



ANNUAL CONVENTION & TRADESHOW

SEPTEMBER 17-18, 2024
Oregon Convention Center, Portland, OR

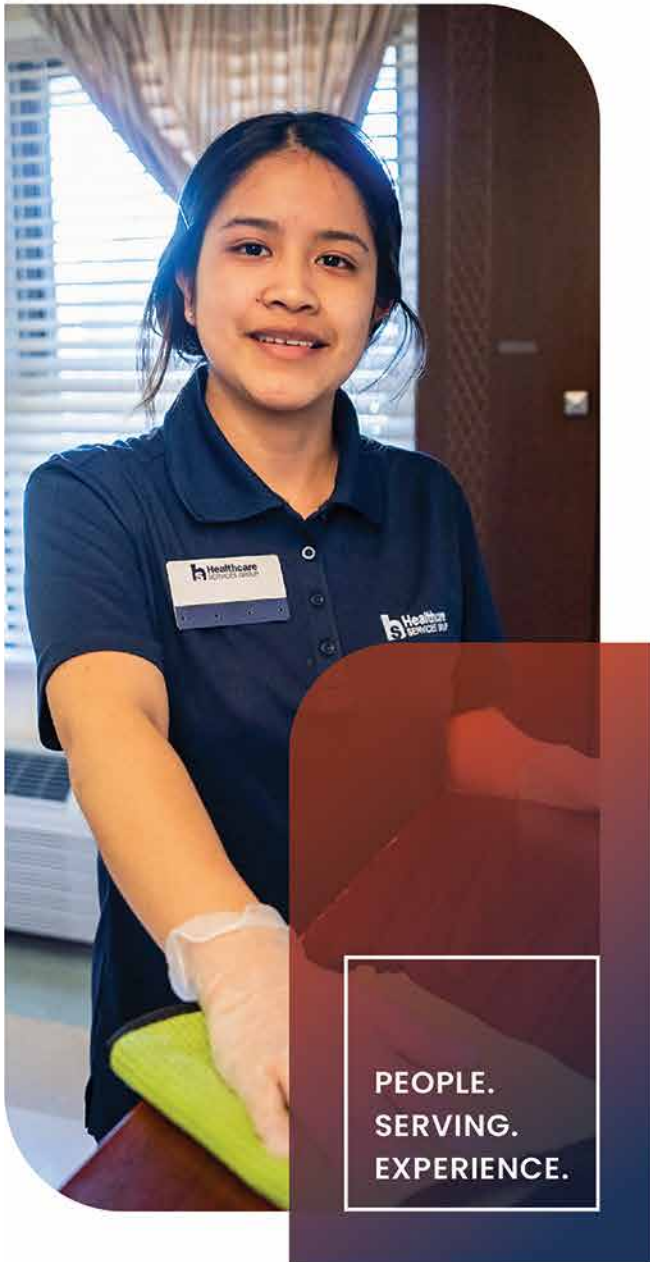
The Art of
INNOVATION

2024 EVENT PROGRAM

Oregon Health Care Association | 11740 SW 68th Parkway, Suite 250 ~ Portland, OR 97223 | www.ohca.com

exceptional experiences, impeccable services

Almost fifty years and 35,000 employees strong, Healthcare Services Group (HCSG) effectively serves your facilities' dining, environmental, and nutrition needs.



DINING

HCSG dining team members thoughtfully source ingredients and carefully craft meals that appeal to diverse palates and regional preferences. Our enhanced focus on service ensures consistency with every meal served.

ENVIRONMENTAL

Providing a home-like experience is always top of mind for our housekeeping and laundry team members. Our attention to detail ensures residents experience comfortable and safe environments.

NUTRITION

As one of the largest employers of registered dietitians in the healthcare industry, our nutrition and dining service team members collaborate to develop people-centered practices that support residents' nutrition preferences and needs.

DISCOVER MORE AT [HCSG.COM](https://www.hcsg.com)

The Art of INNOVATION

Welcome to the OHCA Annual Convention and Trade Show

Agenda at a Glance

Tuesday, September 17, 2024

7:30 a.m. – 4:00 p.m.Registration and Check-in
9:00 a.m. – 10:30 a.m.Keynote Speaker
11:00 a.m. – 12:00 p.m.Education Breakout Sessions
12:00 p.m. – 2:30 p.m.Trade Show and Lunch
2:30 p.m. – 3:30 p.m.Education Breakout Sessions
3:45 p.m. – 4:45 p.m.Education Breakout Sessions
4:45 p.m. – 6:00 p.m.All Attendee Happy Hour

Wednesday, September 18, 2024

8:00 a.m. – 2:30 p.m.Registration
9:00 a.m. – 10:15 a.m.Education Breakout Sessions
10:30 a.m. – 11:45 a.m.Education Breakout Sessions
11:45 a.m. – 1:00 p.m.Awards Ceremony Luncheon
1:15 p.m. – 2:15 p.m.Education Breakout Sessions
2:30 p.m. – 3:30 p.m.Education Breakout Sessions
3:30 p.m.Convention Adjourns

Free Wi-Fi for Attendees!

We are happy to announce that complimentary Wi-Fi is being provided to our attendees! Instructions for attendees logging in:

1. Select '**OCC WiFi**' from the list of available networks on the device.
2. Once connected, open web browser.
3. Enter the **Username: ohca** / **Password: pacificoffice**
4. Click "LOGIN" to gain access.

Wi-Fi sponsored by:  **PACIFIC OFFICE
AUTOMATION**

Event Details Available on the Interactive Convention Website!

We encourage you to visit the OHCA Annual Convention interactive website to enhance your conference experience! This dynamic website is your key to a great convention experience. NO APP DOWNLOAD REQUIRED! The Annual Convention website allows you to:

- ◆ View the schedule of events and all event information in one place
- ◆ Receive event notifications and reminders
- ◆ Create a custom agenda of education sessions
- ◆ Take notes and email them to yourself
- ◆ Participate in the trade show game and enter to win the grand prize
- ◆ Find exhibitors and sponsor contact information easily
- ◆ View attendee contact information and share your own information
- ◆ Claim CEUs and fill out evaluations

<https://bit.ly/OHCA2024>

For technical support and assistance, OHCA staff and volunteers can assist you throughout the event.

Interactive Website sponsored by:  **AssuredPartners**



2 **FREE** PROGRAMS in Community-Based Care

30+ online courses for nurses and other care professionals working in or interested in community-based care.

Standard

for all Oregon Nurses and
RCFA Administrators

INCLUDES

Online Modules

with Continuing
Education Contact
Hours

Enhanced

for Community-Based
Care Nurses

INCLUDES

- ✓ Online Modules
- ✓ 1:1 Mentorship
- ✓ Nurse Community
- ✓ Technical Assistance
- ✓ Guest Speakers

Register Today

Go to nurselearn.com



NurseLearn[™]

 Oregon Department
of Human Services
AGING & PEOPLE WITH DISABILITIES

GENERAL EVENT INFORMATION

How to Get Your CEUs

Participants may earn up to 9.0 CEUs at this event! Using your desktop or mobile device, participants can easily track CEUs, complete online evaluation forms, and print a CEU form of sessions attended.

- ◆ **Step 1: WRITE-DOWN/RECORD** the unique code word announced during each session you attend. Use the tool below to track your codes.
- ◆ **Step 2: VISIT** the OHCA Annual Convention website and click **CLAIM CEUs**, then **LOG-IN** using your OHCA Member Portal sign-on credentials.
- ◆ **Step 3: CLICK** “Complete Session Evaluations.” **CLICK** on the title of the session you attended, **ENTER** the CEU code word and **EVALUATE** the session. **REPEAT** this step for every session you attended. Make sure to click **SUBMIT** in the upper right corner to complete this step.
- ◆ **Step 4:** Once you’ve completed the steps for each session and completed an overall event evaluation, **CLICK DOWNLOAD/PRINT** to view your CEU form!



Advancing wound care, together.

From wound care and skin care products to nutritional and educational support, we’re here to help you take a comprehensive approach to patient care. The McKesson WoundCare Companion™ offers a range of resources to support you in providing the best possible care and outcomes, while saving you time and money.

Download our WoundCare Companion to get started.
mms.mckesson.com/mckesson-woundcare-companion

© 2024 McKesson Medical-Surgical Inc. All trademarks and registered trademarks are the property of their respective owners.

| CEU CODE WORD TRACKER | | |
|-------------------------------|------------------|---------------|
| TUESDAY, SEPTEMBER 17, 2024 | | |
| Session Time | Session type | CEU Code Word |
| Opening Keynote 9:00 a.m. | Keynote | |
| Breakout Session 11:00 a.m. | Breakout Session | |
| Breakout Session 2:30 p.m. | Breakout Session | |
| Breakout Session 3:45 p.m. | Breakout Session | |
| WEDNESDAY, SEPTEMBER 18, 2024 | | |
| Session Time | Session type | CEU Code Word |
| Breakout Session 9:00 a.m. | Breakout Session | |
| Breakout Session 10:30 a.m. | Breakout Session | |
| Breakout Session 1:15 p.m. | Breakout Session | |
| Breakout Session 2:30 p.m. | Breakout Session | |

DAY ONE HIGHLIGHTS

Tuesday, September 17, 2024

Opening General Session and Keynote Speaker

9:00 a.m. – 10:30 a.m.

The Art of Generational Differences in the Workplace

The workplace is not what it used to be—the workplace is a myriad of different generations! Employee motivation, what workers want from an employer, and general expectations of organizational culture all differ from generation to generation. As an employer, it is YOUR responsibility (and a great opportunity!) to figure out how to communicate successfully with individual generations to achieve financial success, personal growth, and enriched employee morale. In this presentation, generational expert Meagan Johnson will provide humorous insight into generational challenges, myths, and misunderstandings to identify the best ways to engage and retain your workforce.



About the Speaker: Meagan Johnson, Generational Expert

During the 1990s, while working for companies like Quaker Oats, Kraft Foods and Xerox, Meagan often heard negative comments about Gen Xers. Being a Gen Xer herself, Meagan knew these comments were unfair, untrue, and hurtful, so she began researching small and large businesses to debunk generational myths and discover the most effective ways to solve multi-generational clashes. That research gave birth to thousands of generational presentations and to her best selling book “Generations, Inc: Managing the Friction Between Generations at Work.” Meagan gives audiences the chance to laugh at their own generation (and the other ones!) while flourishing in the presence of others.

Attention Executives, C-Suites, and Emerging Leaders!

OHCA is very pleased to highlight a track of sessions specifically designed for owners, c-suite, corporate staff, emerging leaders and executive-level staff. This track will feature education on key opportunities and strategies for long term care leaders.

Discussion topics include:

- ◆ **11:00am – 12:00pm:** Caring Smarter: The Future of AI and Robotics in Senior Care (E148)
- ◆ **2:30pm – 3:30pm:** Political and Regulatory Key Issues for Executives (F150)
- ◆ **3:45pm – 4:45pm:** OHCA Membership Meeting and Happy Hour (F149)

Sponsored by:  **BOK FINANCIAL**
LONG LIVE YOUR MONEY.



GOODWIN

Join Us for Lunch in the Trade Show and Exhibitor Showcase

12:00 p.m. – 2:30 p.m.

View page 27 for a full exhibitor listing and trade show map.

Lunch will be served in the exhibitor showcase and trade show. While you enjoy your lunch, discover the amazing products and services offered by the exhibitors and sponsors. The trade show is your chance to view new ideas to help you improve your operations, discover cost savings for your building, and enhance the quality of services you provide for your residents.

During the trade show and lunch, play the trade show game for a chance to win a variety of prizes, including the GRAND PRIZE!

To participate: Find game cards in your registration bag, visit the designated exhibitors and turn in your game card to the OHCA table in the trade show and enter to win!

Grand Prize: \$200 cash, Four tickets to Hopscotch Interactive Art Museum, \$50 McMenamins gift card, and basket of art supplies!

4:45 p.m. – 6:00 p.m.

Happy Hour at Spirit of '77

Appetizers and beverages are complimentary thanks to our Happy Hour sponsors.

Following education and activities on the first day of Annual Convention, all event attendees are invited to join OHCA for a complimentary happy hour! No ticket or advanced registration is necessary. This happy hour includes complimentary appetizers, beer, wine, and soft drinks. Happy hour is an excellent opportunity to connect with your coworkers, colleagues, and friends and make new connections!

Sponsored By:



DAY TWO HIGHLIGHTS

Wednesday, September 18, 2024

Meet-and-Greet with Your Oregon Policy Analysts and Survey Teams!

8:15 a.m. – 9:00 a.m. | Room: F149

Join your state policy analysts and survey teams for coffee, treats, and an informal meet-and-greet. This is a great opportunity to meet face-to-face and get to know your building's policy analysts. The role of the policy analyst is to be a partner for providers in regulatory compliance and quality resident care. By meeting in person over coffee, we hope to establish and reinforce great working relationships with your state partners.

Following the meet-and-greet, stay for the council meetings, where policy analysts will discuss regulatory compliance trends and best practice tips.

Awards Ceremony Luncheon

11:45 a.m. – 1:00 p.m.

Tickets required: \$59/person

The OHCA annual awards program recognizes the admirable contributions of long-term care professionals who demonstrate a commitment to quality care through their dedication to residents, staff, and the long term care profession. Join us for lunch as we honor the superstars of Oregon's long term care community and thank them all! More information about the award winners can be found by tapping the AWARDS tile in the event app.

Awards program sponsored by: 

Award Recipients

Above and Beyond Award

Patricia Moore

Firewood Gardens

Pat Moore has worked in the same building for over 30 years. She started out as a caregiver, then laundry, then kitchen, and as a med tech before being asked to take on the role of Resident Care Coordinator. She has an incredible relationship with the long-term residents and their families. Her dedication and commitment are like no other. She is the first department head to come in every morning, often getting to work at 4:30 am and often does not leave until 5-7pm. Pat does everything she can for the residents and their families, along with helping the other staff. There is nothing Pat won't do to ensure the residents get the best care possible.

Administrator of the Year – Community Based Care

Misty Whitmore

Elite Care at Oatfield Estates

Misty Whitmore exemplifies dedication and leadership. She consistently prioritizes her staff and residents, showing unwavering commitment and care in her words and actions. Her hands-on leadership and commitment to care set a powerful example for her team, demonstrating that no task is too small and that residents always come first. She recognizes her staffs experience and genuinely values their ideas. Her willingness to be vulnerable and seek help when needed highlights her strength, humility, and dedication to her role. She is a motivator who coaches her team to stay resident-focused, true to the community's mission, and committed to achieving great things together.

Administrator of the Year – Skilled Care

Robb Melcher

Avamere Rehabilitation of Beaverton

Robb Melcher is someone who consistently exemplifies what it means to be a leader in LTC. He is constantly checking in on patients, meeting with new admits, and ensuring his team has what they need to do their job to the highest quality caliber. During the ice storm of January 2024, Robb spent nearly a week straight at the facility fixing busted pipes, working with contractors, and most importantly, keeping all residents safe. He's the one who will come in when the power goes out in the middle of the night to be sure that everyone is okay and the generator is working properly, and he's the one that will man the grill or BBQ to help the kitchen when someone calls in sick. Robb is well-loved by his staff and holds his team to a high standard of care every day.

Caregiver of the Year

Normina Lund

Marquis Centennial

Normina Lund has been an integral part of the organization as a CNA for over 20 years, consistently making a profound impact on residents' lives. Each day, she arrives with a smile and genuine love and care in her heart for her residents. Specializing in post-acute care, Normina works tirelessly to support residents on their recovery journey, helping them regain independence and return to their previous lifestyles. She goes above and beyond to address residents' physical and emotional needs, fostering healing on multiple levels. She prioritizes their comfort while also encouraging and guiding them towards achieving their rehabilitation goals. Normina is an exemplary mentor to new CNAs entering the field, setting a high standard for herself and inspiring those around her to do the same. In challenging times, she stands out as a dependable caregiver who fosters a spirit of unity and collaboration among her peers. Her dedication and compassion exemplify what it means to be an extraordinary caregiver.

AWARD RECIPIENTS

Enrichment of Life

Lilly Hillyer

The Springs at Happy Valley

Lilly Hillyer exemplifies how innovative programming and genuine engagement can significantly enrich the lives of residents. She began by sharing her love of cooking through a monthly cooking demonstration, and quickly became a favorite among residents. These demos are more than just cooking lessons; they are vibrant community gatherings where residents come together to learn, share stories, and enjoy each other's company. Her knack for designing programs that honor the interests and passions of residents is truly commendable. She has infused fresh ideas into programming by hiring a professional children's book illustrator for workshops, inviting a local poet to teach an ekphrastic poetry workshop inspired by our residents' art, and sourcing top-notch musical talent to bring diverse sounds to the community.

Leadership

Courtney Gates

Vanda Health

Courtney Gates joined Vanda Health with a background in retail marketing and a passion for people. In no time at all, she stood out as a remarkable leader, quickly earning the reputation of being the "go-to" person, the one who is likely to have the answer to any question. When a community

needed to quickly reset the kitchen after a remodel, she worked through the weekend, side-by-side with community leaders and dietary employees, to get things ready for meal service on Monday morning. These demos are more than just cooking lessons; they are vibrant community gatherings where residents come together to learn, share stories, and enjoy each other's company. Courtney is known for her patience, positivity, and supernatural ability to handle community challenges, staffing, or family situations with grace.

Nurse Leader of the Year – Community Based Care

Michelle Marasigan

Holly Residential Care Center

Michelle Marasigan is an exceptional leader for the nursing department and the entire facility. She is a quiet leader, leading with competence, calmness and a vast amount of knowledge about nursing. Michelle is collaborative on how to address a variety of issues impacting residents. She thinks outside the box to create solutions and utilize her vast experience to meet the needs that arise daily. Her community has been nationally recognized by receiving the American Health Care Association's (AHCA) National Quality Bronze Award in 2023 and a 2024 AHCA Quality Silver Award. These prestigious awards were earned in large part due to Michelle's outstanding skills and leadership. Her skills, knowledge, calm demeanor and ability to direct and lead a large team at her facility to do great work.

The advertisement features a dark teal background with a large white circle in the center. Inside the circle, the August Health logo is at the top, followed by the text "Manage your communities with confidence." Below this is a QR code and the website "www.AugustHealth.com". Surrounding the central text are several light blue rounded rectangular buttons: "EHR" at the top right, "INSIGHTS" on the right, "POINT OF CARE" at the bottom right, "BILLING" at the bottom left, "MOVE INS" on the left, and "EMAR" at the top left. Two circular portraits of individuals are also present: an older man on the left and an older woman on the right.

AWARD RECIPIENTS

Nurse Leader of the Year – Skilled Care

Katie Buckley

Oregon Veterans' Home – The Dalles

Katie Buckley can tackle any project that needs attention. She has worked with other LTC facilities, emergency management services, and other resources in the community to make sure the facility emergency plan is a gold standard. Since a fire last summer caused the facility to evacuate residents, she has worked tirelessly to fine tune the emergency plan to be as smooth as possible. She arranged an after-action workshop with the sheriff's office, fire department, hospital, other LTC facilities, etc. She will come in after hours if there is an emergency or will come in even for just a couple hours if there is a nursing shortage due to a call in or other situation so that residents get their medications or necessary medical treatment.

Outstanding Business Partner of the Year

Summit Cleaning and Restoration

The professionals at Summit Cleaning show amazing compassion through some of the most stressful times for OHCA facility members—assisting in property damage events. Their commitment to OHCA and our members has included working with members to address challenges and provide opportunities for improvement in their maintenance departments, providing high quality speakers for OHCA events, sponsoring OHCA events and being actively involved in these events throughout

the year. For this, we honor our friends at Summit Cleaning and Restoration and thank you for all you've done for OHCA and our members!

OHCA Special Service Award

Fee Stubblefield

The Springs Living

Fee Stubblefield's passion for senior housing and care communities was born of an unusual upbringing as part of a family that owned and operated Lehman Hot Springs and its sacred healing waters, a metaphor for the care needed by our senior citizens. With a vision and promise made to his grandmother, Fee founded The Springs Living in 1996 and seeks to create vibrant and engaging communities where we can thrive in our older years. Fee has encapsulated the best insights from his years in the industry by authoring *A Culture of Promise* published in June 2024. He serves on the Board of Directors of the National Investment Center for Seniors Housing and Care (NIC) as a member of the executive committee and inaugural vice chair of strategy. He served as the chair of the Oregon Health Care Association (OHCA) and has served as the chair of the Providence Milwaukie Hospital Foundation. Above all, Fee is a mentor and friend and a thought leader to many of us here today, including the OHCA staff. For all his work and his commitment to improving our sector and sharing his passion for care with the world, we honor him with the OHCA special service award.



GISI Marketing Group®

We are proud supporters of OHCA!

Providing consultative marketing solutions to the NW long-term care community since 1968.

+ Design + Print + Signage
+ Direct Mail + Fulfillment

hello@gisimarketing.com | 503-598-0636 | gisimarketing.com



The *industry's choice* for financial solutions.

VIUM
CAPITAL

LENDER. PARTNER. ADVOCATE.

viumcapital.com

Tuesday, September 17, 2024

DAY ONE EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|--|---|
| 9:00 a.m. – 10:30 a.m. (1.5 CEUs) | OPENING KEYNOTE PRESENTATION The Art of Generational Differences in the Workplace <i>Meagan Johnson, Generational Expert</i> Location: Portland Ballroom |
| 11:00 a.m. – 12:00 p.m. (1.0 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | Best Practices for Your Comprehensive Risk Management Program <i>David Thurber, CAC Specialty</i> Location: E141 |
| | Maximizing Efficiency and Embracing Change: AI and Technological Advancements for Senior Living <i>Justin Smith, Direct Supply</i> Location: E148 |
| | Pressure Injury Imposters: Avoiding Skin Injury Misidentification <i>Pamela Scarborough, United Wound Healing</i> Location: E143 |
| | Rethinking the Dining Environment: Optimizing Outcomes for Residents with Dementia <i>Jen Bruning, Incite Strategic Partners</i> <i>Dr. Jennifer Stelter, NeuroEssence, LLC</i> Location: D136 |
| | Top Fire and Life Safety Survey Challenges and Fire Code Update - PART 1 <i>Sean Condon, Oregon State Fire Marshal</i> Location: E145 |
| 12:00 p.m. – 2:30 p.m. | Uncommon Leadership: Managing with Authenticity <i>Gary Shipley, Avamere</i> Location: D139 Trade Show Lunch and Exhibitor Showcase Location: Exhibit Hall D |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/Operations | Clinical/Health Services | Executive/CSuite Track | Fire/Life Safety | Innovations | Leadership/Workforce | Memory Care** | Person Centered Care | Rules/Regs |
|--|---------|--------------|---------------------------|--------------------------|------------------------|------------------|-------------|----------------------|---------------|----------------------|------------|
| ◆ | ◆ | ◆ | | | | | | ◆ | | | |
| ◆ | ◆ | ◆ | ◆ | | | | | | | | |
| ◆ | ◆ | | | | ◆ | | ◆ | | | | |
| ◆ | ◆ | | ◆ | ◆ | | | | | | | |
| ◆ | ◆ | | ◆ | | | | | | ◆ | ◆ | |
| | ◆ | | | | | ◆ | | | | | ◆ |
| ◆ | ◆ | ◆ | | | | | | ◆ | | | |
| Please join us in the Trade Show to connect with exhibitors, eat lunch, and participate in our trade show game if desired. | | | | | | | | | | | |

Tuesday, September 17, 2024

DAY ONE EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|--|--|
| 2:30 p.m. – 3:30 p.m. (1.0 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | Creating Meaningful Relationships: The Best Friends Approach to Dementia Care <i>Michelle Nixon, Pacific Living Centers</i> Location: D136 |
| | Employment Law Update: Biggest Regulatory Traps and Distressing Employee Trends Explained <i>Anthony Kuchulis, Dunn Carney</i> Location: E141 |
| | End of Life Wound Prevention and Management <i>Pamela Scarborough, United Wound Healing</i> Location: E143 |
| | Essential Mindsets and Communication Skills for Inclusive Leadership <i>Andrea Emerson, Full Palette Coaching</i> Location: D139 |
| | Political and Regulatory Key Issues for Executives <i>Phil Bentley, Oregon Health Care Association</i> <i>Libby Batlan, Oregon Health Care Association</i> <i>Kathy LeVee, Generations, LLC</i> Location: F150 |
| | Lighting and Energy Efficiencies: Innovations in Property Improvement <i>Ed Rios, Continental Sales & Marketing</i> Location: E148 |
| | Top Fire and Life Safety Survey Challenges and Fire Code Update - PART 2 <i>Sean Condon, Oregon State Fire Marshal</i> Location: E145 |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/Operations | Clinical/Health Services | Executive/CSuite Track | Fire/Life Safety | Innovations | Leadership/Workforce | Memory Care** | Person Centered Care | Rules/Regs |
|----------|---------|--------------|---------------------------|--------------------------|------------------------|------------------|-------------|----------------------|---------------|----------------------|------------|
| ◆ | ◆ | ◆ | ◆ | | | | | | ◆ | ◆ | |
| ◆ | ◆ | ◆ | ◆ | | | | | | | | ◆ |
| | ◆ | | ◆ | ◆ | | | | | | | |
| ◆ | ◆ | ◆ | | | | | | ◆ | | | |
| ◆ | ◆ | | | | ◆ | | | | | | |
| ◆ | ◆ | | | | | | ◆ | | | | |
| | ◆ | | | | | ◆ | | | | | ◆ |

Tuesday, September 17, 2024

DAY ONE EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|--|---|
| 3:45 p.m. – 4:45 p.m. (1.0 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | Enhancing the Older Adult Workforce Capacity to Support Behavioral Health Needs in Oregon <i>Leah Brandis, MPH, RDN, Oregon ECHO Network Sarah Foidel, OTD, OTR/L, Functional Pathways, LLC Lacey Plasker, Oregon Behavioral Health Initiative</i> Location: D136 |
| | Building Resiliency in DEI: Cross Cultural Communication <i>Jeremy Holloway, University of North Dakota</i> Location: D139 |
| | Emergency Preparedness: Moving Away from Paperwork Compliance to Actionable Plans <i>Jennifer Olson, Wallowa Valley Senior Living</i> Location: E143 |
| | Empowering UAPs Through Effective Nurse Delegation <i>Raeann Voorhies, RN, Vanda Health Ashlee Fairbanks, RN, Vanda Health</i> Location: E145 |
| | Infectious Pedal Skin Conditions: Best Practices in Resident Care <i>Dr. Shazad Buksh, NW Care Podiatry</i> Location: E148 |
| | Innovations in Dementia and Alzheimer's Research <i>Lori Stanton, Alzheimer's Association</i> Location: E141 |
| | OHCA Membership Meeting and Happy Hour <i>Phil Bentley, OHCA</i> Location: F149 |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/ Operations | Clinical/ Health Services | Executive/ CSuite Track | Fire/Life Safety | Innovations | Leadership/ Workforce | Memory Care** | Person Centered Care | Rules/ Regs |
|----------|---------|--------------|----------------------------|---------------------------|-------------------------|------------------|-------------|-----------------------|---------------|----------------------|-------------|
| ◆ | ◆ | ◆ | ◆ | ◆ | | | | | | ◆ | |
| ◆ | ◆ | ◆ | | | | | | ◆ | | | |
| ◆ | ◆ | | | | | ◆ | | | | | ◆ |
| ◆ | | ◆ | ◆ | ◆ | | | | | | | ◆ |
| | ◆ | | ◆ | ◆ | | | | | | | |
| ◆ | ◆ | ◆ | | | | | ◆ | | ◆ | | |
| | | | | | ◆ | | | | | | |

Wednesday, September 18, 2024

DAY TWO EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|--|---|
| 8:15 a.m. – 9:00 a.m. | Meet-And-Greet with Your ODHS Policy Analysts Location: F149 |
| 9:00 a.m. – 10:15 a.m. (1.25 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | ALF/RCF Council Meeting and Regulatory Update <i>Nicolette Reilly, OHCA</i> <i>Sudha Landman, ODHS Safety, Oversight, and Quality</i> Location: F150 |
| | Asking the Right Questions in the Right Environment: Interviewing and Coaching <i>Deborah Jeffries, HR Answers</i> Location: D139 |
| | Building Bridges: Intergenerational Care and Community <i>Jenny Abeling, Jenny Abeling, LLC</i> Location: E145 |
| | Innovations in Marketing: Industry Trends the Impact Occupancy <i>Steve Ferrini, Revenue Resources, LLC</i> Location: E141 |
| | Operationalizing Enhanced Barrier Precautions Requirements <i>Dr. Michele Carr, McKesson</i> Location: E143 |
| | You Know My Name, Not My Story <i>Cat Selman, The Cat Selman Company</i> Location: D136 |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/Operations | Clinical Health Services | Innovations | Leadership/Workforce | Life Enrichment Quality of Life | Marketing | Memory Care** | Person Centered Care | Rules/Regs |
|----------|---------|--------------|---------------------------|--------------------------|-------------|----------------------|---------------------------------|-----------|---------------|----------------------|------------|
| ◆ | ◆ | | | | | | | | | | |
| ◆ | | | | | | | | | | | ◆ |
| ◆ | ◆ | ◆ | | | | ◆ | | | | | ◆ |
| ◆ | ◆ | | ◆ | | ◆ | ◆ | ◆ | | | | |
| ◆ | ◆ | | | | ◆ | | | ◆ | | | |
| | ◆ | | | ◆ | | | | | | | ◆ |
| ◆ | ◆ | ◆ | | | | | | | ◆ | ◆ | |

Wednesday, September 18, 2024

DAY TWO EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|---|---|
| 10:30 a.m. – 11:45 a.m. (1.25 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | ALF/RCF Kitchen Inspection Requirements: Regulatory Landscape Update <i>Kari Head, Safety, Oversight, and Quality</i> Location: D139 |
| | Catch Attention and Capture Hearts: Effective Multi-Channel Marketing for Senior Care Facilities <i>Rita Rabbani, Michael Fleming, Ideas Collide</i> Location: E141 |
| | De-Escalation for People with Dementia <i>Kera Magarill, Washington County Health and Human Services</i> Location: E143 |
| | Exploring Artificial Intelligence (AI) to Enhance Life Enrichment Programs <i>Kevin Sage, The Springs at Happy Valley</i> Location: E145 |
| | How to Motivate Your Staff When You Have No Reserves Left <i>Cat Selman, The Cat Selman Company</i> Location: D136 |
| | Nursing Facility Council Meeting and Regulatory Update <i>Eugenia Liu, OHCA</i> Location: F150 |
| 11:45 a.m. – 1:00 p.m. | Awards Ceremony Luncheon <i>Advanced ticket purchase required</i> Location: Portland Ballroom |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/ Operations | Innovations | Leadership/ Workforce | Life Enrichment Quality of Life | Marketing | Memory Care** | Person Centered Care | Rules/ Regs |
|----------|---------|--------------|----------------------------|-------------|-----------------------|---------------------------------|-----------|---------------|----------------------|-------------|
| ◆ | | | | | | | | | | ◆ |
| ◆ | ◆ | ◆ | | | | | ◆ | | | |
| ◆ | ◆ | ◆ | ◆ | | | | | ◆ | ◆ | |
| ◆ | ◆ | | | ◆ | | ◆ | | | | |
| ◆ | ◆ | ◆ | | | ◆ | | | | | |
| | ◆ | | | | | | | | | ◆ |

Please join us as we honor the superstars of Oregon's long term care community and thank them for their dedication. Advanced ticket purchase required.

Wednesday, September 18, 2024

DAY TWO EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|--|---|
| 1:15 p.m. – 2:15 p.m. (1.0 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | CMS Facility Assessment: Staff Competencies <i>Cat Selman, The Cat Selman Company</i> Location: D136 |
| | Division 47 Nurse Delegation Rules Updates from OSBN <i>Gretchen Koch, MSN, RN, Oregon State Board of Nursing</i> Location: E141 |
| | Implementing Creative Arts Programs for Memory Care <i>Livia Thompson, Avamere at Bethany</i> Location: F150 |
| | Navigating Change and Uncertainty: The Power of Resilience in the Workplace <i>Nan McKay, Nan McKay Connects, LLC</i> Location: D139 |
| | Out-of-the Box Creative Interventions: Falls Management and Behavior Support <i>Summer Randall, Windsong at Eola Hills</i> Location: E145 |
| | Project Visibility: Person-Centered LGBTQ+ Care in LTC <i>Kera Magarill, Washington County Health and Human Services</i> Location: E143 |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/ Operations | Innovations | Leadership/ Workforce | Life Enrichment Quality of Life | Marketing | Memory Care** | Person Centered Care | Rules/ Regs |
|----------|---------|--------------|----------------------------|-------------|-----------------------|---------------------------------|-----------|---------------|----------------------|-------------|
| | ◆ | | ◆ | | | | | | | ◆ |
| ◆ | | ◆ | ◆ | | | | | | | ◆ |
| ◆ | ◆ | | | | | ◆ | | ◆ | | |
| ◆ | ◆ | ◆ | | | ◆ | | | | | |
| ◆ | ◆ | | ◆ | ◆ | | | | | ◆ | |
| ◆ | ◆ | ◆ | ◆ | | | | ◆ | | ◆ | |

Wednesday, September 18, 2024

DAY TWO EDUCATION SESSION INFORMATION

| TIME | SESSION DETAILS <i>Detailed session descriptions are available on the Convention interactive website https://bit.ly/OHCA2024</i> |
|--|---|
| 2:30 p.m. – 3:30 p.m. (1.0 CEUs) Continuing Education Units (CEUs) and Audiences You may earn up to 9 CEUs for this event by attending various education breakout sessions. The Annual Convention is approved for the following education units and audiences: (*) In accordance with Oregon Health licensing rule Chapter 853, Division 50, this event meets the domains of knowledge requirements for ALF/RCF and NF/SNF Administrators. (**) Memory Care Administrators (MEM): Sessions relate to the care of individuals with dementia in accordance with 411-057-0140(3) for facilities with a memory care endorsement. | Advancing Leadership and Career Pathways Through Upskilling Employees <i>Nan McKay, Nan McKay Connects, LLC</i> Location: D139 |
| | Embracing AI in Senior Living: Use Cases, Legal Considerations, and Benefits <i>Brett Mason, Brent Hoard, Troutman Pepper</i> Location: E143 |
| | Meeting Needs of Younger Populations <i>Cat Selman, The Cat Selman Company</i> Location: D136 |
| | Operational Best Practices to Support Resident Safety and Compliance Efforts <i>Eugenia Liu, OHCA Nicolette Reilly, OHCA</i> Location: F150 |
| | Proactive Strategies to Lessen Resident Behavioral Events: Mental Health Resources and Supports <i>Sarina Ewing, Sapphire at Liberty Pointe Drexel Foster, Sapphire at Liberty Pointe</i> Location: E141 |
| | Communication and Building Relationships: Creating Successful Connections with Persons Living with Dementia <i>Jane Jarman, Positive Approach® to Care Certified Dementia Trainer and Consultant</i> Location: E145 |

| ALF/RCF* | NF/SNF* | In-Home Care | Best Practices/ Operations | Innovations | Leadership/ Workforce | Life Enrichment Quality of Life | Marketing | Memory Care** | Person Centered Care | Rules/ Regs |
|----------|---------|--------------|----------------------------|-------------|-----------------------|---------------------------------|-----------|---------------|----------------------|-------------|
| ◆ | ◆ | ◆ | | | ◆ | | | | | |
| ◆ | ◆ | ◆ | | ◆ | | | ◆ | | | ◆ |
| ◆ | ◆ | | ◆ | | | ◆ | | | ◆ | |
| ◆ | ◆ | | ◆ | | | | | | | ◆ |
| ◆ | ◆ | ◆ | ◆ | | | | | | ◆ | |
| ◆ | ◆ | | | | | | | ◆ | ◆ | |



TENDERLY

H O S P I C E

503-482-4600 ONE MAIN PHONE & FAX



YOUR HOMEGROWN HOSPICE PROGRAM

When hospice care services are done **right** at the **right** time & for the **right** reason, our program is able to provide maximum comfort care & support



The Tenderly Difference

Portland's most hands-on & comprehensive hospice provider



Local ▪ Nurse-Owned ▪ 100% Medicare Covered

THANK YOU, CONVENTION SPONSORS!

OHCA acknowledges the following sponsors for their generous support of and involvement in the 2024 Annual Convention and Trade Show. To see the most current list of sponsors, please click the “Sponsors” tile on the event website.

| | |
|---|--|
| Attendee Tote bags | Infinity Rehab |
| Awards Program | Yardi |
| Breakout Session Room Sponsor | Ideas Collide SAIF |
| Continental Breakfast Sponsor | ATC Healthcare Northwest PointClickCare |
| Executive Education Track Presenting Sponsors | BOK Financial Goodwin |
| Hand Sanitizer Stations | VANDA Health |
| Happy Hour | Consonus IMA Incite Strategic Partners |
| Keynote Speaker | Incite Strategic Partners |
| Membership Meeting Happy Hour Sponsor | Lane Powell NurseLearn |
| Mobile Website Sponsor | Assured Partners of Oregon Home Instead Senior Care - Hillsboro |
| Name Tags | Summit Cleaning and Restoration |
| Registration Bag Flyer | Troutman Pepper Vision Media |
| Speaker Sponsor | Dunn Carney Ideas Collide Littler NW Care Podiatry |
| Water Bottle Filling Station | VANDA Health |
| WiFi | Pacific Office Automation |

Need a Place to Get Away? Visit the Quiet Room

8:00 a.m. – 4:00 p.m. | Room: D134

With over than 1,000 attendees and participants, the OHCA Annual Convention can sometimes feel overwhelming or overstimulating. For your convenience, OHCA is happy to provide a quiet space to reconnect and recenter yourself, so that you may rejoin the event at your own pace.

ANNUAL SPONSORS

Thank You, OHCA Annual Sponsors!

These organizations support OHCA and our work as well as the entire long term care sector through an annual sponsorship commitment. Please join us in thanking these organization who help make our work possible.

Endorsed Partners



Elite Sponsors



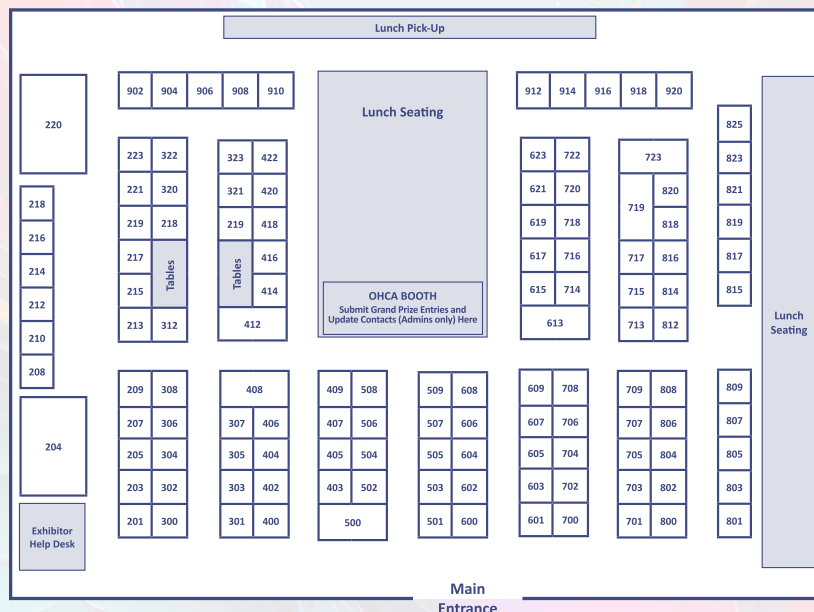
Premier Sponsors

ATC Healthcare
Bristol Hospice – Oregon
CAC Specialty
Consonus Healthcare
Goodwin
IMA
NWCare Inc – Podiatry
SAIF Corporation

TRADE SHOW EXHIBITORS & MAP

Exhibitor list current as of August 26, 2024. For the most updated list of exhibitors please visit the convention website.

- | | | | |
|---|--|---|---|
| 722 Accushield | 505 Express Healthcare Professionals | 312 Navigator Group Purchasing Inc | 702 Royal Hospice |
| 205 Actriv Healthcare | 604 First Quality Products, Inc. | 320 New Source Medical | 220 Schetky NW Bus Sales |
| 301 Agape Hospice NW | 803 Fresh Aire Office | 402 Nursa | 703 Sentrics |
| 212 AIDA Healthcare | 803 Fresh Aire Office | 408 NurseLearn | 215 Serenity Hospice and Palliative Care |
| 805 Aleca Home Health | 720 Full Life | 500 NWCare Inc - Podiatry | 306 Shearer Construction |
| 918 Alzheimers Association Oregon Chapter | 319 Gal Pal Productions | 420 Omnicare, a CVS Health company | 602 SnapCare |
| 300 Ascent Healthcare | 406 Gentiva Hospice | 416 Optum | 207 SisAdmin LLC |
| 823 Assembly Health | 809 GeriPro, LLC | 902 Oregon Care Careers | 217 SNF Wound Care |
| 509 AssuredPartners of Oregon | 821 Graham-Field | 904 Oregon Care Partners | 605 Solventum |
| 619 ATC Healthcare Northwest | 418 Gracious Care Hospice | 916 Oregon DCBS | 801 Soundview Medical Supply |
| 623 August Health | 214 Guardian Pharmacy, Heartland of the West | 906 Oregon Department of Veterans Affairs | 607 Staples Business Advantage |
| 706 Bio-Clean | 603 HD Supply Facilities Maintenance | 914 Oregon Geriatrics Society | 501 Summit Cleaning and Restoration |
| 506 Brighton Hospice | 412 Healthcare Services Group Inc | 219 Oregon Patient Safety Commission | 601 SYSCO Food |
| 719 Bristol Hospice-Oregon | 714 HealthPRO Heritage | 818 Pacific Office Automation | 407 TAS Contract/ Distribution |
| 323 CAC Specialty | 210 Hireology | 816 P&C Construction | 213 Telshur Health |
| 707 CallTek | 704 Housecall Providers | 422 Pacific Seafood | 613 Tenderly Hospice LLC |
| 223 CardioRenal Therapeutics | 409 IMA | 825 Paradigm Senior Services | 307 TridentCare |
| 820 CareAcademy | 600 Incite Strategic Partners | 920 Paylocity | 302 TwinMed Medical Supplies and Services |
| 508 Charter Construction | 414 Infinity Rehab | 403 Performance Systems Integration | 908 U.S. Foods |
| 617 Cinematic Health Education | 814, 815 Integrated Healthcare Solutions | 304 PharMerica | 209 Ulcer Solutions |
| 700 CirrusDX | 819 Integration Engineers | 800 Polaris | 504 United Wound Healing |
| 802 CoBridge Workforce Solutions | 808 Interactive Medical Systems | 203 Premier, Inc. | 615 Vanda Health |
| 709 Columbia Roofing and Sheet Metal | 201 J.R. Johnson LLC | 303 Prime Time Healthcare | 807 Vashti's House |
| 806 Comagine Health | 701 Kennedy Restoration | 405 Propel Insurance | 804 Western Governors University |
| 321 Connected Home Health | 305 Kevala | 621 QMedic | 708 Yardi |
| 507 Consonus Healthcare | 400 Lifetime Exteriors | 502 Rainbow Restoration of Central Oregon | |
| 221 Consulting Resources | 713 LRS Architects Inc | 718 Reliant Rehabilitation | |
| 322 Contract Interiors LLC | 608 McKesson Medical Surgical Extended Care | 218 Rogue Psych Consultants | |
| 723 Curenta | 717 Medacure Inc | | |
| 503 Dean Distributors | 208 MedTech/MedCare, LLC | | |
| 609 Direct Supply, Inc. | 404 Meriplex | | |
| 817 Dose Health | 715 Metro West Ambulance, Inc. | | |
| 716 Echo Assurance | 912 MLTCGRAC | | |
| 308 ElderWise Inc | 204 Model 1 Commercial Vehicles | | |
| 910 Energy Trust of Oregon | | | |
| 705 Essity Professional Hygiene Inc | | | |
| 812 Exiges Diagnostics | | | |



Bio Clean INC

Medical Waste Disposal
(503) 881-9978

Bio Clean Industries is a full service waste to energy disposal company that is founded and operated locally in Salem, OR.

What Do We Do?

We specialize in all aspects of waste to energy disposal, including bio-hazard waste, sharps containers, pharmaceutical waste, amalgam waste, OSHA compliance, medical waste management & auditing, and general waste to renewable energy services.

Our Process

Waste to energy disposal involves methods of converting non-recyclable waste materials into usable electricity, heat, or fuel.

Where Do We Service?

We have been servicing all of Oregon, Utah, Idaho, Southern Washington, and Northern California since 2002.

We offer reliable scheduling, low costs, and competitive pricing.

Servicing OHSU Doernbecher and other OHSU locations for 20+ years!



Scan the QR code to learn more and to request a quote!

With you in Oregon



Whether your work takes you to the field, the forest, the factory floor, or the home office, SAIF is with you. We help injured workers get back to work and help to prevent future injuries by making each workplace safer and healthier.

Workers' comp that really works.

saif Work.
Life.
Oregon.

saif.com