

71ST AHCA/NCAL VIRTUAL

CONVENTION
& EXPO

OCTOBER 8-31, 2020



PRELIMINARY
PROGRAM

WHY WE *care*

Prevail[®] THE PROTECTIVE
HYGIENE
AUTHORITY[™]
OFFICIAL CONVENTION SPONSOR

AHCA[®]
AMERICAN HEALTH CARE ASSOCIATION
NCAL[®]
NATIONAL CENTER FOR ASSISTED LIVING

CONTINENCE MANAGEMENT AND COVID: WHERE'S THE CONNECTION?

Visit our virtual booth at AHCA to learn more about the many ways we can help with our high quality products and through our virtual education.



Join our education sessions and learn more about the following topics:

- Continenence Management and COVID-19: Staff Competencies to enhance a successful program
- Dementia Residents & COVID-19: Learn about techniques to keep your residents engaged
- Continenence Management: Understanding incontinence and the impact on person centered care



Clinical support available 24/7

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CHAT NOW

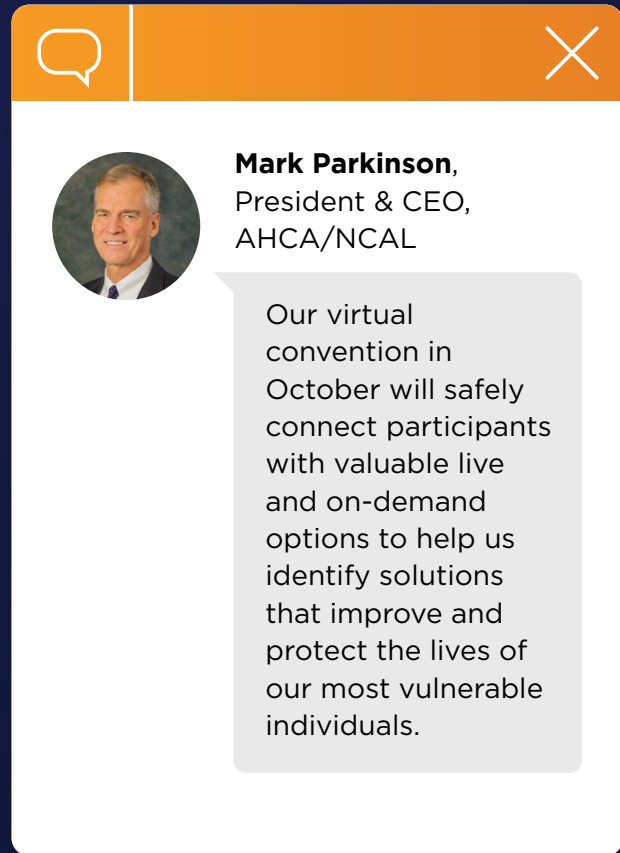
Mon-Fri, 8am to 8pm EST

VISIT OUR BOOTH OCT 8TH - OCT 31ST FOR MORE INFORMATION

Prevail by **First Quality**

WWW.PREVAIL.COM

For the first time in its history, AHCA/NCAL will host its annual meeting virtually, a fitting way to meet the demands of a highly unusual year. You'll still get all the amazing education, networking opportunities, and fresh perspectives you've come to expect, plus some new and interesting surprises that could only be done in an online platform. Check out what's in store and register today.



Mark Parkinson,
President & CEO,
AHCA/NCAL

Our virtual convention in October will safely connect participants with valuable live and on-demand options to help us identify solutions that improve and protect the lives of our most vulnerable individuals.

.....

ENJOY 24 DAYS OF ACCESS TO A WIDE RANGE OF CONTENT AT YOUR CONVENIENCE

.....

20
LIVE

**AND SIMU-LIVE
SESSIONS & EVENTS**

70
**ON-DEMAND
SESSIONS**

UP TO
50
CEs AVAILABLE



Creating connections for optimal performance.



The pressure to do more with less has never been greater.

Today's skilled nursing landscape is ever-changing and highly competitive. To keep pace, you must adapt and stay nimble. We are a partner who understands. Our tailored mix of products, services and technology equip you to take on clinical and financial challenges for the long term.



Quality management system



Interventional analytics for Readmissions and PDPM



Workforce management software



Staff competency and regulatory compliance training

How can we help? Contact your Medline Representative or visit medline.com to learn more.



**NETWORKING
LOUNGES,
MODERATED
CONVERSATIONS,
AND CHATS**

**Q&As
WITH
SPEAKERS**

EXPO HALL
with over 70
business partners

15 TRACKS OF LEARNING

**GAMES,
CHALLENGES,
& CASH
PRIZES**

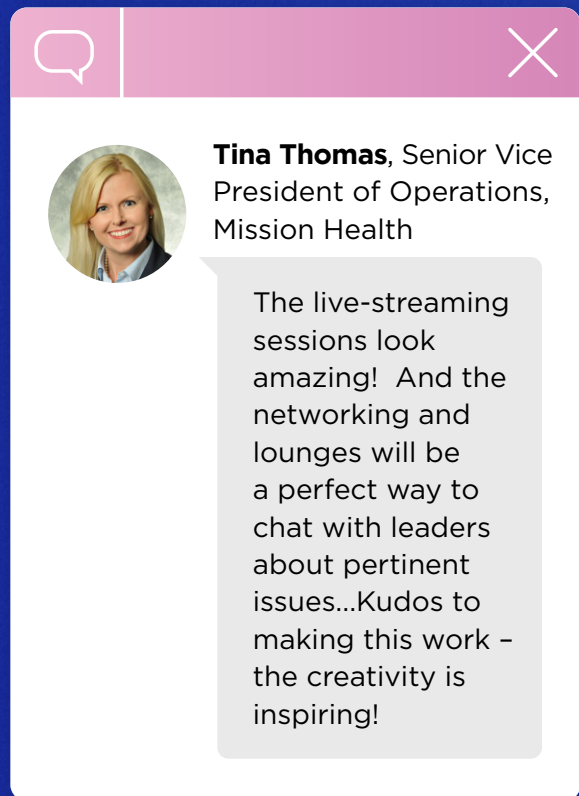
**AWARDS &
RECOGNITIONS**

**14TH
ANNUAL
NCAL DAY**

get- together THURSDAYS

OCTOBER 8, 15, & 22

These three days during convention offer live events and numerous ways to connect. Enjoy exciting General Session speakers and participate in moderated conversations. You'll also be able to network with your peers in lounges for IOs, ID/DD, NFP, C-Suite, NCAL/Assisted Living, as well as administrators and other staffing cohorts.



A screenshot of a social media post. At the top left is a speech bubble icon, and at the top right is a close 'X' icon. Below these is a circular profile picture of Tina Thomas, a woman with blonde hair. To the right of the profile picture is her name and title: **Tina Thomas**, Senior Vice President of Operations, Mission Health. Below the profile picture and name is a grey speech bubble containing text.

Tina Thomas, Senior Vice President of Operations, Mission Health

The live-streaming sessions look amazing! And the networking and lounges will be a perfect way to chat with leaders about pertinent issues...Kudos to making this work - the creativity is inspiring!



20 LIVE & SIMU-LIVE SESSIONS

Topics include:

- Person-Centered Care
- Infection Prevention & Control
- Workforce Solutions
- Reimbursement
- Regulatory Compliance & Risk Management
- Technology & Innovation
- Assisted Living/NCAL Day
- Not for Profit and ID/DD
- C-Suite Program

Live sessions begin at 11:15 am ET so that people from coast to coast can easily attend. Ask questions and get answers from speakers and panelists. Interact with other participants, connect with Pledge Partners, and gather together in lounges to exchange experiences and best practices.



The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited with distinction as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. This activity has been planned and implemented in accordance with the accreditation requirements and policies of the American Nurses Credentialing Center's Commission on Accreditation (ANCC) through the joint providership of the University of Nebraska Medical Center College of Nursing Continuing Nursing Education (UNMC CON CNE) (provider) and American Health Care Association/National Center for Assisted Living (AHCA/NCAL).



MatrixCare customer
Allison R., APRN, FNP-BC
Director of Information Technology, Clinical Systems at National HealthCare Corporation

Care runs deep.

For Allison, it was helping people: looking after her brothers and sisters, going to nursing school, and knowing, from her first week in long-term care, that she had found her place. Early on, she saw the value of helping others live well. We like to think she found a like-minded partner in us. Like Allison, we've been helping people since 1985. We're committed to helping you work smarter so you can help others live better.

Visit us at our virtual booth during AHCA's Get Together Thursdays in October.

Software solutions for the skilled nursing industry.



GENERAL SESSION SPEAKERS



CAPTAIN SCOTT KELLY

History-making astronaut, retired U.S. Navy officer, and best-selling author

With stories from his space travels, Captain Kelly reflects on leadership, teamwork, and testing limits, inspiring others to believe that they can reach any goal, no matter how ambitious or audacious.



DORIS KEARNS GOODWIN

Presidential historian, Pulitzer Prize winner, and best-selling author

Photo by Annie Leibovitz

Goodwin provides an essential road map for aspiring and established leaders in every field, offering insights and perspectives applicable to the challenges we face today.



KINDRA HALL

President & Chief Storytelling Officer at Steller Collective

Hall will speak on how to better communicate the value of your company, your products, and your individuality through strategic storytelling. Her message is sure to resonate as you process the difficult and moving events of the past year.



LEON LOGOTHETIS

Global adventurer, motivational speaker, and philanthropist

Sharing stories from his Netflix series *The Kindness Diaries*, Logothetis will talk about human connection and the power of love.

COURAGE: HONORING LTC HEROES WITH ANDY GRAMMER

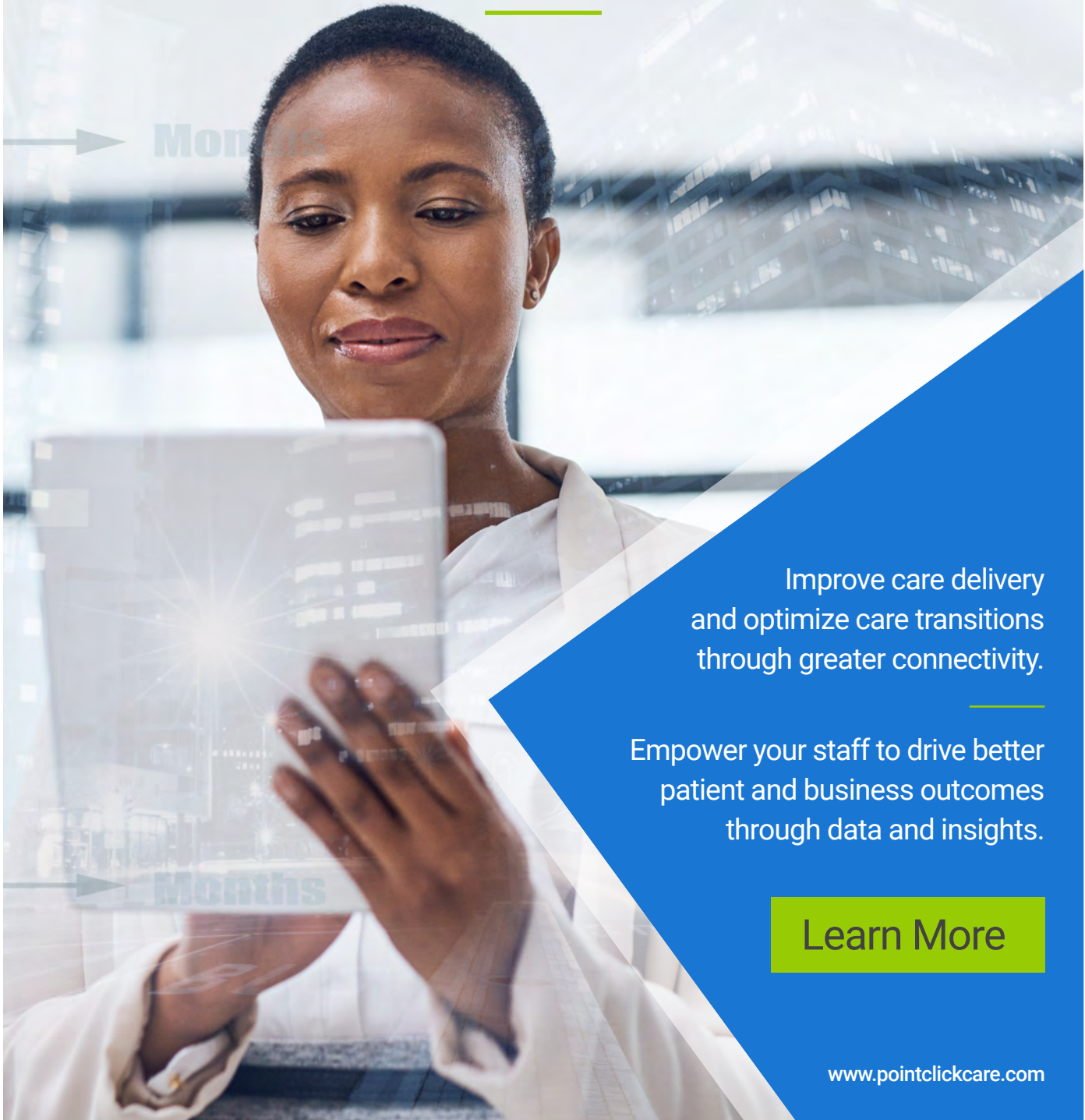
October 22

The “Don’t Give Up on Me” and “Honey I’m Good” hitmaker Andy Grammer will perform a special concert in honor of LTC heroes and will include a live Q&A session.



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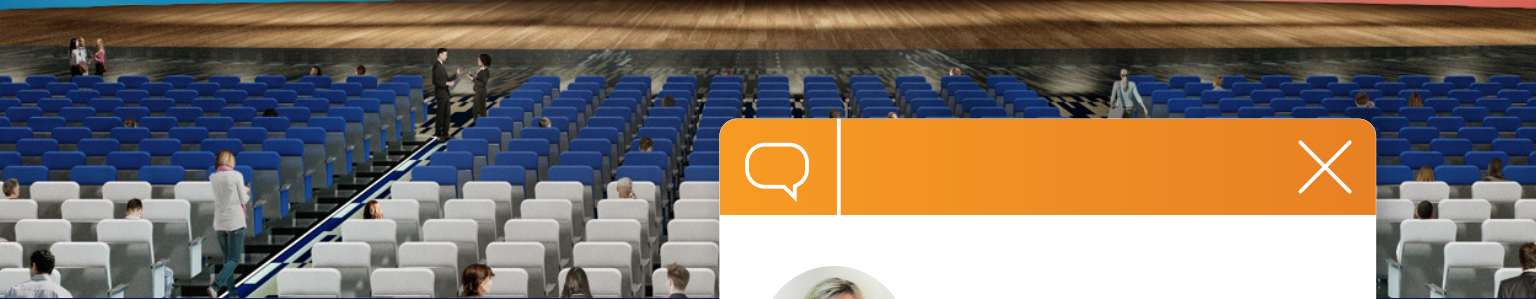


Improve care delivery
and optimize care transitions
through greater connectivity.

Empower your staff to drive better
patient and business outcomes
through data and insights.

Learn More

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Gather your team and residents to join us as we celebrate the commitment to quality care demonstrated by the recipients of this year's Bronze, Silver, and Gold AHCA/NCAL National Quality Awards. Join with fellow providers and engage over chat and social media. The virtual award ceremony will take place on October 22.

Debbie Meade,
AHCA Chair

The staff on the front lines are fighting relentlessly to do the right thing, the right way, to protect our residents during one of the worst times most of us have ever experienced. We are resilient, and together we can get through these incredible challenges even stronger.

A close-up photograph of a woman with short, styled white hair. She is smiling warmly and looking down at a tablet computer she is holding in her hands. She is wearing a red and white horizontally striped shirt, a gold necklace, and a pearl bracelet. The background is a light gray with a geometric, low-poly pattern.

Bringing What's Next to **SENIOR LIVING**

**DISCOVER WORLD-CLASS SOLUTIONS TO HELP YOU CREATE
AMAZING ENVIRONMENTS, OPTIMIZE BUILDING OPERATIONS, STREAMLINE
PROCUREMENT, AND IMPROVE CARE AND OUTCOMES. DIRECT SUPPLY
IS YOUR PARTNER IN PUSHING SENIOR LIVING *FORWARD*.**

[DirectSupply.com](https://www.DirectSupply.com)

14TH ANNUAL NCAL DAY

THURSDAY, OCTOBER 15


Enjoy thought-provoking education specifically tailored to the assisted living sector. NCAL Day covers key assisted living topics at the facility, regional, and corporate levels.


This year, NCAL Day is **INCLUDED** in the Convention & Expo registration package.

Special events will include:

- Special live event
- National update from NCAL leadership
- Networking lounge
- Four exclusive sessions:
 - [Adjusting to the New Normal: How COVID has Altered Senior Living](#)
 - [COVID-19: Social Distancing and Infection Control Standards](#)
 - [Customer Service and Communications During COVID](#)
 - [Why Affordable Assisted Living Is Critical to Our Profession](#)

Look for additional assisted living sessions offered.



 **Helen Crunk,**
NCAL Chair

Now more than ever, the assisted living profession needs to come together and lean on each other for support. This year's NCAL Day may not be what we originally planned, but going virtual will allow even more professionals from around the country to learn, share, and grow. Let's make the connection.





EXPO HALL

The virtual Expo Hall will be organized into different areas of service and feature a wide range of business solutions, making navigation easy.

- Advisory and Client Services
- Customer and Resident Engagement Tools
- Data Management Software
- EHR Software
- Medical Equipment and Supplies
- Pharmacy Services
- Property and Facility Management Tools
- Rehabilitation Therapy Services
- Resident Care and Clinical Expertise
- Workforce Management and Training Solutions



Attendees will be able to demo products, download brochures, and chat with representatives.

DESIGNATED LIVE CHAT HOURS:

Thursday, October 8:
9:00 AM – 11:00 AM, ET

Thursday, October 15:
9:00 AM – 11:00 AM, ET

Thursday, October 22:
9:00 AM – 11:00 AM, ET

Bob Hagan, President,
Sterling Healthcare

There are so many unknowns. Every day is a challenge... How can we help each other?

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**EXPLORE THE
EXPO HALL 24-7
DURING THE
24 DAYS OF
CONVENTION!**

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AHCA/NCAL 2020 PLEDGE PARTNER

Commitment of
Support During
COVID-19

The Pledge Partners are companies that have committed to funding and supporting AHCA/NCAL even as the association has had to cancel events and programs this year. They have made it possible for AHCA/NCAL to continue to fight for quality care, provide you with the information and guidance you need during the pandemic, and bring you this virtual convention. The Pledge Partners will offer specific education sessions that will help you find practical solutions for the unique challenges you are dealing with today.



HOW TO REGISTER

There are two easy ways to register for the 71st AHCA/NCAL Virtual Convention & Expo:



ONLINE

Online registration is quick and convenient, and you will receive immediate confirmation.

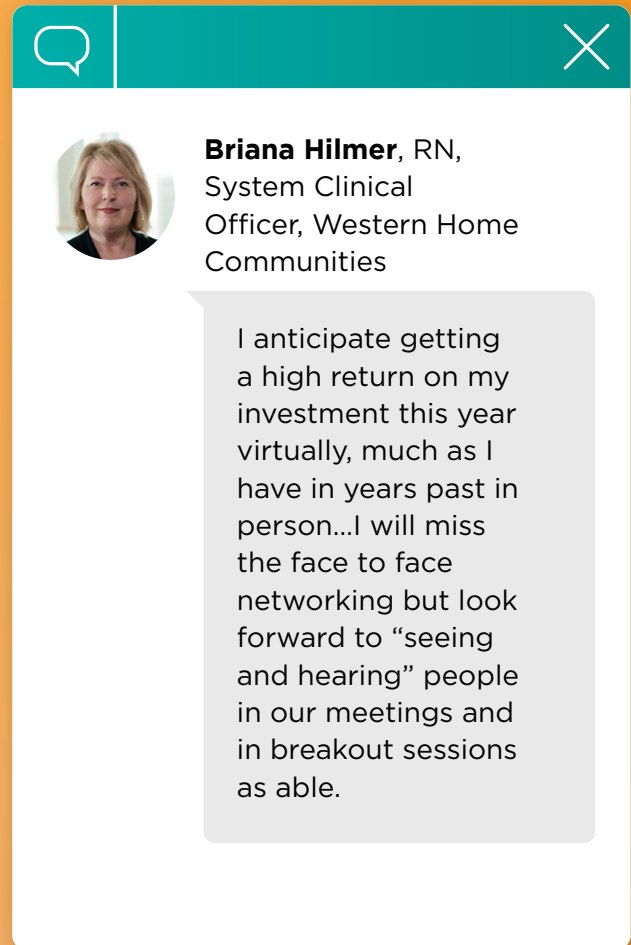
BY PHONE

(866) 227-1876

(US & Canada)

(415) 268-2098

(International)



We know **you**
pour your heart
into your work.



We do too!

So much so, we're **100% focused on long-term care.**
And we work each day to deliver a product that allows
you to **cut costs without cutting quality of resident care.**

Healthcare Academy's **eLearning** and **eCompetencies™** platform
helps you meet your education and digital competency needs.



RoP compliant



Flawless integration



Intuitive experience



Unparalleled support

To learn more,
visit our virtual booth,
connect with us [here](#),
or call 507.248.3310.



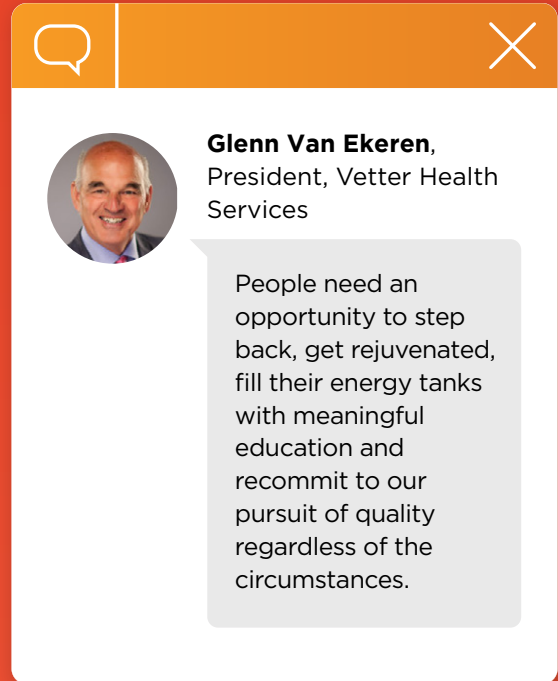
Healthcare Academy®
eLearning and eCompetencies™

LOOKING FOR AN INCENTIVE?

If you've got a competitive spirit, the virtual Convention & Expo is the place for you. Earn points and badges for attending sessions, exploring the Expo Hall, or participating in chats and discussions. The more active you are, the more points you earn.

Score the highest amount of points, and you win \$500!

You'll have 24 days to earn points, and you can see how you're doing on the Leader Board. The top five competitors win cash prizes!



Glenn Van Ekeren,
President, Vetter Health Services

People need an opportunity to step back, get rejuvenated, fill their energy tanks with meaningful education and recommit to our pursuit of quality regardless of the circumstances.



**EXPERIENCE THAT
MAKES A DIFFERENCE**

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SPECIAL AHCA/NCAL MEMBERS-ONLY PROMOTION!

For a limited-time, register one staff member at full price, and get \$200 off the registration fees for a second provider member colleague from the same facility. Upon registering the first person, you will receive an e-mail with a one-time use promo code to register the second staff member.

This offer is valid for AHCA/NCAL provider members only.

SAVE \$200

Offer expires
FRIDAY



at 11:59 pm ET

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WE LOOK FORWARD TO SEEING YOU AT OUR FIRST VIRTUAL CONVENTION & EXPO IN OCTOBER!

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71ST AHCA/NCAL VIRTUAL

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CONVENTION & EXPO

OCTOBER 8-31, 2020