



*WHERE PAYMENTS LEADERS
CLOSE DEALS*

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*WHERE TECH STARTUPS
OPEN DOORS*

Mobile Payments Security

Panelists

- Brendan Miller – Principal Analyst at Forrester

- Lisa Stanton – CEO at InAuth



- Sunil Madhu – CEO and Co-Founder at Socure



- Brian Sadowski – CIO at Apriva



Consumer Trust In Retail Is Low

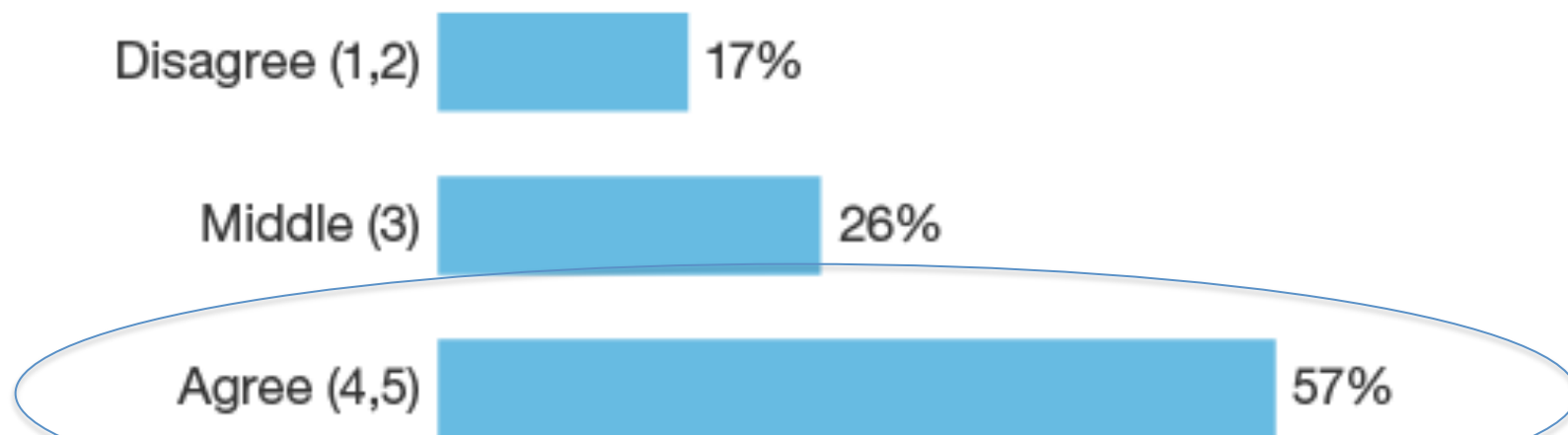
1/3 of U.S. consumers do not feel comfortable storing credit card info with the retailers they purchase from regularly*

60% Consumers agree “current security to protect data at retailers websites isn’t strong enough” **

- *Forrester: NA Retail Recon Question 11; I’m comfortable storing my credit card information with retailers from whom I purchase regularly. Sample size 4667, Disagree: 33%, Middle 30%, Agree 37%
- **<http://www.prnewswire.com/news-releases/connextys-bizrate-insights-nearly-23-of-american-shoppers-dont-trust-retailers-to-adequately-protect-their-credit-card-and-personal-information-300030337.html>

Today's mobile phone users are more concerned than ever about their privacy and security

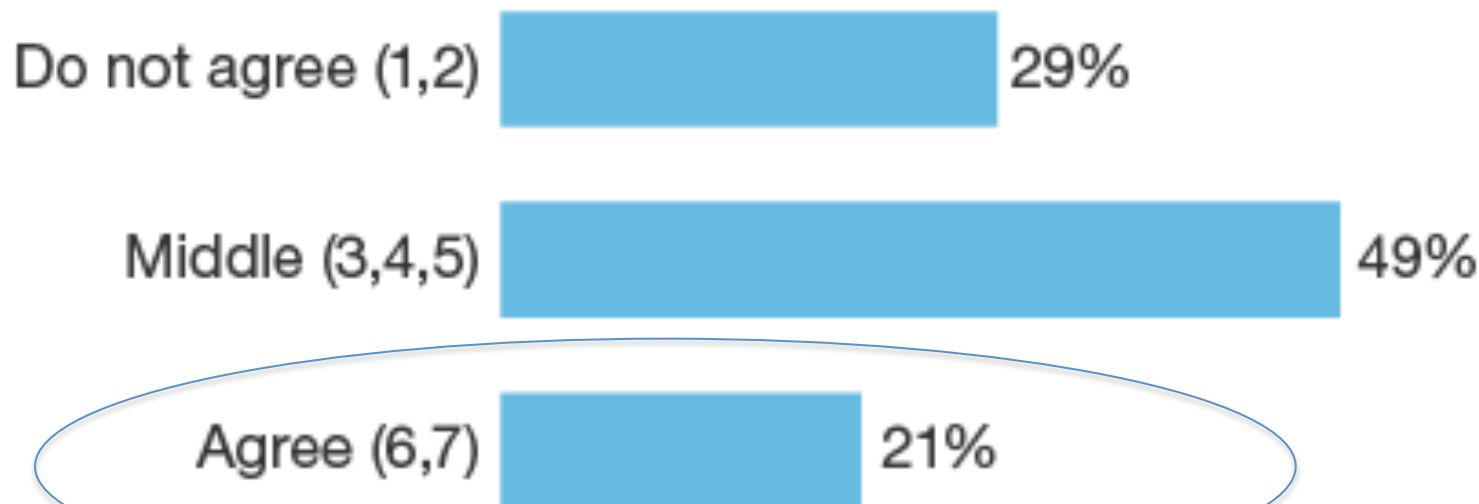
"I am concerned about my privacy and security when I access the Internet on a mobile phone"



Base: 4,328 US online adults who use a mobile phone

When it comes to making a mobile transaction? These concerns only compound.

“I feel secure making purchases on a smartphone”

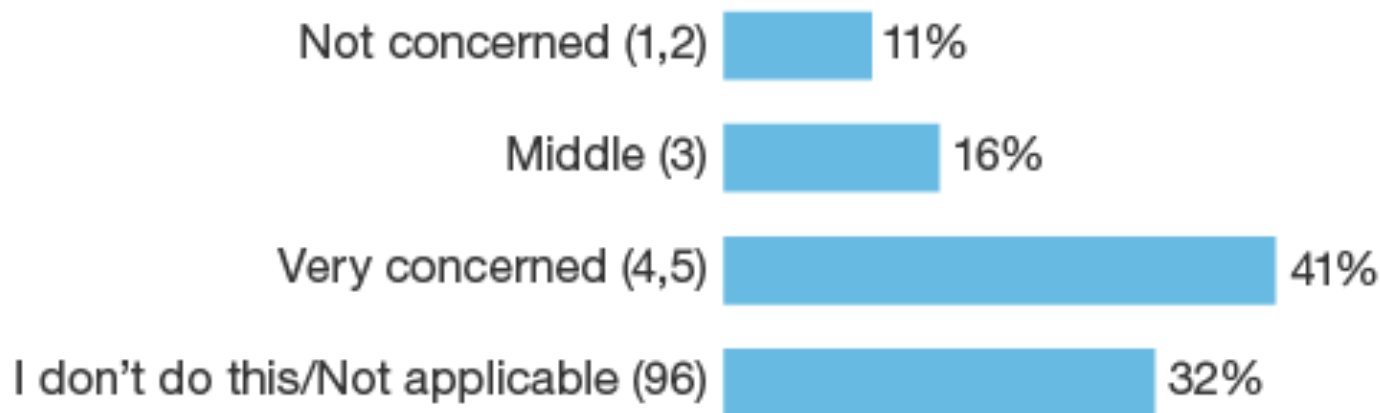


Base: 21,851 US online adults

Source: Forrester's North American Consumer Technographics® Online Benchmark Survey (Part 2), 2015 (US)

Consumer security concerns present a significant barrier to mobile payments adoption

“How concerned are you about personal data privacy and security when making payments using your mobile phone (e.g. with ApplePay, Softcard)?”



Base: 1,806 US online adults

21% of US online adults read the privacy policies of the websites and apps they use.