



2023 PAEA EDUCATION FORUM GUIDE

OCTOBER 11-14, 2023
NEW ORLEANS



Welcome

PAEA would like to extend a warm welcome to all 2023 Education Forum attendees. The PAEA Education Forum is our premier event, bringing together faculty and staff from PA programs across the world to learn, connect and celebrate the profession. This year's Education Forum will take place in New Orleans, Louisiana, from October 11 to 14. In addition to the in-person conference experience, starting October 30, the conference platform will also provide recordings from the in-person Featured Speaker presentations, e-posters, and new exclusive content only available online.

No matter what stage you are at in your career, our action-packed schedule will offer you valuable resources, actionable ways to turn your challenges into opportunities, tools to sharpen your skillset, camaraderie with your peers, and empowerment to advance your career. We predict you will end the week feeling refreshed and energized with a renewed purpose to propel PA education forward.

In case this is your first Education Forum, or you are not well-acquainted with PAEA — the PA Education Association — we are the only national organization representing all 303 accredited PA programs in the U.S. At PAEA, our members are our priority, which is why we are constantly working to make sure you and your program have everything you need to ensure your students receive a top-notch PA education.

PAEA LEARNING

Digital Learning Hub
Education Forum
Workshops

LEADERSHIP OPPORTUNITIES

Faculty & Student Fellowships
National Service Opportunities

RESEARCH-RELATED OFFERINGS

Grants and Scholarships
Journal of PA Education (JPAE)



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Featured Speakers



Crystal Washington, CSP, works with organizations that want to leverage technology to increase profits and productivity! As a technology strategist and certified futurist, Crystal takes complex social media, app, and web topics and makes them easy to understand and accessible to everyday people. Crystal's clients comprise Fortune 500 companies, including Google, Microsoft, and GE, and as a sought-after keynote speaker, she has entertained and educated audiences around the globe. As one of Forbes' 50 Leading Female Futurists, she appears weekly on season two of the Emmy-nominated show *Life 2.0*, and she's appeared in numerous publications, including *Entrepreneur* and *Bloomberg Businessweek*. She is regularly called on by major television networks as a tech expert. Crystal is the author of the books *One Tech Action* and *the Social Media Why*.

Join Crystal on **Thursday, October 12**, from 9:00 to 10:15 AM for her opening session: **The Future is NOW: Technology & Trends That Will Revolutionize Post-Graduate Education**.



Denise Soler Cox is an award-winning activist filmmaker, top podcaster, speaker, and author. She has spoken on hundreds of stages and worked with major brands like Microsoft, Starbucks, and L'Oreal to name a few. Denise's work with Project Eñye has been featured on NBC Nightly News, Forbes.com, and CNN, among others. She is a distinguished member of the Stanford Latino Leaders Entrepreneur Program and was honored with the 2018 "Bridge Builder Award in Education" from the Virginia Hispanic Chamber of Commerce. Denise is currently producing her second feature-length documentary and writing a book on *Belonging*.

Join Denise on **Saturday, October 14**, from 1:00 to 2:30 PM for her closing session: **Magic of Belonging**.



General Sessions

The Future is NOW: Technology & Trends That Will Revolutionize Post-Graduate Education

Thursday, Oct. 12 from 9:00 – 10:15 a.m. | Empire Ballroom

Are you ready for what lies ahead? Stop shaking the Magic 8-Ball and get 'Crystal' clear on the future of technology and its impact on post-graduate education. In this high-energy session, technology futurist Crystal Washington will show you exciting, practical ways that technology will rock your world over the next ten years. Best of all, she'll deliver her discussion in PLAIN English. Hey Alexa and Siri, no need to translate!

Pearls and Pitfalls of PA Program Leadership

Friday, Oct. 13, from 9:00 – 10:15 a.m. | Empire Ballroom

One of the top challenges for PA programs is navigating the accreditation process. A deep dive into the data, member interviews, and the standards showed there is a critical relationship between leadership skills and successful accreditation efforts. Join this panel of PA leaders as they discuss how every position can benefit from leadership skills and contribute to a smooth accreditation process. You will come away inspired with skills and strategies that will help your program achieve success.



Sara Fletcher, PhD



Kara L. Caruthers,
MSPAS, PA-C



Jon Bowser, PA-C



Stephane
VanderMeulen, PA-C



Gene Jones, PhD,
PA-C Emeritus

Magic of Belonging

Saturday, Oct. 14, from 1:00 – 2:30 p.m. | Empire Ballroom

Denise Soler Cox takes the promise of diversity and inclusion and gives it a purpose - belonging - vital to everything from market differentiation to employee retention. Her style is as energizing as it is inspiring as she expertly teaches the four most essential

distinctions around creating belonging at work in a refreshingly relatable way. Her takeaways are simple, easy to apply, and she produces profound and immediate results with her audiences. This keynote is for anyone who has ever questioned if they belonged as much as it's for those who have trouble interacting with people who are different than themselves - that includes just about everyone! Denise Soler Cox has presented her keynote for audiences worldwide and across industries to support their commitment to creating communities of belonging.

About Your Schedule

Everything you need to know about programming this year is located on the conference platform. As soon as you receive your email invitation to access the conference platform, you will be able to plan your Forum experience. You can build your schedule by filtering for the most intriguing focus areas. This year's 10 areas of focus represent topics critical to PA education and those most relevant to PA educators' professional development.

- Competency-Based Education
- Integrating Technology into the Learning Experience
- Teaching the 21st Century Learner
- Transforming the Student Experience
- Driving Innovations in Clinical Education
- Organizational Success
- Inclusive Excellence
- Health Systems Science
- Research Briefs
- Research Poster Presentations

Stay Connected

Remember to download the Forum mobile app. You can access your account and information on your mobile device. Make sure that you turn on your notifications so you can be alerted about up-to-the-minute happenings and changes.

2023 PAEA EDUCATION FORUM

October 11-14 | New Orleans, Louisiana

FEATURES

- Create your **custom schedule**
- See **descriptions and learning objectives** for all sessions
- **Stay informed** about program changes and your upcoming sessions

DOWNLOAD THE APP

Click the relevant button to download the app.



Log in using your access code or scan the QR code that was sent to your email

SOCIAL MEDIA

Follow us on social media throughout the week – we will share top highlights and your experiences! Use the event hashtag **#PAEA23** to be featured on the social media wall.

#PAEA23 | [LinkedIn](#) | X (formerly known as Twitter): [@PAEAonline](#) | [Facebook](#) |
Instagram: [paeaonline](#)



Event Types

Presentation Formats

EDUCATION SESSIONS

Panel Presentations A panel of presenters provides varying views and opinions on a particular issue or topic relevant to PA education. Panelists are individuals who have distinguished themselves in the topic area of the presentation through scholarship and/or experience.

Focused Discussions Presenters provide concise information about a specific topic, educational finding, or observed experience while engaging session attendees in a lecture or active learning format.

Spotlight Presentations Presenters provide information in a lecture format on a specific topic, particular educational findings, or observed experiences.

Makerspace Workshops Presenters facilitate virtual small-group interaction focusing on educational techniques, approaches, skills, creativity, and creation. With the presenter taking a facilitative rather than instructional role, participants will walk away having developed something they can take back to their program.

RESEARCH

Research Briefs PA educators present their scholarship in various areas of original research.

E-Posters PA educators display their scholarship in either original research or educational innovations. Attendees can view the e-posters on the conference platform website starting October 30 to learn about the newest research and scholarship produced by PA educators.

Poster Presentations Authors connect with attendees on Friday morning, where they share their posters and answer questions.



Exhibitors

Learn from industry experts and view information from 55+ companies presenting a wide variety of products and services at the Solutions Pavilion in the Elite Hall. Engage with solution providers who have answers to your most pressing challenges as PA Educators.

Solution Circles are interactive group discussions where attendees can learn from industry vendors and experts by examining current challenges facing PA education. This is a unique opportunity to talk with disruptors and innovators who can help solve problems in a collaborative, non-sales environment.

PAEA Member Experience

Forge meaningful connections with your fellow PAEA colleagues at the Membership Connections space, nestled at the forefront of Elite Hall A. Take a moment to acquaint yourself with the PAEA Member Experience team, covering Assessment, Admissions, and Membership. Unwind in comfortable seating, exchange stories of your unique PAEA journey, or catch up with a friend while reflecting upon your enriching Forum experiences. Also, enter for your chance to win one of several PAEA giveaways, including two Forum registrations and a PACKRAT® administration for one cohort.

New this year: Member Experience demos are a chance for you to get training on PAEA's products and services while connecting with the PAEA Member Experience team. We will have focused demo sessions to help you maximize your membership through the Member Community and explore the new Assessment Center. Check the detailed schedule for more information on topics and times these sessions will be offered.

Health & Safety

In line with PAEA's vision of Health for All, we take the safety and well-being of our entire community seriously. Kindly review our [COVID-19 Health and Safety Policy](#).



About the On-Demand Pass

Starting October 30, the conference platform will provide recordings from the in-person Featured Speaker presentations, e-posters, and new exclusive content only available online. You will receive an email invitation granting you access.

You will have access to the 2023 PAEA Education Forum platform website and may peruse any on-demand sessions until June 24, 2024. ****Please note that this date is the last day that you will have access to the conference platform; however, the deadline to submit session evaluation feedback for CME credit is December 4, 2023.***

If you are registered for the Forum All-Access Pass, this registration type also grants you access to the On-Demand content starting October 30 and provides the opportunity to earn additional CME credits.

Questions about CME? As an On-Demand attendee, you are eligible to earn CME by viewing the recorded/on-demand CME session(s). See the section [About CME](#) for details.

Need Tech Help?

If you are experiencing any technical issues with the Forum platform, please send an email to Forum@PAEAonline.org, and we will work to resolve your issues as soon as possible.

As a reminder for onsite attendees - remember to download the Forum mobile app.



About CME

Many education sessions at the 2023 Education Forum are eligible for Category 1 CME credit. The AAPA Review Panel has awarded a maximum of 138.5 hours of Category 1 CME credit for this year's event.

- All-Access pass holders will be able to **claim up to 43.5 hours**
- On-Demand pass holders will be able to **claim up to 32.5 hours**

Earning CME Credits

This year, you can earn CME credits in two ways:

- Attending eligible programming live in New Orleans.
- Viewing on-demand content.

Please note: You can only earn CME credit once per session - for either participating in the CME activity live OR viewing the on-demand recording.

How to Complete Evaluations for All-Access pass holders:

On Thursday, October 12, you will receive a link via email for an evaluation survey to be completed upon participating in the entirety of an eligible session. Additional content awarding CMEs will become available on October 30. **If you wish to receive CME credits, you must provide feedback for each session.**

How to Complete Evaluations for On-Demand pass holders:

On Monday, October 30, you will receive a link via email for an evaluation survey to be completed upon viewing in the entirety of an eligible session. **If you wish to receive CME credits, you must provide feedback for each session.**

The deadline to submit session evaluation feedback for CME credits is **11:59 pm ET Monday, December 4, 2023.**



Receiving Your CME Certificate

You can expect to receive your CME certificate via email by December 30. Your CME certificate will be sent from Forum@PAEAonline.org and will include the number of Category 1 AAPA CME credits you have been awarded for live and/or on-demand session(s).

Don't Forget to Log your CME Credits

After you receive the email containing your CME certificate, CME must be logged with the NCCPA. CME credits earned are not automatically passed on to the NCCPA; they must still be logged through your NCCPA record at www.nccpa.net.

Any questions about claiming CME credit can be sent to Forum@PAEAonline.org