



# GLOBAL AESTHETICS

FOUR SPECIALTIES • ONE WORLD

**AMERICA'S LEADING AESTHETIC CONFERENCE**

**OCT 30-NOV 2, 2025  
THE LOEWS HOTEL  
MIAMI BEACH, FLORIDA**

RHINOPLASTY | BREAST & BODY | FACIAL PLASTIC SURGERY  
AESTHETIC DERMATOLOGY | OCULOPLASTIC SURGERY  
LESS INVASIVE STRATEGIES | FACIAL REJUVENATION  
PRACTICE MANAGEMENT & MARKETING | TECHNOLOGY UPDATES

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**THIS PROGRAM IS SUBJECT TO CHANGE**

This activity is jointly provided by iiCME and the Global Aesthetics Conference



## LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Edwin Williams, MD | Josh DeBlasio

7:30 AM	What Is Beauty, 2025?	Michael Persky, MD
7:42 AM	Ethical Duty As Physicians: Creating Beauty Vs. Clones	Elizabeth Houshmand, MD
7:54 AM	Evolving Elegance: Tracing The History Of Beauty Through The Lens Of Social Media	Melanie Petro, MD
8:06 AM	The Male Aesthetic Patient: Hormonal, Anatomical, And Psychological Considerations	Ohara Aivaz, MD
8:18 AM	The Latest Trends In Cosmetic Dermatology	Bertha Baum, DO
8:30 AM	Evaluation Of The Lower Eyelid: Fat, Skin, Pigment, Laxity, Or Mixed?	Lisa Bunin, MD
8:42 AM	Consultation Of An Aging Face (Looking Under The Skin To Understand How Nutrients, Hormones And Environment Affects Aging At A Cellular Level)	Jenna Hilton, PA-C
8:54 AM	Chemical Peels Are A Relic In Today's World. Or Are They?	Donn Chatham, MD
9:06 AM	The Art And Science Of Combining Topical Exosomes, Lasers, And Energy-Based Devices To Maximize Patient Outcomes	Natalie Curcio, MD
9:18 AM	Microfat, Nanofat, Stromal Vascular Fraction, Prp... Maximizing The Autologous Injectable Regenerative Potential	Greg Chernoff, MD
9:30 AM	Smart Micrablation Rf A Novel Treatment For Reduction Of Age-Related Pigmentation And Flat Seborrheic Keratoses	Carolyn Jacob, MD
9:42 AM	Cutting-Edge Skin Rejuvenation: Integrating Technology And Techniques For Optimal Patient Outcomes	Bertha Baum, DO
9:54 AM	TBA	TBD

### 10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Lisa Grunebaum, MD | John Holds, MD

10:30 AM	Anatomical Considerations For Injectable Fillers In The Face: How To Reduce Complications And Optimize Aesthetic Results	William Beeson, MD
10:42 AM	Optimizing Fillers In The Infraorbital Hollows And Temples	Lisa Grunebaum, MD
10:54 AM	Creating Beautiful Lip Filler Outcomes	Melissa Beachy, MD
11:06 AM	How And Why Filler Injection In The Periobital Area Is Problematic: Recognition And Management	John Holds, MD
11:18 AM	Hormones & Peptides - The Missing Link In Your Aesthetics Practice	Jessie Cheung, MD
11:30 AM	Top Recommendations From An Oculoplastic Surgeon To Optimize Patient Safety And Outcomes When Treating The Periocular Area	Jennifer Murdock, MD
11:42 AM	Popular Eyelid Trends And Management Of Their Complications	Sarah Avila, MD
11:54 AM	Filler In Lips Should Not Be Noticeable	Melanie Petro, MD
12:06 PM	Fillers And Toxins In 2025 - Current Considerations	Jason Bloom, MD
12:18 PM	Injectables For The Lower Face	Elizabeth Houshmand, MD
12:30 PM	Creating a Customized Treatment Plan Utilizing Various Dilutions of Calcium Hydroxylapatite	Sarah Allen, MD
12:42 PM	Tips For Safer And More Effective Filler Injections	Lisa Grunebaum, MD
12:54 PM	The End Of My Love Affair With Tear Trough Filler, Now We'Re Just Friends	Jill Foster, MD

### 12:45 PM · LUNCH · EXHIBIT HALL

Thursday, October 30



SESSION MODERATORS: Devinder Mangat, MD | Harry Mittelman, MD

2:00 PM	Off Label Use Of Neurotoxins	Jacquiline Habashy Hakim, MD
2:12 PM	Autologous Rejuvenation With Multimodality Therapy In Perioral Zone	Brannon Claytor, MD
2:24 PM	My Approach To Biosimulatory Facial Injectables	Jason Bloom, MD
2:36 PM	Updates On Under Eye Dark Circles Treatments	Sarah Avila, MD
2:48 PM	Body Contouring With Neuromodulators, Fillers, And Pdo Threads	Jessie Cheung, MD
3:00 PM	Innovations In Topical Peptide Delivery For Anti-Aging: Enhancing Natural Beauty Without Needles	Natalie Curcio, MD
3:12 PM	Integrating Functional Medicine Into Aesthetic And Surgical Practice – A Holistic Approach To Beauty, Healing, And Longevity	Jenna Hilton, PA-C
3:24 PM	Maximizing The Efficacy Of Non-Surgical Body Sculpting... An Algorithm For Treating Excess Fat, Cellulite, Skin Laxity, And Muscle Tone	Greg Chernoff, MD
3:36 PM	Injectable Resurfacing: An Alternative To Lasers	Diane Duncan, MD
3:48 PM	Non Surgical Augmentation Of The Upper Lip	Kristin Witfill, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Anna Petropoulos, MD | Greg Chernoff, MD

4:30 PM	Hyperpigmentation A Dermatologists Approach	Elizabeth Houshmand, MD
4:42 PM	Are Natural Biological Fillers Replacing Synthetic Biostimulators??	Diane Duncan, MD
4:54 PM	New Topicals For An Old Disease: Melasma	Karan Lal, MD
5:06 PM	Changing Body Composition With A Transcutaneous Serum...A Glp1 Solution!	Greg Chernoff, MD
5:18 PM	From Code To Complexion: Unlocking Skin Repair With Polynucleotides	Jessie Cheung, MD
5:30 PM	Simplifying Hair Restoration In An Aesthetic Practice	Keimun Slaughter, MD
5:42 PM	Novel Patented Fractionated Plasma for Non-Surgical "Blepharoplasty" & Facial Resurfacing	Anna Petropoulos, MD

6:00 PM · DINNER · TBD

Thursday, October 30



# AESTHETIC SURGICAL STRATEGIES

COWRIE

SESSION MODERATORS: J. Roberto Ramirez Gavidia, MD | William Beeson, MD

7:30 AM	Can A Skin-Only Blepharoplasty Be An Ideal Procedure For Eye Rejuvenation?	John Burroughs, MD
7:42 AM	Moneyball And Blepharoplasty-Key Analytics For Success	Morris Hartstein, MD
7:54 AM	Lines And Incisions And Folds - What I've Learned After 500 Upper Blepharoplasty Cases	Jae Kim, MD
8:06 AM	Unwanted Periorbital Issues: Heredity, Iatrogenic And Beyond	Deidre Leake, MD
8:18 AM	Respect But Don't Fear The Negative Vector Eyelid In Lower Blepharoplasty	Morris Hartstein, MD
8:30 AM	The Tricky Trifecta: Blepharoptosis, Dermatochalasis And Brow Ptosis	John Holds, MD
8:42 AM	The Algorithmic Approach To Blepharoplasty Surgery To Design The Right Procedure For The Right Patient At The Right Time Of Life	E. Gaylon McCollough, MD
8:54 AM	How Are We Doing? Patient Satisfaction, Safety, And Longevity	William Beeson, MD
9:06 AM	The Thinking Surgeon'S Guide To Avoiding And Managing Blepharoplasty Complications	Morris Hartstein, MD
9:18 AM	Subtractive Vs. Fat Transposition Blepharoplasty: An Objective Comparison Of Postoperative Lid Height And Tear Trough Contour	Alan Brackup, MD
9:30 AM	Transcutaneous Lower Lid Soof Blepharoplasty: Why I Like It	Stephen Prendiville, MD
9:42 AM	Why Their Chemosis Isn'T Going Away And How To Fix It	Kellie Satterfield, MD
9:54 AM	SPOTLIGHT: Recognizing The Importance Of Addressing Each Component Of The Triad: Dermatochalasis, Brow Ptosis And Ptosis	William Mack, MD

## 10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Mark Beaty, MD | Adam Sheiner, MD

10:30 AM	Physical And Psychosocial Complications Of Facelift Surgery	Dominic Bray, MD
10:42 AM	Surgical And Patient Reported Outcomes Of Fresh Frozen Homologous Costal Cartilage In Primary, Revision, And Functional Rhinoplasty	Jose Barrera, MD
10:54 AM	My Early Experience With Preservation Techniques For Nasal Dorsum	Mark Beaty, MD
11:06 AM	Less Invasive Aesthetic Nasal Surgery for Aesthetics and Anti-Aging	Tunc Tiryaki, MD
11:18 AM	All Eyes On Me: How To Improve Upper And Lower Lids With Lasers	Adam Scheiner, MD
11:30 AM	Adjunctive Procedures To Enhance Upper Blepharoplasty	Jill Foster, MD
11:42 AM	Revisiting The Dartt Technique In The Nasal Tip, Can It Provide The Perfect Balance	Mark Beaty, MD
11:54 AM	Hybrid 3D Face-Lift Under Sedation: Combining Smas Redistribution With Multilayer Fat Transfer	Tunc Tiryaki, MD
12:06 PM	A Less Common But Sometimes Appropriate Approach For Upper Eyelid Rejuvenation	Jae Kim, MD
12:18 PM	Zero Complication Blepharoplasty: Why Less Is Usually More	Alan Brackup, MD
12:30 PM	Gender Affirming Rhinoplasty	Angela Sturm, MD
12:42 PM	Novel Temporal Brow Lift Concepts And How It Can Enhance The Upper Eyelid Brow Complex	Robert Schwarcz, MD

## 12:54 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Philip Miller, MD | Harry Mittelman, MD

<b>2:00 PM</b>	Goals For Rejuvenation Of The Upper Third Of The Face In The Male Patient	<b>Stephen Prendiville, MD</b>
<b>2:12 PM</b>	Temporal-Midface-Deep Plane Face Lift	<b>Ivan Wayne, MD</b>
<b>2:24 PM</b>	Use Of Neuromodulator To Optimize Browlift And Blepharoplasty Outcomes	<b>Manoj Abraham, MD</b>
<b>2:36 PM</b>	Patient Selection And How To Choose Which Browlifting Technique Is Best	<b>Aliza Epstein, MD</b>
<b>2:48 PM</b>	Laser Coring And Brow Lifting: A Winner By Itself Or In Combination	<b>Andres Sarraga, MD</b>
<b>3:00 PM</b>	Highly Effective Low Risk Lower Blepharoplasty	<b>Devinder Mangat, MD</b>
<b>3:12 PM</b>	Laser Blephroplasty and Single Suture Canthoplasty	<b>Joe Niamtu, MD</b>
<b>3:24 PM</b>	Nuances In Hairline Lowering Surgery	<b>Demetri Arnaoutakis, MD</b>
<b>3:36 PM</b>	Improving Outcomes In Deep Neck Contouring- Leveraging Technology And Algorithms To Create Predictability	<b>Anil Shah, MD</b>
<b>3:48 PM</b>	The Microlift: Taking Advantage Of The Mobility Of The Superficial Layer Of The Smas	<b>Philip Miller, MD</b>

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Alan Brackup, MD | Sarmela Sunder, MD

<b>4:30 PM</b>	Facial Fat Grafting Simplified: Pearls And Pitfalls After 3000 Cases	<b>Tunc Tiryaki, MD</b>
<b>4:42 PM</b>	Ectropion – A Treatment Ladder: A Review of the Causes of Ectropion as well as Prevention	<b>Jeffrey Spiegel, MD</b>
<b>4:54 PM</b>	So You Want To Learn The Deep Plane Facelift: Pearls To Facilitate The Process And Minimize Complications	<b>Alan Brackup, MD</b>
<b>5:06 PM</b>	Dorsal Preservation Rhinoplasty And Changing Schema For Consistency	<b>Raghu Athre, MD</b>
<b>5:18 PM</b>	The Pretrichial Forehead Lift-What Makes It The Preferred Technique	<b>Fred Fedok, MD</b>
<b>5:30 PM</b>	5 Tip Rhinoplasty Techniques That Changed My Life	<b>Angela Sturm, MD</b>
<b>5:42 PM</b>	Preservation And Structural Rhinoplasty- Best Of Both Worlds!	<b>Ali Sajjadian, MD</b>
<b>5:54 PM</b>	Optimizing Facelift Results	<b>Sarmela Sunder, MD</b>

6:10 PM · DINNER · TBD

Thursday, October 30

SESSION MODERATORS:

- 7:30 AM
- 7:40 AM
- 7:50 AM
- 8:00 AM
- 8:10 AM
- 8:20 AM
- 8:30 AM
- 8:40 AM
- 8:50 AM
- 9:00 AM
- 9:10 AM
- 9:20 AM

Coming Soon!

SESSION MODERATORS:

- 10:30 AM
- 10:40 AM
- 10:50 AM
- 11:00 AM
- 11:10 AM
- 11:20 AM
- 11:30 AM
- 11:40 AM
- 11:50 AM
- 12:00 PM
- 12:10 PM
- 12:20 PM
- 12:30 PM

12:45 PM · LUNCH · EXHIBIT HALL



SESSION MODERATOR: J. Roberto Ramirez Gavidia, MD

2:00 PM	Rib Revolution: Advanced Body-Frame Contouring Techniques	Johnny Franco, MD
2:12 PM	Superior Body Contouring With Helium Plasma Technology	Drew Schnitt, MD
2:24 PM	RG Abdominal Etching With Skin Tightening	Roberto Ramirez Gavidia, MD
2:36 PM	Top Pearls for Abdominoplasty	Yoram Wolfe, MD
2:48 PM	Impact of GLP-1 Medications on Surgical Cases	Charles Riccio
3:00 PM	The Glp-1 Skinny Shot Revolution- A New Frontier For Aesthetic Medicine	Greg Mueller, MD
3:12 PM	TBA	
3:24 PM	Surgical And Non-Surgical Uses Of Radiofrequency Devices: Promises And Pitfalls	John Cook, MD
3:36 PM	TBA	
3:48 PM	The Modern Bbl: Ultrasound-Guided Fat Transfer For Ultimate Safety	Johnny Franco, MD

4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATOR: J. Roberto Ramirez Gavidia, MD

4:30 PM	Transgender Female To Male Chest Surgery (Top Surgery) With Helium Plasma Technology	Drew Schnitt, MD
4:42 PM	Obtains Great Results After Sizing Down Large Implants	Amir Inbal, MD
4:54 PM	Breast Implant Revision With The Structural Breast Lift	John Cook, MD
5:06 PM	Is There Really Anything New with Breast Augmentation	Jason Pozner, MD
5:18 PM	Non-Surgical Body Contouring In The GLP-1 Era	Johnny Franco, MD
5:30 PM	Update on Buttock Implants and Comparison with Fat Grafting	Charles Riccio, MD
5:42 PM	Implant Removal Followed By Mastopexy Auto-Augmentation	Amir Inbal, MD
5:54 PM	TBA	

6:00 PM · DINNER · TBD

*Thursday, October 30*



SESSION MODERATORS: Brian Hayes | Edwin Williams, MD

<b>7:30 AM</b>	Learn From My Mistakes: What Not To Do In Your First Few Years Of Starting Your Own Practice	Jennifer Murdock, MD
<b>7:45 AM</b>	Ten Tips For Building A Successful Aesthetic Practice	Patrick Flaharty, MD
<b>8:00 AM</b>	Starting Your Own Medical & Cosmetic Surgery Practice	Emileo Justo, MD
<b>8:15 AM</b>	Discussion	Brian Hayes
<b>8:30 AM</b>	Building A Successful Team And Making Your Life Easier	Angela Sturm, MD
<b>8:45 AM</b>	Building A Culture That Attracts High Performers And Then Developing A Cost Effective On Boarding Program	Kara McClanahan
<b>9:00 AM</b>	Setting Up New Hires For Long-Term Success	Vahe Tirakyan
<b>9:15 AM</b>	Establishing An On Boarding Program That Works	Catherine Maley
<b>9:30 AM</b>	Discussion	Mara Shorr

**10:00 AM · BREAK · EXHIBIT HALL**

SESSION MODERATORS: Amy Anderson | Kara McClanahan

<b>10:30 AM</b>	Crowded Market , Clear Choice: How To Influence Patients To Choose Your Practice	Jason Sievert
<b>10:45 AM</b>	What Brings A Patient Into A Practice?	Amy Anderson
<b>11:00 AM</b>	What Are The Most Important Things That Bring A Patient Into The Practice	Tara Leifer
<b>11:00 AM</b>	Discussion	Jared Latham
<b>11:15 AM</b>	Your Reputation Matters: How To Win More Patient Reviews In Your Practice	Audrey Neff
<b>11:30 AM</b>	How To Address Good And Bad Reviews	Cheryl Hoaglund
<b>11:45 AM</b>	Rethinking The Patient Experience- Ideas To Elevate Your Practice To Another Level	Anil Shah, MD
<b>12:00 PM</b>	The Patient Experience Matrix: Designing Touchpoints That Drive Loyalty	Kara McClanahan
<b>12:15 PM</b>	Discussion	Josh DeBlasio

**12:45 PM · LUNCH · EXHIBIT HALL**

SESSION MODERATORS: George Fox | Edwin Williams, MD

<b>2:00 PM</b>	Tips to Attract Better Quality Patients	Catherine Maley
<b>2:15 PM</b>	Brutal Truths: Why Your Practice Isn'T Booking More Procedures	Vahe Tirakyan
<b>2:30 PM</b>	Leads Hate Your Phone Calls: How to Get Them to Actually Answer and Look Forward to Your Ring	Jennifer Neunschwander
<b>2:45 PM</b>	From No To Yes! Harness The Twin Powers Of Empathy And Empowerment To Transform Objections Into Sales!	Marco Valle
<b>3:00 PM</b>	Top 10 Tips For Improving Your Consult To Surgery Conversion Rate	Alfredo Lloreda
<b>3:15 PM</b>	Sales Synergy: Integrating humans and technology to increase lead conversion	George Fox
<b>3:30 PM</b>	Discussion	Amy Anderson

**4:00 PM · BREAK · EXHIBIT HALL**



SESSION MODERATORS: Catherine Maley | Kara McClanahan

4:30 PM	Unlock Hidden Profits By Maximizing The Potential Of Your Existing Clients	Kara McClanahan
4:45 PM	Loyalty And Patient Retention	Jay Shorr
5:00 PM	10 Tips For Maximizing The Opportunity With Loyal Patients	Catherine Maley
5:15 PM	Developing High-Value Membership Programs That Enhance Patient Loyalty & Practice Revenue	Audrey Neff
5:30 PM	Practice Growth Trends You Shouldn't Ignore	Catherine Maley

## 5:45 PM PANEL DISCUSSION

Panelists: Kara McClanahan | Audrey Neff | Robin Ntoh | Catherine Maley

6:15 PM · DINNER · TBD

## THURSDAY SPECIAL EVENTS

1:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE  
*presented by:*

2:15 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE  
*presented by: TBD*

2:30 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE  
*presented by:*

3:30 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE  
*presented by:*

5:00 PM COMPANY · WORKSHOP · AMERICANA FOYER

TITLE  
*presented by:*

Thursday, October 30

## LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Natalie Curcio, MD | Donn Chatham, MD

<b>7:30 AM</b>	All About The Eyes	<b>Mona Foad, MD</b>
<b>7:42 AM</b>	Nonsurgical Hair Restoration And Exosomes And Regenerative Aesthetics	<b>Azza Halim, MD</b>
<b>7:54 AM</b>	Biologics, Laser And Skin Tightening With Co2 Laser, Combined With Microneedling And Nanofat. My Series Over The Last 4 Years	<b>Brannon Claytor, MD</b>
<b>8:06 AM</b>	Understanding Exosomes: Key Considerations For Selecting Topical Exosomes For Your Practice	<b>Natalie Curcio, MD</b>
<b>8:18 AM</b>	Anatomic Danger Zones For Facial Injections	<b>Shawn Allen, MD</b>
<b>8:30 AM</b>	Gizmos, Gimmick Or Great? New Technology Confusion	<b>Donn Chatham, MD</b>
<b>8:42 AM</b>	Complications Of Laser Resurfacing: 25 Years With Over 1,200 Full Face Cases	<b>Joe Niamtu, MD</b>
<b>8:54 AM</b>	Topical Therapies For Hair Loss	<b>Matt Leavitt, MD</b>
<b>9:06 AM</b>	A Novel Approach For The Treatment Of Filler-Related Edema	<b>Morris Hartstein, MD</b>
<b>9:18 AM</b>	Non Invasive Lower Face And Neck Rejuvenation	<b>Mona Foad, MD</b>
<b>9:30 AM</b>	How To Deal With Lower Eyelid Edema	<b>Jennifer Murdock, MD</b>
<b>9:42 AM</b>	Enhanced Fat Grafting Results With Specialized Fat Purification & Sizing	<b>Jason Bloom, MD</b>
<b>9:54 AM</b>	Multiple Deficit Animation Technique For Injecting Facial Fillers	<b>Shawn Allen, MD</b>

### 10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Elizabeth Rostan, MD | Devinder Mangat, MD

<b>10:30 AM</b>	Perimenopause/Menopause And Aging, How To Support Skin	<b>Jenna Hilton, PA-C</b>
<b>10:42 AM</b>	Non Surgical Treatments For Hair Loss In 2025 -Rostan	<b>Elizabeth Rostan, MD</b>
<b>10:54 AM</b>	Utilizing The Preseptal Space For The Correction Of Eyelid Malpositions With Dermal Ha Filler	<b>Morris Hartstein, MD</b>
<b>11:06 AM</b>	Combatting The Aesthetic Effect Of Glp-1 Agonist Therapy	<b>Jessica Weiser, MD</b>
<b>11:18 AM</b>	Chemical Peeling: Comparing Phenol And Tca	<b>Devinder Mangat, MD</b>
<b>11:30 AM</b>	Options In Neck Rejuvenation, Minimal To Maximal	<b>Steven Pearlman, MD</b>
<b>11:42 AM</b>	Different Approaches For Festoon Management	<b>Morris Hartstein, MD</b>
<b>11:54 AM</b>	Allosculpting Unveiled: Next-Gen Body Fillers For Structural Contouring	<b>Johnny Franco, MD</b>
<b>12:06 PM</b>	Topicals For Post Procedure In Minimally Invasive Treatments, From Calming Creams To Exosomes	<b>Amy Lewis, MD</b>
<b>12:18 PM</b>	Lower Eyelid And Temple Fillers: Anatomic And Safety Considerations	<b>Patrick Flaharty, MD</b>
<b>12:30 PM</b>	Nanofat — What It Can Do For Your Patients	<b>Fred Fedok, MD</b>
<b>12:42 PM</b>	Treating Filler Complications 411	<b>Mona Foad, MD</b>
<b>12:54 PM</b>	Simultaneous Injection of Poly-L Lactic Acid and Fat - A five year Review of cases and results	<b>David Gilpin, MD</b>

### 1:05 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Fred Fedok, MD | Demetri Arnaoutakis, MD

<b>2:00 PM</b>	Laser Resurfacing — Tuning In to the Patient's Skin	<b>Fred Fedok, MD</b>
<b>2:12 PM</b>	Nanofat Transfer Made Simple — Why and How	<b>Marc Mani, MD</b>
<b>2:24 PM</b>	Combining RF Microneedling and Ultrasound-Based Technologies	<b>Demetri Arnaoutakis, MD</b>
<b>2:36 PM</b>	Synchronized Parallel Beam Ultrasound for Body Contouring and Cellulite	<b>Amy Lewis, MD</b>
<b>2:48 PM</b>	Injecting Fillers Using the MD Codes	<b>Mona Foad, MD</b>
<b>3:00 PM</b>	Next-Day Skin: Where No-Downtime Lasers Meet Regenerative Medicine	<b>Anil Shah, MD</b>
<b>3:12 PM</b>	TBA	
<b>3:24 PM</b>	Cellulite treatment with combined mechanical Subcision and and RF tightening	<b>Barry DiBernardo, MD</b>
<b>3:36 PM</b>	Facial Changes After Weight Loss: Addressing Volume Loss, Skin Laxity, and Skeletal Aging	<b>Ohara Aivaz, MD</b>
<b>3:48 PM</b>	To Laser or Not to Laser Acne/Acne Scars	<b>Azza Halim, MD</b>

## 4:00 PM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Greg Chernoff, MD | Sarah Avila, MD

<b>4:30 PM</b>	Clinical Regenerative Applications Of Adipose-Derived Stem Cells	<b>Rawn Bosley, MD</b>
<b>4:42 PM</b>	Complications Of Fillers And Toxins	<b>John Martin, MD</b>
<b>4:54 PM</b>	Nonsurgical Skin Tightening Face/Body	<b>Azza Halim, MD</b>
<b>5:06 PM</b>	Managing Periocular Complications From Neurotoxins	<b>Sarah Avila, MD</b>
<b>5:18 PM</b>	Incorporating Longevity Treatments And Breakthroughs Into Aesthetic Practices	<b>Tunc Tiryaki, MD</b>
<b>5:30 PM</b>	The Non-Surgical Rhinoplasty: Simplifying An Overcomplicated Procedure!	<b>Keimun Slaughter, MD</b>
<b>5:42 PM</b>	The Biogenerative Power Of The Hyper-Dilute Ca Hydroxylapatite And Exosomes	<b>Greg Chernoff, MD</b>

## 6:00 PM · DINNER · TBD

*Friday, October 31*





# AESTHETIC SURGICAL STRATEGIES

COWRIE

SESSION MODERATORS: Manoj Abraham, MD | Regina Rodman, MD

<b>7:30 AM</b>	Safe Use Of Tranexamic Acid (TXA) With Facelifts	<b>Manoj Abraham, MD</b>
<b>7:42 AM</b>	TBA	
<b>7:54 AM</b>	Modifications In Deep Plane Facelift	<b>Stephen Prendiville, MD</b>
<b>8:06 AM</b>	Hairline Advancement: A Continuing Evolution Of Technique, Pearls And Pitfalls	<b>Regina Rodman, MD</b>
<b>8:18 AM</b>	Brow Position After Endoscopic Brow Lifting With Endotines	<b>Ana Carolina Victoria, MD</b>
<b>8:30 AM</b>	Chin Ptosis; Solving A Difficult And Dynamic Problem.	<b>Regina Rodman, MD</b>
<b>8:42 AM</b>	True Preservation, Deep Neck Results Without The Risks	<b>Manoj Abraham, MD</b>
<b>8:54 AM</b>	Endoscopic Brow Lifting Versatility: Full And Medial Brow Lift Techniques	<b>Patrick Flaharty, MD</b>
<b>9:06 AM</b>	Preservation Or Re-Preservation	<b>Steven Pearlman, MD</b>
<b>9:18 AM</b>	What'S Required To Achieve Good Lasting Neck Results In Facelifting And What Is Not	<b>Steven Perkins, MD</b>
<b>9:30 AM</b>	Shaping The Jawline With Deep Neck Sculpting	<b>Michael Somenek, MD</b>
<b>9:42 AM</b>	Facial Assymetry and How it Affects Rhinoplasty	<b>Capi Weber, MD</b>
<b>9:54 AM</b>	The Midface Lift: Addressing Volume And Suspension With Extended Deep Plane Facelift Surgery	<b>Jose Barrera, MD</b>

## 10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Sean Alemi, MD | Harry Mittelman, MD

<b>10:30 AM</b>	Rhinoplasty: Why Less Is More	<b>E. Gaylon McCollough, MD</b>
<b>10:45 AM</b>	Results Of Fresh Frozen Cartilage Utilized In 150 Rhinoplasties	<b>Burke Robinson, MD</b>
<b>10:57 AM</b>	Lip Lifting In Young Patients; Key Differences Between Lip Restoration In Aging Face And Creating A New Lip Shape	<b>Regina Rodman, MD</b>
<b>11:09 AM</b>	Refining Neck Lift - Is The Platysma Muscle Realty Needed	<b>Amir Inbal, MD</b>
<b>11:21 AM</b>	Rhinoplasty Tips Tricks And Pearls	<b>Philip Miller, MD</b>
<b>11:33 AM</b>	Minimally Invasive Options For Post-Rhinoplasty Nasal Obstruction	<b>Melyssa Hancock, MD</b>
<b>11:45 AM</b>	Managing The Dorsum Of The Nose	<b>Steven Pearlman, MD</b>
<b>11:57 AM</b>	Avoiding The Hallow Eye Appearance After Cosmetic Eyelid Surgery	<b>Gaylon McCollough, MD</b>
<b>12:09 PM</b>	Why Perioral Rejuvenation Should be considered for all facelift patients	<b>David Gilpin, MD</b>
<b>12:21 PM</b>	Evolution of My Approach to the Deep Plane Facelift: Perspectives From and for the Young Surgeon	<b>Sean Alemi, MD</b>
<b>12:33 PM</b>	Options Provided by the SMAS Facelift and Why I Still Prefer this Approach	<b>Harry Mittelman, MD</b>

## 12:45 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Joe Niamtu, MD | Greg Mueller, MD

<b>2:00 PM</b>	Asian Rhinoplasty: Surgical Tips & Pearls Straight From Seoul	<b>Khan Tran, MD</b>
<b>2:12 PM</b>	The Preservation Facelift	<b>Dominic Bray, MD</b>
<b>2:24 PM</b>	Submandibular Gland Reduction In Deep Plane Face And Neck Lift: The Good, Bad And Ugly	<b>Joe Niamtu, MD</b>
<b>2:36 PM</b>	The Lateral Platysma - The Key To Unlocking The Gonial Angle	<b>Sean Alemi, MD</b>
<b>2:48 PM</b>	Modern Male Makeover-Strategies For Rejuvenating The Aging Male Face	<b>Russell Palmer, MD</b>
<b>3:00 PM</b>	Correction Of Unfavorable Results Of Facelift	<b>Boris Ackerman, MD</b>
<b>3:12 PM</b>	How My Facelift Technique Has Evolved Over The Last 6 Years And Why	<b>Kristina Zakhary, MD</b>
<b>3:24 PM</b>	Facelift Complications	<b>Joe Niamtu, MD</b>
<b>3:36 PM</b>	Deep Plane Entry Points And Relevant Surgical Facial Anatomy	<b>Dominic Bray, MD</b>
<b>3:48 PM</b>	Preservation Rhinoplasty: Classification And Application Of Septal Strip Methods In 200 Rhinoplasty Patients	<b>Jose Barrera, MD</b>

**4:00 PM · BREAK · EXHIBIT HALL**

SESSION MODERATORS: Gary Linkov, MD | Harry Mittelman, MD

<b>4:30 PM</b>	The Art Of CO2 Laser Blepharoplasty	<b>Emelio Justo, MD</b>
<b>4:42 PM</b>	Is It Still There? The Importance Of Ultrasound Prior To Blepharoplasty	<b>Greg Lewen, MD</b>
<b>4:54 PM</b>	Chin Soft Tissue Reduction - The Lower Face Equivalent Of The Upper Lip Lift	<b>Greg Vipond, MD</b>
<b>5:06 PM</b>	Hiding Facelift Scars With Hair Transplants	<b>Gary Linkov, MD</b>
<b>5:18 PM</b>	Nuances Of Lower Blepharoplasty	<b>Aliza Epstein, MD</b>
<b>5:30 PM</b>	Unmasking Ptosis: Do You Need More Than A Bleph? Pearls And A Novel Evaluation Technique	<b>Lisa Bunin, MD</b>
<b>5:42 PM</b>	How I Choose & Perform In-Office Brow & Foreheadplasty	<b>John Burroughs, MD</b>
<b>5:54 PM</b>	Novel And Simple Pain Management Techniques In A Plastic Surgery Office Without General Anaesthesia; How The FDA And ASA Rules Apply	<b>Anna Petropoulos, MD</b>

**6:00 PM · DINNER · TBD**

*Friday, October 31*

## EXECUTIVE SESSIONS

POINCIANA 1

SESSION MODERATORS: Sam Peek | Robin Ntoh

7:30 AM	The Use of MSOs in Medspa and Aesthetic Medicine Business Arrangements	Ericka Adler
7:45 AM	From the Initial Lead to Scheduling a Procedure- Is there a Path to More Success	Amy Anderson
8:00 AM	10X Growth Easier Than 2X	Catherine Maley
8:15 AM	Paid Ads Pandemonium 2025: Rise Above The Chaos	Sam Peek
8:30 AM	Developing S.M.A.R.T. Objectives And Goals For Business	Carrie Sheiner
8:45 AM	Common HR Issues We See In Our Practice And How We Address Them	Kara McClanahan
9:00 AM	My Top 10 Leadership Tips For An Aesthetic Practice	Kirstie Jackson
9:15 AM	Recruiting, Hiring & Performance Management - Creating And Maintaining The A Team!	Kara McClanahan
9:30 AM	Protecting Your Brand - Legal Tips & Tricks	David Adler
9:45 AM	Reducing Operational Inefficiency To Make Better Data-Driven Business Decisions To Increase Their Bottom Line	Adam Fichman

10:00 AM · BREAK · EXHIBIT HALL

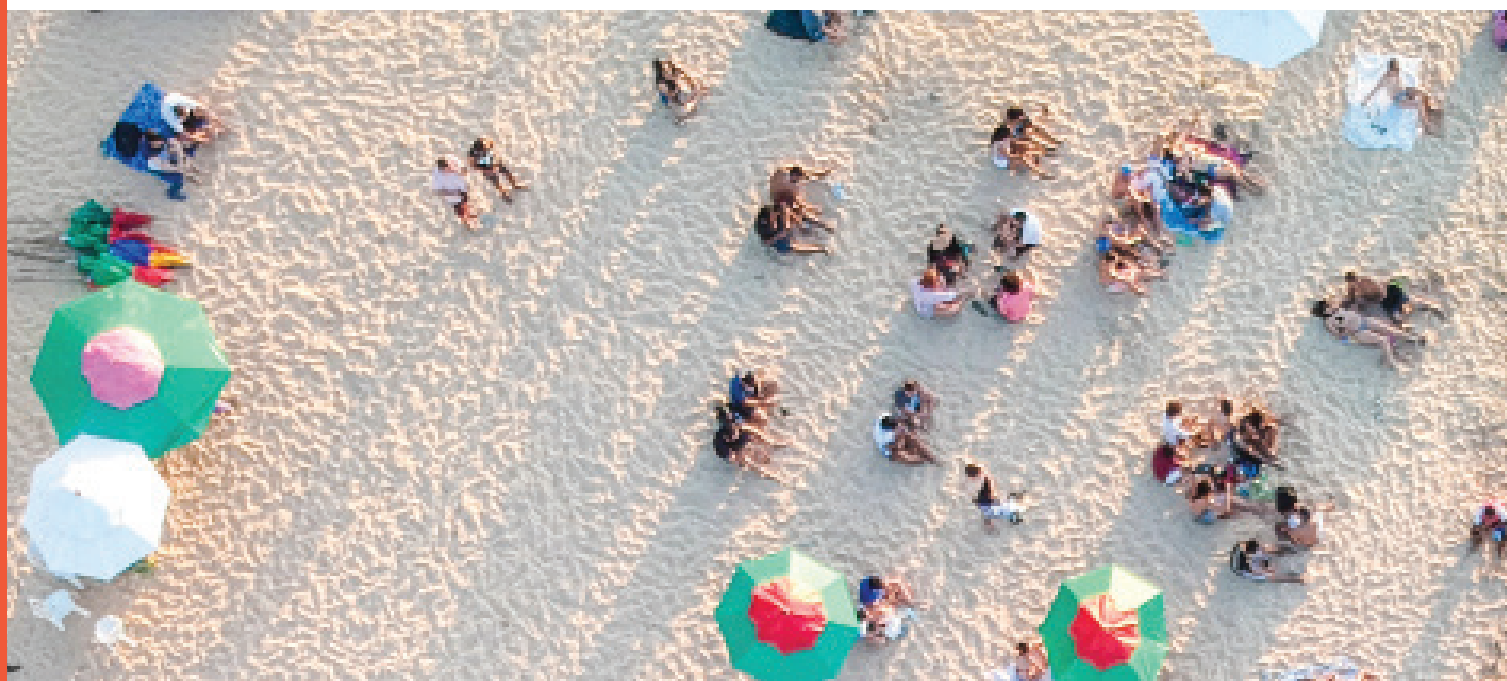
## EXECUTIVE WORKSHOP

POINCIANA 1

SESSION MODERATORS: Jay Shorr | Christin Trujillo

10:30 AM	Avoiding HR Issues By Making The Right Hires In The First Place	Josh DeBlasio
10:50 AM	Memberships Uncovered: What Works, What Fails, And How To Create Real Value Your Staff Will Love To Sell	Robin Ntoh
11:10 AM	Safety, Health, Security, Fraud And Embezzlement In Your Practice	Jay Shorr
11:30 AM	How To Leverage Data For Smarter Decision Making	Christin Trujillo
11:50 AM	Hiring And Compensating Staff In 2025	Amy Anderson
12:10 PM	Why Your Skilled Providers Are Not Growing Their Business	Marco Valle
12:30 PM	Why PHR (Revenue Per Hour) Is The The New Kpi For Driving Exponential Performance And Bottom Line Profit For Your Aesthetic Providers	Riley Williams

12:45 PM · LUNCH · EXHIBIT HALL





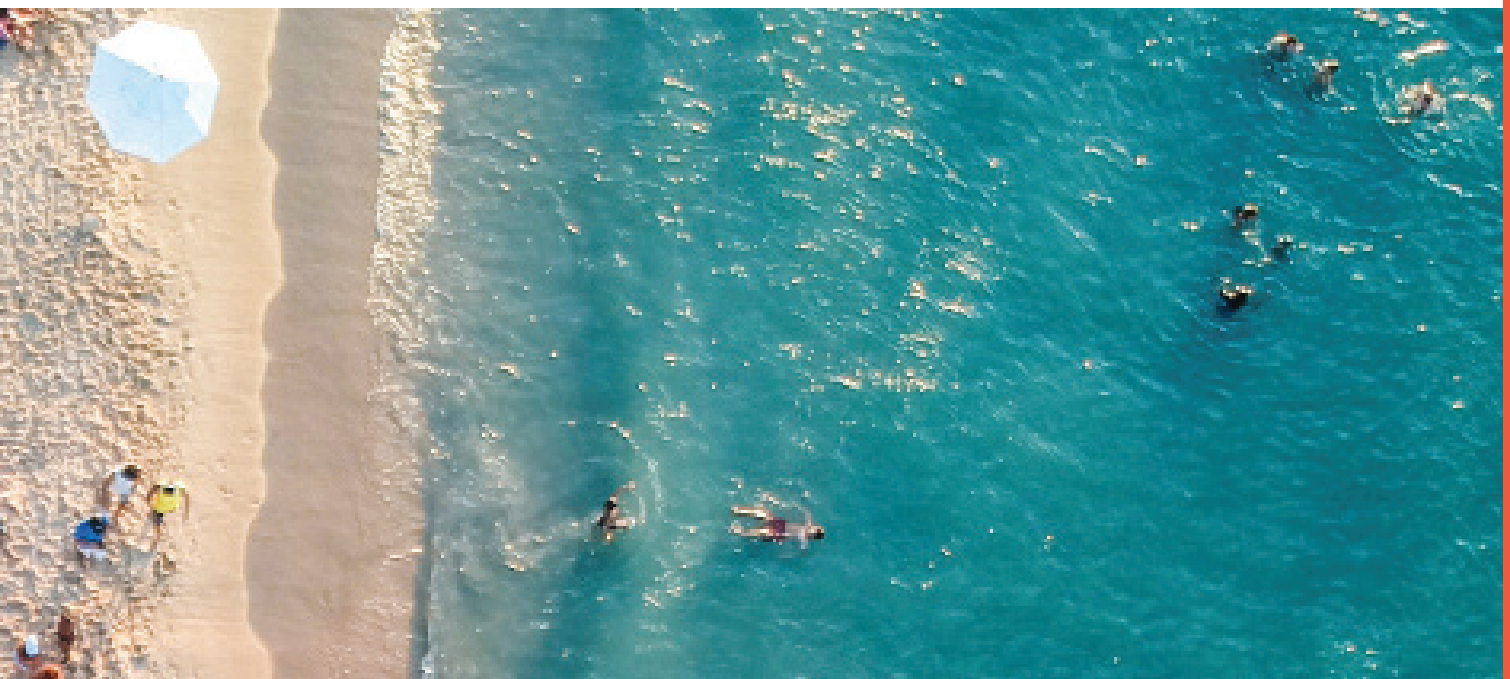
SESSION MODERATORS: J. Roberto Ramirez Gavidia, MD | John Cook, MD

2:00 PM	Treatment Of The Arm And Upper Back With Laser And Radiofrequency Techniques	John Cook, MD
2:12 PM	Top 10 Tips For Breast Surgery In Transgender Men	Yoram Wolfe, MD
2:24 PM	Inverse Abdominoplasty: Creating The Rectus Folds Illusion!	Tunc Tiriyaki, MD
2:36 PM	Liposuction: Is Age The Main Limiting Factor?	Barbara Machado, MD
2:48 PM	Breast Revisions - Capsules And Support	Jason Pozner, MD
3:00 PM	Composite Sparing-Muscle Dual-Plane Flap Secured By Barbed Sutures To Prevent And Correct Upper Pole Rippling In Breast Augmentation And Mastopexy	Barbara Machado, MD
3:12 PM	New Non-Surgical Tightening Devices	Jason Pozner, MD
3:24 PM	New Trends in Body Contouring	Charles Riccio, MD
3:36 PM	TBA	Alfredo Hoyas, MD

## Coming Soon!

4:30 PM  
4:42 PM  
4:54 PM  
5:06 PM  
5:18 PM  
5:30 PM  
5:42 PM  
5:54 PM

*Friday, October 31*



SESSION MODERATORS: Kara McClanahan | Brian Hayes

<b>7:30 AM</b>	Likes Don't Pay The Bills: Building A Social Media Brand That Books	Pamela Brownlee
<b>7:45 AM</b>	Social Media That Sells: Building A Profitable Online Brand	Mary Robb
<b>8:00 AM</b>	Collaboration Or Complication? What To Know Before Partnering With Influencers	Jasmine Hill
<b>8:15 AM</b>	Why Your Social Media Sucks and What to Do About It	Jennifer Neunschwander
<b>8:30 AM</b>	Navigating Social Media As An Employer Or Manager Of An Aesthetic Practice-Legal Considerations	Samuel Pondrom
<b>8:45 AM</b>	Ageless Engagement: Navigating Social Media Marketing Across Generations	Melanie Petro, MD
<b>9:00 AM</b>	Effective Use Of Videos In The Aesthetic Practice-The How, When, And Why	Jasmine Hill
<b>9:15 AM</b>	Getting Seen on Social Media – Find Your Voice and How to Determine ROI of Social Media	Jeffrey Spiegel
<b>9:30 AM</b>	Discussion	Kara McClanahan

**10:00 AM · BREAK · EXHIBIT HALL**

SESSION MODERATORS: George Fox | Christin Trujillo

<b>10:30 AM</b>	Key Differentiators Of The Most Profitable Practices	Christin Trujillo
<b>10:45 AM</b>	Ten Tips Learned From The Best Run Cosmetic Practices I Have Seen	Catherine Maley
<b>11:00 AM</b>	Practice Pearls: Scaling From 13 To 90 Team Members In Three Years	Johnny Franco
<b>11:15 AM</b>	Discussion	Christin Trujillo
<b>11:45 AM</b>	Copy And Paste Marketing Will Not Cut It Any Longer	George Fox
<b>12:00 PM</b>	The "Small But Mighty" Marketing Blueprint	Kara McClanahan
<b>12:15 PM</b>	The Fundamentals Of Scaling A Profitable Business Through De-Emotionalizing Marketing Decisions	Adam Fichman
<b>12:30 PM</b>	Discussion	Josh DeBlasio

**12:45 PM · LUNCH · EXHIBIT HALL**

SESSION MODERATORS: Kara McClanahan | Robin Ntoh

<b>2:00 PM</b>	Office Efficiency Can And Should Be Improved	Kara McClanahan
<b>2:15 PM</b>	Improve Team Performance With More Effective Communication Including Use Of Technology And In Person Staff Meetings	Brian Hayes
<b>2:30 PM</b>	Reactive vs. Proactive: How to Use Marketing Automation to Build Trust, Not Burn It	Jennifer Neunschwander
<b>2:45 PM</b>	Credentialing: Why Would A Prospective Patient Choose Me?	Josh DeBlasio
<b>3:00 PM</b>	Why Is Credentialing A Provider So Important To The Success Of Any Practice?	Catherine Maley
<b>3:15 PM</b>	The Preoperative Planning Process -Key Factors To Consider And The Role Of The Staff In Keeping Your Provider Out Of Trouble	Kathleen Stillwell
<b>3:30 PM</b>	Discussion	Brian Hayes

**4:00 PM · BREAK · EXHIBIT HALL**

Friday, October 31

SESSION MODERATORS: Donn Chatham, MD | Kathleen Stillwell

4:30 PM	The Challenging Patient – We Have All Had Them	Kathleen Stillwell
4:45 PM	Dealing With The Dissatisfied Patient From Consultation To Postop	Joe Niamtu, DO
5:00 PM	Legal Tips On How To Handle Angry Patients	Samuel Pondrom
5:15 PM	Patient Selection: Your Most Important Decision	Kathleen Stillwell
5:30 PM	Questionable Consultations: When To Educate And When To Flee	Donn Chatham, MD
5:45 PM	What Can the Staff Do to Minimize Legal Risks to the Practice	Kathleen Stillwell

6:00 PM · DINNER · TBD

## FRIDAY SPECIAL EVENTS

12:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

2:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

3:30 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

5:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

7:30 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

Friday, October 31



## LESS INVASIVE STRATEGIES

AMERICANA 1/2

SESSION MODERATORS: Elizabeth Houshmand, MD | TBD

7:30 AM	Cosmetic Considerations In LGBTQ Patients	Karan Lal, MD
7:42 AM	Optimizing HA Fillers In The Infraorbital Hollows	Michael Somenek, MD
7:54 AM	Full Face Approach To Facial Injectables	Jamil Asaria, MD
8:06 AM	Rheology For Dummies: A Visual And Storytelling Approach To Understanding Injectables	Vineet Sathe, RN
8:18 AM	Under the Canvas: HA vs. Biostimulators	Kristin Witfill, MD
8:30 AM	Culture Shocks & Contrasts: The South Korean Approach To Cosmetic Dermatology And Surgery	Khan Tran, MD
8:42 AM	Gut Health And The Skin, How To Support And Recognize Internal Variables In Aesthetics	Jenna Hilton, PA-C
8:54 AM	Lasers Vs. Chemical Peels: Selecting The Optimal Modality To Combine Deep Skin Rejuvenation With Facial Cosmetic Surgery	Alan Brackup, MD
9:06 AM	Applications Of Regenerative Medicine In Aesthetics	Azza Halim, MD
9:18 AM	TBA	
9:30 AM	Skincare For Your Practice And Patients Dermatologists Approach	Elizabeth Houshmand, MD
9:42 AM	The Korean "Glass Skin" Phenomenon: A Skincare-Loving Surgeon's Perspective After Living 2.5 Years in Seoul	Khan Tran, MD

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Bruce Katz, MD | Sarmela Sunder, MD

10:30 AM	Update On Fillers 2025 And Beyond	Elizabeth Rostan, MD
10:40 AM	Principles And Latest Advances In Face & Body Contouring	Bruce Katz, MD
10:55 AM	A Safe And Beautiful Non-Surgical Rhinoplasty	Sarmela Sunder, MD
11:05 AM	Evaluations and Solutions for Women's Hair Loss	Matt Leavitt, MD
11:20 AM	Special Considerations And Advances When Treating Skin Of Color	Candace Spann, MD
11:35 AM	Innovative Regenerative & Non-Invasive Approaches To Eye Aesthetics	Bruce Katz, MD
11:45 AM	Using Combinations Of Treatments To Optimize Success With Fillers	Elizabeth Rostan, MD
11:55 AM	Mastering The Art Of Botox And Fillers	Amy Lewis, MD
12:05 PM	A Practical Approach To Treatment Of The Platysma	Nathan Rosen, MD
12:15 PM	Lip Lift with Focused Ultrasound	Barry DiBernardo, MD
12:25 PM	Approach To Addressing Volume Loss In Glp-1 Patients	Michael Somenek, MD
12:35 PM	Can Non-Invasive Body Shaping Improve The Quality Of Life?	Carolyn Jacob, MD

12:50 PM · LUNCH · EXHIBIT HALL

SESSION MODERATORS: Lisa Grunebaum, MD | Natalie Curcio, MD

**2:00 PM** Medical Grade Skincare 2025: New Delivery Methods & More **Amy Lewis, MD**

## **2:10 PM** WHAT'S ON MY BATHROOM SHELF? (5 MIN TALKS)

Panel Moderator: Amy Lewis, MD

Panelists: Lisa Grunebaum, DO | Carolyn Jacob, MD | Elizabeth Rostan, MD | Sarmela Sunder, MD  
Elizabeth Houshmand, MD | Candace Spann, MD | Kristin Witfill, MD | Natalie Curcio, MD

**3:00 PM** Use of PDGF (Platelet Derived Growth Factor) in our practice -Injection and Topical **David Gilpin, MD**

**3:12 PM** From Allogenic Exosomes To Synthetic And Autologous Exosome Treatments: A Clinical Update **Tunc Tiryaki, MD**

**3:24 PM** The Art of Reversal of HA Fillers **Amy Birkenstamm, MD**

**3:36 PM** Do's and Dont's Using Botulinum Toxin **Jose Juan Montes Bracchini, MD**

**3:48 PM** Respecting The Orbital Rim: Understanding Anatomy To Prevent Tear Trough Suboptimal Outcomes **Jack Kolenda, MD**

**4:00 PM** Non Surgical Augmentation Of Chin: Lateral To Medial Approach **Kristin Witfill, MD**

**4:12 PM** What Is Nanofat And What Are The Applications In Facial Aesthetics? **Randy Miller, MD**

**4:24 PM** Nonsurgical Treatment Options For Women'S Hair Loss **Candace Spann, MD**

**4:36 PM** Techniques And Pearls For Nanofat Harvesting, Processing And Transfer. **Randy Miller, MD**

**4:48 PM** Improving Facial Asymmetry In Bells Palsy Patients Using Neurotoxins **Melissa Beachy**

**5:00 PM** Body Contouring With A Topical Metabolic Serum: A 50 Patient Study **Diane Duncan, MD**

**5:12 PM** Minimally Invasive Neck Rejuvenation (Lasers, Threads And Small Incisions) **Brannon Claytor, MD**

**5:24 PM** Hybrosomes: Why Hybrid Exosomes Are Important And How They Contribute To Skin And Hair Regeneration And Also Exponentially Expedite Wound Healing. **Anna Petropoulos, MD**

**5:36 PM** New Dual WAVE Facial Tightening **Barry DiBernardo, MD**

**6:00 PM · DINNER · TBD**

*Saturday, November 1*

# AESTHETIC SURGICAL STRATEGIES

COWRIE

SESSION MODERATORS: **J. Roberto Ramirez Gavidia, MD** | Philip Miller, MD

<b>7:30 AM</b>	Rhinoplasty Consultation Process--Avoiding the Disappointed Patient	<b>Jamil Asaria, MD</b>
<b>7:42 AM</b>	The Evolution of Lower Face Contouring: A Modern Surgical Algorithm	<b>J. Roberto Ramirez Gavidia, MD</b>
<b>7:54 AM</b>	Simplicity and Rhinoplasty Results - Why Complex Thinking?	<b>Capi Wever, MD</b>
<b>8:06 AM</b>	I got 99 Problems but the Middle Vault Ain't One	<b>Ivan Wayne, MD</b>
<b>8:18 AM</b>	Malar Bags and Festoons: A Successful Method for Tightening and Elevation of the Lower Eyelid & Cheek	<b>Lisa Bunin, MD</b>
<b>8:30 AM</b>	Enhancing Facelift Results With Midface Fat Transfer	<b>Ali Sajjadian, MD</b>
<b>8:42 AM</b>	How the Facial Shape Can Interfere With the Choice of the Facelift Technique	<b>Barbara Machado, MD</b>
<b>8:54 AM</b>	Spare Roof B -The Best Dorsal Preservation Technique	<b>Ivan Wayne, MD</b>
<b>9:06 AM</b>	Malposition Of Lower Lateral Cartilages: Can You Identify And Correct Them? Here's How!	<b>Burke Robinson, MD</b>
<b>9:18 AM</b>	Endoscopic Composite-Flap Face And Neck Lift	<b>Marc Mani, MD</b>
<b>9:30 AM</b>	Local Anesthesia Deep Plane Neck Lift - a Less Invasive Option for Neck Rejuvenation	<b>Greg Vipond, MD</b>
<b>9:42 AM</b>	My Three Favorite Brow Lift Techniques	<b>Jamil Asaria, MD</b>

## 10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: **John Burroughs, MD** | William Beeson, MD

<b>10:30 AM</b>	Making Blepharoptosis Surgery Ridiculously Simple...Or At Least Easier.	<b>John Burroughs, MD</b>
<b>10:42 AM</b>	"003" Preservation Brow Lift: Very Durable And Safe, Quick, 18 Years Results	<b>Nabil Fanous, MD</b>
<b>10:54 AM</b>	Fill, Reposition Or Resect: My Approach To Lower Lid Blepharoplasty	<b>William Mack, MD</b>
<b>11:06 AM</b>	Advanced Techniques With The Deep Plane Face And Neck Lift	<b>Edwin Williams, MD</b>
<b>11:18 AM</b>	Management Of The Lateral Canthus And Its Role In Aesthetic Surgery	<b>Robert Schwarcz, MD</b>
<b>11:30 AM</b>	Vertical Lengthening Of The Neck	<b>Anil Shah, MD</b>
<b>11:42 AM</b>	How I Totally Revamped My Endoscopic Brow Lift Technique After 28 Years, And Am Now Getting The Results I Hope For	<b>John Holds, MD</b>
<b>11:54 AM</b>	Avoiding Stigmata Of A Facelift	<b>Marc Mani, MD</b>
<b>12:06 PM</b>	Rhytidectomy--Integrating Anatomy With Surgical Technique To Optimize Results	<b>William Beeson, MD</b>
<b>12:18 PM</b>	Combining Deep Neck And Extended Deep Plane Facelift Techniques, Completion Of The Plasmal Hammock	<b>Mark Beaty, MD</b>
<b>12:30 PM</b>	"Total" Preservation Rhinoplasty: Combining Dorsal Preservation With "True" Tip Preservation (No Skin Or Cartilage Dissection!)	<b>Nabil Fanous, MD</b>
<b>12:42 PM</b>	Long Flap Length and Adding Fat in the Deep Plane-Strengths and Limitations	<b>Capi Wever, MD</b>

## 12:54 PM · LUNCH IN EXHIBIT HALL



SESSION MODERATORS: John Holds, MD | Robert Schwarcz, MD

<b>2:00 PM</b>	The Deep Plane Facelift: Is Extending the Dissection Better by Definition?	Capi Weaver, MD
<b>2:12 PM</b>	My Experience With The Optimum Mobility Facelift	Kristina Zakhary, MD
<b>2:24 PM</b>	Conclusions And Nuances Of 25 Years Of Fat Grafting For Facial Rejuvenation	Edwin Williams, MD
<b>2:36 PM</b>	Cell Assisted Facelift: Defining The New Frontiers Of Surgical Facial Rejuvenation	Tunc Tiryaki, MD
<b>2:48 PM</b>	The Right Plane Facelift	E. Gaylon McCollough, MD
<b>3:00 PM</b>	The Evolution Of My Extended Smas Lift To The Deep Plane Lift: Similarities & Differences	Stephen Perkins, MD
<b>3:12 PM</b>	Decision Making In Lower Eyelid Blepharoplasty	Robert Schwarcz, MD
<b>3:24 PM</b>	Top Tricks And Tips Into Visually Shaping The Neck	Capi Weaver, MD
<b>3:36 PM</b>	Triple Threat For Lower Facial Contouring: Bfp Removal, Chin Liposuction And RF Helium Plasma	Burke Robinson, MD
<b>3:48 PM</b>	"Optimum Mobility" Face Lift: New Fast Efficient Technique Using "Smart" Sutures And Minimal Dissection	Nabil Fanous, MD
<b>4:00 PM</b>	Facelifting: From Pitanguy's Technique To Deep Plane	Barbara Machado, MD
<b>4:12 PM</b>	Temporal Browlift Options	John Martin, MD
<b>4:24 PM</b>	Elevating And Reshaping The Brow With Minimal Incisions	Jose Juan Montes Bracchini, MD
<b>4:36 PM</b>	The Multi-Vector Deep Plane Lift	Corey Maas, MD
<b>4:48 PM</b>	Facial Harmony With Deep Plane Lift And Subtotal Platysma Resection	Amir Inbal, MD
<b>5:00 PM</b>	Asian Vs Western Blepharoplasty - Common Features And Differences	John Holds, MD
<b>5:12 PM</b>	Facial Feminization - Techniques For Balanced Results	Drew Schnitt, MD
<b>5:24 PM</b>	Eyelid Retraction After Lower Blepharoplasty	Jill Foster, MD
<b>5:36 PM</b>	Incorporating Hyperbaric Oxygen Therapy Into Your Practice	Melyssa Hancock, MD
<b>5:48 PM</b>	Systematic Approach To Deep Plane Facelift	Boris Ackerman, MD

6:00 PM · DINNER · TBD



*Saturday, November 1*

## FINANCE FOR THE AESTHETIC PRACTITIONER

SESSION MODERATORS: Robin Ntoh | Jay Shorr

7:30 AM	TBA	Ericka Adler
7:50 AM	How to Retain Talent and Protect Practice Stability in a Competitive Injector Market	Robin Ntoh
8:10 AM	Doubling Booking Ratios in 2024	Ed Syring
8:30 AM	The Pros and Cons of Accepting Insurance in 2025 and Beyond	Mara Shorr
8:45 AM	Do You Hire the Right Practice Manager?	Cheryl Hoaglund
9:00 AM	What About HIPAA and OSHA – Applications for the Aesthetic Practice	Jay Shorr
9:15 AM	Oye! Processes and Protocols You're Missing in Your Practice	Mara Shorr
9:30 AM	Modernizing Inventory and Procurement: From Spreadsheets to AI Systems!	Nicklas Hess
9:45 AM	What's my practice value and how do I raise it?	Jeffrey Spiegel

## 10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATORS: Jay Shorr | Sam Peek

10:30 AM	Take No Prisoners: How To Expand Your Practice's Empire	Sam Peek
10:50 AM	Paying Your Team And Leveling Up: How To Turn KPIs Into Game-Changing Rewards For Your Team	Mara Shorr
11:10 AM	5 Financial Mistakes Keeping You From Higher Profits	Christin Trujillo
11:30 AM	Safety, Health, Security, Fraud And Embezzlement In Your Practice	Cheryl Hoaglund
11:50 AM	Financial Fundamentals For An Aesthetic Practice	Amy Anderson, MBA
12:10 PM	Holding Your Staff Accountable Including Handling Underperforming Team Members As Well As Those Who Sre Divisive	Brian Hayes
12:30 PM	What Are The Most Profitable Practices Doing In 2025?	Christin Trujillo

## 12:45 PM · LUNCH · EXHIBIT HALL



## FREE LEGAL ADVICE FOR THE AESTHETIC PRACTICE

SESSION MODERATOR:

2:00 PM TBA  
2:10 PM TBA  
2:20 PM TBA  
2:30 PM TBA  
2:40 PM TBA  
2:50 PM TBA  
3:00 PM TBA  
3:10 PM TBA  
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# Coming Soon!

4:20 PM  
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6:00 PM · DINNER · TBD

*Saturday, November 1*

SESSION MODERATOR: Christin Trujillo | Amy Anderson

7:30 AM	5 Ways To Effectively Grow Your Practice	Cheryl Hoaglund
7:45 AM	How To Onboard A New Aesthetic Treatment Into Your Practice	Kirstie Jackson
8:00 AM	Cost Saving Strategies To Grow The Bottom Line Shorr / Trujillo	Christin Trujillo
8:15 AM	Top 10 Ways To Save Money In Your Aesthetic Practice	Jay Shorr
8:45 AM	What Are The Biggest Sources Of Waste Dollars In A Practice	Christin Trujillo
9:00 AM	Inventory as a strategic Lever-Not a Back Office Function	Niklas Hess
9:15 AM	Discussion	Christin Trujillo
9:45 AM	Top Malpractice Risks: Plastic Surgery, Derm, Aesthetic Practice	Kathleen Stillwell

10:00 AM · BREAK · EXHIBIT HALL

SESSION MODERATOR: Ed Syring | Catherine Maley

10:30 AM	Employee Retention -Three Strategies You Should Be Implementing	Audrey Neff
10:45 AM	Benefits That Help Keep An Effective Team In Place Without Breaking The Bank	Leslie Tracy
11:00 AM	10 core steps to motivate and retain exceptional team members	Brian Hayes
11:45 AM	The Ultimate Patient Coordinator: Role, Training, Job Description, Oversight, Accountability, And Finding The Right Person	Ed Syring
12:00 PM	The Role And Importance Of A Patient Care Coordinator And How To Find The Right One	Catherine Maley
12:15 PM	Heart & Hustle: The Art Of Emotionally-Driven Conversions In Aesthetic Patient Care	Stefanie Dailey
12:30 PM	Discussion	Catherine Maley

12:45 PM · LUNCH · EXHIBIT HALL



## WEIGHT LOSS &amp; WELLNESS

SESSION MODERATOR: Mara Shorr | Jason Sievert

2:00 PM	Weight Loss Drugs And The Aesthetic Practice -Clinical , Legal, And Business Considerations	Audrey Neff
2:15 PM	Beyond Weight Loss - Wellness Trends In 2025	Chad Sawyer
2:30 PM	Marketing Minefields: Navigating Glp-1 Marketing In 2025	Mona Sharif
2:45 PM	Regenerative Medicine: Elevate Surgical Patient Outcomes and Boost Practice Revenue	Lisa Vasquez
3:00 PM	Discussion	Audrey Neff
3:15 PM	Ai-Powered Practice: Realistic Applications To Strengthen Your Team'S Performance	Vahe Tirakyan
3:30 PM	Deep Learning, Deeper Beauty: The Ai Evolution In Plastic Surgery	Anil Shah, MD
3:45 PM	Ai In Aesthetics: Practical Tools That Transform Your Day-To-Day	Johnny Franco
4:00 PM	Ai Has Changed Healthcare – What'S Next?	Jason Sievert
4:15 PM	Top Ai Life-Hacks And Workplace Dumpster Fires To Avoid In Your Practice	Mara Shorr
4:30 PM	Discussion	Jason Sievert

## MANAGER'S FORUM

PANEL MODERATOR: Josh DeBlasio | Robin Ntoh

PANELISTS: Stafanie Dailey | Steffanie Peterson | Cheryl Hoaglund | Kirstie Jackson | Edwin Williams, MD

## ADJOURN

## SATURDAY SPECIAL EVENTS

12:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

2:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

3:30 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

5:00 PM

COMPANY · WORKSHOP · AMERICANA FOYER

TITLE

*presented by:*

Saturday, November 7

SESSION MODERATOR: Donn Chatham, MD | John Cook, MD

<b>7:30 AM</b>	Top 10 Tips To Promote Post Procedure Satisfaction	<b>Donn Chatham, MD</b>
<b>7:42 AM</b>	Top 10 Tips For Rejuvenation Of Lips In The Mature Patient	<b>Melissa Beachy</b>
<b>7:54 AM</b>	Top 10 Tips For Facial Rejuvenatuon Under Local Anesthesia	<b>Raghu Athre, MD</b>
<b>8:06 AM</b>	Top 10 Tips For Browlifting	<b>Capi Wever, MD</b>
<b>8:18 AM</b>	Top 10 Tips For Management Of Melasma And Dyschromia	<b>Candace Spann, MD</b>
<b>8:30 AM</b>	Top 10 Keys for Success with Social Media in the Aesthetic Practice	<b>Pam Brownlee</b>
<b>8:42 AM</b>	The Top 10 Do'S And Don'T Relating To Upper And Lower Blepharoplasty.	<b>Jennifer Murdock, MD</b>
<b>8:54 AM</b>	Ten Do'S And Don'Ts In Blepharoplasty Surgery	<b>John Holds, MD</b>
<b>9:06 AM</b>	Top 10 Tips For Dealing With Unwanted Pigmentation	<b>Carolyn Jacob, MD</b>
<b>9:18 AM</b>	Navigating the Deep Plane — 10 Easy and Reliable Steps for Deep Plane Facelift Dissection	<b>Jamil Asaria, MD</b>
<b>9:30 AM</b>	Top 10 Tips For Use Of Devices For Skin Tightening	<b>Bruce Katz, MD</b>
<b>9:42 AM</b>	Top 10 Tips For Endoscopic Browlifting	<b>Ana Carolina Victoria, MD</b>
<b>9:54 AM</b>	Top 10 Tips For Improved Lower Eyelid Blepharoplasty	<b>John Burroughs, MD</b>
<b>10:06 AM</b>	Top Ten Tips For Enhancing Quality Of Life And Longevity In Your Practice	<b>Diane Duncan, MD</b>
<b>10:18 AM</b>	10 Simple Things To Make Your Facelift Outcomes Better	<b>Fred Fedok, MD</b>
<b>10:30 AM</b>	Top 10 Tips For Use Of Injectables In My Practice In 2025	<b>Elizabeth Houshmand, MD</b>
<b>10:42 AM</b>	Top 10 Tips For Upper Face Rejuvenation In Males	<b>Ana Carolina Victoria, MD</b>
<b>10:54 AM</b>	10 Pearls For Cosmetic Blepharoplasty-What I Have Learned Over The Past 28 Years	<b>William Mack, MD</b>
<b>11:06 AM</b>	Top 10 Tips For Safe And Effective Facelifts	<b>Greg Mueller, MD</b>
<b>11:18 AM</b>	Top 10 Tips On Rejuvenation Of The Perioral Area In The Elderly Patient: Combination Treatments According To The Patient's Needs	<b>Ana Carolina Victoria, MD</b>
<b>11:30 AM</b>	Top 10 Tips Regarding Key Considerations in Opening Your Own Practice — Is It Even Worth It?	<b>Jaquiline Habashy Hakim, MD</b>
<b>11:42 AM</b>	Top 10 Tips for Facelifting and Fat Transfer Under Local Anesthesia	<b>John Cook, MD</b>

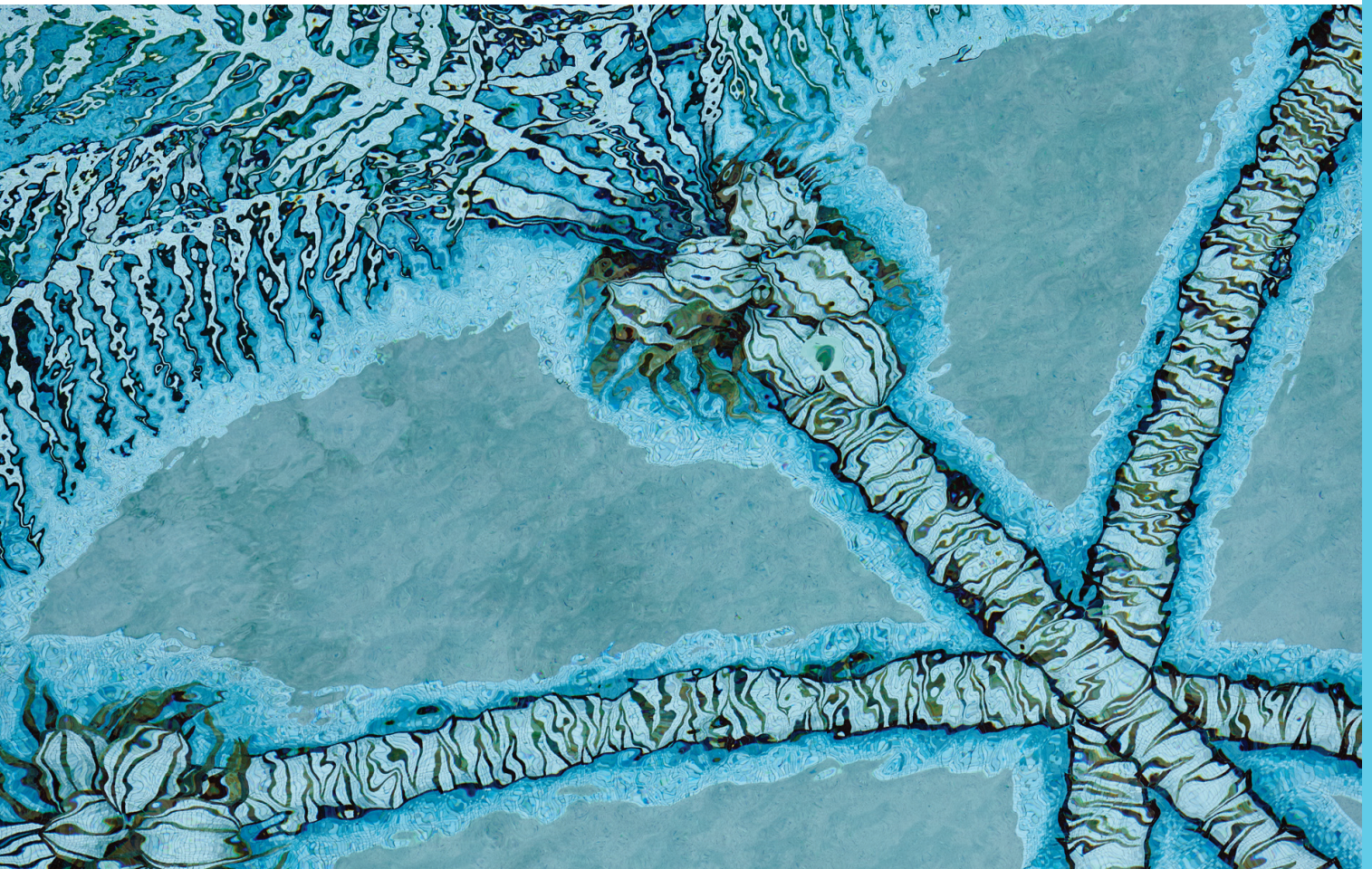
MEETING ADJOURNED



SESSION MODERATOR: Brian Hayes | Christin Trujillo

7:30 AM	Top 10 Pitfalls to Avoid When Building Your Dream Team According to Taylor Swift Songs (Mara's Version)	Mara Shorr
7:45 AM	Top 10 Mistakes to Avoid When Building Your Dream Team	Brian Hayes
8:00 AM	Top 10 Trends in Social Media Advertising	Sam Peek
8:15 AM	Top 10 Tips for Managing Your Inventory	Nicklas Hess
8:30 AM	Top 10 Strategies for Effectively Pricing Products and Procedures	Josh DeBlasio
8:45 AM	Top 10 Tips for Selling an Aesthetic Practice in 2025 and Beyond	Chris Hubble
9:00 AM	Top 10 Profit Killers in Your Practice	Mara Shorr
9:15 AM	Top 10 Protocols and Processes You're Missing in Your Aesthetic Practice	Jay Shorr
9:30 AM	Ten Key Steps to a More Effective Social Media Strategy	Mary Robb
9:45 AM	Ten Common Characteristics of the Most Successful Aesthetic Practices I Have Worked With	Christin Trujillo
10:00 AM	Top 5 Must-Haves When Interviewing Candidates and Top 5 Mistakes to Avoid	Josh DeBlasio
10:15 AM	Top 10 Tips to Convert More Consults and Leads	Ed Syring
10:30 AM	Top 10 Tips (and Potential Mistakes) When Opening Your New Office	Jay Shorr
10:45 AM	Top 10 Marketing Tips and Tricks from the Top Aesthetic Practices Around the Country	Josh DeBlasio
11:00 AM	Ten Tips for Turning No's into Yes's	Marco Valle
11:15 AM	Top 10 Tips for Effective Use of Videos in the Aesthetic Practice	Jasmine Hill

MEETING ADJOURNED



Sunday, November 2