Privacy Policy

Overview

Urology Management Services (UMS) values and respects your individual privacy and is committed to protecting it at all times. This Privacy Policy explains how UMS collects, uses and safeguards information collected through its website.

Defined Terms

For the purposes of this Privacy Policy, the following terms are defined:

- **Personally Identifiable Information** – any and all information identifying you personally, such as your name, address, telephone number(s), email address, or company name.
- **Non-Personally Identifiable Information** – information that does NOT identify you personally. This may include technical or demographic information, such as your IP address, the browser you used to access the Site, date and time of visit, the URL of the page being loaded, other website(s) visited, any previously assigned cookie identification (a unique identifier assigned to a user to identify repeat visitors), browser window size, your geographic location and device or operating system used to access the Site. To capture non-personally identifiable information, we use cookies and web beacons.

  o Cookies and Web Beacons – A "cookie" is a small text file that web servers typically send to a user's computer when they visit a website. Cookies are stored as text files on user's hard drive, and can be accessed by web servers when the user visits a Site or views an advertisement. A session cookie is a cookie that stores information as a user is using the Site, but is deleted once the browser session is finished. A persistent cookie is a cookie that stores information as a user utilizes the Site and stores and uses that information in connection with future visits of the user to the Site. Third-party cookies and/or web beacons are cookies or web beacons provided by our technology and/or advertising partners. Any third-party cookie or web beacon that we authorize for use on the Site only collects that information described below for the same stated purposes as if we were directly collecting the information. For a third-party cookie or web beacon, the third-party will have access to the collected information in order to provide us with information or services to enhance the performance and functionality of the Site.

  o If you prefer not to accept cookies, you can set your Internet browser to notify you when you receive a cookie or to prevent cookies from being placed on your hard drive. If you consent to our collection of cookies and you subsequently wish to withdraw your consent, you will need to manage the settings on your web browser to delete all cookies and disallow further acceptance of cookies. Please note that disabling cookies on your browser will prevent us from tracking your activities in relations to our Site, however, it may also disable some of the functions and features of the Site and the Site may not work properly. If you do not wish to accept cookies or web beacons in connection with your use of this Site, please discontinue use of the Site. By continuing to use our Site, you are agreeing to our placing cookies and/or web beacons on your computer in order to analyze the way you use our Site.

Information Collection

When you browse www.wce2018.com and do not interact with the site for any online service or product from UMS, you browse anonymously. Personally identifiable information is not collected as you browse.
When you choose to interact with our site (i.e., submitting an abstract or registering for an event), we will collect certain personally identifiable information from you. The type of information collected will be determined based on the type of product or service you seek, but may include your name, address, phone number billing and delivery information, email address or other demographic information.

Information Use

Once collected, we may use your personally- and non-personally identifiable information for the following purposes:

- Register you or complete a transaction for programs and services you have requested
- Deliver services, such as information, newsletters or other content that may be relevant to your association with UMS
- Alert you to special offers, promotions, updated information and other new services from UMS and other approved third parties
- Allow you access to limited-entry areas of the Site
- Answer your emails or online requests
- Measure the success of any promotional placement we run on the Site so that we may better match your interests and preferences to any ads or offers we have available
- Determine a particular you may have visited

Except as described in this Privacy Policy or at the time we request the information, we do not otherwise use, share or otherwise disclose your personally identifiable information to any third parties.

UMS Emails

UMS sends "transactional or relational email messages," which include, but are not limited to, electronically transmitted news, informational bulletins, meetings and member-benefit announcements, and surveys. You may opt-out of a specific email list by following the "unsubscribe" instructions of any email message sent to you from UMS or its component or affiliated organizations. Additionally, UMS will:

- Ensure it uses email and mailing lists for UMS operational activities. Additionally, it ensures this email policy—including unsubscribe requests—is strictly enforced.
- Ensure its email promotional announcements are sent to recipients with an interest in the subject matter.
- Ensures all promotional announcements contain a marketing-specific subject line, concise promotional copy, accurate reply instructions, a link to the UMS privacy policy, and clear unsubscribe instructions.
- Timely honor all "unsubscribe" requests by properly coding the database.

Email addresses are captured during the World Congress of Endourology registration process. This information is made available to WCE Annual Meeting exhibitors. Registrants may opt out of making this information available to exhibiting companies.

Information Sharing

UMS may disclose your personal information if required to do so by law or in the good-faith belief that such action is necessary to: (a) conform to legal requirements or comply with legal process
served on UMS; (b) protect and defend the rights or property of UMS; or (c) protect the personal safety of UMS personnel or members of the public in urgent circumstances.

Banner Advertising

Banner advertisements on UMS websites do not collect any personally identifiable information on individual visitors. UMS does collect aggregate data on visitors such as time of day and Web browser type, which is shared with advertisers to determine their advertising effectiveness.

Children under 13

We do not knowingly solicit data online from or market online to children under the age of 13.

Information Safeguarding

User ID and Password

Aspects of the Site require the use of a user ID and password. The user ID and password enables UMS to verify your identity and thereby, allows you access to information such as your registration information.

When you have finished using a secure area of the UMS website, make sure you always click on the "Log Out" link which appears on every secure page. When you click on the "Log Out" link, you will be given the option to end your secure session. No further secure transactions can be conducted without re-entering your user ID and password. You should be aware, browser software often "caches" a page as you look at it, meaning some pages are saved in your computer's temporary memory. Therefore, you may find when clicking on your "Back" button it shows you a saved version of a previously viewed page. Caching in no way affects the security of your confidential user ID or password.

Links

This Site may contain links to or from other websites, such as those of members, federal agencies, other medical associations, etc. Please be aware that UMS is not responsible for the privacy practices of other websites. This Privacy Policy applies only to the information we collect on the Site. We encourage you to read the privacy policies and any other terms of other websites you link to from the Site.

SSL Technology

UMS realizes the importance of security, so we’ve taken a number of steps to enhance the protection of information sent to or from UMS over the Internet. We require a "secure session" be established, using Secure Socket Layer (SSL) technology. This is done any time you supply or access information in one of our secure online areas. SSL technology creates a private conversation only your computer and the UMS systems can understand. The SSL technology encodes information as it is being sent over the Internet between your computer and UMS systems, helping to ensure the transmitted information remains confidential.

No Guarantee

Unfortunately, no data transmission over the Internet can be guaranteed to be 100 percent secure. Accordingly, and despite our efforts, UMS cannot guarantee or warrant the security of any information you transmit to us, or to or from our online products or services.

California Privacy Rights
Beginning on January 1, 2005, California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding UMS’s disclosure of personally identifiable information to third parties for their direct marketing purposes. To make such a request, please contact us:

Urology Management Services
1000 Corporate Blvd.
Linthicum, MD 21090
Phone: 410-689-3950
Fax: 410-689-3825
info@urologymanagement.org

Changes to the Privacy Policy

UMS reserves the right to modify, alter, or otherwise update this Privacy Policy at any time and for any reason; however in no event will future changes to the Privacy Policy jeopardize or negate the assurances now stated in the Policy. You should visit this page from time to time to review the current terms. To assist you in knowing when the Privacy Policy was last updated, the month and year of the most recent updated Policy will appear at the bottom of this page.