the Talking: Use Your Data to Articulate Your Value and Blow Away Your Audience

*Ryman Studio DE, Level 0*

**Janette Nuspl**, MS, LPC, NPC, CPRSS, Grand Lake Mental Health Center, Inc.; **Samantha Holcombe**, MPH, National Council for Behavioral Health

Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### TLunch5. Systems of Support: Behavioral Health Crisis Stabilization and Prevention

*Presidential Chamber A, Level 2*

**Luke Crabtree**, JD-MBA, Project Transition; **Stacey Dixon**, MHA, PhD, BlueCare Tennessee

Focus: **Crisis Response and Suicide Prevention**

### TLunch6. Improving Care Through Youth and Family Involvement

*Ryman Studio HI, Level 0*

**Millie Sweeney**, MS, Family-Run Executive Director Leadership Association; **Johanna Bergan**, Youth MOVE National; **Gail M. Cormier**, MS, North Carolina Families United

Focus: **Children and Adolescents**

### TLunch7. Internal Communications: Improve Organizational Effectiveness, Happiness and Alignment

*Ryman Studio JK, Level 0*

**Mark Ishaug**, MA, Thresholds; **Mark Fontaine**, MSW, FADAA; **Carl Clark**, MD, Mental Health Center of Denver

Focus: **Communications, Marketing and Branding**

### TLunch8. SPAs, Waivers and APMs: State Policy Levers to Sustain the CCBHC Model

*Ryman Studio ABC, Level 0*

**Jolene Rasmussen**, MS, Texas Council of Community Centers; **Brie Reimann**, MPA, National Council for Behavioral Health

Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

Tuesday, March 26

## Tuesday Lunch 'N Learns

1:00 PM - 2:00 PM

### TLunch9. **Achieving Results: How to Reduce Emergency Room Visits**

*Ryman Studio L, Level 0*

**Linda Henderson-Smith**, PhD, LPC, National Council for Behavioral Health;  
**Sarah Arnquist**, MPH, Beacon Health Options;  
**Tina-Marie Brown**, LCSW-C, Eastern Shore Crisis Response Services  
Focus: **Crisis Response and Suicide Prevention**

### TLunch10. **What Is Happening in Telehealth Policy?**

*Ryman Studio PQR, Level 0*

**Tim Swinfard**, MS, LPC, Compass Health;  
**Michael Petruzzelli**, MPA, National Council for Behavioral Health  
Focus: **Federal, State and Local Policy Initiatives | Technology including EHRs, Apps, Wearables, Big Data, and AI**

### TLunch11. **Intersection of Domestic Violence and Substance Abuse**

*Ryman Studio MN, Level 0*

**Melody M. Madaris**, MRC, CRC, CMHT, EMDRII, North Mississippi Commission on Mental Health and Mental Retardation  
Focus: **Social Determinants and Population Health**

### TLunch12. **Lessons Learned From Across the Pond: A Journey to Adapt Leadership, Culture, and Engagement to Improve Clinical Outcomes in England's Solent National Health Services Trust**

*Ryman Ballroom F, Level 0*

**Jackie Ardley**, MBA, RGN, Solent NHS Trust;  
**Matthew Hall**, RN, MBA, Solent NHS Trust  
Focus: **Staff, Management, and Leadership**

### TLunch13. **When Race/Racism Is the Elephant in the Room: How to Bring Up Race in Therapeutic Conversations and Not Come Undone**

*Ryman Ballroom AB, Level 0*

**Sherronda Jamerson**, CDP, MA, University

Of Washington; **Andrea G. Noble**, MA, LMHC, CDP, Youth Eastside Services

Focus: **Under-served Communities, Diversity, and Cultural Competence**

### TLunch14. **Rush: Revolution, Madness and the Visionary Doctor Who Became a Founding Father**

*Ryman Ballroom C, Level 0*

**Stephen Fried**, Columbia University, University of Pennsylvania  
Focus: **Clinical Practices**

### TLunch15. **Myths, Facts and Caring: Neuropsychiatric Symptoms and Misdiagnosis in Older Adults**

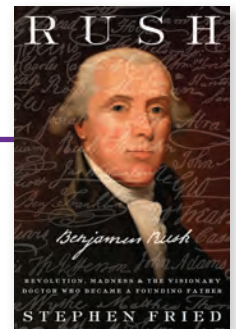
*Jackson AB, Level M*

**Nicole Cadovius**, BS, MBA, MSM, National Council for Behavioral Health; **Brent P. Forester**, MD, MSc., McLean Hospital  
Focus: **Special Populations including Veterans, Older Adults, and LGBTQI**

Book Signing:

**Stephen Fried**

*Delta BCD Lobby, Level 2*



**Tuesday, March 26**

2:00 PM-2:30 PM

**Stephen Fried**, Columbia University, University of Pennsylvania  
Author of *Rush: Revolution, Madness & the Visionary Doctor Who Became a Founding Father*

## Tuesday Poster Presentations Group 4

1:30 PM - 2:00 PM | Ryman Exhibit Hall C1/C2, Level 0

### P73. Project Warm Hand-off: From Rescue to Treatment

**Karen Wolownik-Albert**, LCSW, Gateway Foundation; **Sally Thoren**, CADAC, Gateway Foundation

### P74. The Many Systems of Addiction: Using Ecological Systems Theory to Identify Solutions at Every Level

**Cynthia L. Whitaker**, PsyD, MLADC, Greater Nashua Mental Health Center

### P75. Reverse Integration: How to Integrate Primary Care into Community Behavioral Health

**Jeffrey Eisen**, MD, MBA, Cascadia Behavioral Healthcare; **John Duke**, MBA, Cascadia Behavioral Healthcare

### P76. School-based SBIRT: Innovation in Web-based Screening and Triage for Middle School Students

**Margaret A. Soukup**, MFT, King County Behavioral Health and Recovery; **Evan Elkin**, MA, Reclaiming Futures

### P77. Collaborative Network Approach: Applying Open Dialogue Principles in Vermont's Public Sector

**Sandra Steingard**, MD, Howard Center

### P78. Mental Health on Demand: Reducing Re-hospitalization Through Open Access to Services

**Stacie Huber**, MA, LPC, Community Guidance Center; **Michelle L. Barnhart**, MS, Community Guidance Center

### P79. Certified Community Behavioral Health Clinics: A Rural Pennsylvania Journey in Collaboration

**Mark Wendel**, MA, CenClear; **Kristin Kuruzovich**, BS, CenClear

### P80. Phased-based Care: A Novel Approach to Utilization Management and Clinical Response

**Sharon Raggio**, LPC, LMFT, MBA, Mind Springs Health

### P81. Mental Health Innovations in the Millennial Workplace: Suicide Prevention and Wellness Programs That Work

**Margaret Hines**, Kevin and Margaret Hines Foundation; **April Foreman**

### P82. Accessing Medicaid Substance Use Disorder and Recovery Support Services

**Erin McMullen**, MPP, Medicaid and CHIP Payment and Access Commission

### P83. Physician Support: Common Pitfalls in Creating Peer Support Programs for Physicians and ACPs

**Karla Lever**, PhD, LPCS, CEAP, Atrium Health; **Erica G. Todd**, MS, LPC, Atrium Health

### P84. We Can't Do It Alone: Emergency Department + Community-based Organization = Success

**Mary Silberstein**, LCSW-R, CASAC2, Central Nassau Guidance and Counseling Services, Inc.; **Linda DeMasi**, MBA, Northwell Health

### P85. Driving Staff Performance: Developing Balanced Performance Scorecards for Improved Outcomes

**Sandy Hall**, LISW, LMSW, Harbor Behavioral Health; **Katie Morrow**, MPA, LBSW, Streamline Healthcare Solutions, LLC

### P86. First Do No Harm: "AIMS" to Improve Clinical Care Through an Innovative Partnership

**Karen Rhea**, MD, Centerstone of Tennessee; **Mindy Olivarez**, MBA, QualityImpact, The COSEHC Practice Transformation Network

## Tuesday Poster Presentations Group 4

1:30 PM - 2:00 PM | Ryman Exhibit Hall C1/C2, Level 0

**P87. Journey to Bipolar Recovery:  
A Path to Improved Outcomes**

Carolyn Kroot, BGS, MBA, Terros Health

**P88. Revenue Diversification Through  
Service Acquisition: A Community  
Center Perspective**

Ashley Sandoval, MBA, Emergence Health

**P89. Challenging the Status Quo: Peer  
Support in the 21st Century**

Lisa Kugler, PsyD, Beacon Health Options;  
Clarence Jordan, MBA, Beacon Health

**P90. Peer Training and Workforce  
Development in Behavioral Health:  
Lessons From Family-run  
Organizations Working in Child and  
Family Behavioral Health Systems**

Sandy Bumpus, MSW, FSS, Oregon Family  
Support Network; Tammi S. Paul, MA, FSS,  
Oregon Family Support Network

**P91. Rapid Job Placement for Individuals  
With Substance Use Disorders**

Lauren Unger, CSAC, QMHCM, Propping Up  
Recovery LLC

**P92. Beyond Health Care: The Role of  
Social Determinants in Reducing  
Psychiatric Rehospitalization**

Laura Isabelle, LMSW, Rehabilitation  
Support Services; Lena Johnson,  
Rehabilitation Support Services

**P94. Meaning, Money and Migration:  
Addressing the Behavioral Health  
Workforce Epidemic**

Travis J. Atkinson, MS, LPC, TBD Solutions;  
Nicole Pashka, MS, CRC, CPRP, Thresholds

**P95. 10 Steps to Cybersecurity Maturity**

Uday Madasu, Jewish Board of Family and  
Children's Services; Hariharan Madhavan,  
CISA, CISM, GAVS Technologies NA, Inc.

**P96. Collaborating to Deliver Whole  
Person-Centered Care Coordination:  
Preparing for MassHealth's Health Care  
Transformation**

Anne Pelletier Parker, LICSW, ACSW,  
Advocates; Behavioral Health Partners of  
MetroWest; Sherry A. Ellis, LICSW, Spectrum  
Health Systems

**P97. Project: Play With Me! A Grassroots  
Effort to Encourage the Protective  
Factor of Play in Preventing and  
Alleviating Childhood Trauma and Toxic  
Stress Symptoms**

Kristine Nunn, MA, LMFT, and Lisa Felsman,  
BS, Centerstone of Indiana

### The Innovation Zone

Ryman Exhibit Hall C1/C2, Level 0

Tuesday, March 26, 3:15 PM-3:45 PM

**Becoming Person-centric: Strategies  
for Connecting Data, Solutions and  
Services Across the Continuum of Care**  
Suzanne Malmkar, CRCR, Cerner

**Beyond Trauma-informed Care:  
The Critical Role of Resilience**  
Anthony Salerno, PhD, National Council  
for Behavioral Health, and NYU

**Harnessing the Power of Recovery  
Coaches to Bridge the Gap Between  
Medication-assisted Treatment and the  
Recovery Community**  
Bonni Hopkins, Liberation Programs

**Helping Providers Embrace Technology**  
Rola Aamar, PhD, LMFTA, Relias

**Medication-assisted Treatment and  
Drug Trends for 2019**  
Stephanie Kornechuk, Pharm D, Genoa



## Tuesday General Session

2:15 PM - 3:15 PM | Delta Ballroom, Level 2

### A Fireside Chat with the Assistant Secretary for the Substance Abuse and Mental Health Services Administration



**Elinore McCance-Katz, MD, PhD**

*Assistant Secretary for Mental Health and Substance Use,  
Substance Abuse and Mental Health Services Administration*

Dr. Elinore McCance-Katz is no stranger to being first. She is the first Assistant Secretary of Health and Human Services for Mental Health and Substance Use, and she previously served as the first chief medical officer for the Substance Abuse and Mental Health Services Administration, the agency she now heads. She is a national leader in addressing the overprescribing of opioids and management of patients with chronic pain and has spent more than 25 years as a clinician, teacher and researcher. Today, she is ready to hear from you.

Bring your questions about the future of mental health and addiction treatment. Should schizophrenia be reclassified as a brain disease? How can we ensure that people have access to the help they need? How do we address the twin scourges of increasing suicides and drug overdoses, which are driving our life expectancy down? No question is too big or too small!

## Tuesday Workshops D

3:45 PM - 4:45 PM

### D1. Assisted Outpatient Commitment: Implementation Successes and Challenges From the Trenches

*Ryman Studio MNO, Level 0*

**Lisa Callahan**, PhD, Policy Research Associates, Inc.; **Cindy Gipson**, PhD, Baldwin County, Alabama, Assisted Outpatient Treatment Program; **Robert Weisman**, DO, University of Rochester; **Mark Giuliano**, LMSW, Westchester County Dept. of Community Mental Health  
Focus: **Juvenile and Criminal Justice**

### D2. The State (and Future) of Crisis Call Center Services

*Presidential Chamber A, Level 2*

**Flannery Peterson**, MPH, PMP, National Council for Behavioral Health; **John Draper**, PhD, National Suicide Prevention Lifeline and Vibrant Emotional Health; **David Covington**, LPC, MBA, RI International  
Focus: **Crisis Response and Suicide Prevention**

### D3. Intercept 0: Enhancing Law Enforcement and Crisis Services Response

*Governor's Ballroom A, Level 2*

**Chanson Noether**, MA, Policy Research Associates, Inc.; **Dan Abreu**, MS CRC LMHC, Policy Research Associates, Inc.; **Margie Balfour**, MD, PhD, ConnectionsAZ, Inc.; **Thomas Von Herment**, BS, CIT International  
Focus: **Juvenile and Criminal Justice**

### D4. The Proof Is in the Data: Easy Recipes for Reliable Data Collection and Reporting

*Ryman Studio DE, Level 0*

**Charlie Grantham**, MTM Services, LLC; **Scott Lloyd**, MTM Services, LLC  
Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

### D5. Implementing Same Day Access for SUD Treatment Services

*Jackson EF, Level M*

**Michael D. Flora**, MBA, MAEd, LCPC, MTM

Services, LLC; **Jeff Marshall**, MBA, MFI Recovery Center; **Joy Fruth**, MSW, MTM Services, LLC  
Focus: **Addictions and Co-occurring Disorders**

### D6. Hot Topics in Employment: Impaired Employees and Medical Marijuana, Sexual Harassment and Service Animals

*Ryman Studio HI, Level 0*

**Ronald Zimmet**, JD, Mental Health Risk Retention Group  
Focus: **Staff, Management, and Leadership**

### D7. Turning Down the Heat on Adolescent Substance Use: A Toolkit for Reframing Substance Use and Its Prevention

*Ryman Studio L, Level 0*

**Julie Sweetland**, PhD, FrameWorks Institute  
Focus: **Addictions and Co-occurring Disorders**

### D8. SAMHSA New TA Centers and Resources

*Lincoln A, Level M*

**Deepa Avula**, MA, SAMHSA  
Focus: **Measurement-based Care, Outcomes, and Practice Improvements**

### D9. Reaching Refugees, Asylees and Other Immigrant Communities Through Integrated Care

*Ryman Studio JK, Level 0*

**Mindy Klowden**, MNM, National Council for Behavioral Health; **Madiha Tariq**, MPH, ACCESS Community Health and Research Center; **Rachel Quintanilla**, LMSW, Project Vida Health Center; **Karen Jankowski**, MD, University of Minnesota – Community-University Health Care Center  
Focus: **Bi-directional Primary and Behavioral Health Integrated Care**

### D10. Applying Technology to Addiction Treatment

*Ryman Ballroom F, Level 0*

**Marc Fishman**, MD, Maryland Treatment Centers; **J. Craig Allen**, MD, Hartford

## Tuesday Workshops D

3:45 PM - 4:45 PM

HealthCare; **Hans Morefield**, CHES Health; **Alan Ryan**, RPh, MBA, Sandoz, a Novartis Company; **Matt Sopcich**, myStrength, Inc. Focus: **Addictions and Co-occurring Disorders | Technology including EHRs, Apps, Wearables, Big Data, and AI**

### D11. The Value of Collaboration: Health Systems & Community Behavioral Health

*Presidential Ballroom A, Level 2*

**Rebecca B. Chickey**, MPH, American Hospital Association; **Megan L. Simpson**, LISW, UnityPoint Health – St. Luke's; **Aaron D. McHone**, MBA, UnityPoint Health; **Sheila Martin**, LISW, Siouxland Mental Health Center; **Inna Liu**, LCSW, Beacon Health Options; **Erica A. Hunt**, PsyD, Community Services NW Focus: **Bi-directional Primary and Behavioral Health Integrated Care | Financing including Medicaid Waivers, Value-based Purchasing, and Benefit Design Innovations**

### D12. Long-acting Medications for Schizophrenia: Even Your Payer Wants You to Use Them

*Ryman Ballroom DE, Level 0*

**Chuck Ingoglia**, MSW, National Council for Behavioral Health; **Sherrie Bieniek**, MD, Beacon Health Options; **Charles Freed**, MD, New Directions Behavioral Health, Inc. Focus: **Clinical Practices**

### D13. Making Trauma-informed Motivational Interviewing Real: Using It in a Crisis

*Jackson CD, Level M*

**Pam Pietruszewski**, MA, National Council for Behavioral Health; **Elizabeth Guroff**, MA, LCMFT, National Council for Behavioral Health Focus: **Trauma-informed Care**

### D14. No Wrong Door: Linking Communities to Best Practices in Suicide Care and Prevention

*Ryman Studio PQ, Level 0*

**Jerry Reed**, MSW, PhD, Education Development

Center; **Barbara Becker**, PhD, Mental Health First Aid Colorado; **Becky Stoll**, LCSW, Centerstone; **Carla M. Canuso**, MD, Janssen Research & Development (Johnson & Johnson) Focus: **Crisis Response and Suicide Prevention**

### D15. Tapping Into the Power of Women Leaders

*Presidential Ballroom B, Level 2*

**Pat Coleman**, MBA, Behavioral Health Response Focus: **Staff, Management, and Leadership**

### D16. Cancer and Behavioral Health: Successes in Improving Cancer Screenings

*Jackson AB, Level M*

**Taslim van Hattum**, LCSW, MPH, National Council for Behavioral Health; **Ena Wanliss**, MS, Centers for Disease Control and Prevention; **Chanel A. Recasner**, MPH, Centers for Disease Control and Prevention; **Wana R. Ellison**, PsyD, LPC, LADC, Red Rock Focus: **Public Health**

### D17. Advancing Mental Health First Aid in Your State

*Presidential Chamber B, Level 2*

**Sara Howe**, MS, Illinois Association for Behavioral Health; **James C. Dozier**, Civitas Public Affairs Group Focus: **Mental Health First Aid | Federal, State and Local Policy Initiatives**



Film Festival:  
**Recovery Boys**  
(Full Screening)

*Washington B, Level M*

**Tuesday, March 26**  
3:30 PM-5:00 PM

## Tuesday Workshops D

3:45 PM - 4:45 PM

### D18. Building on Youth Experiences

*Ryman Ballroom C, Level 0*

**Teresa M. Halliday**, MA, National Council for Behavioral Health; **Johanna Bergan**, Youth MOVE National; **Lian B. Zeitz**, BaSC, citiesRISE; **Franklin Erickson**, Young People in Recovery  
Focus: **Children and Adolescents**

### D19. Facts From the Field: Depression Care and HIV/AIDS Treatment

*Ryman Ballroom AB, Level 0*

**Laura Leone**, MSSW, LMSW, National Council for Behavioral Health; **Kenneth Myers**, LCSW, Mental Health Service Corps; **Rebecca Green**, LMSW, Institute for Family Health; **Scott Arai**, PsyD, PRC Baker Places  
Focus: **Clinical Practices**

### D20. Integration of Care Using the CCBHC Model and Online Training for Behavioral Healthcare Professionals

*Lincoln CDE, Level M*

**Elise Valdes**, PhD, MS, Relias; **Chris Thompson**, MHA, Monarch; **Ben Millsap**, LCSW, LCAS, CCS, Monarch  
Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### D21. Philanthropy and the Future of Giving

*Ryman Studio ABC, Level 0*

**Anna Bobb**, MPH, Philanthropy Roundtable; **Andy Keller**, PhD, Meadows Mental Health Policy Institute; **Irfan Hasan**, MPA, The New York Community Trust; **Megan Wanczyk**, MPA, Foundation for Appalachian Ohio; **Tyler Norris**, MDiv, Well Being Trust  
Focus: **Partnerships, Mergers, and Acquisitions**

*Check out the app*

*for more information on specific CE and CEU workshop credits.*

### D22. Mobilizing a Person's Circle of Support to Promote Health and Recovery

*Governor's Ballroom E, Level 2*

**Anthony Salerno**, PhD, National Council for Behavioral Health and Senior Research Scientist, New York University; **Linda Ligenza**, LCSW, National Council for Behavioral Health; **Barbara DiClemente**, BHT, CFSS, PSA Behavioral Health Agency  
Focus: **Clinical Practices**



Film Festival:  
**Won't You Be My Neighbor?**  
(Full Screening)

*Washington B, Level M*

**Tuesday, March 26**

5:30 PM-7:30 PM





## Tuesday Ignite Sessions (Round 2)

3:45 PM - 4:45 PM | Magnolia Ballroom, Level M



**Shanna B. Tiayon**  
(ISG5)

### IGS1. How Women of Country Music Made Me the Man I Am Today

**Mark Ishaug**, MA, Thresholds

### IGS2. Surviving Parkland: Resilience as Resistance

**Mei-Ling Dena D. Hoshing**, Marjory Stoneman Douglas High School

### IGS3. Parallels: Songwriting and Therapeutic Connection

**Travis J. Atkinson**, MS, LPC, TBD Solutions

### IGS4. Redefining Retirement: How Drawing, Taoism and Knives Keep Life Sharp and Why You Should Never Truly Retire

**F. John Potter**, PhD, Nashville Knife Sharpening LLC

### IGS5. Homesteading: The Biofuel for Well-being

**Shanna B. Tiayon**, PhD, Private Practice

### IGS6. Unexpected Uncle: How Adapting to Change Can Help You Find Your Purpose

**James A. Wallace**, BSW, ACH Child and Family Services



### Awards of Excellence Reception

*Tennessee Ballroom Lobby, Level 2*

**Tuesday, March 26**  
6:00 PM-7:00 PM

### Awards of Excellence Celebration & Dinner

*Tennessee Ballroom, Level 2*

**Tuesday, March 26**  
7:00 PM-9:00 PM

# NATCON20

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**WEDNESDAY**

**MARCH 27**

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## Wednesday Workshops E

9:00 AM - 10:00 AM

### E1. The First Steps to Suicide Safer Care: What You Must Do

*Presidential Ballroom B, Level 2*

**Laura Leone**, MSSW, LMSW, National Council for Behavioral Health

Focus: **Crisis Response and Suicide Prevention**

### E2. Leveraging Technology to Accelerate Innovation: Lessons Learned From the CCBHC Model

*Jackson CD, Level M*

**Charlie Grantham**, MTM Services, LLC; **Larry Smith**, CPRSS, Grand Lake Mental Health Center, Inc.; **Christine Axford**, MEd LPC, Berks Counseling Center; **John Heim**, BSIT, Berks Counseling Center

Focus: **Community-based Organizations and Certified Community Behavioral Health Clinics**

### E3. Conversations We Need to Have About Cannabis: What Are We Learning and What Does It Mean?

*Presidential Ballroom A, Level 2*

**Linda J. Frazier**, MA, RN, MCHES, Advocates for Human Potential, Inc.

Focus: **Addictions and Co-occurring Disorders | Clinical Practices | Public Health**

### E4. Are Drug Courts All They Are Cracked Up to Be?

*Lincoln A, Level M*

**Chuck Ingoglia**, MSW, National Council for Behavioral Health; **Christine P. Mehta**, Syracuse University

Focus: **Addictions and Co-occurring Disorders | Juvenile and Criminal Justice**

### E6. Understanding Resilience: The Missing Piece in Developing a Comprehensive Trauma-informed Care Approach

*Lincoln CDE, Level M*

**Anthony Salerno**, PhD, National Council for Behavioral Health and Senior Research Scientist, New York University

Focus: **Trauma-informed Care and Trauma Treatment**

### E7. Consumer Reviews: How to Increase the Positive and Handle the Negative

*Jackson EF, Level M*

**Heidi Holman**, MS, OPEN MINDS

Focus: **Communications, Marketing and Branding**

### E8. Strengthening Our Schools: Two Districts' Journeys to Become Trauma-sensitive

*Ryman Studio L, Level 0*

**Pamela Black**, MA, MeD, Trauma

Sensitive Education, LLC, and National Council for Behavioral Health; **Jessica Davies**, MS, CAGS, Montgomery County

Educational Service Center; **Mathew Portell**, MEd, Metropolitan Nashville Public Schools

Focus: **Trauma-informed Care and Trauma Treatment**

### E9. Health Plans and Technology

*Ryman Ballroom F, Level 0*

**John Docherty**, Weill Cornell Medicine;

**Charles Gross**, PhD, Anthem; **Adam S.**

**Weliver**, MBA, Magellan Healthcare, Inc.;

**Lynn Hamilton**, MBA, CPA, Talkspace; **Matt**

**Sopcich**, myStrength, Inc.; **Ann Collentine**,

MPPA, California Mental Health Services

Authority; **Glen Moriarty**, 7 Cups

Focus: **Technology including EHRs, Apps, Wearables, Big Data and AI**

*Check out the app*

*for more information on specific CE and CEU workshop credits.*



## Wednesday Workshops E

9:00 AM - 10:00 AM

### E10. The Future of Your Workforce: How to Attract, Retain and Engage Top Performers

*Governor's Ballroom A, Level 2*

**Erik Marsh**, DATIS HR Cloud; **Peggy Chase**, TERROS; **Nelson Burns**, Coleman Professional Services

Focus: **Staff, Management and Leadership**

### E11. Making a Business Case for Going Tobacco Free

*Ryman Studio JK, Level 0*

**Taslim van Hattum**, LCSW, MPH, National Council for Behavioral Health; **Bryce A. Kyburz**, MA, Integral Care; **David Evans**, MA, Integral Care; **Jamie E. Katz**, MPH, Johnson County Mental Health Center; **Deb Stidham**, MS, LCAC, Johnson County Mental Health Center

Focus: **Public Health**

### E12. Ending Organizational Dysfunction

*Ryman Studio DE, Level 0*

**Scott Lloyd**, MTM Services, LLC

Focus: **Organizational Excellence / Practice Improvement**

### E13. Youth Suicide Prevention

*Ryman Studio PQR, Level 0*

**John MacPhee**, MBA, MPH, The Jed Foundation; **John Draper**, PhD, National Suicide Prevention Lifeline and Vibrant Emotional Health; **Ashley Womble**, Crisis Text Line

Focus: **Children and Adolescents | Crisis Response and Suicide Prevention**

### E14. How to Think Like a Data Scientist: Embracing Your Inter Quant

*Ryman Ballroom DE, Level 0*

**Carol Duncan Clayton**, PhD, Relias; **Elizabeth Guroff**, MA, LCMFT, National Council for Behavioral Health

Focus: **Measurement-based Care, Outcomes and Practice Improvements**

### E15. From Tobacco to Opioids: Using a Public Health Lens to Address Addictions Across the Continuum

*Ryman Studio ABC, Level 0*

**Shelina D. Foderingham**, MPH, MSW, National Council for Behavioral Health; **Heath Hayes**, MA, Oklahoma Department of Mental Health and Substance Abuse Services; **Regina Ford**, MS, Willow Communication Strategies; **Alicja Carter**, LADC, BHWC, Gateway to Prevention and Recovery

Focus: **Public Health**

### E16. Parity: What Comes Next?

*Jackson AB, Level M*

**Brad Lerner**, JD, Beacon Health Options; **Sara Howe**, MS, Illinois Association for Behavioral Health; **Tim Clement**, MPH, American Psychiatric Association; **Joe Parks**, MD, National Council for Behavioral Health

Focus: **Federal, State and Local Policy Initiatives**

### E18. Who's on First? Strategies for Successful Transitions of Care

*Ryman Ballroom AB, Level 0*

**Maura Gaswirth**, LICSW, National Council for Behavioral Health; **Sarah E. Overholt**, MA, Montefiore Medical Center – Department of Psychiatry and Behavioral Sciences; **John L. Bennett**, MSW, Access: Supports for Living; **Michaela Frazier**, LMSW, The Institute for Family Health; **Nora Shepard**, BS, Child Care Certificate, CASAC-T, Independent Living, Inc.

Focus: **Measurement-based Care, Outcomes and Practice Improvements**

Wednesday, March 27

## Wednesday Workshops E

9:00 AM - 10:00 AM

### E19. Achieving Health Equity: Where to Start and What's the Finish Line?

*Ryman Ballroom C, Level 0*

**Marcus Littles**, Frontline Solutions

Focus: **Social Determinants and Population Health | Staff, Management, and Leadership**

### E20. Value-based Purchasing: Balancing Care and Cost

*Presidential Chamber B, Level 2*

**David R. Swann**, MA, LCAS, CCS, NCC, LPC, MTM Services, LLC; **Mike Garrett**, MS, MTM Services, LLC; **Jason Barkey**, MPA, St. Joseph Orphanage

Focus: **Financing including Medicaid Waivers, Value-based Purchasing and Benefit Design Innovations**

### E21. What Individuals With Depression Want

*Ryman Studio MNO, Level 0*

**Kate Davidson**, LCSW, National Council for Behavioral Health; **Phyllis Foxworth**, Depression and Bipolar Support Alliance

Focus: **Clinical Practices | Treating Mood Disorders**

### E22. Moving From Case Management to Care Management: Lessons Learned

*Governor's Ballroom E, Level 2*

**Joan Kenerson King**, RN, MSN, National Council for Behavioral Health; **Jelynnne LeBlanc Burley**, BA, MA, The Center for Health Care Services; **Ruth Morgan**, MD, MS, FAAFP, ABIHM, The Center for Health Care Services; **Teresa Tokarczyk**, MSW, LMSW, AuSable Valley Community Mental Health Authority; **Diane C. Pelts**, MA, AuSable Valley Community Mental Health Authority

Focus: **Clinical Practices**

### E23. Meet the Future: Investors Moving Into Community Services

*Presidential Chamber A, Lobby 2*

**Jeff Richardson**, Mosaic Community

Services; **Eric Keen**, Council Capital; **David Mishkin**, Town Hall Ventures; **Glenda Wrenn**, MD, MSHP, 180 Health Partners

Focus: **Financing including Medicaid Waivers, Value-based Purchasing and Benefit Design Innovations**



Film Festival:

**When the Bough Breaks**  
(Full Screening)

*Washington B, Level M*

**Wednesday, March 27**  
8:30 AM-10:00 AM

**Safe Shape: Safe Injection Site Q&A**

*Canal E, Level M*

**Wednesday, March 27**  
9:00 AM-10:00 AM

**Jess Tilley**, New England User Union; **Andrew Reynolds**  
Focus: **Clinical Practices**

*Check out the app*

*for more information on specific CE and CEU workshop credits.*

## Wednesday TED-style Talks

9:00 AM - 10:00 AM | Magnolia Ballroom, Level M

WTED1. **The Hidden Force of Mental Health Care:** Understanding the Power of Hope in an Imperfect System

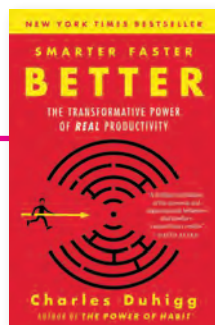
**Morenike Murphy**, LPC-MHSP, Tennessee  
Department of Mental Health and Substance  
Abuse Services



**Ashleigh Hall**  
(WTED2)

WTED2. **A "Spark" of Creativity:**  
Making Prevention Fun and Accessible  
**Ashleigh Hall**, MOL, CPS II, Centerstone

WTED3. **The Manifestor:** How to Lose Weight and Gain a Life  
**Katherine Latisha Wilson**, MHA, BFAB FITNESS



Book Signing:  
**Charles Duhigg**  
*Delta Ballroom,  
Level 2*

**Wednesday, March 27**  
12:45 PM-1:15 PM

**Charles Duhigg**, MBA, The New Yorker

## Wednesday Thought Leaders

10:30 AM - 11:30 AM



WTL1. **Fighting for Space: How a Group of Drug Users Transformed One City's Struggle with Addiction**  
*Presidential Ballroom D, Level 2*

**Travis Lupick**, Fighting for Space: How a Group of Drug Users Transformed One City's Struggle with Addiction  
Focus: **Addictions and Co-occurring Disorders**

WTL2. **Preventing the Unthinkable: Using Threat Management to Prevent Targeted Violence and Mass Shootings**

*Tennessee Ballroom, Level 2*

**John S. Rozel**, MD, MSL, FAPA, resolve Crisis Services  
Focus: **Crisis Response and Suicide Prevention**



WTL3. **Transforming Lives: The Heart and Soul of Health Care**

*Governor's Ballroom CD, Level 2*

**Allison Massari**, MFA, Massari Fine Arts, LLC

Focus: **Organizational Excellence / Practice Improvement**

## Wednesday General Session

11:45 AM - 12:45 PM | Delta Ballroom, Level 2

### Smarter Faster Better: The Secrets of Being Productive in Life and Business



**Charles Duhigg, MBA**  
*Author of Smarter Faster Better*  
*and The Power of Habit*  
*Contributor, The New Yorker*

In “The Power of Habit,” Pulitzer Prize-winning journalist Charles Duhigg explained why we do what we do. In “Smarter Faster Better,” he applies the same relentless curiosity, deep reporting and rich storytelling to explain how we can improve at the things we do. Are you as productive as you could be? Duhigg’s exploration of the science of productivity can help you learn to succeed with less stress and struggle. Productivity relies on the choices you make every day.

How did the filmmakers behind Disney’s smash hit, “Frozen,” pull it from the brink of catastrophe into one of the highest-grossing movies of all time? How did a Marine Corps general transform directionless teens into self-motivating achievers by instilling a “bias toward action?” How did a PhD dropout become one of the most successful poker players in the world? How can you start transforming your life today? Find out!



The background of the slide is a faded, artistic photograph of Nashville's famous neon signs. On the left, a large, glowing orange acoustic guitar sign is visible. To its right, the 'NASHVILLE' sign is arched at the top. Below it, the 'CROSSROADS' sign is oriented vertically, with each letter of 'CROSSROADS' being a large, illuminated character. At the bottom, the 'MUSIC CITY' sign is partially visible. The overall color palette is warm, with oranges, yellows, and reds from the neon lights.

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# SPEAKER DISCLOSURES

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# NatCon19 Speaker Disclosures

**The National Council for Behavioral Health ensures balance, independence, objectivity and scientific rigor in all its educational activities.** All individuals, including a spouse/partner, in a position to control the content of an educational activity are required to disclose all relevant financial relationships with any commercial interests for the past 12 months. Disclosure information is reviewed in advance to manage and resolve any real or perceived conflict of interest that may affect the balance and scientific integrity of an educational presentation. All such information disclosed by all appointed to participate in this Continuing Education activity have been reviewed and all identified conflicts of interest, if applicable, have been resolved. If any unlabeled, unapproved or the investigative use of a commercial product or device are to be mentioned, it will be disclosed at the start of the session.

**Allen, J. Craig, MD**
*C13, D10*

Trycycle Data Systems Inc.: Ownership Interest includes stock, stock options, patent or other intellectual property

**Arnquist, Sarah, MPH**
*TLunch9*

Beacon Health Options: Employment

**Bergman, David, MPA**
*A3*

Valera Health: Ownership Interest includes stock, stock options, patent or other intellectual property

**Boyce, Geoffrey, MBA**
*B3*

InSight Telepsychiatry: Employment, Ownership Interest includes stock, stock options, patent or other intellectual property

**Canuso, Carla, MD**
*D14*

Janssen Research & Development / Johnson & Johnson: Employment, Ownership Interest includes stock, stock options, patent or other intellectual property

**Cline, Christie, MD**
*HD5, MLunch4*

ZiaPartners, Inc (Self and Spouse/ Partner): Ownership Interest includes stock, stock options, patent or other intellectual property, Intellectual Property / Patents

**Docherty, John**
*E9*

Otsuka America Pharmaceutical Inc: Employment

**Dunlop, Boadie, MD**
*RS3*

Acadia Pharmaceuticals: Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received; Aptinyx: Consultant/Advisory Board; Assurex: Research Grant; Intracellular Therapeutics: Research Grant; Janssen Pharmaceuticals Inc: Research Grant; Myriad Neuroscience: Consultant/Advisory Board; Takeda: Research Grant

**Evans, Jonathan, MA**
*B3*

InnovaTel Telepsychiatry: Employment, Ownership Interest includes stock, stock options, patent or other intellectual property, Advisory Committee/Board Member

**Fishman, Marc, MD**
*D10*

Alkermes: Consultant/Advisory Board, Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received, Advisory Committee/Board Member; US WorldMeds: Consultant/Advisory Board

**Forester, Brent, MD, MSc.**
*TLunch15*

Biogen: Consultant/Advisory Board, Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received; Eli Lilly: Research Grant

**Freed, Charles, MD**
*D12*

Alkermes: Consultant/Advisory Board

**Fruth, Joy, MSW**
*FD2, B21, C9, D5*

MTM Services: Consultant/Advisory Board

**Goldstein Grumet, Julie, PhD**
*MLunch11*

EDC Zero Suicide Institute: Employment, Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received

**Grantham, Charlie**
*A5, B1, D4, E2*

MTM Services: Consultant/Advisory Board

**Hamilton, Lynn, MBA, CPA**
*E9*

Talkspace: Employment

**Holman, Heidi, MS**
*E7*

Otsuka America Pharmaceutical: Consultant/Advisory Board

**Hume, Jeremy**
*HD2*

MyCare Integrated Software Solutions, LLC: Employment

**Koyfman, Sander, MD**
*MLunch3*

Vibrant Emotional Health: Advisory Committee/Board Member; Weill Cornell Hospital: Employment; WellCare of New York: Employment

# NatCon19 Speaker Disclosures

## Speaker Disclosures

### Liu, Howard, MD

*MTS4*

American Academy of Child & Adolescent Psychiatry: Other Research Support, Travel Support as Co-Chair of Training & Education; Association of Directors of Medical Student Education in Psychiatry: Other Research Support, Travel support as Secretary and Counselor; Behavioral Health Education Center of Nebraska: Employment; Behavioral Health Workforce Research Center: Consultant/Advisory Board, Speaker/Honoraria includes speakers bureau, symposia, and expert witness; Robert Wood Johnson Foundation Consultant/Advisory Board, Speaker/Honoraria includes speakers bureau, symposia, and expert witness, Other Research Support, Travel Support; SAMHSA: Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received; University of Nebraska Medical Center: Employment

### Lloyd, Scott

*FD2, A5, B6, D4, E12*

MTM Services: Consultant/Advisory Board

### MacPhee, John, MBA, MPH

*E13*

Adamas Pharmaceuticals: Consultant/Advisory Board, I am board member, receiving compensation for this role

### Mishkin, David

*E23*

Aetion: Ownership Interest includes stock, stock options, patent or other intellectual property; Bright Health: Ownership Interest; Cityblock: Ownership Interest; Somatus Health: Ownership Interest; Strive Health: Ownership Interest; WelbeHealth: Ownership Interest

### Morefield, Hans

*D10*

CHESS Health: Employment, Ownership Interest includes stock, stock options, patent or other intellectual property

### Moriarty, Glen

*E9*

7 Cups: Employment

### Newcomer, John, MD

*RS2*

Alkermes: Consultant/Advisory Board; Amgen: Other Research Support, Data Safety Monitoring Board member; Auris: Consultant/Advisory Board; Indivior: Consultant/Advisory Board; Otsuka America Pharmaceutical Inc: Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received; Sunovion: Consultant/Advisory Board

### Nicol, Ginger, MD, CEDS

*RS2*

Alkermes: Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received, Contracted Research; Supernus: Consultant/Advisory Board, Advisory Committee/Board Member

### Odorzynski, Melissa, PharmD, MPH

*C21*

Genoa Healthcare: Employment

### Parks, Joe, MD

*FD4, C4, E16*

Alkermes: Consultant/Advisory Board, Advisory Committee/Board Member

### Pietruszewski, Pam, MA

*C20, TLunch1, D13*

Syneos Health (Spouse/Partner): Employment

### Ryan, Alan, RPh, MBA

*D10*

Sandoz, a Novartis Company: Employment

### Ryan, Shawn, MD

*C7*

Adapt Pharma: Consultant/Advisory Board, Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received, Speaker/Honoraria includes speakers bureau, symposia, and

expert witness, Other Research Support

### Swinford, Tim, MS, LPC

*HD2, TLunch10*

Compass Health Network: Employment

### Trivedi, Madhukar, MD

*B22*

Acadia Pharmaceuticals (Self): Consultant/Advisory Board, Research Grant includes principal investigator, collaborator or consultant and pending grants as well as grants already received; Akili Interactive: Consultant/Advisory Board; Alkermes: Consultant/Advisory Board; Allergan: Consultant/Advisory Board; American Psychiatric Association: Consultant/Advisory Board, Deputy Editor of American Journal of Psychiatry; American Society of Clinical Psychopharmacology: Speaker/Honoraria; Axsome: Consultant/Advisory Board; Boehringer Ingelheim: Consultant/Advisory Board; Engage Health Media: Consultant/Advisory Board, Consulting Agreement for Publication: Expert Perspectives in Medicine; Janssen Pharmaceuticals Inc: Consultant/Advisory Board, Research Grant; Lundbeck Pharmaceuticals: Consultant/Advisory Board; Medscape: Consultant/Advisory Board; Navitor: Consultant/Advisory Board; Otsuka America Pharmaceutical Inc: Consultant/Advisory Board; Perception Neuroscience Holdings Inc: Consultant/Advisory Board; SAGE Therapeutics: Consultant/Advisory Board; Takeda: Consultant/Advisory Board

### Valdes, Elise, PhD, MS

*D20*

Relias: Employment

### Zeh, Daniel

*MLunch3*

Optum: Employment, Ownership Interest includes stock, stock options, patent or other intellectual property

# NatCon19 Speaker Disclosures

*The following speakers have disclosed that they have no potential conflicts of interest:*

Ablon, J. Stuart, PhD: FD1, A9  
Abreu, Dan, MS CRC LMHC: D3  
Aguilar, Clarissa, PhD: C17  
Ahmed, Sameera, PhD: A1  
Alles, Stacey, LMHC: B21  
Allender, Brian, MD: MTS4  
Anderson, Lindsey, PhD: MHFASummit  
Andrade, Natalie: MHFASummit, A16  
Arai, Scott, PsyD: D19  
Ardley, Jackie, MBA, RGN: TLunch12  
Arthur, Heidi, LMSW: C10  
Atkins, Debbie, LPC: MLunch14  
Avula, Deepa, MA: D8  
Axford, Christine, Med LPC: E2

Bailey-Miller, Dianna: MHFASummit  
Balfour, Margie, MD, PhD: A19, MLunch4, D3  
Barker, Celia, PMP: TLunch2  
Barkey, Jason, MPA: E20  
Basile, Robert, PsyD: C8  
Batia, Karen: A3  
Bechtold, Donald, MD: A10  
Becker, Barbara, PhD: D14  
Bennett, John, MSW: E18  
Bergan, Johanna: TLunch6, D18  
Berry, Wil, MD: MLunch13  
Bieniek, Sherrie, MD: D12  
Bishop, Keith, MS, LCSW: FD1  
Black, Pamela, MA, MeD: E8  
Boucher, Jonathan: MHFASummit  
Bouvier, Robin, CWPC, CCWS: B13  
Breland-Noble, Alfiee, PhD MHSc: C16  
Brennan, Trevor: TLunch3  
Breslin, Ellen, MPP: C10  
Brickley, Dale, PhD MBA: MHFASummit  
Brothers, Kimberly, LCSW: A21  
Brouwer, Michael: A21  
Brown, Tina-Marie, LCSW-C: TLunch9  
Burns, Nelson: E10

Cadovius, Nicole, BS, MBA, MSM: TLunch15  
Callahan, Lisa, PhD: A2, D1  
Carrica, J.C., Ed.D., CAC: C8  
Carrone, Michael, MBA: HD4  
Carter, Alicja, LADC, BHW: E15  
Cash, Jason, AA: MHFASummit  
Chase, Justin, LMSW, CPHQ, FACHE: A8  
Chase, Peggy: E10  
Chianelli, John, MS, OTR, CCTP: C8  
Chickey, Rebecca, MPH: D11  
Churchill, Roberta C., LMHC: MLunch2  
Clark, Carl, MD: TLunch7  
Clement, Tim, MPH: E16  
Coffey, Joe, CGS: MHFASummit  
Coffey, Sara, DO: B11  
Colella, Ayla, LMHC: B3  
Coleman, Pat, MBA: D15  
Collentine, Ann, MPPA: E9  
Cooney, John: MHFASummit  
Cormier, Gail, MS: TLunch6  
Covington, David, LPC, MBA: D2  
Cox, Michael, MA LPC: MHFASummit  
Crabtree, Luke, JD-MBA: TLunch5

Davidson, Kate, LCSW: HD2, MLunch10, E21  
Davies, Jessica, MS, CAGS: E8  
Davis, Joel: MHFASummit  
Dekmar, Chief Louis, MPA: C3  
Dettor, Deb, M.S.: C13  
DeWitt, Sarah, MA: MHFASummit  
DiClemente, Barbara, BHT, CFSS: D22  
DiGravio, Vic, MPA: TLunch3  
DiSabato-Moore, Lisa, MJA: A2  
Dixon, Stacey, MHA, PhD: TLunch5  
Dixon, Sandra, LMSW: B5  
Doczy, Jordan: B12  
Dozier, James: D17  
Draper, John, PhD: D2, E13  
Duncan Clayton, Carol, PhD: B5, E14

Edwards, Julie, MHA: MHFASummit  
Eggleston, Alexa, JD: C20  
Ehlert, Gina, MEd: MHFASummit  
Eisen, Vitka, NSW: A6  
EL-Amin, Tramaine, MA: MHFASummit  
Elgin, Cameron, DNP, RN-BC: MHFASummit  
Ellison, Wana, PsyD, LPC, LADC: D16  
Empson, Danielle, MS Ed: MHFASummit, A16  
English Cooper, Valerie: MHFASummit  
Erickson, Franklin: D18  
Evans, David, MA: E11

Farmer, Wendy, MS, LPC: A8, MLunch14  
Filbin, Bob: C16  
Flora, Michael, MBA, MAEd, LCPC: FD2, A4, B6, C9, D5  
Foderingham, Shelina, MPH, MSW: E15  
Fontaine, Mark, MSW: TLunch7  
Ford, Regina, MS: E15  
Foxworth, Phyllis: E21  
Franklin, Keita, LCSW, PhD: B14  
Frazier, Linda, MA, RN, MCHES: E3  
Frazier, Michaela: E18  
Fried, Stephen: TLunch14

Garrett, Mike, MS: E20  
Gasper, Johnnie: A19  
Gaswirth, Maura, LICSW: B15, E18  
Gates, Heather, MBA: A2  
Gaytan, Cathy, LCSW-S: MLunch6  
George, Kory: A12  
Gibb, Bryan, MBA: C3, MHFASummit  
Gipson, Cindy, PhD: D1  
Giridharadas, Anand: TTL1  
Giuliana, Maria, MA, LMHC: MHFASummit  
Giuliano, Mark, LMSW: C1, D1  
Godwin, Ashley: B17  
Graham, Mark, LCSW: B22  
Grantham, Charlie: A5, B1, D4, E2  
Gratsch, Josh, MS: B12  
Greaves, Cynthia: MHFASummit  
Green, Rebecca, LMSW: D19  
Gross, Charles, PhD: E9  
Guroff, Elizabeth, MA, LCMFT: FD1, D13, E14  
Guth, David: B9  
Gutierrez, Jaime, MPH: MHFASummit

Habert, Kati: A21  
Hall, Matthew, RN, MBA: TLunch12  
Halliday, Teresa, MA: TLunch1, D18  
Hammer, Gretchen, MPH: MLunch5  
Hankerson, Sidney, MD, MBA: A1, B2

Harding, Camille, LPC: A18  
Harper, Mary, BA: MHFASummit  
Harrity, Patricia, MS: MHFASummit  
Hart, Rod, RN, COHN, FAAOHN: B13  
Hasan, Irfan, MPA: D21  
Hayes, Heath, MA: E15  
Head-Dunham, Rochelle, MD, FAPA: MTS4  
Henderson-Smith, Linda, PhD, LPC: FD1, A11, B17, C15, TLunch9  
Hennighausen, Lynn, MS: MHFASummit  
Hill, Tom, MSW: C13, MLunch15  
Hines, Kevin: C2  
Hogan, Michael, PhD: MLunch11  
Holcombe, Samantha, MPH: HD4, MLunch10  
Hopper, Ken, MD, MBA: MTS4  
Howe, Sara, MS: D17, E16  
Huber, Stevan, MSW, LICSW, BCN, BCB: MLunch1  
Hunt, Erica, PsyD: D11

Ingoglia, Chuck, MSW: C5, D12, E4  
Ishaug, Mark, MA: TLunch7

Jamerson, Sherronda, CDP, MA: TLunch13  
Jankowski, Karen, MD: D9  
Jensen, Annie, LCSW: MLunch1  
Jett, Chantay: B20  
Johnson, David, EdD, LMHC: A3  
Johnson, Karen, MSW, LCSW: FD1, HD3, C12  
Johnson, Michael, MA, CAP: MLunch11  
Joyella, Mark: C19  
Jurewicz, Hannah, LPC, CDDP-D: A22

Kamnitzer, David, LCSW-R: MTS1  
Kapoor, Sandeep, MD, MS-HPPL: TLunch13  
Karpowicz, Cathy, LMSW: B15  
Katch, Hannah, MPP: C5  
Katz, Jamie, MPH: E11  
Keen, Eric: E23  
Keller, Andy, PhD: D21  
Kennedy, Craig, MPH: B18  
King, Joan, RN, MSN: MLunch5, E22  
Kling, Naomi, MA: A9  
Klowden, Mindy, MNM: C8, D9  
Knight, Tracy, MSW, LICSW: C12  
Koplewicz, Harold, MD: TTL2, C2  
Krueger, Matthew, LBSW: MHFASummit  
Kyburz, Bryce, MA: E11

Lacey, Kathleen, LCSW: C1  
Lasky, Gina, PhD, MAPL: A18  
LeBlanc Burley, Jelynn, BA, MA: E22  
Lenarz-Geisen, Martin: TLunch2  
Leone, Laura, MSSW, LMSW: D19, E1  
Lerner, Brad, JD: E16  
Ligenza, Linda, LCSW: D22  
Littles, Marcus: E19  
Liu, Inna, LCSW: D11  
Lloyd, David: FD2  
Long, Jodi, MSW, LISW-S, LICDC-CS: B12  
Lukowski, Amy, PsyD: B5  
Lupfer, Kristin, MSW: E17  
Lupick, Travis: WTL1

Madaris, Melody, MRC, CRC, CMHT, EMDRII: TLunch11  
Maggio, Robyn, MSW: MHFASummit  
Malik, Samir, MBA: B3  
Markle, Elizabeth, PhD: B22



# NatCon19 Speaker Disclosures

Marsh, Barbara, MSW, LISW-S, LICDC-CS: B12  
 Marsh, Erik: E10  
 Marshall, Jeff, MBA: D5  
 Marshall, Nina, MSW: HD4, MLunch3, C7  
 Marshall, Tim, LCSW: MLunch7  
 Martin, Sheila, LISW: D11  
 Martinez, Keisha, LPC: MHFASummit  
 Massari, Allison: WTL3  
 Mathieu, Joshua: B17  
 McCarthy, John (Jack), DBA: SL, MTL3  
 Mchone, Aaron, MBA: FD4, D11  
 McIntire, Eric: C13  
 McIntosh, Kristan, LMSW: A14  
 Mehta, Christine: E4  
 Meyers, Stuart, MBA, EdD: C18  
 Miller, Jayne, BA: MHFASummit  
 Miller, Benjamin, PsyD  
 Miller, Dennis: A17  
 Milligan, Amanda: MHFASummit  
 Millsap, Ben, LCSW, LCAS, CCS: D20  
 Minkoff, Kenneth, MD: HD5, MLunch4  
 Moher, Christian, MD: MTS2  
 Mondics, Jamie, MS: MHFASummit  
 Mong, Shannon, PsyD: TLunch2  
 Morgan, Ruth, MD, MS, FAAFP, ABIHM: E22  
 Moutier, Christine, MD: C11  
 Murphy, Jennifer, PhD: B10  
 Muther, Jonathan, PhD: C17  
 Myers, Kenneth, LCSW: D19

Noble, Andrea, MA, LMHC, CDP: TLunch13  
 Noether, Chanson, MA: C1, D3  
 Norris, Suki, JD: HD2  
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*The following speakers have not disclosed potential conflicts of interest as of March 6, 2019:*

Andrews, Bart, PhD: TLunch3

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Eisen, Jeffrey, MD, MBA: HD2  
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Pyle, Joe, MA: B22

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Shelp, Frank, MD, MPH: A22, B11

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## Speaker Disclosures



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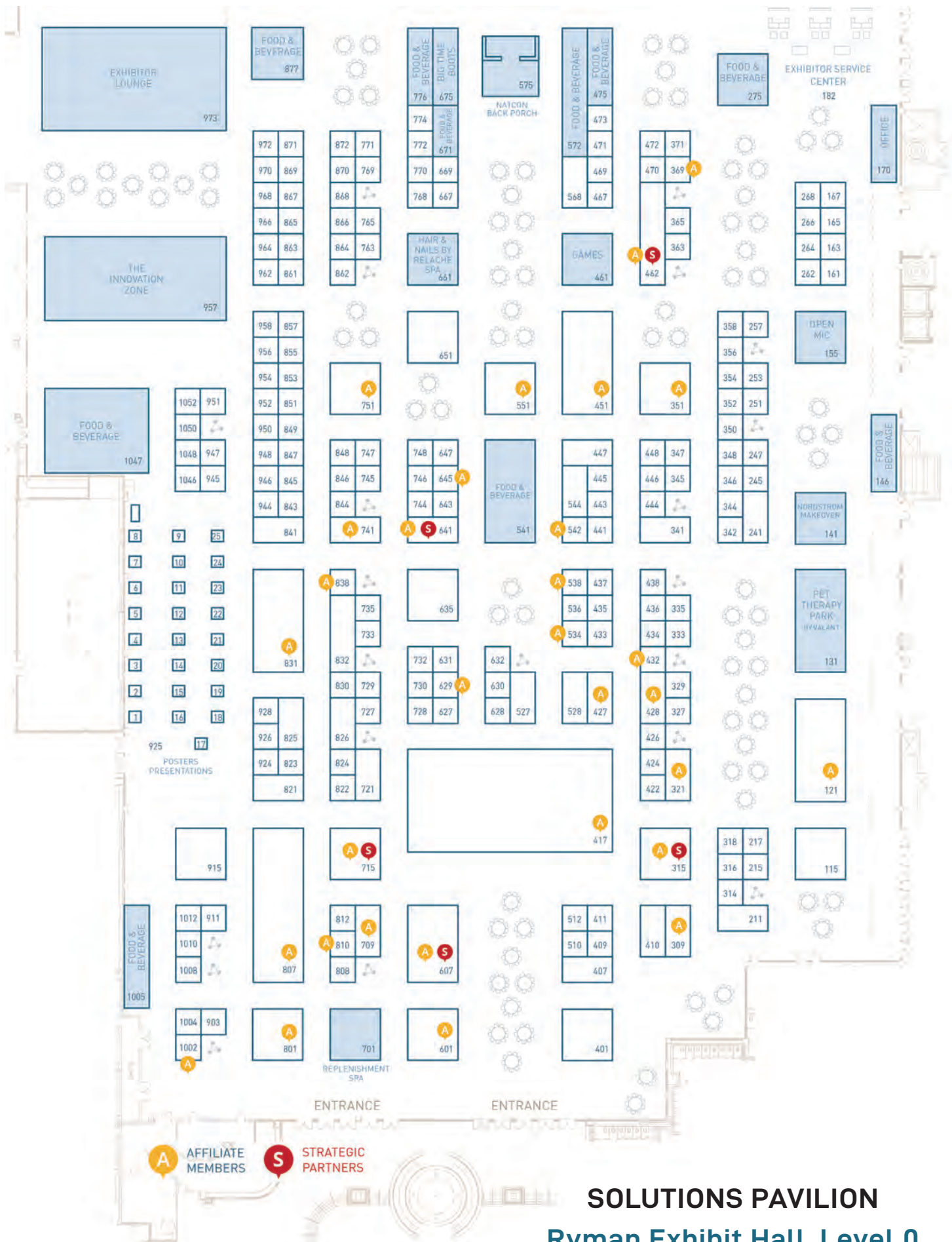
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# SOLUTIONS PAVILION

EXHIBITORS  
SUPPORTERS  
MAPS

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## SOLUTIONS PAVILION

### Ryman Exhibit Hall, Level 0



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<b>American Occupational Therapy Association</b> 4720 Montgomery Lane Bethesda, Maryland 20814 301-652-6611   AOTA.org	<b>857</b>	 Americares, a health-focused nonprofit organization, is the nation's leading provider of donated medicine and supplies to the health care safety net. Americares partners with more than 1,000 organizations, including nonprofit and public behavioral health centers, to provide critically needed psychotropic and primary care medications and supplies for low-income, uninsured or underinsured clients.	
The American Occupational Therapy Association (AOTA) is the national professional association established in 1917 to represent the interests and concerns of occupational therapy practitioners and students. AOTA advances the quality, availability, use and support of occupational therapy through standard-setting, advocacy, education and research on behalf of its members and the public.		<b>AmeriHealth Caritas</b> PerformCare 200 Stevens Drive Philadelphia, Pennsylvania 19113 267-598-5893   AmeriHealthCaritas.com	<b>645</b>
<b>American Society of Addiction Medicine</b> 11400 Rockville Pike, #200 Rockville, Maryland 20852 301-656-3920   ASAM.org	<b>667</b>	 AmeriHealth Caritas is one of the nation's leaders in health care solutions for those most in need. Operating in 17 states and the District of Columbia, AmeriHealth Caritas serves more than 5.6 million Medicaid, Medicare and CHIP members through its integrated managed care products, pharmaceutical benefit management, behavioral health services and other administrative services.	
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to ensure a thoughtful progression to new models that support responsible change and minimize disruption.		<b>Behavioral Information Systems</b>	<b>733</b>
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<b>Beck Institute for Cognitive Behavior Therapy</b>	<b>438</b>	Behavioral Information Systems helps behavioral health and human service agencies to improve the performance of their clinical and financial information systems through individualized support, consultation, development, reporting and training.	
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<b>Behavioral Health Response</b>	<b>838</b>	CannonDesign is an integrated global design firm that unites a dynamic team of architects, engineers, industry experts and builders driven by a singular goal: to help solve our clients' and society's greatest challenges. We've done this for more than a century, helping organizations around the world achieve performance goals, drive innovation, strengthen their identities and profoundly impact the human experience. We are recognized as the number-one leader in programming, planning and design of behavioral health facilities across North America. Our portfolio includes healing and therapeutic environments for children, adolescents, adult, geriatric and forensic populations, and the clinical teams dedicated to care.	
12647 Olive Boulevard, Suite 200 Saint Louis, Missouri 63141 314-628-6243   BHRstl.org			
 Behavioral Health Response (BHR) provides 24/7/365 customized solutions for federal, state and local crisis systems, community mental health centers, integrated health and behavioral health organizations, employee assistance programs, substance use treatment centers and managed care organizations. BHR has a 22-year history of providing clinical telephonic, text, chat and video follow-up case management and home and community-based solutions for children, adolescents and adults. BHR is staffed by credentialed clinicians with master's degrees. We provide a seamless service by customizing intake procedures and processes and are CARF and AAS certified.		<b>Care Plus Workforce Solutions</b>	<b>924</b>
		610 Valley Health Plaza Paramus, New Jersey 07652 888-362-8700   CPWsnj.org	
		 We are a distributor for laser products and also provide janitorial and commercial laundry services.	

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**CARF International** **432**  
 6951 E Southpoint Road  
 Tucson, Arizona 85756  
 520-325-1044 | CARF.org



Founded in 1966, CARF is an international, non-profit accreditor of human service providers and networks. A provider earns accreditation by demonstrating conformance to CARF's internationally recognized standards in areas that span the continuum of life. More than 10.2 million people of all ages are served annually in CARF-accredited programs.

**CDC, Office on Smoking & Health** **864**  
 4770 Buford Highway,  
 Building 107, 7th Floor  
 Chamblee, Georgia 30341  
 770-488-5256 | CDC.gov/tobacco

The Centers for Disease Control and Prevention (CDC) is at the forefront of the nation's efforts to reduce deaths and prevent chronic diseases that result from tobacco use. The agency and its partners promote tobacco control interventions, including actions to prevent youth from starting to use tobacco, smoke-free environments, programs to help tobacco users quit and steps to eliminate tobacco-related health disparities in different population groups.

**Center for Cognition and Recovery** **512**  
 3659 Green Road, Suite 315  
 Cleveland, Ohio 44122  
 216-504-2602 | CCR4Life.org

The Center for Cognition and Recovery (CCR) is an innovative organization dedicated to revolutionizing the landscape of mental health. We serve mental health,

human service and law enforcement organizations nationally. With cutting-edge training and programs, we are able to change lives of people recovering from mental illness and provide professionals with the tools to administer hope and treatment for mental health populations.

**Cerner Corporation** **651**  
 2800 Rock Creek Parkway  
 Kansas City, Missouri 64117  
 816-982-8603  
 Cerner.com/solutions/behavioral-health



Cerner's health information technologies connect people, information and systems at more than 25,000 provider facilities worldwide. Recognized for innovation, Cerner solutions assist clinicians in making care decisions and enable organizations to manage the health of populations. The company also offers an integrated clinical and financial system to help health care organizations manage revenue, as well as a wide range of services to support clients' clinical, financial and operational needs. Cerner's mission is to contribute to the systemic improvement of health care delivery and the health of communities. For more information about Cerner, visit [cerner.com](http://cerner.com) and read our blog at [blogs.cerner.com](http://blogs.cerner.com)

**Cherokee Health Systems** **217**  
 2018 Western Avenue  
 Knoxville, Tennessee 37921  
 865-544-0406 | CherokeeHealth.com

Cherokee Health Systems is a nonprofit organization that provides primary care, behavioral health and addiction services to more than 70,000 people living across the state of Tennessee. Cherokee Health

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<p>Services offers sliding-scale fees and no one is ever denied treatment based on an inability to pay. It has both rural and urban clinic locations and a majority of them are located in economically depressed areas. Cherokee Health Systems also has a national reputation as a pioneer and leader in integrated care – an approach in which it embeds behavioral health providers alongside primary care physicians to provide the full range of patient care.</p>		<p><b>Choices Coordinated Care Solutions 631</b> 7941 Castleway Drive Indianapolis, Indiana 46250 317-726-2121   ChoicesCCS.org</p> <p>Choices Coordinated Care Solutions is a national nonprofit organization committed to supporting youth with significant behavioral and emotional challenges in community settings by using evidence-informed methods that build on the strengths of everyone involved.</p>	
<p><b>CHESS Health 443</b> 333 West Commercial Street, Suite 2500 East Rochester, New York 14445 844-692-4377   Chess.Health</p> <p>Drug overdose is now the leading cause of death in Americans under the age of 50. Even with treatment, the majority of those living with addiction relapse, and failure to receive ongoing care after treatment is one of the primary reasons. CHESS Health is working to reverse this trend through its comprehensive relapse prevention platform for managing populations with substance use disorders.</p>		<p><b>CleanSlate Outpatient Addiction Medicine 765</b> CleanSlate Centers, Inc. 12 Cadillace Drive Brentwood, Tennessee 37027 615-913-2727   CleanSlateCenters.com</p>	
<p><b>Chestnut Ridge Foam, Inc. 627</b> 443 Warehouse Drive Latrobe, Pennsylvania 15650 724-537-9000   ChestnutRidgeFoam.com</p> <p>Chestnut Ridge Foam, Inc., is a manufacturer of health care mattresses in various styles, sizes and coverings, offering direct to facilities. Our premier mattress was designed specifically for behavioral environments and has become widely accepted as a standard replacement to OEM offerings. Custom sizes available to fit all platform beds.</p>		<div>   </div> <p>CleanSlate Outpatient Addiction Medicine has been at the forefront of science- and medicine-based addiction treatment since 2009. A pioneer and leader in outpatient addiction medicine, CleanSlate is a multi-state medical group that provides effective treatment for the chronic disease of addiction, primarily alcohol and opioid use disorders. At CleanSlate, we understand that a one-size-fits-all approach is not effective, so we work with our patients to develop the personalized, flexible and innovative treatment plan they deserve. We partner with local care providers to ensure patients have access to all the resources they need, including supportive counseling and clear accountability. We treat people with respect and compassion at CleanSlate. We know our patients did not choose to suffer from addiction and we are passionate about providing effective treatment that will</p>	

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allow them to achieve the lives they want and deserve — a life filled with hope.

**Cohen Veterans Network** **369**  
72 Cummings Point Road  
Stamford, Connecticut 06902  
CohenVeteransNetwork.org



At the Cohen Veterans Network (CVN), we seek to improve the quality of life for veterans, including those from the National Guard and Reserves and their families. CVN works to strengthen mental health outcomes and complement existing support with a particular focus on post-traumatic stress. Our vision is to ensure that every veteran and family member can obtain access to high-quality, effective care that enables them to lead productive lives.

**Columbia Southern University** **354**  
21982 University Lane  
Orange Beach, Alabama 36561  
800-977-8449 | ColumbiaSouthern.edu



Columbia Southern University (CSU) is a private institution that provides diverse learning experiences and affordable, flexible distance education programs at the certificate, undergraduate and graduate levels. CSU offers online degree programs at the associate, bachelor, master, doctorate or certificate levels in a multitude of areas such as occupational safety and health, health care administration, behavioral health, fire administration, criminal justice, business administration, human resource management and more. CSU also features undergraduate and graduate certificate programs to provide focused training in specialized areas for adult learners.

**Community Data Roundtable** **964**  
225 Taylor Street  
Pittsburgh, Pennsylvania 15224  
412-980-5438  
CommunityDataRoundtable.org

Community Data Roundtable (CDR) is a nonprofit organization dedicated to the development of data-driven behavioral health and child welfare systems. With our proprietary CANS/ANSA/FAST software (The DataPool™), and advanced analytic and implementation science, we work with payers, purchasers, providers and parents to build an optimal system for patient care.

**Compass Health Network** **410**  
1800 Community Drive  
Clinton, Missouri 64735  
888-403-1071  
CompassHealthNetwork.org



Compass Health Network is a not-for-profit, Community Mental Health Center (CMHC), Federally Qualified Health Center (FQHC) and Certified Community Behavioral Health Clinic (CCBHC) in the state of Missouri covering 45 counties.

**Cordant Health Solutions** **365**  
12015 E 46th Avenue, Suite 220  
Denver, Colorado 80239  
303-749-0485 | CordantSolutions.com

Cordant Health Solutions™ is at the forefront of combating today's opioid epidemic through its network of toxicology laboratories and pharmacies. Cordant is committed to providing cutting-edge solutions for payers, clinicians and agencies involved with behavioral health addiction, criminal justice and pain management. Cordant



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is one of the only toxicology laboratories that includes a full-service, high-touch pharmacy that specializes in complex management and dispensing of controlled substances. As a reliable partner, Cordant provides testing protocols and digital case-management tools to help its customers become more effective.

**Core Solutions Inc. 401**

620 Freedom Business Center Drive #400  
King of Prussia, Pennsylvania 19406  
610-687-6080 | [CoreSolutionsInc.com](http://CoreSolutionsInc.com)

Core Solutions, Inc. (Core) is a trusted provider of electronic health records nationwide that uses technology and data to support provider organizations who are committed to improving whole person care and quality of life for all people touched by

the extraordinary challenges of behavioral health and other human conditions. We design our EHR solution, Cx360, based on a combination of real-world challenges and big picture considerations, leveraging the input of statewide implementations and care providers and operating as a partner first and vendor second to our customers. Ultimately, to give complex care communities the technology solutions they need to move forward.

**Council on Accreditation 643**

45 Broadway, 29th Floor  
New York, New York 10006  
212-797-3000 | [COAnet.org](http://COAnet.org)

The Council on Accreditation (COA) is a not-for-profit independent accreditor of the full continuum of community-based



**Compass Health**  
Network

Congratulations to Linda Rosenberg on your retirement! Your visionary leadership has impacted thousands of consumers nationwide and enabled us to continue to our mission of *Inspiring Hope and Promoting Wellness.*



Linda Rosenberg visits Compass Health Network's Wentzville, MO location in 2014.



For 50 years the National Council for Behavioral Health has been the unifying voice for organizations like Compass Health Network. Thank you for helping us serve millions of adults, children and families living with mental illness and addiction.

[compasshealthnetwork.org](http://compasshealthnetwork.org)

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human service organizations in North America. Today, more than 2,000 organizations or programs serving more than 7 million vulnerable children and families are members of COA's community of excellence. To learn more, visit our website.

**Credible Behavioral Health Software**

**427, 428, 451, 741, 801**

1 Choice Hotels Circle, 11th Floor  
Rockville, Maryland 20850  
301-652-9500 | CredibleInc.com



With over 18 years of innovation and experience, Credible is committed to improving the quality

of care and lives in behavioral health for clients, families, providers, and management. Since founded in June 2000, Credible has Partnered with over 425 Partner Agencies in 36 states. Credible is proud to provide secure, proven, easy-to-use, web-based software for clinic, community, residential, and mobile care providers leveraging a true Partnership approach.

**Culinary Services Group**

**848**

1135 Business Parkway S, Suite 10  
Westminster, Maryland 21157  
443-293-7434 | CulinaryServicesGroup.com



Culinary Services Group (CSG) is a Top 50 Food Service Management Company specializing in behavioral health care, hospitals and senior living. We are the experts in providing dining and nutrition solutions that improve outcomes, manage costs and engage the community. What makes us unique? It's not just what we bring to the table, it's who. We bring our experts in dining, nutrition and hospitality, so you can bring your

customers back to the table. Our mission is to improve the quality of life for those we serve. This is our why - and why you do what you do matters. Each and every day, three times a day or more, we are given the opportunity to make a difference in someone's world. Knowing this, we work tirelessly to improve the quality of life for the residents, patients and clients of our customers by delivering an exceptional dining experience and superior nutrition. If our message, mission and values speak to you, we'd love to hear how we can help.

**DATIS HR Cloud**

**315**

401 East Jackson Street, Suite 1550  
Tampa, Florida 33602  
813-289-4451 | DATIS.com






DATIS, a National Council Strategic Partner, provides a completely unified HR and Payroll software solution that empowers Health and Human Services organizations to better achieve their mission. DATIS connects employees, aligns departments, and transforms organizations by uniting all aspects of workforce management within a single platform that includes Payroll, Timekeeping, Recruiting, Benefits, Talent Management, Analytics, and more. Our end-to-end solution enables organizations to increase visibility, maximize resources, and make an impact.

**designRoom**

**409**

812 Huron Road, Suite 712  
Cleveland, Ohio 44115  
216-241-2020 | designRoom.com

designRoom (dR) specializes in building healthy brands for organizations that help

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people. Since its founding in the early 1990s, dR has grown to become a national branding and design firm, providing clients with branding and marketing insights and solutions borne from experience and a ton of expertise. Our process is highly collaborative, and our mission is highly personal. If we are successful helping you, you'll be in a better position to help more people.		<b>E4 Enterprise</b> 5677 S Louthan Street Littleton, Colorado 80120 888-434-1042   E4Enterprise.com	<b>950</b>
<b>DMA   Digital Marketing Agency</b> 3510 Kraft Road, Suite 200 Naples, Florida 34105 415-795-9650 DigitalMarketingAgency.com	<b>211</b>	 E4 Enterprise is a registered woman-owned small business comprised of virtual consultants with longstanding history, knowledge and proven experience in health care quality improvement work. The beauty of working with us is that we can quickly connect you with the talent you need, onboard without a steep learning curve and immediately add value to your team. We alleviate the burdens of project management, stakeholder recruitment and workflow systems associated with quality improvement projects so you can focus on your strengths.	
 DMA is fully dedicated to learning about and understanding your business. By building a relationship with each of our clients, we can ensure our digital marketing strategy is built with the sole focus of solving the problems your business faces. Each of our marketing campaigns are built with the client's needs in mind to solve the greatest marketing problems online.		<b>eClinicalWorks</b> 2 Technology Drive Westborough, Massachusetts 01581 508-836-2700   eClinicalWorks.com	<b>823</b>
<b>Dolbey</b> 7164 Beechmont Avenue Cincinnati, Ohio 45230 513-624-2424   Dolbey.com	<b>433</b>	eClinicalWorks is a privately held leader in health care IT, providing comprehensive electronic health record (EHR) and practice management (PM) solutions to medical professionals worldwide. Our solutions for documentation, population health, patient engagement and revenue cycle management help medical professionals improve the quality of care, reduce costs, meet regulatory requirements and reduce the risk of physician burnout.	
 Dolbey's award-winning health care suite of solutions improve productivity while delivering better documentation which improve patient care. Since 1914, Dolbey has consistently evolved our products, incorporating the latest technologies available to meet the demands of the health care community. Our suite of products include speech recognition (premise or cloud based) CAPD, CDI, CAC transcription and dictation.		<b>EnSoftek Inc./DrCloudEHR</b> EnSoftek 735 SW 158th Avenue, Suite 140 Beaverton, Oregon 97006 503-643-1226   DrCloudemr.com	<b>735</b>
		DrCloudEHR™ is a holistic solution that	

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provides an integrated system for trauma-informed recovery-oriented services, improves customer outcomes through robust data collection and analytics, provides holistic revenue cycle management, increases audit compliance with the Golden Thread™ oversight application, provides a feature-rich disconnected mode for treating clients in the field and forms a builder application, telehealth module and a multidisciplinary treatment plan.

**eSolutions****844**

8215 W. 108th Terrace  
Overland Park, Kansas 66210  
866-633-4726 | eSolutionsInc.com



eSolutions provides powerful data analytics and workflow automation products that help health care providers get paid quickly, securely and accurately. Our unique analytics deliver clear intelligence, allowing providers of all types and sizes to understand their data and use it to make informed decisions. Our products and payer relationships have evolved quickly, helping to strengthen and simplify the complex relationship between providers and payers. As the health care industry continues to transform, our leadership team is committed to delivering cutting-edge, relevant products. Products that ensure providers, no matter what changes they face, can count on seamless claims and revenue cycle management, superior business intelligence and steady cash flow.

**FasPsych, LLC****830**

8687 E. Via De Ventura, Suite 310  
Scottsdale, Arizona 85258  
480-779-6199 | FasPsych.com



FasPsych provides immediate, innovative staffing solutions to the ever-growing demand for behavioral health services and decreasing pool of qualified professionals. Over the past 20 years there has been staggering growth in the demand for all types of health care services, especially in behavioral health evaluation and medication management, resulting in a shortage of qualified clinicians to provide the needed services. We have developed a specialized pool of psychiatrists and psychiatric advance practice registered nurses (APRNs) who are available to provide services to provider agencies and other organizations in need of practitioners. Our company provides quality clinicians who are available to deliver services on a long-term or permanent basis to a wide range of organizations facing long-term struggles relating to recruiting and maintaining psychiatrists and psychiatric APRNs.





**Foothold Technology****825, 826**

36 E 12th Street, 5th Floor  
New York, New York 10003  
212-780-1450 Ext. 8038  
FootholdTechnology.com

Foothold Technology offers a certified electronic record, AWARDS, that helps human service providers manage services, track client data and generate reports for better outcomes and billing. Originating from three agencies in 2000, AWARDS is ideal for virtually all service types and is fully interoperable with any other federally certified system.

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<b>Gateway Foundation</b> 55 E Jackson Boulevard, Suite 1500 Chicago, Illinois 60604 877-505-4673   GatewayFoundation.org	<b>863</b>	<b>Genoa Healthcare</b> 707 S Grady Way, Suite 700 Renton, Washington 98057 866-763-2250   GenoaHealthcare.com	<b>601</b>
 About Gateway Foundation: Since 1968 our goal has been straightforward: help clients get their life back on track and achieve a life of sobriety, free from drug use and symptoms of mental illness. A life that is productive, socially responsible, and healthy. Gateway Foundation is the largest nonprofit treatment provider with treatment programs in California, Delaware, Florida, Illinois, Michigan, Missouri, New Jersey, Texas and Wyoming that specialize in substance use disorders for men, women, adolescents, and clients diagnosed with co-occurring mental health disorders. Gateway's professional clinicians support over 9,000 people a day to successfully complete treatment by developing a personalized plan to treat the underlying causes of substance use disorder —not just their addiction to drugs or alcohol.		 Genoa Healthcare is the largest provider of pharmacy, outpatient telepsychiatry and medication management services dedicated to serving the needs of those in the behavioral health and addiction treatment communities and those with other complex, chronic health conditions. With more than 15 years of experience, Genoa impacts more than 650,000 individuals annually across the United States.	
<b>GeneSight</b> 6960 Cintas Boulevard Mason, Ohio 45040 513-701-5000   GeneSight.com	<b>632</b>	<b>GlaxoSmithKline Consumer Healthcare</b> 4321 Mahogany Lane Belleville, Illinois 62226 618-558-7459   GSK.com	<b>426</b>
 The GeneSight test helps healthcare providers make better treatment decisions based on a person's genetic makeup. GeneSight testing is based on advanced CPGx® technology, a patented approach that analyzes variations and combinations of a person's genes along with FDA-approved medications for behavioral health conditions and chronic pain. Learn more at www.GeneSight.com.		GlaxoSmithKline Consumer Healthcare develops and markets consumer preferred and expert recommended brands in the oral health, pain relief, respiratory, nutrition/gastro-intestinal and skin health categories. We are one of the world's leading over-the-counter health care companies, holding number-one positions in wellness across 36 markets. For more information please go to www.gsk.com.	
		<b>Graham Company</b> 30 S 15th Street Philadelphia, Pennsylvania 19147 928-308-0788   GrahamCo.com	<b>926</b>
		 If you're seeking to manage and reduce your risk through a robust property and casualty insurance program or striving to take control	

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of long-term health care costs through an employee benefits program, Graham Company can help. We'll develop tailored surety programs and relationships that consider what your business looks like today and your goals for the future and have an in-house team to ensure that you are getting the protection you need for your personal assets. At Graham Company, we are changing the traditional approach to insurance from a passive to an active vocation.

**Harbage Consulting** **245**  
1400 K Street, Suite 204  
Sacramento, California 95814  
916-662-7930 | HarbageConsulting.com

Established in 2005, Harbage Consulting is a mission-driven national health policy and communications consulting firm with deep policy, operational and outreach expertise in public programs. We help our clients navigate, develop and implement a wide range of health policies related to Medicaid, Medicare and the Health Insurance Marketplace. Our consultants have held federal leadership positions implementing the Affordable Care Act, federal and state public affairs positions, state and county leadership roles developing policies and programs, clinical psychology roles and other positions supporting a range of public and private clients. Our clients span state Medicaid agencies; county health service departments; local, state and national health care foundations; consumer advocacy organizations; hospitals and health systems. Our mission is to promote access to affordable, high-quality health coverage, and we pursue clients that enable our firm to stay true to that mission.

**Hazelden Betty Ford Foundation & Hazelden Publishing** **316**  
PO Box 176  
Center City, Minnesota 55012  
800-328-9000 | HazeldenBettyFord.org

Hazelden Betty Ford Foundation, a non-profit organization founded in 1949, helps people reclaim their lives from the disease of addiction, offering a comprehensive approach that addresses the full range of patient, family and professional needs, including treatment and continuing care for youth and adults, research, higher learning and publishing. Hazelden Publishing provides products and services to help people recognize, understand and overcome addiction and closely related problems.

**HealthStream** **954**  
209 10th Avenue South, Suite 450  
Nashville, Tennessee 37203  
615-400-2295 | HealthStream.com



HealthStream is dedicated to improving patient outcomes through the development of health care organizations' greatest asset: their people. Our solutions are contracted by health care organizations in the U.S. for workforce development, training and learning management, talent management, credentialing, privileging, provider enrollment, performance assessment and managing simulation-based education programs. From hospitals to long-term care and across the care continuum, there are challenges stemming from demographic changes, governmental mandates and the need for higher care quality. HealthStream helps organizations strengthen the revenue cycle, improve care transitions, increase retention, reduce risk, plan for leadership succession

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and be more compliant, to name just a few of the ways we help care providers. What unites us is our philosophy that “every patient deserves the best possible workforce.”

**Holding The Hope****327**

PO Box 1314

Battle Ground, Washington 98604

360-687-7954 | HoldingTheHope.com

Holding the Hope is a workforce development company founded in 2003. The company offers clinical and non-clinical workshops, consultation, continuing education, all levels of the Wellness Recovery Action Plan (WRAP) seminars and an on-line tool-kit for Peer Support Specialists. Clients include states, health care authorities, counties and local agencies and international corporations. Our work can help you increase client outcomes and reduce staff burnout or turnover. Mary Jadwisiak started Holding the Hope with a goal to bring recovery principles and practices into every level of the behavioral health industry. She, and every trainer or consultant associated with Holding the Hope, has their own recovery journey that influences their work. The power of hope and recovery is infused throughout all products and services offered. We are Holding the Hope for you, so stop by booth 327 and let's get started.

**HRSA's Bureau of Health Workforce****966**

5600 Fishers Lane

Rockville, Maryland 20857

301-443-9057 | BHW.hrsa.gov



The Bureau of Health Workforce (BHW) improves the health of underserved and vulnerable populations by strengthening the health

workforce and connecting skilled professionals to communities in need. BHW prepares a quality, skilled workforce, improves workforce distribution and advances modern healthcare, by focusing on telehealth, rural and underserved populations, and community-based training.

**iCentrix Analytics****729**

11 Red Roof Lane

Salem, New Hampshire 03079

603-893-3922 | iCentrix.com

iCentrix Analytics is focused on Financial Performance Management by providing a comprehensive approach for managing your financial health in a Fee-for-Service or Value-Based Reimbursement environment. Designed for senior leadership, CFO's, and their support staff, the Financial Management Platform makes all information available without requiring technical expertise or support staff. Using insight that analytics can deliver, we help leadership better prepare for Value-Based Reimbursement and firming up payer relationships while bridging the gap between Fiscal and Clinical. Dashboards are used to help you understand costs that can be tied back to the GL revenue, daily tracking of performance against budgets, profitability, revenue cycle management, productivity and claims analysis - all critical to their success in today's VBR environment. Experience matters, especially today! Contact us at [www.icentrix.com](http://www.icentrix.com) Doug Philipon [doug@icentrix.com](mailto:doug@icentrix.com)

**iDashboards****448**

900 Tower Drive, 4th Floor

Troy, Michigan 48098

248-528-7160 | iDashboards.com

With customers in more than 40 countries



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worldwide, iDashboards provides easy-to-use, visually-appealing and cost-effective dashboard software for clients in a wide variety of industries, including higher education, health care, logistics, finance, manufacturing and more. With customizable and flexible dashboard solutions that easily integrate with key data sources, iDashboards clients can quickly and effectively view and analyze their critical performance metrics, ultimately leading to enhanced decision-making capabilities.

**Infinity Behavioral Health Services 1050**  
2901 Stirling Road, Suite 300  
Fort Lauderdale, Florida 33312  
800-446-3982 | [InfinityBehavioral.com](http://InfinityBehavioral.com)



Since 2011, Infinity Behavioral Health Services has been pro-

viding unparalleled revenue cycle management services to behavioral healthcare providers. As a result of our operational experience, we deeply understand the day-to-day issues that arise in attempting to navigate managed care companies. Our goal is help you enhance your quality of service, while increasing revenue and maintaining compliance with managed care standards.

**InfoMC Inc. 536**  
101 West Elm Street, Suite G10  
Conshohocken, Pennsylvania 19428  
484-567-0603 | [InfoMC.com](http://InfoMC.com)

InfoMC Inc. is a leading provider of cloud-based health care management and care coordination software designed to help close gaps in health care systems. InfoMC

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offers a suite of rules-based workflow, data exchange and analytics products to health plans, managed care organizations, health systems and state, county and community health centers and programs. The InfoMC coordinated care solution provides tools for optimal care coordination of complex or chronic physical and behavioral health conditions and populations, resulting in improved quality and cost of care outcomes. The solution is designed to enable care teams across multiple providers and stakeholders to play an active role in the patients' plan of care. With InfoMC solutions, our customers receive comprehensive, sophisticated functionality that eliminates costly administrative and clinical process inefficiencies while promoting improved quality.

**InnovaTel Telepsychiatry****715**

900 State Street, Suite 203B  
Erie, Pennsylvania 16501  
866-492-7597 | Innovatel.com



With a growing demand for behavioral health services and a shortage of providers, access to care is challenging. Telepsychiatry is a solution to bridge this gap. innovaTel has a nationwide network of psychiatrists, nurse practitioners and licensed clinical social workers who use telemedicine to connect to organizations.

**Inperium, Inc.****871**

120 Prospect Street  
Reading, Pennsylvania 19606  
888-270-5753 | Inperium.org



Inperium reached full readiness for implementation in

January of 2016, with its design and methodology derived from years of examining other business combinations and using experiences gained from the beginnings of Supportive Concepts for Families, Inc. in 1993. Inperium is a Constellation company of nonprofits and for-profits that provide health-related supports and other related business services to the communities they support, ensuring that there is an equilibrium between the company's mission and vision while reflecting person-focused values. We support and assist the affiliated companies to ensure quality services, financial diversity and continuity of care by maximizing resources while expanding upon our proven track record of developing, revitalizing and growing business enterprises that leverage resources to achieve quality results.

**InSight Telepsychiatry****309**

765 E Route 70, Suite 100A  
Marlton, New Jersey 8053  
856-797-4772 | InsightTelepsychiatry.com



InSight is the leading national telepsychiatry service provider with a mission to transform access

to behavioral health care through innovative applications of technology. InSight has two decades of experience, serves hundreds of organizations, and is uniquely positioned to offer scalable telepsychiatry services across the continuum of care.

**InSync Healthcare Solutions****251**

8408 Benjamin Road  
Tampa, Florida 33634  
877-246-8484 | InSynchCS.com



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records and practice management software solutions are configured to work with your practice, not against it, while operating seamlessly across all workflows.

**InteCare Inc.****446**

8604 Allisonville Road, Suite 325  
Indianapolis, Indiana 46250  
317-237-5770 | [InteCare.org](http://InteCare.org)

InteCare is a nonprofit administrative service organization specializing in provider enrollment and credentialing with all payers, including Medicaid, Medicare and commercial plans, specifically for FQHC's and CMHC's. Our credentialing and enrollment team will act as your credentialing department and maximize your revenue cycle management. Visit [InteCare.org](http://InteCare.org).

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Janssen Neuroscience applauds those working together at the county, state, and federal levels, especially at the intersection of criminal justice and mental health reform, to champion a better future for individuals with serious mental illness, including schizophrenia and mood disorders.

We can and should continue to set a higher standard for how we support individuals with serious mental illness.

Janssen's unwavering commitment to delivering innovative mental health therapies spans 50 years, and we will continue to champion treatments to improve the lives of those with serious mental illness.

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Yvonne Ford, Untitled Artwork from Reflections Art in Health





*"When a person living with serious mental illness relapses, it's devastating and progressively makes it harder to achieve their potential. That's why we continue to work tirelessly to provide medicines and conduct research that offer hope for the individual and their families, so they can live fulfilling and healthier lives."*

—**Courtney Billington**  
President, Janssen Neuroscience

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<b>J&amp;M Distribution</b> 4943 Cypress Hammock Drive Saint Cloud, Florida 34771 970-318-0558   Amazingstim.com	<b>948</b>	<b>Jlbinvestments/HiDow</b> 24003 Ninth Place South Cincinnati, Ohio 45241 206-331-6904   HiDow.com	<b>808</b>
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LOCUS & CALOCUS are assessment and placement instruments that were developed by the A.A.C.P. (American Association of Community Psychiatrists). The A.A.C.P., through an exclusive copyright agreement, partners with Deerfield Behavioral Health to provide electronic versions of LOCUS & CALOCUS that are fully able to be integrated into provider's and/or payer's Electronic Health Records (EHR).

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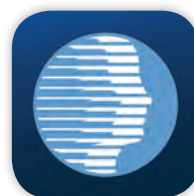
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# TARDIVE DYSKINESIA: FROM SCREENING THROUGH TREATMENT

PRESENTED BY:



**Ike Nnawuchi, MD**  
Medical Director  
MBI Health Services, LLC  
Washington, DC



**Dana D. Thompson, MSW, LGSW**  
Practice Manager  
MBI Health Services, LLC  
Washington, DC

**DATE:**

Tuesday, March 26, 2019; 12:45 PM–2:15 PM

**LOCATION:**

Gaylord Opryland Resort & Convention Center  
Bayou C Room, Mezzanine Level, 2nd Floor  
Nashville, TN

PLEASE VISIT BOOTH 445

## INDICATION & USAGE

INGREZZA<sup>®</sup> (valbenazine) capsules is indicated for the treatment of adults with tardive dyskinesia.

## IMPORTANT SAFETY INFORMATION

### CONTRAINDICATIONS

INGREZZA is contraindicated in patients with a history of hypersensitivity to valbenazine or any components of INGREZZA. Rash, urticaria, and reactions consistent with angioedema (e.g., swelling of the face, lips, and mouth) have been reported.

### WARNINGS & PRECAUTIONS

#### Somnolence

INGREZZA can cause somnolence. Patients should not perform activities requiring mental alertness such as operating a motor vehicle or operating hazardous machinery until they know how they will be affected by INGREZZA.

#### QT Prolongation

INGREZZA may prolong the QT interval, although the degree of QT prolongation is not clinically significant at concentrations expected with recommended dosing. INGREZZA should be avoided in patients with congenital long QT syndrome or with arrhythmias associated with a prolonged QT interval. For patients at increased risk of a prolonged QT interval, assess the QT interval before increasing the dosage.

### ADVERSE REACTIONS

The most common adverse reaction ( $\geq 5\%$  and twice the rate of placebo) is somnolence. Other adverse reactions ( $\geq 2\%$  and  $>$ Placebo) include: anticholinergic effects, balance disorders/falls, headache, akathisia, vomiting, nausea, and arthralgia.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit MedWatch at [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

**Please see adjacent page for INGREZZA Brief Summary of Prescribing Information or visit [www.INGREZZAHCP.com/PI](http://www.INGREZZAHCP.com/PI) for full Prescribing Information.**

This is a promotional program sponsored by Neurocrine Biosciences, Inc., and no CME credits are offered.





**Brief Summary:** for full Prescribing Information and Patient Information, refer to package insert.

## INDICATIONS AND USAGE

INGREZZA<sup>®</sup> is indicated for the treatment of adults with tardive dyskinesia.

## CONTRAINDICATIONS

INGREZZA is contraindicated in patients with a history of hypersensitivity to valbenazine or any components of INGREZZA. Rash, urticaria, and reactions consistent with angioedema (e.g., swelling of the face, lips, and mouth) have been reported.

## WARNINGS AND PRECAUTIONS

### Somnolence

INGREZZA can cause somnolence. Patients should not perform activities requiring mental alertness such as operating a motor vehicle or operating hazardous machinery until they know how they will be affected by INGREZZA.

### QT Prolongation

INGREZZA may prolong the QT interval, although the degree of QT prolongation is not clinically significant at concentrations expected with recommended dosing. In patients taking a strong CYP2D6 or CYP3A4 inhibitor, or who are CYP2D6 poor metabolizers, INGREZZA concentrations may be higher and QT prolongation clinically significant. For patients who are CYP2D6 poor metabolizers or are taking a strong CYP2D6 inhibitor, dose reduction may be necessary. For patients taking a strong CYP3A4 inhibitor, reduce the dose of INGREZZA to 40 mg once daily. INGREZZA should be avoided in patients with congenital long QT syndrome or with arrhythmias associated with a prolonged QT interval. For patients at increased risk of a prolonged QT interval, assess the QT interval before increasing the dosage.

## ADVERSE REACTIONS

The following adverse reactions are discussed in more detail in other sections of the labeling:

- Hypersensitivity
- Somnolence
- QT Prolongation

### Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in practice.

#### Variable and Fixed Dose Placebo-Controlled Trial Experience

The safety of INGREZZA was evaluated in 3 placebo-controlled studies, each 6 weeks in duration (fixed dose, dose escalation, dose reduction), including 445 patients. Patients were 26 to 84 years of age with moderate to severe tardive dyskinesia and had concurrent diagnoses of mood disorder (27%) or schizophrenia/schizoaffective disorder (72%). The mean age was 56 years. Patients were 57% Caucasian, 39% African-American, and 4% other. With respect to ethnicity, 28% were Hispanic or Latino. All subjects continued previous stable regimens of antipsychotics; 85% and 27% of subjects, respectively, were taking atypical and typical antipsychotic medications at study entry.

#### Adverse Reactions Leading to Discontinuation of Treatment

A total of 3% of INGREZZA treated patients and 2% of placebo-treated patients discontinued because of adverse reactions.

#### Common Adverse Reactions

Adverse reactions that occurred in the 3 placebo-controlled studies at an incidence of  $\geq 2\%$  and greater than placebo are presented in Table 1.

**Table 1: Adverse Reactions in 3 Placebo-Controlled Studies of 6-week Treatment Duration Reported at  $\geq 2\%$  and  $>$ Placebo**

Adverse Reaction <sup>1</sup>	INGREZZA (n=262) (%)	Placebo (n=183) (%)
<b>General Disorders</b>		
Somnolence (somnolence, fatigue, sedation)	10.9%	4.2%
<b>Nervous System Disorders</b>		
Anticholinergic effects (dry mouth, constipation, disturbance in attention, vision blurred, urinary retention)	5.4%	4.9%
Balance disorders/fall (fall, gait disturbance, dizziness, balance disorder)	4.1%	2.2%
Headache	3.4%	2.7%
Akathisia (akathisia, restlessness)	2.7%	0.5%
<b>Gastrointestinal Disorders</b>		
Vomiting	2.6%	0.6%
Nausea	2.3%	2.1%
<b>Musculoskeletal Disorders</b>		
Arthralgia	2.3%	0.5%

<sup>1</sup> Within each adverse reaction category, the observed adverse reactions are listed in order of decreasing frequency.

#### Other Adverse Reactions Observed During the Premarketing Evaluation of INGREZZA

Other adverse reactions of  $\geq 1\%$  incidence and greater than placebo are shown below. The following list does not include adverse reactions: 1) already listed in previous tables or elsewhere in the labeling, 2) for which a drug cause was remote, 3) which were so general as to be uninformative, 4) which were not considered to have clinically significant implications, or 5) which occurred at a rate equal to or less than placebo.

**Endocrine Disorders:** blood glucose increased

**General Disorders:** weight increased

**Infectious Disorders:** respiratory infections

**Neurologic Disorders:** drooling, dyskinesia, extrapyramidal symptoms (non-akathisia)

**Psychiatric Disorders:** anxiety, insomnia

During controlled trials, there was a dose-related increase in prolactin. Additionally, there was a dose-related increase in alkaline phosphatase and bilirubin, suggesting a potential risk for cholestasis.

### Postmarketing Experience

The following adverse reactions have been identified during post-approval use of INGREZZA that are not included in other sections of labeling. Because these reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to drug exposure.

**Immune System Disorders:** hypersensitivity reactions (including allergic dermatitis, angioedema, pruritis, and urticaria)

**Skin and Subcutaneous Tissue Disorders:** rash

## DRUG INTERACTIONS

### Drugs Having Clinically Important Interactions with INGREZZA

**Table 2: Clinically Significant Drug Interactions with INGREZZA**

<b>Monoamine Oxidase Inhibitors (MAOIs)</b>	
<b>Clinical Implication:</b>	Concomitant use of INGREZZA with MAOIs may increase the concentration of monoamine neurotransmitters in synapses, potentially leading to increased risk of adverse reactions such as serotonin syndrome, or attenuated treatment effect of INGREZZA.
<b>Prevention or Management:</b>	Avoid concomitant use of INGREZZA with MAOIs.
<b>Examples:</b>	isocarboxazid, phenelzine, selegiline
<b>Strong CYP3A4 Inhibitors</b>	
<b>Clinical Implication:</b>	Concomitant use of INGREZZA with strong CYP3A4 inhibitors increased the exposure (C <sub>max</sub> and AUC) to valbenazine and its active metabolite compared with the use of INGREZZA alone. Increased exposure of valbenazine and its active metabolite may increase the risk of exposure-related adverse reactions.
<b>Prevention or Management:</b>	Reduce INGREZZA dose when INGREZZA is coadministered with a strong CYP3A4 inhibitor.
<b>Examples:</b>	itraconazole, ketoconazole, clarithromycin
<b>Strong CYP2D6 Inhibitors</b>	
<b>Clinical Implication:</b>	Concomitant use of INGREZZA with strong CYP2D6 inhibitors may increase the exposure (C <sub>max</sub> and AUC) to valbenazine's active metabolite compared with the use of INGREZZA alone. Increased exposure of active metabolite may increase the risk of exposure-related adverse reactions.
<b>Prevention or Management:</b>	Consider reducing INGREZZA dose based on tolerability when INGREZZA is coadministered with a strong CYP2D6 inhibitor.
<b>Examples:</b>	paroxetine, fluoxetine, quinidine
<b>Strong CYP3A4 Inducers</b>	
<b>Clinical Implication:</b>	Concomitant use of INGREZZA with a strong CYP3A4 inducer decreased the exposure of valbenazine and its active metabolite compared to the use of INGREZZA alone. Reduced exposure of valbenazine and its active metabolite may reduce efficacy.
<b>Prevention or Management:</b>	Concomitant use of strong CYP3A4 inducers with INGREZZA is not recommended.
<b>Examples:</b>	rifampin, carbamazepine, phenytoin, St. John's wort <sup>1</sup>
<b>Digoxin</b>	
<b>Clinical Implication:</b>	Concomitant use of INGREZZA with digoxin increased digoxin levels because of inhibition of intestinal P-glycoprotein (P-gp).
<b>Prevention or Management:</b>	Digoxin concentrations should be monitored when co-administering INGREZZA with digoxin. Increased digoxin exposure may increase the risk of exposure related adverse reactions. Dosage adjustment of digoxin may be necessary.

<sup>1</sup> The induction potency of St. John's wort may vary widely based on preparation.

### Drugs Having No Clinically Important Interactions with INGREZZA

Dosage adjustment for INGREZZA is not necessary when used in combination with substrates of CYP1A2, CYP2B6, CYP2C8, CYP2C9, CYP2C19, CYP2E1, or CYP3A4/5 based on *in vitro* study results.

## OVERDOSAGE

### Human Experience

The pre-marketing clinical trials involving INGREZZA in approximately 850 subjects do not provide information regarding symptoms with overdose.

### Management of Overdosage

No specific antidotes for INGREZZA are known. In managing overdose, provide supportive care, including close medical supervision and monitoring, and consider the possibility of multiple drug involvement. If an overdose occurs, consult a Certified Poison Control Center (1-800-222-1222 or www.poisn.org).

For further information on INGREZZA, call 84-INGREZZA (844-647-3992).




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Alexandria, Virginia 22314  
703-741-7686 | [NAADAC.org](http://NAADAC.org)

NAADAC, the Association for Addiction Professionals, represents the professional interests of more than 100,000 addiction counselors, educators and other addiction-focused health care professionals in the United States and abroad. NAADAC's members and 47 state and international affiliates work to create healthier individuals, families and communities through prevention, intervention, quality treatment and recovery support.

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novation to produce one stop for all your skincare and beauty needs. At Nature's Wonder, we empower women of all skin types to embrace their individuality and unique beauty. Nature's Wonder Beauty Booths are equipped to cater to women and men of all skin types, offering more than 100 unique and effective skincare products and sun protection products.

### Netsmart

**417**

4950 College Boulevard  
Overland Park, Kansas 66211  
800-472-5509 | NTST.com



Netsmart designs, builds and delivers electronic health records (EHRs), solutions and services

that are powerful, intuitive and easy-to-use. Our platform provides accurate, up-to-date information which is easily accessible to care team members in behavioral health, care at home, senior living and social services. We make the complex simple and personalized so our clients can concentrate on what they do best: provide much needed services and treatment that support whole-person care.

### Neurocrine Biosciences, Inc.

**445**

12780 El Camino Real  
San Diego, California 92130  
858-617-7600 | Neurocrine.com



Neurocrine Biosciences, a San Diego-based biopharmaceutical company, is focused on developing treatments for neurological and endocrine-related disorders. The company discovered, developed and markets INGREZZA® (valbenazine) capsules, the first FDA-approved product indicated for the treatment of adults with tardive dyski-

nesia, an involuntary movement disorder. Discovered and developed through Phase II clinical trials by Neurocrine, ORILIS-SA® (elagolix), the first FDA-approved oral medication for the management of endometriosis with associated moderate to severe pain in over a decade, is marketed by AbbVie as part of a collaboration to develop and commercialize elagolix for women's health. Neurocrine's clinical development programs include opicapone as an adjunctive therapy to levodopa/DOPA decarboxylase inhibitors in Parkinson's disease patients, elagolix for uterine fibroids with AbbVie, valbenazine for the treatment of Tourette syndrome and NBI-74788 for the treatment of congenital adrenal hyperplasia (CAH).

### NeuroFlow

**958**

1635 Market Street, Suite 1400  
Philadelphia, Pennsylvania 19103  
484-466-9575 | NeuroFlowSolution.com


NeuroFlow's mission is to be a resource and asset to health care providers in their endless pursuit to help patients feel better faster. We've built a HIPAA-compliant, cloud-based platform that facilitates behavioral health access and engagement in all care settings to improve outcomes, overall wellness and cost of care. Our suite of tools enables remote monitoring and behavioral health integration across the continuum of care, including psychology, primary care and pain management settings.

*Check out the app for more  
information on specific CE and CEU  
workshop credits.*

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<b>NextGen Healthcare</b> 795 Horsham Road Horsham, Pennsylvania 19044 215-657-7010   NextGen.com	<b>751</b>	<b>Noble Medical, Inc.</b> 19525 Janacek Court, Suite 104 Brookfield, Wisconsin 53045 262-432-9308   NobleMedical.com	<b>346</b>
 NextGen Healthcare's integrated single solution for behavioral care, physical health and population health can help you prepare now for the upcoming changing SAMHSA requirements. Will your practice become a CCBHC or a DCO? Use our latest EHR/PM solution with standards-based, configurable, behavioral-specific templates to help you decide, succeed and thrive.		Serving and supporting drug-free communities for more than 20 years, Noble Medical produces rapid oral and urine drug testing kits. Noble Medical is the market leader offering the Noble Split Specimen and our new saliva-based rapid test, the "Oraliss." Stop by booth 346 for samples and to find more details about our products. Visit <a href="http://www.noblemedical.com">www.noblemedical.com</a> .	
<b>NextStep Solutions, Inc.</b> 3201 University Drive, Suite 250 Auburn Hills, Michigan 48326-2397 248-309-3402 NextStepSolutionsInc.com	<b>363</b>	<b>ObserveSmart-Invisalert Solutions</b> 980 Garrett Mill Road Newtown Square, Pennsylvania 19073 215-534-2370   InvisalertSolutions.com	<b>763</b>
 NextStep™ behavioral health electronic health records software is a modular system that can work for practices of all sizes. It's easy-to-use, completely customizable software that works around how your behavioral health services are delivered. NextStep™ automates critical processes that have a real impact on the day-to-day procedures involved in providing and documenting services and provides simple, intuitive ways to use the information. Its integrated appointment scheduling and billing systems eliminate entering duplicate data and streamline the billing process using a plan-chart-bill approach.		 ObserveSMART is a comprehensive compliance solution designed for behavioral health facilities wanting to eliminate the persistent problems associated with patient observations. By leveraging the latest technologies, ObserveSMART certifies and documents compliance, which virtually eliminates missed and falsified observations, resulting in reduced risks and costs related to sentinel and non-sentinel events. In addition to improving the quality of patient care, the ObserveSMART Solution advances accountability, workflow and communication among staff using proactive alerts, patient transfer and supervisory tools. The ObserveSMART system provides a robust suite of reports and can operate independently or seamlessly integrate with your EMR.	
<p><i>Check out the app for more information on specific CE and CEU workshop credits.</i></p>			
<p><b>NatCon19.TheNationalCouncil.org</b></p>			

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<b>Odyssey Software</b> 105 Bradford Road, Suite 200 Wexford, Pennsylvania 15090 724-940-4411   Tosg.com	<b>732</b>	amount of clinical practices depending on principals of physics, bionics, bioelectronics, and meridian of traditional Chinese medicine. It is a perfect unity which successfully combines the distillation of traditional Chinese medicine with modern micro-electronic technology.	
Odyssey Software provides software and services for the administrative functions of behavioral health agencies, including implementing cloud-based systems for financial management, human capital management, budgeting and forecasting.			
<b>Optum</b> 11000 Optum Circle Eden Prairie, Minnesota 55344 763-361-5535   Optum.com	<b>321</b>	<b>Owl Insights</b> 3025 SW 1st Avenue Portland, Oregon 97201 720-422-9179   OwlInsights.com	<b>862</b>
 Optum is a leading health services and innovation company dedicated to helping make the health system work better for everyone. With more than 124,000 people worldwide, Optum combines technology, data and expertise to improve the delivery, quality and efficiency of health care. Optum uniquely collaborates with all participants in health care, connecting them with a shared focus on creating a healthier world. Hospitals, doctors, pharmacies, employers, health plans, government agencies and life sciences companies rely on Optum services and solutions to solve their most complex challenges and meet the growing needs of the people and communities they serve.		Owl Insights is a user-friendly, cloud-based outcomes and analytics software platform that simplifies the implementation of measurement-based care. Our solution integrates with most EHRs while optimizing clinical and financial outcomes in behavioral health. We streamline the deployment of MBC for clinicians, facilitate better care for patients and allow for meaningful insights for administrators.	
<b>Otto Trading Inc.</b> 1921 Carnegie Avenue, Unit C Santa Ana, California 92705 714-540-5595   Unimedmassager.com	<b>847</b>	<b>Oxford House, Inc.</b> 1010 Wayne Avenue, Suite 300 Silver Spring, Maryland 20910 301-587-2916   OxfordHouse.org	<b>748</b>
Irestmassager is the latest generation massage device developed by the modern micro-electronic technology with a large		Oxford House, Inc. (OHI) is a nonprofit corporation that serves as the umbrella organization of the worldwide network of more than 2,200 individual Oxford Houses. Its central office is in Silver Spring, Maryland. The program can be developed on a national scale at very low cost and it supports recovery without relapse. Oxford House™ is a concept and system of operations based on the experience of recovering alcoholics and drug addicts who learned that behavior change is essential to recovery from alcoholism and drug addiction. They also learned that Oxford House provided the living environment	



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that could help them become comfortable enough with abstinent behavior to stay clean and sober without relapse.		<b>PharmBlue LLC</b>	<b>528</b>
		40 Pennwood Place, Suite 300 Warrendale, Pennsylvania 15086 724-779-4720   PharmBlue.com	
<b>P.I.E. Analytics Inc.</b>	<b>928</b>	PharmBlue is a pharmacy service provider for behavioral health. Our focus is on individuals who have unique pharmacy needs due to chronic conditions and the clinicians who serve them. Our "In-Clinic" pharmacy programs work for any size organization. PharmBlue makes pharmacy access convenient and personal while allowing for organizational efficiency with increased pharmacy support services.	
567 Exchange Street, Suite 201 Buffalo, New York 14210 716-855-0007   PIE-Analytics.com			
P.I.E. Analytics is a company that supports system change with predictive modeling, data-driven quality improvement approaches and tools that can be used by practitioners and patients. Recognizing that behavioral health is a key driver in high health care costs, P.I.E. Analytics has built its products from that perspective.		<b>Prepare U Mental Health Curriculum</b>	<b>843</b>
		32780 Grand River Avenue, Suite 202A Farmington, Michigan 48336 844-724-5483 Ext. 3   PrepareU.Live	
<b>Paradigm Technology Consulting</b>	<b>972</b>	 Prepare U is an easy-to-facilitate, evidence-supported, multi-faceted, experiential mental health curriculum designed for grades 8 to 12. Implemented by leading high schools across North America, Prepare U improves student culture, fosters emotional resilience, decreases trauma, and improves student well-being. The Prepare U Mental Health Curriculum has been endorsed by the president of the American Psychological Association's Division of Media Psychology and Technology.	
22 South Main Street Allentown, New Jersey 08501 609-890-4150   PTCLLC.com			
 Paradigm Technology Consulting (PTC), a Microsoft Certified Partner, is comprised of a seasoned team of business professionals that help clients gain valuable business insights from their financial and operations systems. This enables them to manage their businesses more efficiently and effectively. We serve businesses by implementing and customizing software, refining, and improving business processes, providing a secure environment and enabling audit readiness. Our goal is to help you achieve business insight for better management.		<b>Primary Care Development Corporation</b>	<b>472</b>
		45 Broadway, Suite 530 New York, New York 10006 212-437-3900   PCDC.org	
		 Quality primary care is transformational and a cornerstone	

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*information on specific CE and CEU  
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of healthy, thriving communities. PCDC catalyzes excellence in primary care through strategic community investment, capacity building, and policy initiatives to achieve health equity. PCDC is a national U.S. Treasury-certified community development financial institution (CDFI). Using a variety of financial instruments, we provide loans to to update, modernize, or expand their operations to better serve their patients. PCDC's trained technical assistance experts partner with health care providers across the country to improve their services and outcomes. Using our on-the-ground expertise in primary care, we help our clients become patient-centered, efficient, and more successful.

**Proforma Think Ink 628**

100 Frandorson Circle, Suite 104  
Apollo Beach, Florida 33572  
603-986-3629  
ProformaThinkInk.espswebsite.com

Proforma is the leader in the printing, promotional products and packaging industries with a creative edge to add impact and value to your programs. As your agency without the agency fees, we provide the most innovative and cutting-edge product and service solutions through more than 750 offices across the globe.

**Project Transition 568**

1 Highland Drive  
Chalfont, Pennsylvania 18914  
267-566-5470 | ProjectTransition.com



Project Transition offers community-based treatment and rehabilitation programs in apartment settings and crisis support and provider training for individuals with serious mental illness, including dual diagnoses, or

substance use disorders. We are founded on the belief that individuals can and do have the ability to thrive in the least restrictive community setting with the right services and supports. Our members actively participate in a therapeutic, person-centered community and suite of programs that fully integrates medical, clinical and recovery models. Project Transition's services encompass care that is highly individualized, employing evidence-based programs and WRAP-wellness recovery support, crisis intervention, stabilization and prevention plans and treatment and recovery planning to gain the skills needed to live a life that is meaningful to them, in the community, on terms they define.

**ProtoCall Services 821**

621 SW Alder Street, Suite 400  
Portland, Oregon 97205  
800-435-2197 | ProtocallServices.com

We offer your clients around-the-clock access to telephonic crisis assessment and intervention uniquely designed to meet your program's specific needs. For 25 years, ProtoCall's team of masters- and PhD-level clinicians has been nationally recognized as a leader in partnering with CMHCs and MCOs to ensure continuous, high-quality and affordable access. We are accredited by CARF, AAS and the National Suicide Prevention Lifeline. Talk to us about the difference we could make for your program, because every time the phone rings at ProtoCall, it could be the most important call your client makes.

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the App



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**Psychological Health Center of Excellence (PHCoE) 952**

1335 East-West Highway, 9th Floor  
Silver Spring, Maryland 20910  
703-946-0109 | PdHealth.mil



The Psychological Health Center of Excellence mission is to improve the lives of our nation's service members, veterans and their families by advancing excellence in psychological health care, readiness and prevention of psychological health disorders. PHCoE is a division of the Defense Health Agency's operations directorate.

**Q-nomy Inc. 861**

1 Southeast Third Avenue, Suite 1410  
Miami, Florida 33131  
305-390-8800 | QnomyHealth.com



Q-nomy Inc. is a leading software vendor providing solutions that help health care organizations, hospitals and behavioral health centers and clinics to optimize true omni-channel digital and physical processes as well as patient journeys. Our vision is to help health care organizations of every size perform better by streamlining the patient journey in physical and digital points of interaction, service and care.

**Qualifacts Systems Inc. 807**

315 Deaderick Street, Suite 2300  
Nashville, Tennessee 37238  
866-386-6755 | Qualifacts.com



Qualifacts is the largest Cloud provider of EHR and billing systems for behavioral health and human services providers. Qualifacts' CareLogic Enterprise is Stage 2 Mean-

ingful Use Certified and includes comprehensive, integrated clinical, financial, reporting and administrative information management capabilities. Qualifacts recently launched CareLogic IMPACT, a comprehensive outcomes management tool that integrates dozens of standardized instruments into the clinical workflow.

**Regroup 866**

4525 N. Ravenswood Avenue, Suite 201  
Chicago, Illinois 60640  
630-542-0928 | RegroupTelehealth.com



Regroup provides integrated telepsychiatry services to health care entities and their patients across the United States. With its nationwide network of behavioral health clinicians, proven process and virtual care platform, Regroup provides services to more than 100 care sites across settings including primary care, outpatient behavioral health, tribal communities and corrections.

**Relias 607**

111 Corning Drive, Suite 250  
Cary, North Carolina 27511  
877-200-0020 | Relias.com



For more than 6,000 health care organizations and 3,000,000 caregivers, Relias continues to help its clients deliver better clinical and financial outcomes by reducing variation in care. Our platform employs analytics and assessments to reveal specific gaps in clinical knowledge and addresses them with personalized, engaging learning. We help health care organizations, their staff and those under



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their care get better: get better at identifying issues, get better at addressing them and get better outcomes for all. Let us help you get better.

### Remarkable Health 358, 911

6200 E Thomas Road, Suite 200  
Scottsdale, Arizona 85251  
480-550-8077 | RemarkableHealth.com

Remarkable Health is the leading provider success software company focused on the behavioral health, substance abuse and human services industries. For the past 25 years, we have passionately focused on providing the tools that organizations in these industries need to provide remarkable client experiences through our integrated electronic health record (EHR) software platform.

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### Retreat Premier Addiction Treatment Centers 1046

4020 Lake Worth Road  
Palm Springs, Florida 33461  
855-859-8810  
RetreatAddictionCenters.com



Retreat Premier Addiction Treatment Centers offers a full range of drug and alcohol addiction treatment services designed to help you, the patient, find the root of the problem, as well as ensure physical, mental and spiritual stability throughout your treatment stay. Our specialized programming will also assist patients in dealing with trauma, pain management, grief and loss. These services include inpatient treatment, inpatient detox, partial hospitalization, intensive outpatient programs (IOP), outpatient services, holistic approaches,



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Phone: 585-454-8498  
Email: [safetylaceinfo@u-lace.com](mailto:safetylaceinfo@u-lace.com)

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family education, specialized programming and relapse prevention.

### Root Center for Advanced Recovery 345

335 Broad Street  
Manchester, Connecticut 06040  
860-643-3200 | RootCenter.org



The Root Center provides a continuum of behavioral healthcare services to help individuals struggling with substance use disorders. Counselors work with each patient to develop an individualized recovery plan based on the strengths, needs, abilities and preferences of each person served.

### Rural Health Information Hub 215

1301 N Columbia Road  
Stop 9037, Suite E231  
Grand Forks, North Dakota 58202  
701-777-6355 | RuralHealthInfo.org

The Rural Health Information Hub (RHI-hub), formerly the Rural Assistance Center, is the nation's rural health information source. Our website offers an online library, coverage of rural issues, state guides, toolkits, program models and more. We provide customized assistance by phone or email and are funded by the Federal Office of Rural Health Policy.

### Rutgers — School of Health Professions 810

200 College Drive - Jefferson Hall  
Blackwood, New Jersey 08012  
856-566-7091  
SHP.Rutgers.edu/dept/psyr/employment



The Integrated Employment Institute is a program in the Department

of Psychiatric Rehabilitation in the School of Health Professions at Rutgers, the State University of New Jersey. IEI conducts research and provides cost-effective professional development, education and technical assistance necessary to achieve career parity for adults and transition-age youth impacted by mental health conditions.

### SafetyLace

347

U-Lace, LLC  
463 Central Avenue  
Rochester, New York 14605  
585-454-8498 | U-LaceSafety.com



SafetyLace™ patented modular no-tie laces quickly and easily replace standard sneaker & casual footwear laces. Specifically Designed to Reduce Ligature Risk Associated with Conventional Linear Shoelaces. SafetyLace™ specifically targets the behavioral health industry, where patient and staff safety is a paramount concern. Looking authentic and 'standard' is also a key benefit of the product as it specifically relates to those with unique physical and behavioral challenges. The product replaces standard laces without undermining the classic look and feel. SafetyLace™ - uses our dual-patented and award-winning U-Lace® No-Tie Laces technology; ballistic nylon and Kevlar® thread (the same material used in bulletproof vests), which is virtually unbreakable with human strength and is near-impossible to sever by biting. The ballistic thread can only be cut with a blade or scissors. These key features and design take ligature risk reduction to the next level. SafetyLace by U-Lace.

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<b>Sage Intacct</b> 300 Park Avenue, Suite 1400 San Jose, California 95110 408-878-0900   SageIntacct.com	<b>356</b>	<b>Sanford Health</b> 200 E Main Avenue Bismarck, North Dakota 58501 701-323-2563   SanfordHealth.jobs	<b>469</b>
 Sage Intacct is the innovation and customer satisfaction leader in cloud financial management. AICPA-endorsed and best-in-class, its GAAP-compliant system is used by organizations from startups to public companies and scales as they grow. Companies can consolidate hundreds of entities in minutes. With Sage Intacct's multi-dimensional analysis capabilities, organizations gain deep operational and financial insight. Industry-specific KPIs, accessible in real-time dashboards for management reporting and the ability to automate complex processes – such as intercompany eliminations, currency conversions and revenue recognition and billing – improve company performance, enabling data-driven CFOs to focus more time on strategic initiatives.		 Sanford Health, one of the largest health systems in the United States, is dedicated to the integrated delivery of health care, genomic medicine, senior care and services, global clinics, research and affordable insurance. Headquartered in Sioux Falls, South Dakota, the organization includes 44 hospitals, 1,400 physicians and more than 200 Good Samaritan Society senior care locations in 26 states and nine countries. Our team of psychiatrists, psychologists, counselors and nurses work in both individual and group settings. Children and adolescents can get outpatient behavioral health care and adults can get behavioral health care on an outpatient, partial hospitalization or inpatient basis.	
<b>Sage Therapeutics</b> 215 First Street Cambridge, Massachusetts 02142 617-949-4136   SageRx.com	<b>769</b>	<b>Scattergood Foundation</b> 1501 Cherry Street Philadelphia, Pennsylvania 19102 301-580-2762 ScattergoodFoundation.org	<b>944</b>
 Sage is committed to discovering, developing and delivering novel medicines to transform the lives of patients with life-altering disorders of the central nervous system (CNS). Sage has opened the door to a whole new way to think about treating disorders of the brain. Sage is a place where unconventional thinking to solve problems with new ideas is welcome – and where unconventional thinkers can imagine what's possible and do big.		 The Scattergood Foundation believes major disruption is needed to build a stronger, more effective compassionate and inclusive health care system, one that improves well-being and quality of life as much as it treats illness and disease. At the Foundation, we THINK, DO and SUPPORT to establish a new paradigm for behavioral health which values the unique spark and basic dignity in every human.	

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<b>Scriptel Corporation</b> 2178 Dividend Drive Columbus, Ohio 43228 614-745-8153   Scriptel.com	<b>903</b>	designed to combine all your processes into one intuitive user interface.	
Scriptel Corporation is "Enabling a Paperless Future." We have more than 3 million solutions deployed around the world. Our ScripTouch® signature pads are the popular choice for use with EHR software, especially for systems that use Citrix virtualization. We are Citrix Ready! mSign is our newest product that turns mobile devices into wireless signature pads.		<b>Sigmund Software LLC</b> Lee Farm Corporate Park 83 Wooster Heights Road, Suite 210 Danbury, Connecticut 06810 800-448-6975   SigmundSoftware.com	<b>745</b>
<b>Secure Telehealth Inc.</b> 9150 Harmony Drive Pittsburgh, Pennsylvania 15237 412-837-9320   SecureTelehealth.com	<b>411</b>	Sigmund leads in providing software for behavioral health and addiction treatment providers nationwide. Sigmund Software presents Aura, an intuitive EHR that is truly flexible and customizable. Our technology provides flexible features and cutting-edge automation that delivers the functionality needed to facilitate your process, ensure compliance and shorten AR cycles. ONC-ATCB certified as a complete EHR for ambulatory. Please visit our site.	
Secure Telehealth provides high-quality video conferencing software on Macs, PCs and mobile devices to allow you to conduct HIPAA-compliant telehealth sessions with clients in multiple facilities. The cost is \$300 per month for a virtual meeting room which you can use in any number of facilities. A waiting room is included. Our price includes 24-hour support, training and setup help for all locations.		<b>SilverCloud Health</b> 33 Arch Street Boston, Massachusetts 02109 646-506-4899   SilverCloudHealth.com	<b>253</b>
<b>Sharenote</b> OnceLogix, LLC. 111 N. Chestnut Street, Suite 302 Winston-Salem, North Carolina 27101 336-793-0622   Sharenote.com	<b>407</b>	SilverCloud Health is the world's leading digital mental health company, empowering healthcare organizations to deliver clinically validated care that significantly improves outcomes, increases access, and decreases costs. Based on 16+ years of research, the platform has been deeply validated through full trials and real-world data from over 250,000 SilverCloud users.	
OnceLogix is a solutions provider, specializing in developing custom, enterprise level, web-based applications. Sharenote is a 100 percent web-based solution designed to simplify and organize many of the processes required to operate your health care organization. ShareNote is		<b>SMART Management Inc.</b> 66 Pavilion Avenue, 2nd Floor Providence, Rhode Island 2905 401-780-2320   SmartMgmt.com	<b>342</b>
		The SMART Solution is a cloud-based,	



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100 percent paperless EHR for medication-assisted opioid treatment programs in substance abuse and behavioral health facilities domestically and internationally. It provides functionality to enable increased admissions, streamlined dosing, improved team collaboration, accelerated test results and maximized revenue.

### **SMI Adviser 257**

American Psychiatric Association  
800 Maine Avenue SW, Suite 900  
Washington, District of Columbia 20024  
SMIadviser.org



More than 10 million adults in the U.S. live with serious mental illness each year. SMI includes bipolar disorder, major depressive disorder and schizophrenia. As a mental health clinician, you are on the front lines. These are complex conditions. How can you find evidence-based answers that support clinical decisions? SMI Adviser is here to help. Our mission is to advance the use of a person-centered approach to care that ensures people living with SMI find the treatment and support they need. More than 30 national mental health organizations help lead SMI Adviser. Get consultations from experts. Take free online courses. Find answers that help create better clinical support, better resources for families and better care for people living with SMI so they can find better lives. Join our #MissionForBetter at SMIadviser.org. This initiative is funded by the Substance Abuse and Mental Health Services Administration.

*Check out the app for more information on specific CE and CEU workshop credits.*

NatCon19.TheNationalCouncil.org

### **Social Work Today 436**

3801 Schuylkill Road  
Spring City, Pennsylvania 19475  
610-948-9500 | SocialWorkToday.com

In its 17th year, Social Work Today is established as an essential resource for social work professionals. Our in-depth content examines the difficult issues, challenges and successes of social workers. Social Work Today celebrates the common bond among social workers in all their distinct roles and varied work settings.

### **Solutions in Behavioral Healthcare 822**

14 Newton Road  
Sudbury, Massachusetts 1776  
978-443-7574 | Solutionsinbh.com

Solutions in Behavioral Healthcare, LLC

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**TN REDLINE** 

**1.800.889.9789**

**Free Confidential Information and Referrals 24/7**

 **Department of Mental Health & Substance Abuse Services**

This project is funded under a grant contract with the State of Tennessee Department of Mental Health and Substance Abuse Services.

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offers consulting services in EHR selection, implementation support, project management and system optimization. Solutions also offers advanced reporting support. We work with your agency to enhance your technology utilization in support of your mission. Solutions also offers training in solution-focused therapy.

### Southcentral Foundation Nuka System of Care 746

4085 Tudor Centre Drive  
Anchorage, Alaska 99508  
907-729-8823 | SCFNuka.com

Southcentral Foundation is an Alaska Native-owned, nonprofit health care organization that provides a variety of services to nearly 65,000 Alaska Native and American Indian people. Our award-winning, integrated model of care provides easy access to specialists. Physicians can refer customer-owners to health educators, OBGYNs, pediatrics, pharmacists, psychiatrists, behaviorists and other medical specialties located on the Alaska Native Health Campus. Imagine working for an entire people, instead of a business. Southcentral Foundation can give you that job satisfaction. Come join our innovative, cutting-edge, award-winning health care organization expanding the frontier of health care.

### Stars Behavioral Health Group 333

1501 Hughes Way, Suite 150  
Long Beach, California 90810  
714-336-8363 | TIPstars.org



Stars Training Academy collaborates with community agencies and government entities to provide quality clinical training and customized implementation-

support to build sustainable, high-fidelity implementation of evidenced-supported practices.

### Streamline Healthcare Solutions 351

510 East Butler Court  
Kalamazoo, Michigan 49007  
312-502-5622  
StreamlineHealthcare.com



Streamline Healthcare Solutions has been providing EHR software solutions to behavioral health care organizations since 2003. Our meaningful-use certified system, SmartCareEHR™, is a web-based, enterprise application built for the delivery, management and coordination of health care services. Our solution is equipped to evolve as business needs develop.

### StrongWell 669

125 Cool Springs Boulevard, Suite 270  
Franklin, Tennessee 37067  
615-210-6814 | 180HealthPartners.com



With StrongWell, our Care + Community approach helps expecting mothers turn the tide of prenatal substance use. Recovery looks different for everybody. For many moms, it means having and keeping healthier babies. But treatment options have historically been limited, as many hospitals struggle to care for those dependent on substances like opioids and many recovery facilities aren't equipped to treat expecting mothers. Moms on the StrongWell journey receive a wide range of support and connect with our program in a variety of ways. It's all designed to change the trajectory of prenatal addiction.

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**Synoptek** **947**  
19520 Jamboree  
Irvine, California 92612  
714-501-2085 | Synoptek.com



Synoptek is a Managed IT Services Provider offering IT Advisory and Leadership Services to organizations worldwide. We offer value-driven solutions above and beyond managing and operating hosting, security and a full range of IT support services. Our IT Advisory approach enables us to provide leadership to our clients in a complex rapidly changing IT environment. Our focus is to provide maximum "business value" to our clients enabling them to grow their businesses, manage their risk/compliance, and increase their competitive position by delivering improved business results.

**TAADAS / Recovery Books & Things** **770**  
1321 Murfreesboro Pike, Suite 155  
Nashville, Tennessee 37217  
RecoveryGifts.org



Recovery Books and Things is one of several programs that fall under the TAADAS umbrella. We sell recovery-oriented gifts for those who are actively seeking post treatment recovery. Some examples of our offerings include medallions, jewelry, keychains and other 12-step merchandise. TAADAS's overall mission to educate, support and engage our members and public, influence policy and advocate for addiction treatment, prevention and recovery services is supported through our other programs such as the Tennessee Statewide Clearing House, where we ship free addiction treatment and recovery literature to Tennessee residents and the REDLINE which is a 24/7 crisis hotline connecting residents with addiction treatment and recovery services.

**TAO Connect** **851**  
600 First Avenue N, Suite 305  
St. Petersburg, Florida 33785  
844-438-8262 | TAOconnect.org

TAO is a HIPAA-compliant SaaS offering that provides high production quality online educational materials, video conferencing, exercises on mobile devices, mobile AI-based push notifications and comprehensive dashboards to track progress, engagement and effectiveness. Counselors licensing our product will increase client access to treatments, engagement in therapy, and improve outcomes.

**Telecare Corporation** **747**  
1080 Marina Village Parkway, Suite 100  
Alameda, California 94501  
510-337-7950 | TelecareCorp.com

Telecare is a rapidly growing behavioral care company dedicated to making a difference for our clients and our employees. We offer an array of mental health services to adults with serious mental illness. We have more than 100 programs and more than 3,200 employees across the country.

**TenEleven Group** **709**  
6047 Transit Road  
East Amherst, New York 14051  
716-810-9755 | 10e11.com



TenEleven Group is a software and services company, focused on providing solutions for health and human services agencies to manage their end-to-end business process from intake to outcomes. Our commitment to our customers is to provide

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the guidance and technology support necessary to thrive in a performance-based payment system. Thousands of users in hundreds of offices use electronic clinical record (eCR™) to manage a variety of behavioral health service types from inpatient, to outpatient, to home- and community-based services and more. To learn more about TenEleven including the new Treatment Wizard® for trauma-informed care, visit [www.10e11.com](http://www.10e11.com). You can also follow us on social media via Facebook, Twitter, LinkedIn or Google+.

**The Echo Group****831**

15 Washington Street  
PO Box 2150  
Conway, New Hampshire 03818  
603-447-8600 | [Echobh.com](http://Echobh.com)



The Echo Group was founded in the White Mountains of New Hampshire in 1982 by the former deputy director of a local behavioral health center. Since that time, Echo's focus has been clear: serving the information management needs of behavioral health and human service organizations. Today we are proud to have staff nationwide with offices in New Hampshire and California and customers in 40 states. Echo has implemented systems and improved the operations of agencies and organizations across the continuum of care and of every size, from small counseling centers to comprehensive state systems.

**The GEO Group, Inc.****247**

621 NW 53rd Street  
Boca Raton, Florida 33487  
561-999-5863 | [GeoGroup.com](http://GeoGroup.com)

The GEO Group is committed to providing

leading, evidence-based rehabilitation programs to individuals while in custody and after their release into the community through the GEO Continuum of Care®. GEO's diversified services platform provides unique capabilities for the delivery of educational and vocational programs, cognitive behavioral and substance abuse treatment and faith-based services across the entire corrections spectrum. The GEO Continuum of Care is enhanced in-custody offender rehabilitation programming, including cognitive behavioral treatment, integrated with post-release support services.

**The Joint Commission****538**

One Renaissance Boulevard  
Oakbrook Terrace, Illinois 60181  
630-792-5000 | [JointCommission.org](http://JointCommission.org)



Joint Commission accreditation is widely recognized and respected across both the behavioral health and physical health care fields. Demonstrate your commitment to excellence with the "gold standard" in accreditation. The Joint Commission is committed to supporting providers as they work to achieve this mark of distinction. Learn more at [JointCommission.org/BHC](http://JointCommission.org/BHC).

**The Kennedy Forum****855**

14 Central Avenue  
Island Heights, New Jersey 08732  
518-7638-225 | [TheKennedyForum.org](http://TheKennedyForum.org)



The Kennedy Forum was founded by Patrick J. Kennedy in 2013 and is focused on advancing the current ideas, policies and programming in behavioral health known to be effective, while shining a light on the solutions of



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the future. We seek to provide leadership toward a common vision: improving the lives of individuals living with mental illness and addiction and promoting behavioral health for all.

**The Kevin and Margaret Hines Foundation 945**

77 East Andrews Drive NW  
Atlanta, Georgia 30305  
415-377-4093 | KMHinesFoundation.org

Kevin Hines attempted to take his own life by jumping off the Golden Gate Bridge, something that only 1 percent of people survive. As a world-renowned author and speaker, Kevin shares his incredible story of hope, recovery and wellness, inspiring hundreds of thousands of people to reach out for help and choose life, hope and healing instead of suicide. He has been featured on CNN, Fox, Time Magazine, Newsweek, Vanity Fair, Good Morning America, BBC World, The Today Show and other international media outlets. Margaret, Kevin's wife, has been instrumental in Kevin's recovery and is a caregiver for other people who live with mental illness. Together, they saw a need to make an even bigger impact and change the way the world views brain health and people with lived experience.

**The Meyers Group 467**

11700 Old Georgetown Road, Suite 705  
Rockville, Maryland 20852  
301-625-5600 | Mr-TheMeyersGroup.com

The Meyers Group is dedicated to meeting your staffing needs. We are considered to be the premier search firm in the behavioral health and community health care space given our extensive experience as

behavioral health CEOs and search consultants to community mental health systems, FQHCs, managed care organizations, national and state provider associations and state governments, as well as having a 20-year track record of bringing impact players to our clients. Our senior staff members also consult organizations developing succession planning programs and compensation packages for boards and CEOs. Serving clients in almost every state across the country over the years has given us a unique perspective on being able to meet each client's unique needs.



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**The Samaritan Institute DBA  
Solihten Institute**

846

2696 S. Colorado Boulevard, Suite 580  
Denver, Colorado 80222  
303-691-0144 | Solihten.org



Solihten (soh-LIGHT-en), the new identity for the Samaritan Institute, means much more than changing logos and colors – it means embracing the essence of what the Institute and its affiliated centers are all about – yesterday, today and tomorrow. The Samaritan Institute's mission is to help affiliated centers provide team-oriented, cost-efficient counseling, education and consultation which emphasize the interrelatedness of mind, body, spirit and community. The Samaritan program is one of the largest providers of professional counseling. There are 481 Samaritan Center offices in 389 cities in the United States and Japan.

**The Transition House Inc.**

768

3800 Fifth Street  
Saint Cloud, Florida 34769  
774-253-2575 | TheTransitionHouse.org



Since 1993 The Transition House Inc. has been listening to the community and filling the need for services for individuals that have been unable to find their way through the disease of addiction and mental health. We help people find their solutions and learn the skills to remain in recovery and stay healthy. Through all struggles, whether it is substance use disorders, anxiety, depression, domestic violence, post-traumatic stress disorders, homelessness, poor health and wellness or someone just needing guidance on making healthier choices in their lives, we are here to guide and empower you into your own personal recovery. The Transition House

Inc. has worked since 1993 with diverse populations ranging from veterans, children, family systems, those involved in the justice system, homeless and chronically homeless individuals. We are a diverse agency and encompass many different cultures, counseling techniques and evidence-based practices. It is this reason why our staff can provide the best services and approach each client's issues in a holistic manner to work on a full recovery. Our goal is to provide guidance and empower our clients to make healthy choices.

**Think:Kids at Massachusetts  
General Hospital**

344

151 Merrimac Street, 5th Floor  
Boston, Massachusetts 2114  
617-643-6030 | ThinkKids.org



Think:Kids is a program at Massachusetts General Hospital that teaches a revolutionary, evidence-based approach called collaborative problem solving for helping children with challenging behaviors. Learn more about us at ThinkKids.org.

**Topaz Information Solutions**

1052

2700 N Central Avenue, 15th Floor  
Phoenix, Arizona 85004  
520-665-9234 | Topazis.com

Topaz Information Solutions knows the distinct needs of behavioral health providers. Founded by two community behavioral health organizations, we offer integrated health care IT solutions including EHR, practice management, billing, collections, claims, interoperability and connectivity. As a value-added partner with NextGen Healthcare, Topaz operates on an ONC-HIT 2014 certified platform.

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<b>Topaz Systems Inc.</b> 875 Patriot Drive, Unit A Moorpark, California 93021 805-520-8282   TopazSystems.com  Founded in 1995, Topaz Systems provides electronic signature pads and software tools to enable the creation, signing and authentication of electronic documents with digital handwritten signatures. Topaz has received numerous industry awards and holds more than 10 patents in the field of electronic signature hardware and software.	<b>824</b>	insurance program offering professional liability and other insurance and risk management products to allied health care professionals including counselors, social workers, physical therapists and more, along with students working in a variety of settings.	
<b>True Link Recovery</b> PO Box 581 San Francisco, California 94104 844-904-6516   TrueLinkRecovery.com   Families turn to True Link to help navigate life's challenges. True Link provides payment cards, investment management and other financial services for older adults, people with disabilities and people recovering from addiction. While your loved one is in recovery, you want nothing more than to encourage their independence without having to worry about their safety. True Link is here to help. The reloadable True Link Prepaid Visa Card enables you to provide funds to a family member or friend in a more secure, transparent fashion. You determine when, where and how much money can be spent, while your loved one is able to purchase what they need safely.	<b>868</b>	<b>Unemployment Services Trust — UST</b> PO Box 22657 Santa Barbara, California 93121 888-249-4668   ChooseUST.org  UST is the choice of more nonprofits than any other program when it comes to reducing costs and easing the administrative burden around unemployment. Nonprofits can save up to 60 percent with UST.	<b>727</b>
<b>Trust Risk Management Services</b> 111 Rockville Pike, Suite 700 Rockville, Maryland 20850 877-637-9700   TrustRMS.com  Trust Risk Management Services is an	<b>728</b>	<b>US Army Medicine Civilian Corps</b> 909 NE Loop 410, Suite 340 San Antonio, Texas 78209 210-822-0513   CivilianMedicalJobs.com  Vast Opportunities. Exceptional Benefits. Rewarding Careers. The U.S. Army Medicine Civilian Corps provides health care at more than 70 facilities worldwide. Come meet our career consultants and explore your opportunities.	<b>956</b>
		<b>Valant</b> 2033 Sixth Avenue, #500 Seattle, Washington 98121 206-774-0532   Valant.com   Valant was founded in 2005 to provide behavioral health practices, agencies and clinicians with cloud-based software to streamline administration and empower what's most	<b>121</b>

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important: improving outcomes. Inspired by the fact that technology has transformed all our lives in meaningful ways, Valant has reinvented the behavioral health platform.

**Vanguard Research Group****422**

7559 263rd Street  
Glen Oaks, New York 11004  
718-470-8078  
VanguardResearchGroup.com

VRG is a research consortium started by Northwell Health specializing in behavioral health research. We have identified a dedicated network of community mental health centers and academic institutions that we wish to expand. Our mission is to provide real-world treatment centers with the opportunity to participate in research.

**Via Positiva****434**

601 Menaul Boulevard NE, Unit 3703  
Albuquerque, New Mexico 87107  
505-944-5284 | ViaTiva.com



Via Positiva offers provider consulting to prepare for value-based and other contracting models with third party payers including public sector funders, insurance and managed care companies, and corporate wellness and behavioral health. We initiate, negotiate, and guide the complex payer-partnership contracting process with small and mid-size providers as well as the largest provider systems in the country obtaining mutually attractive contracts. Via provides behavioral health subject matter expertise, marketing and Request for Proposal response assistance to insurance companies and managed care organizations and has helped the largest insurers in the country respond success-

fully to State Medicaid RFPs. Via guides and facilitates investments, mergers and acquisitions with investment banks, private investors and venture capitalists providing due diligence activities, market analysis and facilitation of communication between clinical, recovery, financial, systems and business paradigms.

**Virtual Medical Staff****314**

2655 Northwinds Parkway  
Alpharetta, Georgia 30009  
877-732-7089 | VirtualMedStaff.com

Virtual Medical Staff provides health care facilities with access to fully credentialed and licensed board-certified telemedicine physicians to expand patient care, eliminating the need for additional full-time staff.

**Virtual OfficeWare****1048****Healthcare Solutions**

2000 Cliff Mine Road  
Park West Two, Suite 510  
Pittsburgh, Pennsylvania 15275  
412-424-2260 | VOWHS.com



Virtual OfficeWare Healthcare Solutions provides physicians with premier EHR and PM technology meeting value-based care standards. We are a US-based customer care support organization. Our professional services span across ambulatory care management. We specialize in system implementations, application and technical support services, clinical content development, report and form customization and revenue cycle management.



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### Visit Austin 630

111 Congress Avenue, Suite 700  
Austin, Texas 78701  
800-926-2282 | [AustinTexas.org](http://AustinTexas.org)



We're here to promote all of the things in Austin that people are already talking about. This city has a one-of-a-kind culture and universal appeal and we want to make sure you know about it. With vibrant entertainment and culture, inspiring cuisine and stunning outdoor settings, Austin lets you create a soundtrack all your own. We're home to more than 250 music venues, a vibrant arts scene and, of course, NatCon20!

### Walden University 1008

100 South Washington Avenue, #900  
Minneapolis, Minnesota 55401  
866-492-5336 | [Waldenu.edu](http://Waldenu.edu)

For 45 years, Walden University, an accredited institution, has helped adult learners reach their educational goals. In our degree and certificate programs that promote positive social change, our students explore current market trends and gain relevant skills that can be applied immediately in the real world. Students are taught by faculty members who are both scholars and practitioners who bring their own experiences and perspectives into the classroom.

### Welligent 551

5005 Colley Avenue  
Norfolk, Virginia 23508  
757-213-5960 | [Welligent.com](http://Welligent.com)



Welligent provides EHR and mobile apps for a better way to work and better health outcomes.

Our products offer scheduling, assessment, documentation, case management, organizational compliance, billing and reporting functionality. Streamline organizational workflows and improve outcomes for the populations you serve. From today's needs to tomorrow's unknowns, Welligent helps you connect the dots.

### Zero Suicide Institute 853

1025 Thomas Jefferson Street NW  
Suite 700  
Washington, District of Columbia 20007  
202-572-5361  
[ZeroSuicideInstitute.com](http://ZeroSuicideInstitute.com)

The Zero Suicide Institute provides expertise and consultation to health care and behavioral health care systems, state agencies, health plans and other Zero Suicide Champions as they implement the Zero Suicide approach to safer care, launch evidence-based practices for suicide prevention and adopt continuous quality improvement efforts.

### Z-Geoinfo Inc. 371

22 West Padonia Road, Suite C341  
Timonium, Maryland 21093  
443-414-1625 | [Hermes-emr.com](http://Hermes-emr.com)

Our company develops the Hermes EMR that provides a comprehensive electronic health record and practice management solutions that deals with the clinical and business requirements of a behavioral health service organization in a variety of settings (community hospital, residential facility, private clinic, intensive care clinic, etc.). Hermes EMR is web based and mobile enabled. As a health information technology solution, it is certified Office of the National Coordinator for Health Information Technology.

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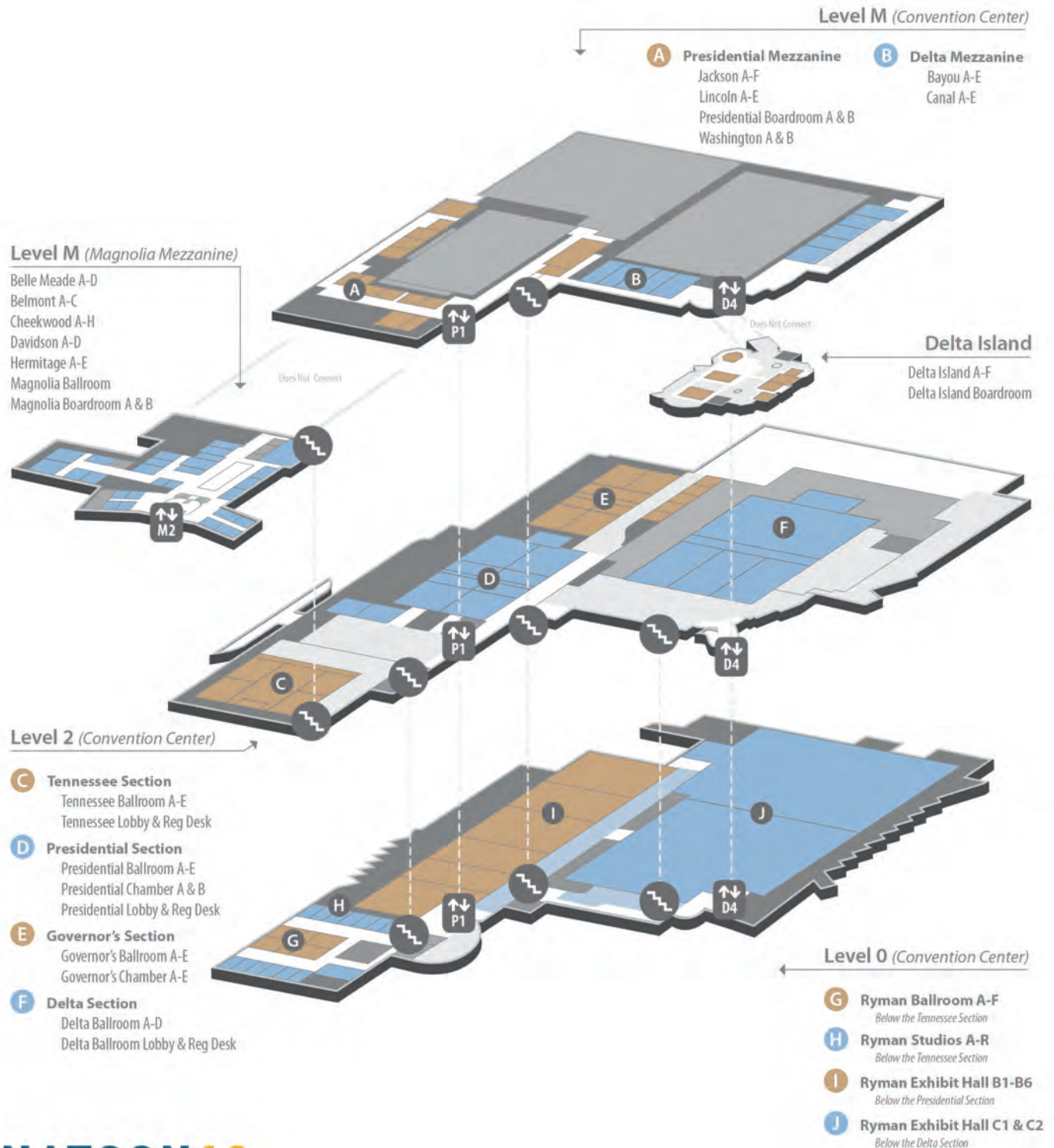
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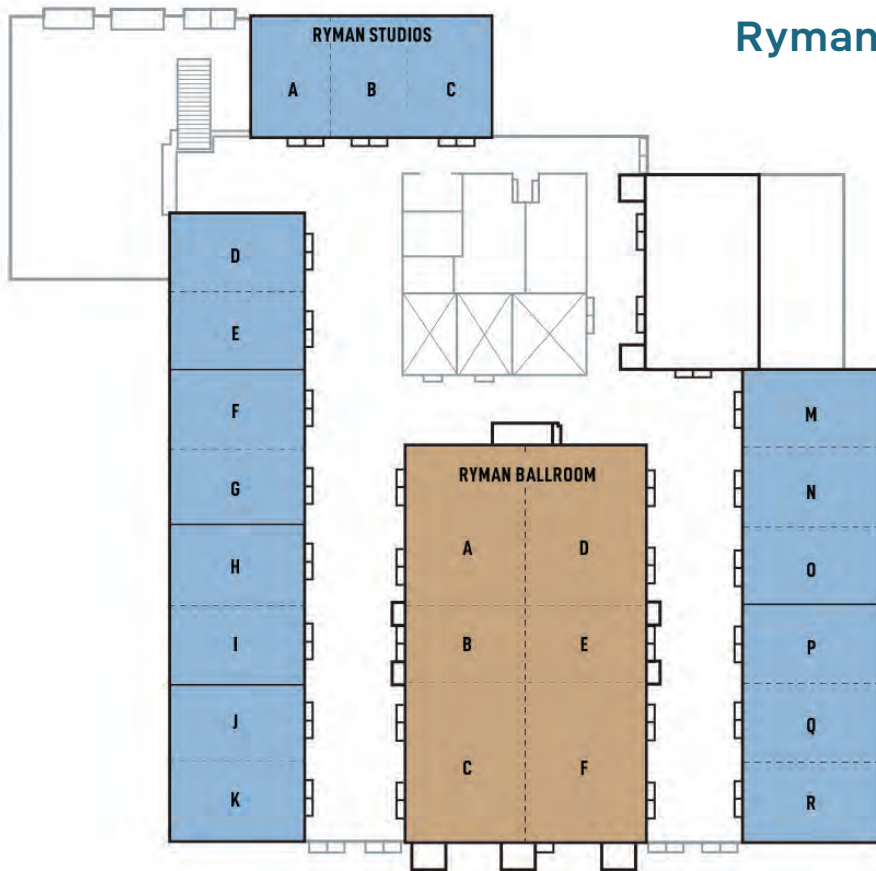
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# Gaylord Opryland Resort & Convention Center

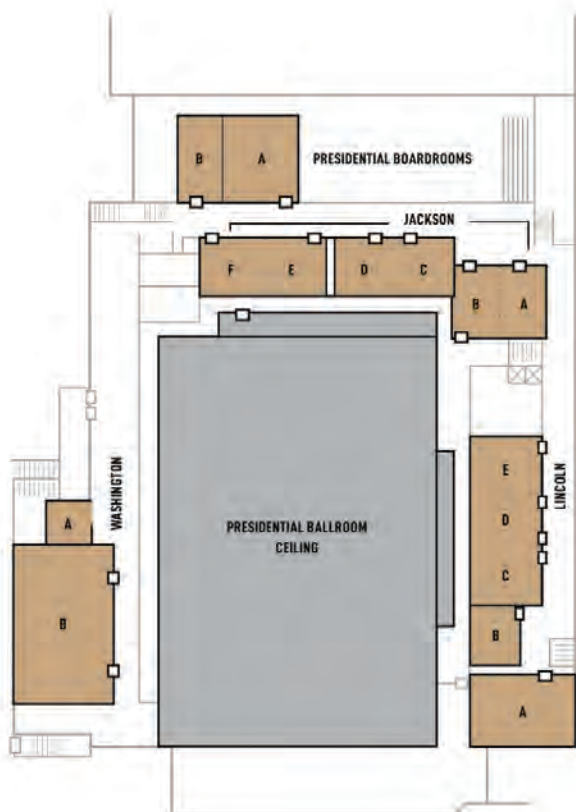
## All Levels



## Ryman Ballroom and Studios, Level 0

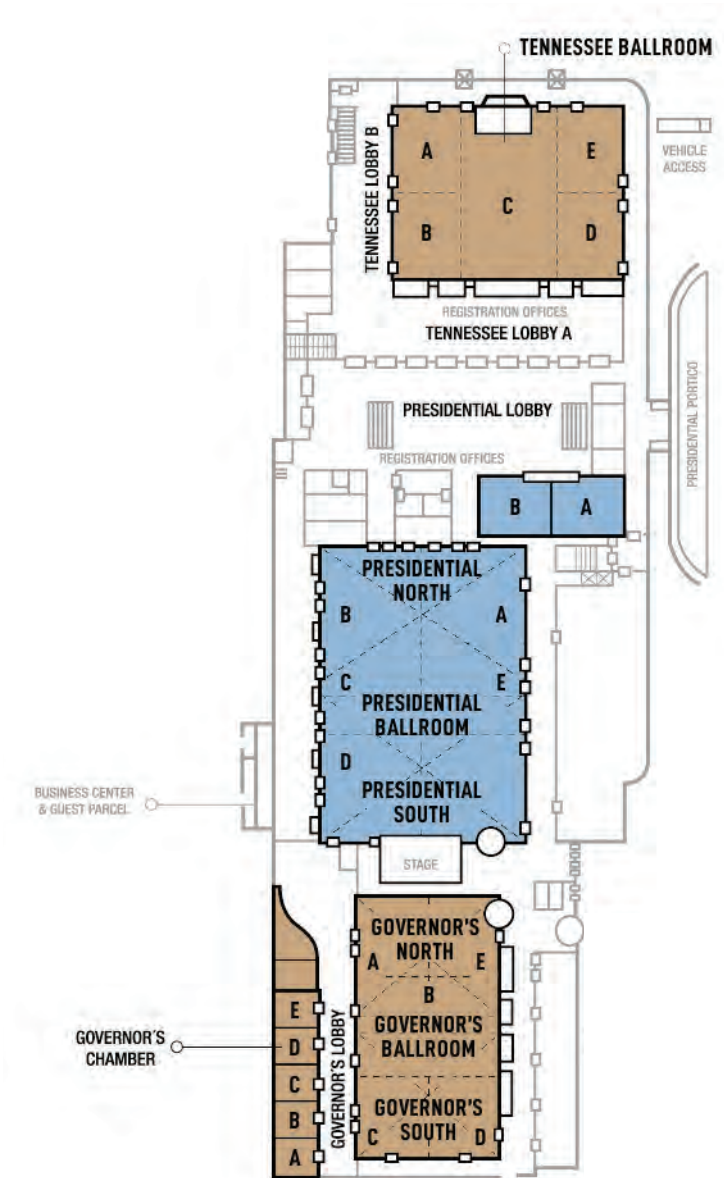


## Presidential Mezzanine, Level M

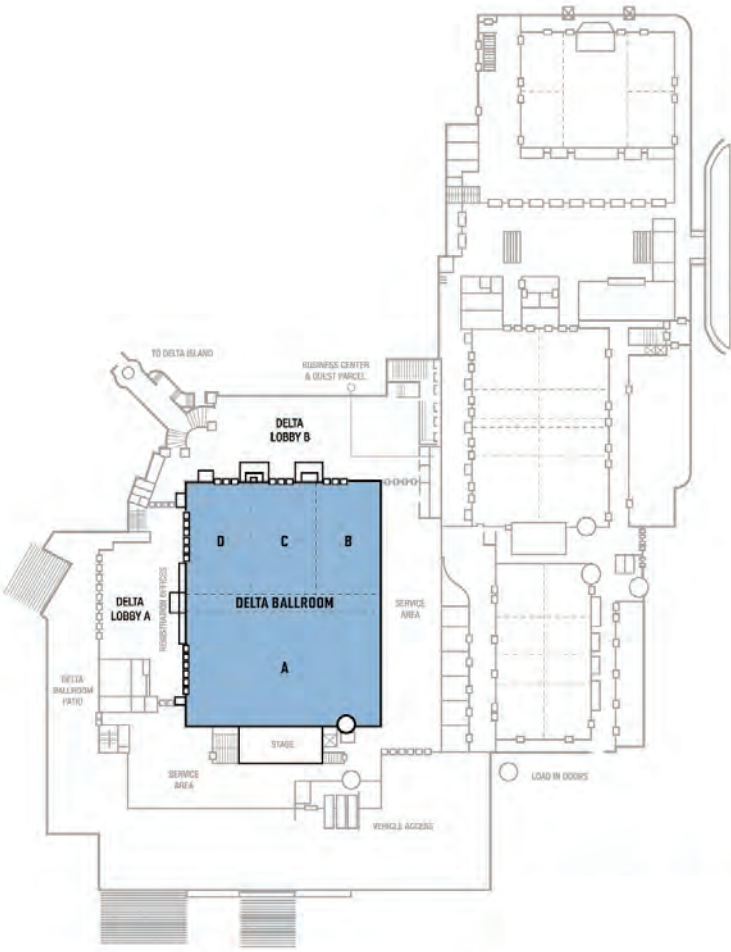




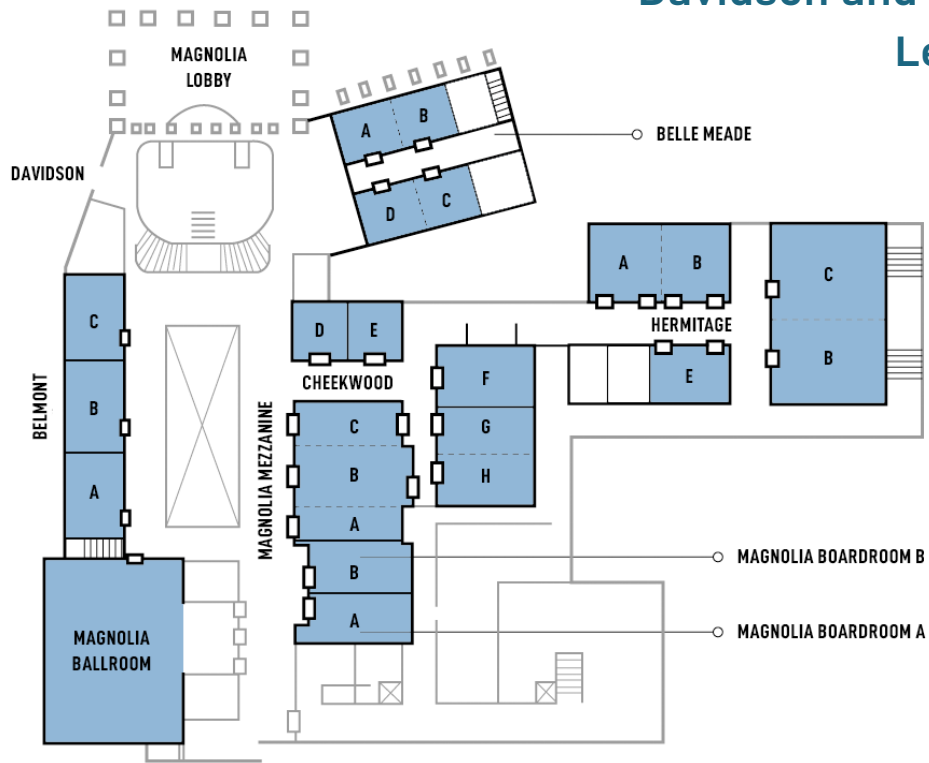
**Tennessee Ballroom,  
Presidential Ballroom  
and Governor's Ballroom,  
Level 2**



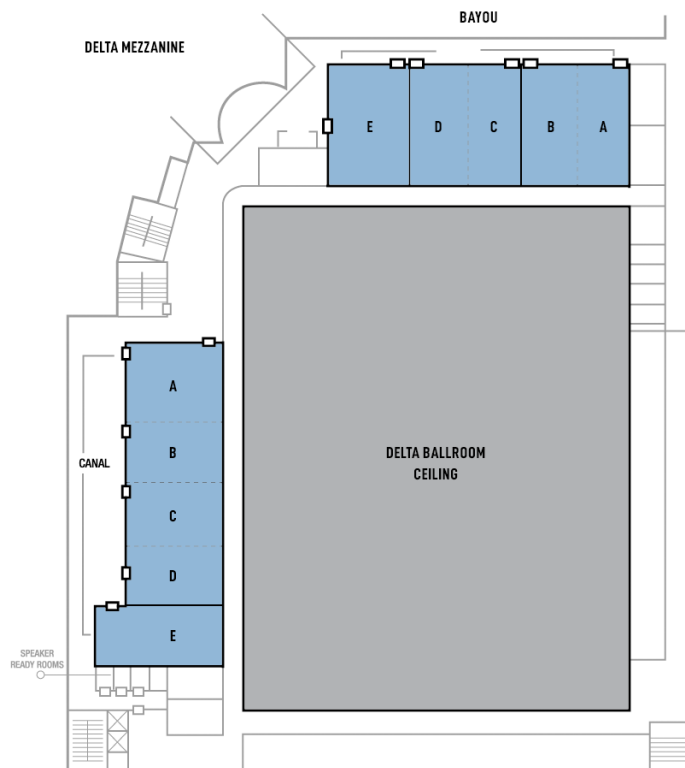
**Delta Ballroom,  
Level 2**



## Magnolia Boardrooms/Ballroom, Belle Meade, Belmont, Cheekwood, Davidson and Hermitage Rooms, Level M



## Delta Mezzanine, Level M



# Behavioral health. It's all we do.

At Beacon, we make it easy to connect to the right care for today's common and complex challenges. **Visit us at Booth #841 in the Solutions Pavilion.**



# What's Your **SUPERPOWER?**



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