



Dear

I would like to attend [MCG Health's Client Forum 2023](#) from Sunday-Tuesday, May 7-9, in Orlando, Florida. Healthcare professionals from payer and provider organizations (both national and regional) will come together to learn from each other through the sharing of knowledge and experiences in a community-minded environment. In addition to networking opportunities, Client Forum will support my professional development as I'll gain exposure to innovative uses of MCG and new ways to promote positive change.

I will have the opportunity to attend a number of presentations and discussion sessions that are directly applicable to my work. Sessions will detail how healthcare organizations use evidence-based content, tools, and methodologies to do what's right for the patient across their entire healthcare journey. I will learn how to implement effective processes and synergistic working practices to increase efficiency, reduce organizational complexity as well as payer-provider friction, and improve outcomes.

The main topics for this year's conference are:

- MCG best practices and use cases, including successes, roadblocks, and lessons learned, especially leveraging MCG artificial intelligence (AI) and machine learning
- Payer-provider collaboration and working together for mutual benefit
- Legislative and regulatory-driven initiatives
- Social determinants of health and population health management
- Value-based care
- Accountable Care Organization (ACO) insights and education
- Physician insights and education
- Behavioral health and strategies to support appropriate opioid use

Additional benefits of attending:

- Eligibility for 8-10 continuing education (CE) contact hours by attending qualified sessions
- Option to take the [MCG Certification Course and Exam](#) free of charge (\$150 certification fee waived for Client Forum attendees)

I am seeking sponsorship for the registration fee, travel and lodging expenses. If I register by February 24, 2023, I qualify for the early registration rate of \$379.

Breakdown of complete conference costs:

Roundtrip airfare	\$500
Transportation (MCO airport roundtrip)	\$100
Hotel (3 nights)	\$775
Meals (included with registration)	\$0
Conference registration fee (early bird)	\$379
Total cost of attending the conference:	\$ 1,754

The opportunity to build my professional network and learn more about leveraging evidence-based solutions will benefit my work at our organization and makes my attendance at Client Forum 2023 a wise investment.

Sincerely,