

42ND ANNUAL LIFESAVERS CONFERENCE





WHAT IS LIFESAVERS?

Lifesavers Conference on Roadway Safety is the world's largest gathering of leaders and advocates in traffic safety. Recognized as the premiere highway safety conference, Lifesavers offers a myriad of opportunities to learn about the latest research, best practices, and cutting-edge initiatives. In addition, Lifesavers allows participants to explore innovative technology and strategies to combat risky driving behaviors and save lives. Celebrating 42 years of excellence, the Lifesavers Conference will take place April 7-9, 2024, in Denver, CO.

The 2024 Lifesavers Conference provides a national platform with 80 workshops in ten tracks, plenary sessions, dedicated networking opportunities, and an extensive exhibit hall. The Lifesavers Conference program is designed to engage federal, state and local government, law enforcement, public health, injury prevention, advocacy, and non-profit organization professionals in an exchange of ideas, strategies, and programs to reduce preventable injuries and deaths.

Don't miss this opportunity to engage with highway safety professionals highlighting research to practice efforts across the country!

THE LIFESAVERS CONFERENCE IS AN EXCEPTIONAL VALUE

Lifesavers brings together a unique combination of traffic safety and public health professionals, researchers, advocates, practitioners, and students committed to sharing best practices, research, and effective policy initiatives — all for just \$625 if you register at the early bird rate which ends January 26, 2024. This is an exceptional value since the exchange of information and knowledge that takes place at the Lifesavers Conference is unparalleled.

WHO IS ATTENDING?

- * Local, tribal, state & federal highway safety officials
- * Law enforcement, prosecutors & first responders
- * Child safety advocates, technicians & instructors
- * Private & non-profit program providers
- * Victim advocates
- * Auto & insurance industry leaders
- * Public health professionals
- * Safety & injury prevention specialists
- * Students, researchers & academics
- * Transportation planners & engineers



To learn more, view our conference video on the home page at www.lifesaversconference.org

Visit our 2024 Event Site at <https://lifesavers24.eventscribe.net/>





I truly did enjoy the conference and walked away with a new perspective and a lot of insightful information and new ideas! I also was able to network and exchange information with multiple new faces, which was just wonderful to be in person.

— 2023 ATTENDEE



WHY ATTEND?

EDUCATION & TRAINING

- ✦ Learn from traffic safety experts, practitioners, and leaders from across the country.
- ✦ Engage with exhibitors highlighting current technology and model traffic safety programs.
- ✦ Experience 80 workshops in ten tracks addressing hot topics, latest trends & cutting-edge programs. Visit our Event Site at <https://lifesavers24.eventscribe.net/> for a complete list of workshops.

EXHIBITS

- ✦ Over 75 Exhibitors with more than 12 hours of exhibition time.
- ✦ Network with national and global private companies, non-profits & government agencies.
- ✦ Learn about state-of-the-art products & services.

AUXILIARY TRAININGS

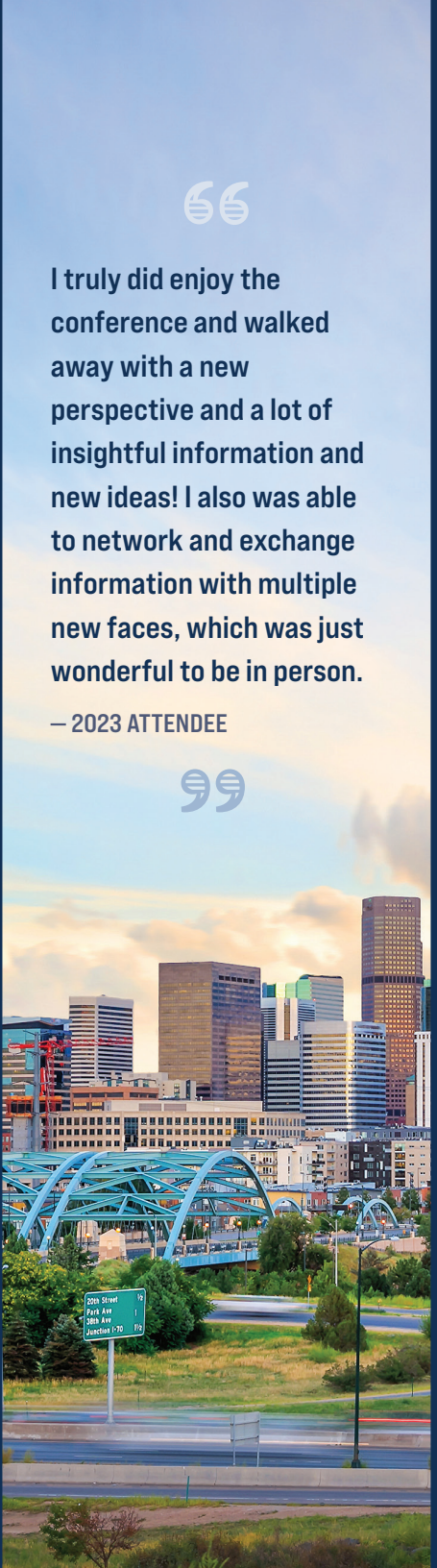
Take advantage of additional training opportunities held on the Saturday prior to the conference. Visit <https://lifesaversconference.org/auxiliary-trainings/> for meeting descriptions and registration instructions. Some trainings may offer CEUs.

NETWORKING OPPORTUNITIES

- ✦ Formal & informal exchanges with safety professionals from across the U.S.
- ✦ Opportunity to share ideas and interact with representatives from the following organizations: American Automobile Association (AAA), American Association of Motor Vehicle Administrators (AAMVA), Federal Highway Administration (FHWA), Federal Motor Carrier Safety Administration (FMCSA), Governors Highway Safety Association (GHSA), Insurance Institute for Highway Safety (IIHS), Mothers Against Drunk Driving (MADD), National District Attorneys Association (NDAA), National Highway Traffic Safety Administration (NHTSA), National Safety Council (NSC), National Transportation Safety Board (NTSB), Safe Kids Worldwide (SKW), the auto & insurance industries and more.
- ✦ Join one of the Saturday pre-conference training sessions.
- ✦ Use the Networking Lounge in the Exhibit Hall for impromptu meet and greets.
- ✦ Attend evening networking events hosted by various organizations (check the mobile app and exhibitor booths for more information).



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REGISTRATION

REGISTRATION RATES

\$625.....	Early Bird Attendee* (ends 1/26/24)
\$700.....	Regular Attendee (1/27/24 – 3/8/24)
\$700.....	Late Attendee (after 3/8/24)
\$375.....	Speaker/Moderator

*Attendee registration support is available based on need.
 Information can be found on the website registration page.
 Register online at <https://lifesaversconference.org/registration/>

2024 TRACKS

- ✦ Child Passenger Safety
- ✦ Communications
- ✦ Criminal Justice/ Law Enforcement
- ✦ Distracted Driving
- ✦ Driver Training/ Assessment & Licensing
- ✦ Impaired Driving
- ✦ Occupant Protection
- ✦ Pedestrian, Bicyclist, & Micro-mobilist Safety
- ✦ Safe System
- ✦ Vehicle Technologies/ Automated Driving

CONFERENCE LODGING

All conference activities will be at the Colorado Convention Center, April 7-9, 2024. Discounted accommodations are offered at Hyatt Regency Denver at Colorado Convention Center (Headquarter Hotel), Hyatt Place Denver Downtown, and Hyatt House Denver Downtown. Book your room early. Although the conference rate is guaranteed through March 8, 2024, hotels may sell out before that date. All hotels provide a comp fitness center and free in-room internet.

2024 LIFESAVERS MOBILE APP



The mobile app features the entire program in the palm of your hand – schedule of events, handouts, speaker information, exhibitors, floor plans with personalized schedules and attendee messaging. Be sure to click “allow” for push messages so you receive the latest updates while you’re onsite. Information on downloading the mobile app will be sent to registrants. The app is free!



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SPONSORS

INCREASE YOUR VISIBILITY AS A LIFESAVERS SPONSOR

Promote your organization's expertise and become a 2024 Lifesavers sponsor. Benefits include recognition on the Lifesavers website, registration site, event site, email blasts, mobile app, and signage, and special seating and recognition at the Public Service Awards and closing plenary luncheons. Partner & Champion sponsors receive a complimentary exhibit booth & more.

JOIN OUR 2024 SPONSORS (TO DATE)

- * Advocates for Highway and Auto Safety
- * Insurance Institute for Highway Safety
- * It Could Be Me
- * National Safety Council
- * Nationwide
- * Put On The Brakes, Inc. dba: B.R.A.K.E.S.
- * Safe Kids Worldwide
- * Smart Start, Inc.
- * State Farm

For more information, visit <https://lifesaversconference.org/sponsors/> call 703-922-7944 or email Kristin Kingsley kkingsleyconsulting@gmail.com

EXHIBIT AT LIFESAVERS

Obtain national exposure as you interact with 2,000 highway safety professionals representing all 50 states, as well as American territories and foreign countries.

Exhibitors are listed on the website, mobile app and event site, including a brief product description.

Exhibit hours are designed for maximum exposure and networking opportunities, with lunch on Sunday, grab & go breakfast on Monday, and two catered networking sessions, all scheduled in the exhibit hall.

Register online at <https://lifesaversconference.org/registration/>

EXHIBIT RATES

For-Profit.....	\$1,750 per booth
Non-Profit.....	\$800 per booth
Exhibit Personnel.....	First representative is complimentary, second rep is \$375, additional reps are \$625 each.

EXHIBIT HOURS/ EVENTS IN EXHIBIT HALL

Sunday, April 7

12:00 – 5:00 p.m.....	Exhibit Hall Open
12:00 – 1:30 p.m.	Grab & Go Lunch
3:00 – 4:00 p.m.....	Networking & Complimentary Refreshments

Monday, April 8

8:00 a.m. – 4:30 p.m.....	Exhibit Hall Open [closed during Public Service Awards Luncheon]
8:00 – 8:45 a.m.....	Grab & Go Breakfast
3:45 – 4:30 p.m.	Networking & Complimentary Refreshments