STAYING FOCUSED:
The Enduring Commitment of MCH to Families and Outcomes

Exhibitor and Sponsor
PROSPECTUS
www.amchp.org

AMCHP 2018
February 10-13
Arlington, Va.
Connect with Current and Future Maternal and Child Health Leaders

Join the Association of Maternal & Child Health Programs (AMCHP) at the AMCHP Annual Conference in Washington, D.C., from February 10-13, 2018. The AMCHP conference offers valuable access to public health leaders from across the country and serves as a premier opportunity for attendees to learn about new research and technologies, meet and network with colleagues, and gain new insights.

AMCHP is the national organization representing state public health leaders and others working to improve the health and well-being of women, children and youth, including those with special health care needs, and families. AMCHP promotes family-centered, culturally competent, community-based systems of care.

The 2018 conference theme is Staying Focused: The Enduring Commitment of MCH to Families and Outcomes. The conference will offer a range of activities including skills-building trainings, workshops, exhibit and poster sessions, and many networking opportunities. The conference is a once-a-year opportunity to build new relationship and promote your efforts to peers, stakeholders, and potential clients. Federal, state and local MCH leaders are continuously seeking new products and services that allow them to keep up-to-date with changing mandates and needs, as well as ensure high-quality programs and services.

Hotel Reservations
Please make your hotel reservations early and directly with the Crystal Gateway Marriott hotel by calling (703) 920-3230. Be sure to mention you are with the Association of Maternal & Child Health Programs to receive the discounted rate of $199 plus taxes per night. The room rate includes free in-room Internet and fitness room access. The deadline for reservations at the discounted rate is Jan. 18, 2018, or until the block is exhausted, whichever occurs first.
Who Attends the AMCHP Conference?

In 2017, more than 900 individuals attended the AMCHP conference. State health officials are the primary audience for the AMCHP annual meeting.

Who Exhibits at the AMCHP Conference?

- Health departments and government agencies
- Software and data analysis companies
- Research organizations
- Health technology firms
- Assistive technology-alternative augmentative communication firms
- Pharmaceutical and vaccine makers
- Policy and advocacy organizations
- Companies that develop child safety and wellness products
- Other organizations that want to improve the health and well-being of infants, children, adolescents, women, and families

Your participation offers direct connections with health officials responsible for programs in the fields of:

- Infant mortality reduction
- Women’s health
- Reproductive health
- Adolescent health
- Children and youth with special health care needs
- Early childhood services
- Birth defects/genetics
- Surveillance
- A range of other programs that serve women, children and
- Families

In 2017, 89% of conference attendees agreed that they learned more about the exhibiting companies after visiting the hall. In addition, over 70% of AMCHP conference attendees influence purchasing decisions or make the final purchasing decisions in their organizations. In 2017, attendees ranked three out of the four top networking opportunities as the Exhibit Hall Receptions.

For exhibitors, this means that you can connect directly with hundreds of individuals responsible for evaluating and selecting products in a cost and time-effective manner.
If you are interested in becoming a sponsor, please review the **Sponsorship Opportunities** on the following pages.

### Commercial Rate Tabletop Exhibit + Conference Registration: $1,350

### Government/Nonprofit Rate Tabletop Exhibit + Conference Registration: $1,000

See the enclosed **Exhibit Hall floor plan** for exhibit table locations. Exhibitors may purchase additional spaces to create a larger display. Each space will be professionally prepared for you in advance.

Each exhibit package includes:

- Recognition in the Exhibitor and Sponsor Directory, published online, available through the AMCHP conference mobile app
- 6’ skirted table, two chairs, wastebasket
- Exhibit identification sign
- One full conference registration (includes Sunday exhibitor reception, B-L and coffee breaks)
- One Exhibit Hall-only badge for staff (includes Sunday exhibitor reception, B-L and coffee breaks)
- One-time use of pre-conference attendee list (distributed approx. two weeks prior to the conference; mailing addresses only)
- One-time use of post-conference attendee list (distributed approx. two weeks after the conference; mailing addresses only)
- Exhibitor ribbons for booth personnel
- Access to hundreds of attendees

### Reservation Procedure

Please print and complete the enclosed **Exhibit and Sponsorship Application** and fax or send by post to:

Association of Maternal & Child Health Programs
Attn: 2018 Exhibit Registration
512 Herndon Parkway
Herndon, VA 20170
Fax: (703) 964-1246
Phone: (703) 964-1242

All contracts must be accompanied by full payment. Exhibit space will not be confirmed until payment is received. All fees must be paid in full before the exhibiting organization will be permitted to occupy exhibit space. Please make checks payable to AMCHP and include the name of your organization along with reference to “2018 AMCHP Conference Exhibit/Sponsor” in the memo section.

### Traffic-generating features:

- Break times scheduled through the conference will afford numerous opportunities for participants to visit your exhibit
- Exhibition kick-off reception on Sunday evening in the Exhibit Hall
- Monday and Tuesday breakfast offered in the Exhibit Hall
- Mobile technology allows exhibitors to publish alerts or place links in the software that attendees use to navigate the conference (See page 5 for more details)
Exhibit Dates and Times*

<table>
<thead>
<tr>
<th>Sunday, February 11</th>
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<tbody>
<tr>
<td>11:00 a.m. – 4:00 p.m.</td>
<td>Exhibitor Set-up</td>
</tr>
<tr>
<td>4:45 p.m. – 7:00 p.m.</td>
<td>Exhibition Kick-Off Reception and Poster Presentations – <em>Dedicated Hall Hours</em></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Monday, February 12</th>
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<tbody>
<tr>
<td>7:45 a.m. – 4:30 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>7:45 a.m. – 8:30 a.m.</td>
<td>Breakfast in the Exhibit Hall and Poster Presentations - <em>Dedicated Hall Hours</em></td>
</tr>
<tr>
<td>3:15 p.m. – 4:15 p.m.</td>
<td>Dessert Networking Reception and Poster Presentations in Exhibit Hall - <em>Dedicated Hall Hours</em></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Tuesday, February 13</th>
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<tbody>
<tr>
<td>8:00 a.m. – 12:00 p.m.</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>Breakfast in the Exhibit Hall and Poster Presentations - <em>Dedicated Hall Hours</em></td>
</tr>
<tr>
<td>10:45 a.m. – 12:00 p.m.</td>
<td>Coffee Break in Exhibit Hall and Poster Presentations - <em>Dedicated Hall Hours</em></td>
</tr>
<tr>
<td>12:00 p.m. – 3:00 p.m.</td>
<td>Dismantle – No early dismantle allowed!</td>
</tr>
</tbody>
</table>

*Hours indicated are tentative and subject to change. All exhibitors will be notified in writing of any changes to this schedule.

**AMCHP 2018 is mobile!**

Our 2018 attendees can access the entire AMCHP Conference Program with the Mobile Conference Guide.

This simple and easy-to-use mobile application utilizes the latest in smart phone technology and allows us to “green” our conference by cutting down on printed materials.

Attendees will be able to access all the conference information in real-time, including sessions, events, sponsor information, exhibitor listings and the exhibition floor plan through their smart phone, iPad, tablets or computer. Each individual can build a personal conference schedule and follow the conference chatter on social media pages.

All sponsor and exhibitor listings will be accessible through the mobile app. The app will be available to attendees before, during, and after the conference, providing additional exposure to your company information—right in the palms of their hands.

Exhibitors can enhance their listings with logos and hyperlinks, placed alongside a short description of your organization. Exhibitors can also increase exposure by sending alerts to all the attendees to promote products and services as they make their personal schedules, beginning one month before the conference and continuing through the conference itself.

All exhibitors will receive the standard listing, so be sure to return your listing update form for maximum exposure.
Sponsorship Opportunities

Sponsorship is an effective way to enhance recognition of your products or services and make a lasting impression with the conference attendees, while also supporting the continued development of AMCHP. Sponsorship provides the premier visibility imperative to remain competitive. Whether you are a seasoned company or establishing a new startup, this guide features a variety of sponsorship options designed to suit your needs and your budget. Each sponsorship package can be tailored to meet your budget and visibility needs. Please contact amchpexhibits@conferencemangers.com for additional information.

Sponsorship Levels:
- **Platinum** $10,000+
- **Gold** $7,500 - $9,999
- **Silver** $5,500 - $7,499
- **Bronze** $3,250 - $5,499

All sponsorship items include:
- Event signage if applicable
- Sponsor ribbons for all company representatives
- Recognition in General Session slides
- Recognition by level in mobile app
- Full conference registration (quantity dependent on sponsorship level)
- One-time use of pre-conference attendee list (distributed approx. two weeks prior to conference; e-mail and mailing addresses)
- One-time use of post-conference attendee list (distributed approx. two weeks after conference; mailing and email addresses)
- Acknowledgement in the conference program for your sponsored item, if applicable
Sponsorship Opportunities continued

GOLD AND ABOVE
In addition to the general sponsorship benefits, Gold and Platinum sponsors will also receive:

- Company logo and Web address link on Annual Meeting Website
- One (1) table top exhibit space
- Full Conference Registrations (quantity varies by level)
- Two Exhibit Hall-Only badges
- One tote bag insert, sponsor pays production costs
- Upgraded Mobile App listing to include logo and hyperlink

SILVER LEVEL
In addition to the general sponsorship benefits, Silver sponsors will also receive:

- Two (2) full conference registrations
- One (1) Exhibit Hall badge
- One (1) tabletop exhibit space
- URL and logo placed in AMCHP 2018 mobile app

BRONZE LEVEL
In addition to the general sponsorship benefits, Bronze sponsors will also receive:

- One (1) full conference registrations
- One (1) Exhibit Hall badge
- One (1) tabletop exhibit space
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Mobile App</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Quantity:</strong> 1</td>
<td><strong>Platinum Level</strong></td>
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</tbody>
</table>

Full sponsorship of the AMCHP 2018 conference mobile app entitles you to have your logo on the splash screen and in the main banner. It will also include your URL and a hyperlink in your exhibitor page, and includes two (2) alerts to attendees prior to or during the conference.

In addition to the general sponsorship benefits, sponsors will also receive:

- Three full conference registrations
- Sponsorship recognition for one general session or award

<table>
<thead>
<tr>
<th>Exhibit Hall Opening Reception</th>
<th>$7,500</th>
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<tbody>
<tr>
<td><strong>Quantity:</strong> 2</td>
<td><strong>Gold Level</strong></td>
</tr>
</tbody>
</table>

This reception is the first official event in the Exhibit Hall and features casual fare and a cash bar. Your logo will appear on recyclable, biodegradable napkins and event signage. A member of AMCHP leadership will thank you during the welcome remarks, where we will share your name and exhibitor table number.

In addition to the general sponsorship benefits, gold sponsors will also receive:

- Two full conference registrations

<table>
<thead>
<tr>
<th>Lunch</th>
<th>$7,500</th>
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<tr>
<td><strong>Quantity:</strong> 1</td>
<td><strong>Gold Level</strong></td>
</tr>
</tbody>
</table>

The Tuesday networking lunch and general session is the final on-site event for attendees, so a sponsor will leave a lasting impression. You will be thanked at the start of the session and table-top tents will be placed at each table to share your logo, website, and a short description of your organization.

In addition to the general sponsorship benefits, gold sponsors will also receive:

- Two full conference registrations

<table>
<thead>
<tr>
<th>Lanyards</th>
<th>$5,500</th>
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<tr>
<td><strong>Quantity:</strong> 1</td>
<td><strong>Silver Level</strong></td>
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Every attendee will receive a conference lanyard for a name badge. Your logo will be one of the first things they see upon arrival, and will be highly visible.

<table>
<thead>
<tr>
<th>Tote Bags</th>
<th>$5,500</th>
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<tbody>
<tr>
<td><strong>Quantity:</strong> 2</td>
<td><strong>Silver Level</strong></td>
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</table>

Attendees will have a reusable, recyclable conference tote bag. Your logo, along with the conference logo, will be one of the first things they see upon arriving and will stay with them long after the conference.

<table>
<thead>
<tr>
<th>Pocket Program</th>
<th>$5,500</th>
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<tr>
<td><strong>Quantity:</strong> 1</td>
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</table>

Feature your logo on the front cover and four-color back cover ad on the only printed program for attendees during the conference. Attendees will be referencing this guide throughout the week.

<table>
<thead>
<tr>
<th>Breakfast</th>
<th>$5,500</th>
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<td><strong>Quantity:</strong> 4</td>
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Help get attendees off to a great start by providing a continental breakfast. Your logo will appear on the recyclable coffee sleeves that attendees will carry throughout the day.

<table>
<thead>
<tr>
<th>Notebook &amp; Pen</th>
<th>$5,500</th>
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Attendees will see your logo when they take notes throughout the conference and beyond. Made from recycled materials, notebooks are ever-present during the conference.
## Sponsorship Opportunities

### Sponsorship Opportunities continued

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<thead>
<tr>
<th>Event</th>
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<th>Quantity</th>
<th>Description</th>
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<td><strong>Family Delegates and Scholars Dinner</strong></td>
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| **Exhibitor Session** | $3,500 | 4 | Bronze Level | You get your own room for 60 minutes (not a sales pitch but a helpful discussion of your solution, involving participation by your clients). Session descriptions are listed in the program. There will only be one exhibitor session per time slot. To help market this session, you will also receive:  
- A description of your session in the conference program  
- A push alert through meeting app to remind attendees on the day of your session  

**NOTE:** Session sponsor agrees to provide title, description, and list of presenters to the planning committee chair for review and approval. Must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. |
| **Refreshment Break** | $3,500 | 2 | Bronze Level | Morning and afternoon breaks allow attendees to network and re-energize. Your organization will be recognized with signs at the refreshment entrance area. Your logo will be placed in the pocket program sponsoring this event. |
| **Poster Showcase** | $3,500 | 2 | Bronze Level | The poster showcase will be available for viewing whenever the Exhibit Hall is open and will be highlighted during two special events on Sunday and Monday. Your organization will be thanked at the poster presentation kick-off and a sign with your logo will be placed near the poster display. |
| **Sponsored E-Blast** | $1,000 exhibit company | 3 |  |
| **General Session Chair Drop** | $1,000 | 3 |  |
| **Tote Bag Gift Items** | $750 | 5 |  |

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<table>
<thead>
<tr>
<th><strong>Tote Bag Insert</strong></th>
<th><strong>$500</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Quantity: 5</td>
<td>Contributing Level</td>
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</table>

One single-page flyer not to exceed 8.5”x11”. Production costs are not included in this sponsorship fee. Sponsor is responsible for all production, shipping, and material handling costs. Advance approval required.

<table>
<thead>
<tr>
<th><strong>Room Drop</strong></th>
<th><strong>$500</strong></th>
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</table>

One single-page flyer not to exceed 8.5”x11” that will be slipped under attendee hotel room doors on the highest attendance days. Sponsor pays production and hotel delivery fees.

<table>
<thead>
<tr>
<th><strong>Alerts in Mobile App</strong></th>
<th><strong>$250 for 1 alert; $400 for 2 alerts</strong></th>
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</table>

Increase your conference exposure by sending alerts to all the attendees to promote products and services as they make their personal schedules, beginning one month before the conference and continuing through the conference itself.

<table>
<thead>
<tr>
<th><strong>Hyperlinked exhibitor URL or logo in Mobile app</strong></th>
<th><strong>$125 per item or $200 for both</strong></th>
</tr>
</thead>
</table>

Make it easier for attendees using our mobile technology to access your website by enhancing your basic information in the conference app.
Past Exhibitors and Sponsors

ACT.md
Adolescent & Young Adult Health National Resource Center
Agency for Healthcare Research and Quality
Altarum Institute
American Academy of Pediatrics
American College of Nurse-Midwives
American College of Obstetricians and Gynecologists
American Public Health Association
Association of Teachers of Maternal and Child Health
Association of University Centers on Disabilities
Autism Speaks – Early Access to Care
Baby’s First Test
Bright Futures
Brookes Publishing
CDC, Division of Reproductive Health
CDC, National Center for Health Statistics
CDC, National Center for Infectious Diseases
CDC, National Center for Injury Prevention and Control
CDC, National Center on Birth Defects and Developmental Disabilities
Center for Food Safety and Applied Nutrition Measurement Initiative
Centering Healthcare Institute
Centers of Excellence in MCH Education, Science & Practice
ChallengerSoft
Charlie’s Kids Foundation
Child and Adolescent Health
Child Source
Child Welfare Information Gateway
Childbirth Graphics
Children and Adults with Attention-Deficit/Hyperactivity Disorder
Children’s Safety Network
CityMatch, UNMC

CJ Foundation for SIDS
Collective
Count the Kicks
Crib for Kids
Data Resource Center, CAHMI
Directors of Health Promotion and Education
ELSEVIER, Inc.
Emergency Medical Services for Children National Resource Center
eNatal
Epilepsy Foundation
Eunice Kennedy Shriver National Institute of Child Health and Human Development
Family Voices
Family Works, Inc.
Food and Nutrition Service
Genetic Alliance
Go Beyond MCH
Guttmacher Institute
Health Systems Research
Healthy Start
HUD-Office of Healthy Homes and Lead Control
ICF International
Indian Health Service
Infant Massage USA
Infantsee/American Optometric Association
InJoy Birth and Parenting Videos
Innate International
March of Dimes
Maternity Neighborhood
MCH Public Health Leadership Institute
Medela
MedImmune Advocacy
Metrix Marketing
Missouri Department of Health and Senior Services
Mother to Baby
Moving Beyond Depression

National Alliance for Hispanic Health
National Association of Child Care Resource & Referral Agencies – Child Care Aware
National Association of Chronic Disease Directors
National Association of County and City Health Officials
National Center for Fatality Reviews & Prevention
National Center for Medical Home Implementation
National Center on Early Childhood Health & Wellness
National Coalition of STD Directors
National Coordinating Center for the Regional Genetic Service Collaboratives
National Center for Education in Maternal and Child Health
National Fatherhood Initiative
National Fetal and Infant Mortality Review Program
National Healthy Mothers Healthy Babies Coalition
National Institutes of Health, HIV/AIDS Research Programs
National Maternal and Child Oral Health Resource Center
National Maternal & Child Oral Health Resource Center
Optometry Cares-The AOA Foundation
Pacify Health
PlumTree Baby
Public Health Foundation Enterprises, Inc.
Qidza
Southern NJ Perinatal Cooperative
Strengthen the Evidence-John Hopkins University
The Catalyst Center
The National Alliance to Advance Adolescent Health
Third Week Books
Tips on Tots

NOTE: For a complete listing of AMCHP past exhibitors and sponsors, please e-mail amchpexhibits@conferencemanagers.com.
Terms and Conditions

1. Codes and Agreements: The Sponsor/Exhibitor hereby agrees to be bound by the Terms and Conditions set forth in this document.

2. Space Assignments: Tabletop exhibit space requests will be addressed in order of receipt of application and payment. In order to emphasize the relevance and importance of Sponsor’s/Exhibitor’s products and services, the exhibit area will be arranged to promote your offerings in a non-competitive environment. Sponsor/Exhibitor locations will be assigned to the tabletop exhibit space based on best fit. The Association of Maternal & Child Health Programs (AMCHP) reserves the right to make final assignments. Decisions regarding space are solely at the discretion of AMCHP.

3. Use of Space: The Sponsor/Exhibitor shall not sublet or share the tabletop exhibit space provided by AMCHP, nor shall the Sponsor/Exhibitor assign this lease in whole or in part without written notice to and approval from AMCHP. The Sponsor/Exhibitor will forfeit space not occupied by the close of the installation period. The space then may be resold, reassigned or used by the exhibit management.

4. Early Dismantling of Exhibits: Exhibits are to remain set up until February 13, 2018 at 12:01 p.m., unless otherwise modified by AMCHP. Early dismantling of exhibits may result in loss of Exhibitor privileges in future years.

5. Exhibit Hall Only Registration: Exhibit Hall-Only registration allows participants access only to the exhibit area. It does not include access to sessions or meal functions (with the exception of meal functions in the Exhibit Hall).

6. Exclusion: AMCHP reserves the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the event. AMCHP shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. AMCHP reserves the right to demand modification of the appearance of dress or person used in connection with displays or demonstrations.

7. Safety Regulations: The use or storage of flammable liquids, gases or solids will not be permitted. Only a safety film can be used. Video/computer presentations must be placed on tables and arranged so that aisles are not blocked. Sponsors/Exhibitors must adhere to all municipal and state laws, rules and regulations. No combustible decorations are allowed and other material must comply with fire department regulations.

8. Liability: The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to Sponsor’s/Exhibitor’s displays, equipment and other property brought upon the premises of the Hyatt Hotel, and agrees to indemnify and hold harmless AMCHP, its parent affiliates, their heirs, executors, directors and agents, and the Hotel, its agent, servants and employees, against any and all liability, losses, damages and claims. Sponsor/Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hotel, its owners and managers, which result from any act or omission of Sponsor/Exhibitor. Sponsor/Exhibitor agrees to defend, indemnify and hold harmless AMCHP and the Hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Sponsor’s/Exhibitor’s use of the property. Sponsor’s/Exhibitor’s liability shall include all losses, costs, damages or expenses arising from, out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Sponsor/Exhibitor, its agents, employees and business invitees which arise from or out of the Sponsor’s/Exhibitor’s occupancy and use of the exhibition premises, the Hotel or any part thereof. All terms and conditions may be subject to changes under this contract.

9. Guard Service: AMCHP will provide guard service when the exhibit area is closed and exercise reasonable care for the protection of Exhibitors’ materials and displays. Beyond this, AMCHP, its officers, agents, employees, subsidiaries, affiliates and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of an exhibit or for the property of an Exhibitor either from fire, theft, accidents or other causes.

10. Amendment of Terms and Conditions: Any and all matters or questions not specifically covered by the preceding terms and conditions shall be subject solely to the decision of AMCHP and the Hotel. These Terms and Conditions may be amended at any time by AMCHP and the Hotel. All amendments shall be binding to Sponsors/Exhibitors.

11. Cancellation/Refund: In the event the Sponsor/Exhibitor cancels its reservation for space, and does so on or before Friday, December 1, 2017, the Sponsor/Exhibitor will be refunded the rental fee less a $200 non-refundable deposit per exhibit. Cancellations received after Friday, December 1, 2017, will forfeit the entire rental fee. No refunds will be made if space is not used, or for space not used part of the time.

12. Payment: Exhibit space assignment will not be made until payment is received in full. Submit your application early for best placement! By signing this application, the undersigned acknowledges that the topic, products or services described must support or be consistent with the healthy development of children and families. AMCHP reserves the right to determine which materials are appropriate to its audience. The undersigned further agrees to abide by all policies and terms and conditions of the annual conference.

The foregoing Terms and Conditions have been formulated for the best interests of all Sponsors and Exhibitors.
# 2018 AMCHP Annual Conference
## Exhibit & Sponsorship Application

**Organization Name:** ____________________________________________________________

**Contact Name/Title:** ____________________________________________________________

**Address:** ____________________________________________________________

**City:** _______________________________  **State:** ________  **Zip:** __________  **Country:** ________

**E-mail Address:** ____________________________________________________________  **Phone:** ____________________________

**Website:** ____________________________________________________________

### Exhibits

**Commercial Tabletop Exhibit:**

$1,350 per table *(unless included in your sponsorship)*

Please list three exhibit location choices in order of preference.

1st __________  2nd __________  3rd __________

**TOTAL $ __________________**

**Nonprofit/Government/Member Rate Tabletop Exhibit:**

$1,000 per table, which includes conference registration *(unless included in your sponsorship)*

Please list three exhibit location choices in order of preference.

1st __________  2nd __________  3rd __________

**TOTAL $ __________________**

### Sponsorships

Please check sponsorship option choice below.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile App</td>
<td>$10,000</td>
</tr>
<tr>
<td>Exhibit Hall Opening Reception</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lunch</td>
<td>$7,500</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$5,500</td>
</tr>
<tr>
<td>Tote Bags</td>
<td>$5,500</td>
</tr>
<tr>
<td>Pocket Program</td>
<td>$5,500</td>
</tr>
<tr>
<td>Breakfast</td>
<td>$5,500</td>
</tr>
<tr>
<td>Notebook &amp; Pens</td>
<td>$5,500</td>
</tr>
<tr>
<td>Family Delegates and Scholars Dinner</td>
<td>$5,500</td>
</tr>
<tr>
<td>Exhibitor Session</td>
<td>$3,500</td>
</tr>
<tr>
<td>Poster Session</td>
<td>$3,500</td>
</tr>
<tr>
<td>New Director Luncheon</td>
<td>$3,500</td>
</tr>
<tr>
<td>Refreshment Break</td>
<td>$3,500</td>
</tr>
<tr>
<td>Sponsored E-blast</td>
<td>$1,850 (non-exhibitor) / $1,000 (exhibitor)</td>
</tr>
<tr>
<td>General Session Chair Drop</td>
<td>$1,000 per General Session</td>
</tr>
<tr>
<td>Tote bag gift item</td>
<td>$750 + printing costs</td>
</tr>
<tr>
<td>Tote bag insert</td>
<td>$500 + printing costs</td>
</tr>
<tr>
<td>Room drops</td>
<td>$500 + printing and room drop costs</td>
</tr>
<tr>
<td>App alerts in mobile app</td>
<td>$250 for one alert; $400 for two alerts</td>
</tr>
<tr>
<td>Hyperlinked exhibitor URL or logo in mobile app</td>
<td>$125 for the logo/ $125 for the hyperlink / $200 for both</td>
</tr>
</tbody>
</table>

**TOTAL $ __________________**
The Enduring Commitment of MCH to Families and Outcomes


STAYING FOCUSED: amchpexhibits@conferencemangers.com
www.amchp.org/annualconference

2018 AMCHP Annual Conference
Exhibit & Sponsorship Application

EXHIBIT TOTAL: $ __________________________
SPONSORSHIP TOTAL: $ __________________________
TOTAL DUE: $ __________________________

Payment:
Please indicate preferred payment option.

☐ Check made payable to AMCHP 2018 is enclosed (please include name of your organization and “2018 AMCHP Conference Exhibit/Sponsorship”)

☐ Please invoice my company

Required:
☐ I have read and understand the terms and conditions.

Authorized Signature: ____________________________________________ Date __________________________

Return completed form to:
AMCHP
Attn: 2018 Sponsorship/Exhibit Registration
512 Herndon Parkway, Ste. D
Herndon, VA 20170
Fax: (703) 964-1246
Phone: (703) 964-1242
STAYING FOCUSED: The Enduring Commitment of MCH to Families and Outcomes

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